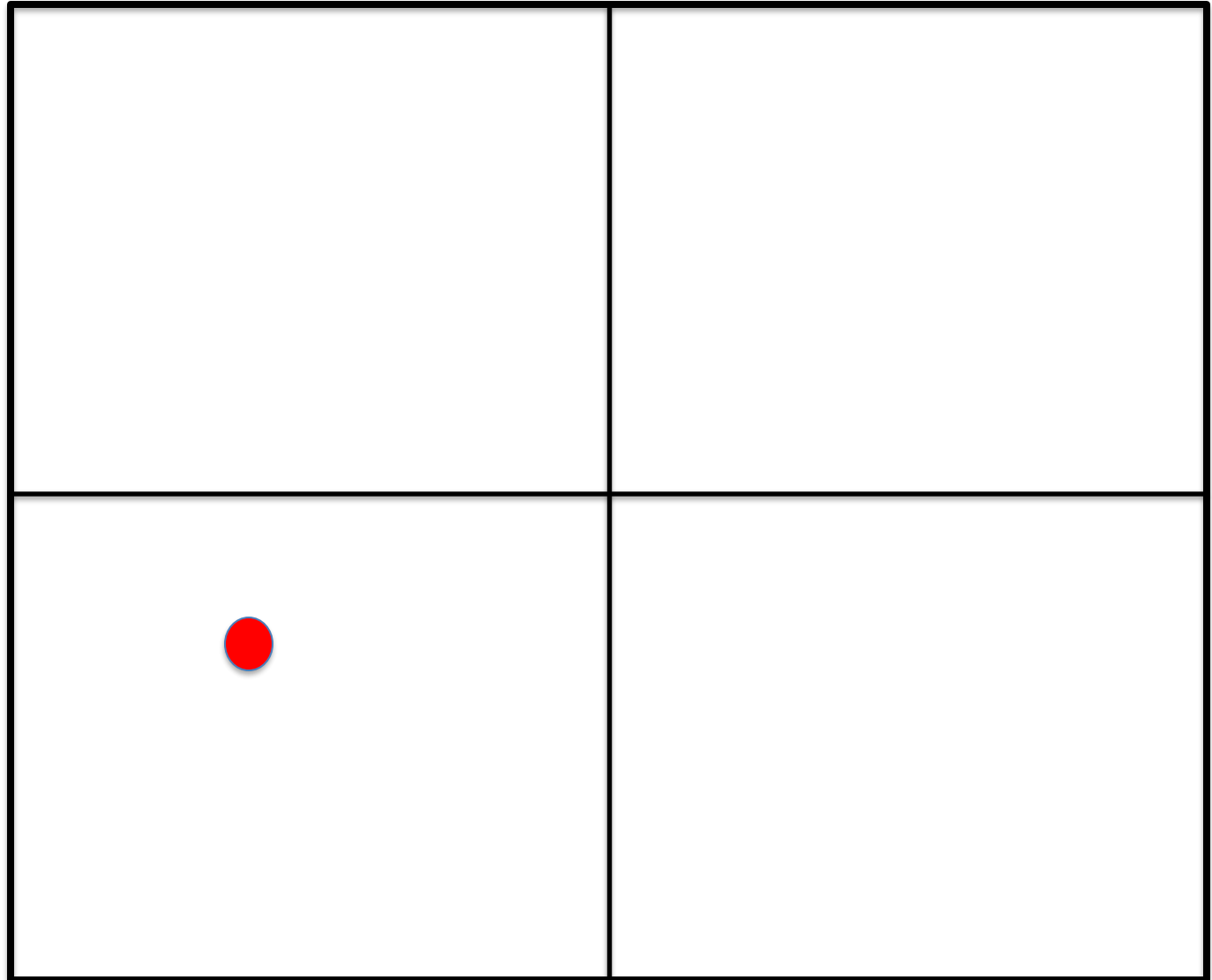


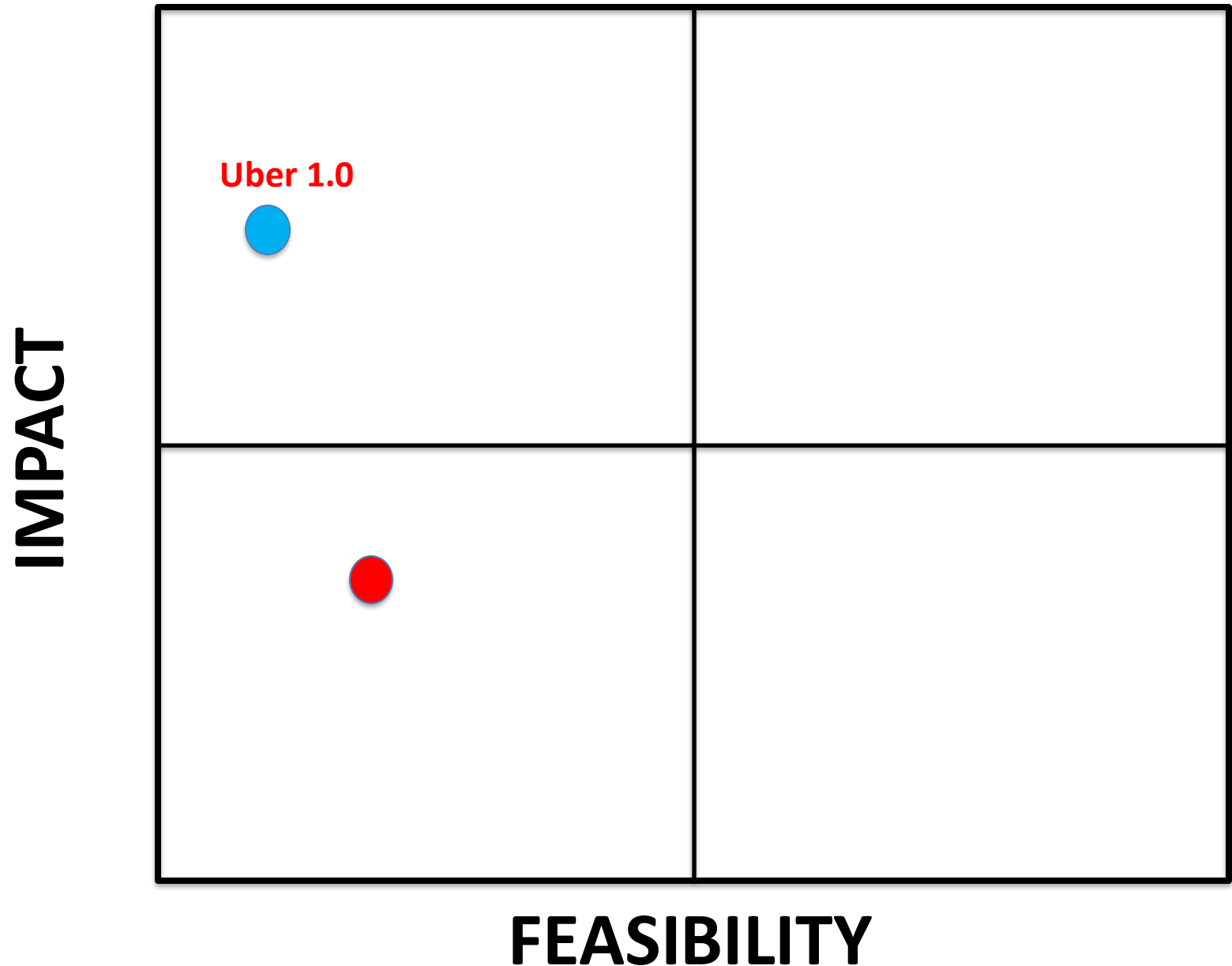
YOUR AMAZING IDEAS

IMPACT

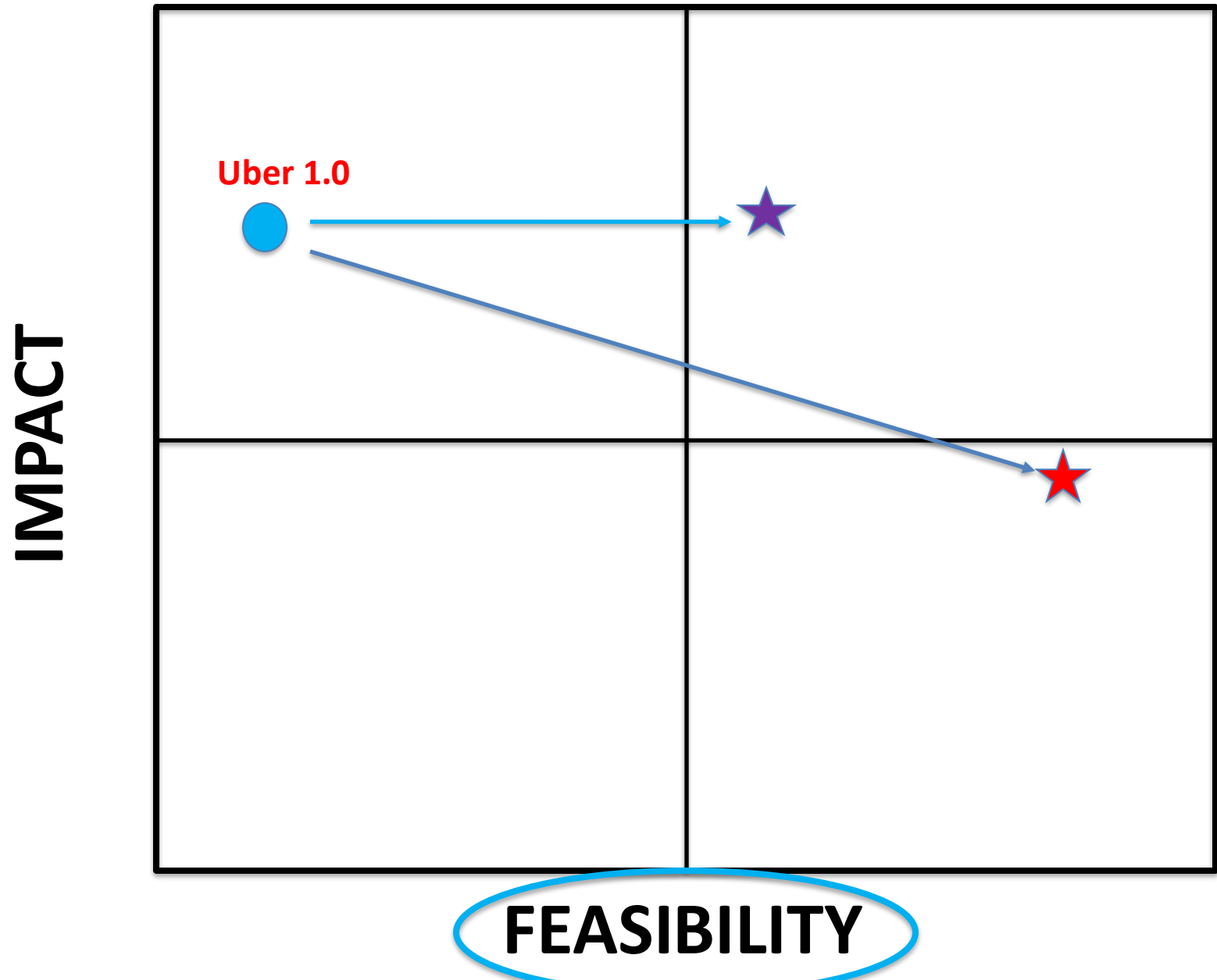


