

Conversica

Convert leads into opportunities.

Conversica automatically contacts, engages, nurtures, qualifies, and follows up on leads without the need for human interaction.



Conversica

4 ways it changes the game:



Conversica increases lead engagement and conversion rates by more than 50%.



It helps reps spend more time selling and less time chasing dead-end leads.



Immediately identify when interest changes to purchase intent via 2-way emails.



Conversica = success. It's assisted in more than \$7.6B in sales.

Happy Customers



spring venture group

W A Y P * I N T *



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Connect with Conversica and join to win:

Chatter: bit.ly/conversicachatter AppExchange: bit.ly/conversicaappexchange