

National Partner In-Kind & Discount Resources

For your Wish Child to be considered for any of these gift cards or Wish enhancement opportunities, please contact your Wish Coordinator at least two weeks prior to the Wish date. Wish granter volunteers are not to reach out to these stores directly! If your Wish Child is awarded any of these in-kind donations, it is encouraged that you submit photos of all PR eligible children.



2k Games

2K Games offers Make-A-Wish Special MAW icons for all wish kids and wish alums for their character in NBA2K. Child must be PR okay and comfortable with increased attention to their character.



Build-A-Bear Store Visit Requests

Build-A-Bear Workshop will provide in-store wish enhancements. This includes shopping spree wishes, but has also been expanded to include other wish types as well. The wish child must travel to the Build-A-Bear Workshop store in order to receive the donation. This is important for Build-A-Bear Workshop employee engagement and is a fun experience for the wish child.

The donation is currently capped at \$10,000 per year. If/when this cap is reached, there will be a notification on DailyWISH. In order to provide the Build-A-Bear experience to as many wish kids as possible, the spending allocation is set at the following:

Shopping Spree Wishes: All children receive the Ultimate Celebration Party Package. Includes any furry friend up to \$35, (1) clothing item, (1) pair of shoes, sound chip and drawstring backpack

Wish Enhancements: All children receive the Fantastic Fun Package. Includes: furry friend up to \$20 and (1) clothing item

It is recommended that no more than 10 children participate in the in-store experience so that Build-A-Bear associates are able to provide their ideal experience.

We are unable to provide donations for sendoff parties at this time as it would diminish our ability to support wishes that specifically involve a visit to a Build-A-Bear Workshop store.



Claire's

- Claire's offers hand-picked goodie packages (valued at ~\$200) and a \$200 gift card for all in-store or virtual shopping spree wishes (\$400 in-kind total).
- Claire's offers hand-picked goodie packages (valued at ~\$50) for all relative wish enhancements (I wish to be a model, I wish to be a princess, etc.).
- Claire's offers medical RUSH wishes a goodie package (valued at \$50) and a \$200 gift card (\$250 in-kind total).

All in-store shopping should be coordinated through the Claire's Corporate team; please DO NOT reach out to the retail locations directly with these requests. Requests should be submitted at least 3 weeks prior to the wish date. If the wish child is unable to make it into the store, Claire's will send the package and gift card directly to the wish child's residence or the chapter of office.

Must be done 3 weeks prior to wish date (Unless rush wish)



Cool Koala

Cool Koala is a research-based program of imaginative and engaging bedtime meditations with calming music for kids between the ages of 5 and 10. They offer MAW a free 1-year subscription on their IOS app.



Disney Store

Upon approval, the Disney Store will donate \$250 gift cards for kids who wish to have a general shopping spree, or \$500 gift cards for kids whose specific wish is to have a Disney Store shopping spree. In addition to this, they will provide a \$50 gift card to any siblings who will be visiting the Disney Store with the wish child. **Requests must be submitted at least three (3) weeks prior to the wish.** Chapters are asked to provide photos of the child shopping at the Disney Store along with any specific details from their visit that we can share with Disney to spotlight how we are utilizing the program and to showcase cast member engagement in store.



IT'SUGAR

Shopping Spree Wishes: All children attending receive one \$25 gift card (i.e., the wish child and any siblings in attendance will receive a gift card).

Must be done 14 days prior to wish date.



Musicians Friend

Musician's Friend offers Make-A-Wish a discount on instruments and equipment. Amount of discount will vary depending on item/manufacture. Must provide a list of items you are interested in for a discount quote as discounts vary.



Wayfair

Wayfair offers Make-A-Wish a up to 20% off retail price on their site for wish granting purposes. The discount per item will vary and may range from 1-20%. In addition to a discount, Wayfair has agreed to provide Make-A-Wish Chapters with the following:

- Dedicated Account Management and Point of Contact
- Coordination of delivery and installation if needed
- Industry best pricing with discounting where available
- Project coordination utilizing suite of online idea boards and additional resources for room redecorations
- Dedicated Business Service Team to assist with post-order support



Yeti

YETI offers Make-A-Wish a 10-30% discount on their products. Subject to availability. **Please allow 2-4 weeks lead time from finalized order to delivery.**



Hotel and Lodging Partners:

Atlantis, Best Western, Great Wolf Lodge, Hilton, Hyatt. More information Upon request.



Airline Partners:

American airlines, Allegiant, American MAAGic Flight, Delta, JetBlue, Southwest, United. More information Upon request.

Corporate Sponsor Wish Parties



Dave & Buster's Wish Parties

D&B became a Make-A-Wish® sponsor in March 2012 when they launched several fundraising initiatives and offered their restaurant and video arcade services to chapters for wish enhancements and parties. Chapters are encouraged to work directly with their local D&B on any wish celebrations or other events to be hosted in-store. Each D&B location, at the discretion of local management, can choose to provide in-kind support for parties and events at their location.



Maggiano's Wish Enhancement Parties- 2 per year between June-August!

Maggiano's will donate at least TWO wish enhancement meals at each of the 52 locations to garner excitement and support of the campaign. Some restaurants may choose to host additional wish enhancement meals to keep up momentum during the 10-week promotion. As a reminder, restaurants can host any wish kid that is PR-approved. Celebrations could include a send-off or welcome home party, a wish reveal, an extra special meeting with their wish granters to discuss their wish, a past or present wish kid who loves Italian food, etc. Please remember, Maggiano's headquarter office has set a goal for each location to host two wish parties, so its important chapters work closely with their local Maggiano's contacts to ensure a minimum of two wish kids enjoy a special meal

at each restaurant. Not only are these parties a great in-kind resource and wish enhancement, but they serve as an important cultivation opportunity.



Topgolf Wish Celebration Party

Wish celebrations can be requested by chapters directly to your Topgolf venue. First reach out to your local venue to determine if wish reveals and celebrations can take place based on the local venue budget. This decision needs to be made locally moving forward. Please include photos as well as the necessary wish paperwork to use photos and wish identifiers in future partnership promotions.



Red Robbins

A current national partner that may be willing to locally host a wish family.



Red Lobster

A current national partner that may be willing to locally host a wish family.

****All Wish Enhancement Parties MUST be submitted through Development Coordinator, Jade Ferrada at jferrada@sfla.wish.org or by phone at 954-967-9474 ext. 308.**

Wish granter volunteers are NOT to reach out to these stores directly **