FEASIBILITY

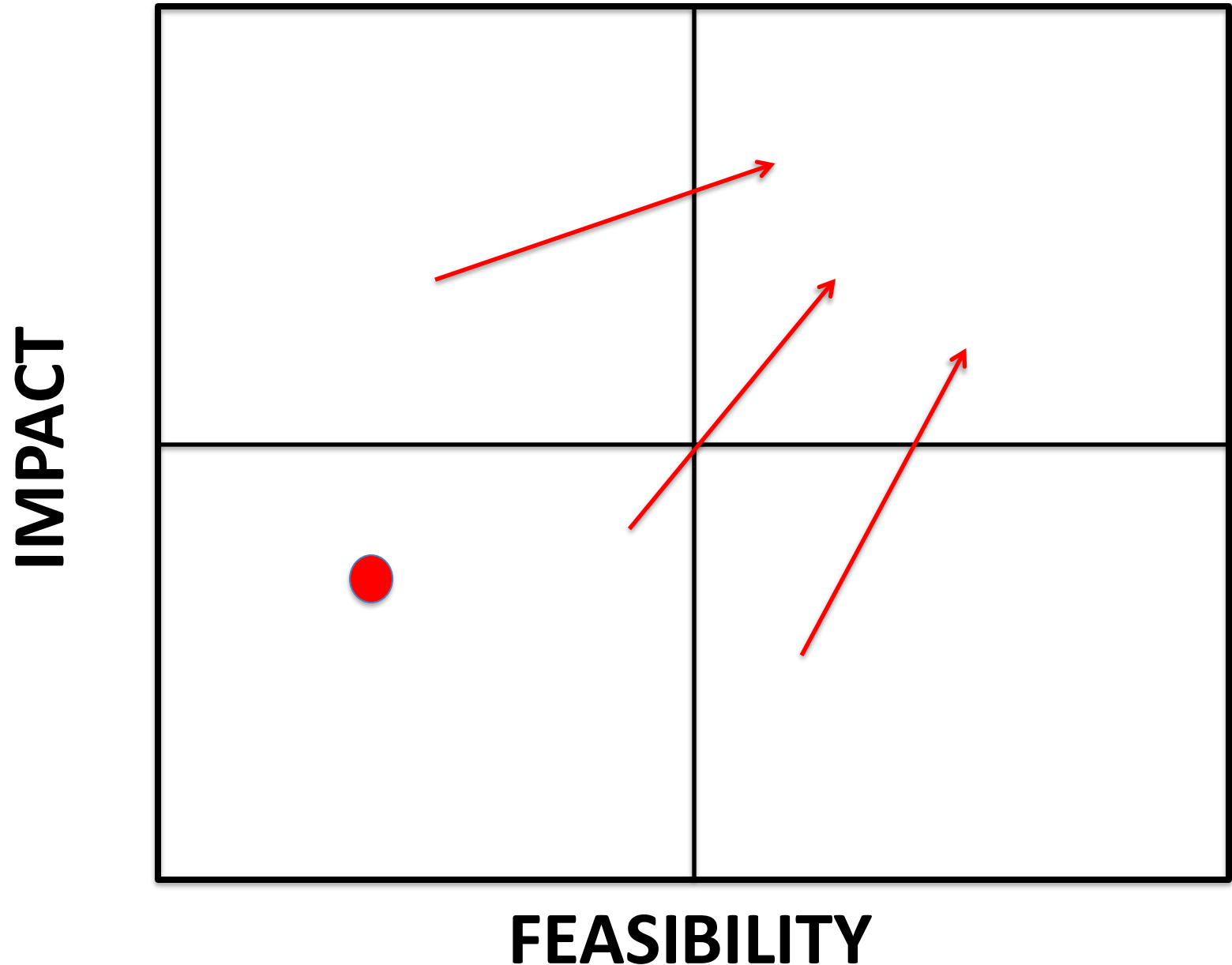
YOUR AMAZING IDEAS



YOUR AMAZING IDEAS



YOUR AMAZING IDEAS



IMPACT

CUSTOMER – who IS and who IS NOT

VALUE PROPOSITION – solves the problem

SUBSTITUTES & ALTERNATIVES – other choices for customer

FEASIBILITY

IMPACT

FEASIBILITY



DISTINCTIVE COMPETENCY – unique



PEOPLE AND TEAM – relevant skills



OFFERING – product, service, commodity etc.