

54th District Agricultural Association
Colorado River Fair
591 N. Olive Lake Blvd.
Blythe, CA 92225
Phone: 760-922-3247 Fax: 760-922-6196
crfb@frontier.com
www.coloradoriverfair.com

Bruce K. Wilson, CEO
Colorado River Fair
54th District Agricultural Association

RE: "COUNTRY DREAMS AND FADED JEANS" at the Colorado River Fair.

"COUNTRY DREAMS AND FADED JEANS" is the theme for the 2020 Colorado River Fair, March 12 through March 15. As a premier event of the Palo Verde Valley, the fair is looking for sponsors to help keep our local fairgrounds open for business and to help keep the grounds in good repair. The lack of funding from the State has kept us struggling financially.

Last year the Fair attendance was just over 18,450.

Please consider sponsorship of this year's fair. A Sponsorship Packet is attached, and any level of participation is greatly appreciated. If you have any questions, please feel free to call or email me.

Thank you for your support of the Colorado River Fair!

Bruce K. Wilson, CEO
Colorado River Fair
54th District Agricultural Association

Board of Directors

**Nish Noroian
President**

**Cynthia Lloyd
1st Vice President**

**Kathy Stroschein
Director**

**Arnulfo Vazquez
Director**

**Cody Crawford
Director**

**Michael Mullion
Director**

**Steve Montgomery
Director**

**Bruce K. Wilson
CEO**

**SPONSORSHIP AGREEMENT
COLORADO RIVER FAIR**

Company _____
Your Name _____
Mailing Address _____
Phone Number _____

The above has agreed to participate as a sponsor to the Colorado River Fair. The Sponsorship shall consist of the funds to be provided to the fair in the amount listed with the agreed benefits for that amount.

\$100.00 Sponsor- Your Company will be listed as a Fair Sponsor in the Fair Tab Insert in the Palo Verde Times the week of Fair and your Company will be announced as a Fair Sponsor by the "Voice of the Fair" twice daily during Fair. You will receive two (2) one day passes for Fair.

\$300.00 Sponsor- Your Company will be listed as a Fair Sponsor in the Fair Tab Insert in the Palo Verde times the week of Fair and your Company will be announced as a Fair Sponsor by the "Voice of the Fair" three times daily during Fair, Your will receive six (6) one day passes for Fair.

\$600.00 Sponsor- Your Company may have one 6' x 2' banner (you provide) on the grounds during Fair. We decide the location. Your Company will be listed as a Fair Sponsor in the Fair Tab insert in the Palo Verde Times the week of Fair and your Company will be announced as a Fair Sponsor by the "Voice of the Fair" six times daily. You will receive twelve (8) one day passes, two (2) season passes plus two VIP parking passes for Fair.

\$1,500.00 Sponsor- Your Company may have one 6' x 2' banner (you provide) on the grounds during Fair. We decide the location. Your company will be listed as a Fair Sponsor in the Fair Tab Insert in the Palo Verde Times the week of Fair and your Company will be announced as a Fair Sponsor by the "Voice of the Fair" six times daily. You will receive twelve (12) one day passes, four (4) season passes plus four (4) VIP parking passes for Fair.

\$2,500.00 Sponsor- Your Company may have two 6' x 2' banners (you provide) on the grounds during Fair. We decide the location. Your company will be listed as a Fair Sponsor in the Fair Tab insert in the Palo Verde Times the week of Fair and your Company will be announced as a Fair Sponsor by the "Voice of the Fair" eight times daily. Your Company will be announced as a Fair Sponsor on our Radio Commercial every-other broadcast. You will receive twenty four (24) one day passes, ten (10) season passes plus four (4) VIP parking passes for Fair.

\$4,000.00 Sponsor- Your Company may have four 6' x 2' banners (you provide) on the grounds during Fair. We decide the location. Your company will be listed as a Fair Sponsor in the Fair Tab Insert in the Palo Verde Times the week of the Fair and your Company will be announced by the "Voice of the Fair" eight times daily. Your Company will be announced as a Fair Sponsor on our Radio Commercials every other broadcast. You will receive thirty-six (36) one day passes, twenty (20) season passes plus eight (8) VIP parking passes for Fair.

Custom Amount \$ _____

Signature _____ Date _____ Approved _____
Sponsor CEO Colorado River Fair