

**Fountain City Difference Project, Inc**  
**Board of Directors Meeting Minutes**  
**April 16th, 2022**  
**12:30 p.m.**  
**Harvest Coffee Columbus, GA 31907**

**Directors present:** Jazsmaine Dixon (Executive Director- ED), Pierre Heard (Community Outreach Director-COD), Jacobe Love (Mass Media Director- MMD)

**Directors not present:** Deionka Dixon (Financial Operations Director- FOD)

**I. Call to Order**

Jazsmaine Dixon, ED, called the meeting to order at 12:35 p.m. and welcomed everyone to the meeting.

**II. Agenda**

Jazsmaine Dixon began the meeting with a discussion tasks and duty updates from the previous meeting.

**III. Old Business**

Pierre Heard presented his updates regarding Community Outreach. He reached out to Ms. Vicky of Solomon Rd about Parks & Rec. She had questions regarding details of the event the property is to be used for. i.e. Date, time, approx. number of attendees, etc.

He also reached out to Ms. Krittington who is the guidance director for Richards Middle School. She also required the same event information. Mr. Heard will be reaching out to other Parks & Recreation centers in the community to see if they too require event information. Once information is obtained, he can then provide them to the possible venues.

He also updated the board on his findings at the Edgewood Baptist Church Block party.

- Registration table with name, phone #, email, and address.
- Sectioned off with perimeter tape, personnel, and vehicles
- First Aid tent w / water
- Event tents 2x
- Bounce houses separate from tent events
- Stage Area
- Ticket for one free hot dog

His suggestions to the board was the addition of Goody Bags and Tokens to able to count how many people went to the individual stations, which ones were more popular than others to use as data for future FCDP events. Jazsmaine Dixon added that when attending the Food Truck festival an attendant informed her that the area was sectioned off using PCP piping, eliminating the need to purchase specified barricading equipment. JD also brought the idea to the board about making Splash Jam 2023 a ticketed event ranging from \$3-\$5 a ticket as well as decreasing the number of attendees to 100-200. The board will deliberate and discuss it at the next meeting.

PH suggested a “Candy for your thoughts” or “Donut for your opinion” survey for the community to obtain data on what the community is looking for and in need of.

JD has contacted the Columbus Martial Arts Academy and they have confirmed that they will be holding 2 self-defense workshops. She has also spoken with Annie Davis from the Domestic Violence Roundtable and they have confirmed that they will be doing some Domestic violence workshops. She is currently in negotiations with Rodney from GA Fast & Bruce from Fast Academy to do Fire arm safety & Fire arm taskforce workshops. As of now they aren’t charging a fee for the workshops, but that is still in negotiation.

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Columbus Sheriff Dept is too still in negation. JD explained the services required and CSD would need to speak with Sheriff George Countrymen to confirm and approve if able to complete services requested. Services requested include 4-5 officers for 6 hrs. Per CSD, the officers may not be able to volunteer time. As an alternative JD is also looking into other security companies.

JD has also been in contact with APZ Rentals on inflatables. She is currently in discussion with them about a few potential packages for Splash Jam 2023. She also suggested to Jacobe Love to reach out to Libraries to obtain books.

#### IV. New Business

##### a. Generating Money

- PH suggested that we contact Uptown Columbus to get table on Market Saturday. JD confirmed that FCDP has already secured table and section at Market Saturday June 25<sup>th</sup>, 9 am- 12 pm. She informed the board that FCDP shirts have been ordered to wear at Market Saturday. She also asked the board for any suggestions on what to have at the table. Also, if some items should be we should be “sold”. Not to have a listing price for the items, but by donations and have people give whatever they feel.
  - i. Games, Good Bags, Baked Goods, Business Cards, Brochures, etc.
- **Fundraising**
  1. PH informed the board that MCSD cannot be used to fundraise for 3<sup>rd</sup> party vendors.
  2. JL suggested Tidal Wave car wash tickets. Minimum about is approx. \$500 in tickets = approx. 100 tickets. Sell tickets for \$10 and the earnings are split 50-50. JD asked if \$10 selling price could be adjusted. JL advised that from his experience it is best to keep it at \$10.
  3. JL also suggested Golden Donut. Per website, Golden Donut Fundraising is \$5 per dozen for for profit & non-profit organizations. Minimum required is 25 boxes
  4. JD suggested Fundraising night at Chuck E. Cheeses. Has to be during the week, NO WEEKENDS. FCDP advertise and whoever comes in must state that they are there for FCDP fundraising night and what ever profits are made that night, 45-50% will go to FCDP
  5. JD suggested selling BBQ plates.

#### V. Milestone & Communication

- a. JD presented to the board a goal of raising \$500 by the next meeting. She is also in the process of obtaining new board members as well as Staff members. Hopes are the new staff can be volunteers for now. JD also brought to the board the possibility of changing our monthly meetings to one every other month. PH concurred and the decision will be considered and be discussed at the next meeting.
- b. JD announced that FCDP now has a newsletter that will go out quarterly to all partners & donors. First issue will go out May 30, 2022. The board will review newsletter and approve its distribution at the next meeting.
- c. **Possible donations/Partnerships/Programs**
  - Places that could possibly donate items i.e. Target, Walmart, Five Below. Also using social media platforms, Facebook Market Place, or posts.
  - Possibly partnering w/ Harvest Coffee. FCDP community event at Harvest coffee. Brings awareness to FCDP and brings business to Harvest.

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- JD is working w/Vena to create a program for FCDP to have to assist with applying for grants. Idea for the name of the program – The Difference. Designed around the subjects of Conflict resolution skills, Bullying, Self-Defense, etc. Giving kids choices.

#### **d. New Legislation**

- PH- asked the board if the new Gun carry legislation may hinder the progress FCDP is trying to make. The new legislation allows it to be legal for Georgia residence to carry handguns without licenses or background check. Concealed weapon holders have the ability to carry legally and it was passed through the senate with GA supporters.
- JD expressed that the new legislation does not change what FCDP is trying to accomplish. One of the goals is teach younger kids who are exposed to weapons, how to properly use them and how to protect themselves and others.

#### **VI. Fund Raising Tally**

- a. Current amount raised is \$2,370 for a goal of \$16,750.
  - The idea was brought up if we need to bring in outside help to assist with fundraising. This will be discussed at the next board meeting.

#### **VII. Closing Remarks**

##### **a. Location change**

- JL expressed that maybe a fast food place could be another possible location. He states that they are becoming more like cafes on the inside since Covid. He also suggested to use his classroom at Shaw High School.
- PH expressed that maybe Deionka Dixon could search CSU to procure a study room.

##### **b. Suggestions**

- PH suggested that at the beginning of meeting to have a brief financial presentation of Gifts/Donations and expenses.
- JL suggested that The Difference program start with just girls. JD expressed that she was actually in talks with Girls, Inc and the Boys and Girls club. Possibly working with the after-school program.
- JL also suggested that the Red Cross have a Blood Donation truck at Splash Jam 2023

##### **c. Next Meetings**

- Meetings are to be held every 3<sup>rd</sup> Saturday of the month every month at 12:30 p.m. until June 2023.
- Next meeting schedule
  1. May 21st, 2022- Fountain City Coffee 1007 Broadway Columbus, GA
  2. June 18<sup>th</sup>, 2022- Harvest Coffee 2910 2<sup>nd</sup> Ave Columbus, GA

#### **VIII. Adjournment**

Jazmaine Dixon thanked everyone for their attendance and hard work towards FCDP. Meeting adjourned at 1:43 p.m.