



ARA Global Consulting Corp (ARA) is a globally recognized consulting firm. We have been in business as a home based mobile or office-based company since 1999 in the cities of San Antonio, Texas, Menlo Park and Palo Alto, California, and The Woodlands and Conroe, Texas. ARA Global has been delivering administrative, technical, marketing and accounting and finance solutions to business owners, startups, and medium sized corporations for over 20 years.

ARA is a Management Consulting and Strategic Planning firm that offers services to improve an organization's effectiveness by working with management to develop effective operational models and practical business strategies to increase brand awareness, cut costs, and increase income. Our focus is on the health and viability of the organization and our main objective is to ensure that the organization remains healthy and sustainable. ARA provides services on a project basis, in the form of training, or hourly site and one on one management consulting. Our services evolve around several interrelated strategies, tasks and processes. Results manifest through evaluation, planning and change.

Strategic Planning Services include: Setting up a Compliant Accounting System, Brand Positioning Strategies, Business Planning, Marketing Plans and Execution, Contingency Planning, Retention Planning, Contract Acquisition and Management, Estate and Finance Planning, Leadership and Workforce Training and SOP and Work Process Development and Improvement. **Specific Management Consulting Services** include: Change Management, Performance Management (Appraisal Systems), Financial and Accounting and Organizational Effectiveness Consulting.

Senior Consultant

Ayanna Robert, the founder of ARA is materially involved in the business and as an entrepreneur herself, understands the value of competency, value add, cost-efficiency and competitive positioning in the market place. Ayanna earned an Executive MBA from Tulane University, with an emphasis in International Business and Management while serving as the CEO of Gerard Publishing. She has studied in Shanghai, China in addition to her domestic studies in the United States (Louisiana, Texas and California). Early in her career when she opened her first business, she served as Administrator, Program Director and Station Manager of KCHL Radio in San Antonio, Texas and was instrumental as a Change Manager for Salt of the Earth Broadcasting and Martin Broadcasting. This position, as well as the multiple projects that she has lead or worked on, has prepared Ayanna to lead ARA Global Consultant as a principal and Senior Management Consultant. In addition to Ayanna, ARA consists of three MBA credentialed consultants, a technical business analyst, an accountant and administrative staff. We serve a global community, but specifically focus on projects in Louisiana, Texas and California.