



# SMOKY MOUNTAIN SMALL BORE RALLY

JUNE 1-3, 2023

## SPONSOR PACKAGES

	<b>Silver</b> No Limit <b>\$100</b>	<b>Gold</b> No Limit <b>\$250</b>	<b>Platinum</b> Limited to 6 <b>\$1,000</b>	<b>Diamond</b> Limited to 3 <b>\$3,000</b>
<b>Provide a minimum raffle prize donation</b> (t-shirts are discouraged, as we prefer you sell t-shirts at your booth) <b>Raffle prizes can be cash, gift certificates, parts, merchandise, etc.</b>	None required but still accepted	\$100 minimum retail value required	\$200 minimum retail value required	\$500 minimum retail value required
<b>Full-color logo on the photo backdrop</b>	✓	✓	✓	✓ Large logo
<b>Sponsorship announced on all social media and listed on our website</b>	✓	✓	✓ A link to your website will also be posted on our site	✓ A link to your website will also be posted on our site
<b>Ability to setup a booth for the entire event duration.</b> Includes the ability to sell goods or services. <b>No space limit.</b>		✓	✓	✓ Premium location at venue
<b>Ability to pass out marketing material at the event</b>		✓	✓	✓
<b>Company name listed as a sponsor on the back of event t-shirts</b>		✓	✓ Logo will be on shirts instead of company name	✓ Large logo on shirt sleeve
<b>Special gift from the event organizers</b>			✓	✓
<b>Full-color logo on the main event banner</b>			✓	✓
<b>2 free event t-shirts</b>			✓	✓
<b>1 free 2'x6' garage banner</b>			✓	✓
<b>2 free event hoodies</b>			✓	✓
<b>Banner displayed at the drag strip with company logo</b>			✓ 3'x3' banner	✓ 3'x10' banner
<b>Logo added to marketing media</b> (when possible) <b>and specified the event is "presented by your company"</b>				✓
<b>Dedicated banner next to the main event banner at the main entry point to the rally location</b>				✓
<b>Your company logo will be displayed on every page of our website</b> (our site currently receives over 70,000 views annually)				✓
<b>Paid promotions on social media with the rally logo and your name</b>				✓
<b>Full release of our logo for use on merchandise</b> (with the exclusion of t-shirts) <b>All products must be pre-approved before production</b>				✓

### ADD-ON's

(you must select a tier above to sponsor an add-on)

#### Stunt Lot Sponsor - \$100

Sponsor a competition, setup a booth at the stunt lot, logo associated with all stunt lot advertising

#### Drag Racing Sponsor - \$500

Your name will be associated with all prize money, a banner will be hung at the strip with your logo, your logo will be on all trophies, setup a booth at the drag strip

### IMPORTANT DATES!

#### JANUARY 1

Purchase a sponsorship at [www.smokymountainmallborerally.com/shop](http://www.smokymountainmallborerally.com/shop)

Email a full color logo (high resolution, vector images only) minimum 1200x1200 to [smallborerally@gmail.com](mailto:smallborerally@gmail.com)

Scan here →



#### MARCH 1

Raffle donations mailed to:  
**SMSBR**  
4116 Pea Ridge Road  
Maryville, TN 37804

\*Note: All banners are paid for by SMSBR. You are not responsible to provide us with these banners. They will be given away to attendees during the last raffle of the event.