

Entrepreneur Performance Support Program

From Insight to Support

You Don't Have to Carry the Weight Alone

Entrepreneurship can be rewarding, inspiring, and deeply meaningful. It can also be isolating, demanding, and psychologically exhausting.

Like elite athletes, entrepreneurs perform under sustained pressure where clarity, decision-making, resilience, and recovery directly affect outcomes.

Entrepreneurs operate under constant uncertainty. They make difficult decisions with incomplete information, carry financial responsibility, manage teams, navigate setbacks, and often sacrifice personal time and recovery in pursuit of their vision.



While resilience is essential, even the most capable entrepreneurs benefit from support.

The Entrepreneur Support Program was designed to provide entrepreneurs with access to insight, guidance, and professional support when it is needed most. By combining assessment, monitoring, education, and professional referral, the program helps entrepreneurs maintain clarity, resilience, confidence, and performance under sustained pressure.

The goal is not simply to identify problems. The goal is to help entrepreneurs continue to perform, adapt, recover, and lead effectively.

How the Program Works

Perspectives Assessment

Every entrepreneur begins with the Perspectives Assessment, a comprehensive psychological readiness assessment designed to provide insight into strengths, vulnerabilities, coping styles, resilience factors, decision-making tendencies, and areas of potential risk.

The assessment creates a structured understanding of how the entrepreneur functions under pressure and establishes a baseline for ongoing support.

Professional Review & Triage

Following the assessment, a professional review helps identify priorities, areas of concern, and opportunities for growth.

When additional support may be beneficial, entrepreneurs can access a triage consultation to determine the most appropriate level of care and be connected with the right resource.

Daily Education & Support

Entrepreneurs receive personalized daily support designed to strengthen resilience, improve self-awareness, reinforce healthy coping strategies, and maintain psychological readiness.

Support is tailored to the entrepreneur's unique profile and focuses on practical skills that can be applied immediately within the realities of entrepreneurial life.

Progress Monitoring

The program continuously tracks important indicators such as:

- Stress Load
- Recovery Capacity
- Confidence
- Resilience
- Decision Fatigue
- Burnout Risk
- Psychological Readiness
- Momentum and Engagement

This allows entrepreneurs to recognize changes early and take action before performance is affected.

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Professional Support When You Need It

Entrepreneurs face a wide range of personal and professional challenges throughout their journey. When additional support is needed, the Entrepreneur Support Program provides access to qualified mental health professionals and specialized resources.

Areas of support may include:

- Stress and Anxiety Management
- Burnout Prevention and Recovery
- Leadership Challenges
- Confidence and Self-Doubt
- Decision Fatigue
- Relationship Difficulties
- Career and Business Transitions
- Resilience Development
- Depression and Emotional Wellbeing
- Work-Life Balance



Whether an entrepreneur is performing at a high level and seeking to strengthen resilience, or navigating a particularly difficult period, support is available when it is needed.

Detect. Develop. Support.

The entrepreneur is the operating system behind the business. When that system performs well, the business performs well. The Entrepreneur Support Program is designed to help entrepreneurs maintain the clarity, resilience, confidence, and psychological stability required to lead, adapt, and perform under pressure.

The Entrepreneur Support Program helps maintain the clarity, resilience, confidence, and psychological stability required to continue building, leading, adapting, and performing under pressure.

Program Pricing

- Perspectives Assessment & Professional Review: \$495
- Entrepreneur Performance Program: \$129/month
- Therapy or Coaching: Billed separately by participating professionals.