

FOR IMMEDIATE RELEASE

## Reflections Healthcare Adopts ZyterHome™ for Remote Patient Monitoring

*Gains New Chronic Condition Monitoring Efficiencies and Capacity to Add New Patients*

**News Summary:** Reflections Healthcare is using ZyterHome remote patient monitoring with over 100 patients to reduce the frequency of routine Medicare office visits. As a result, wait time for new patients declined from months to weeks and the practice can expand by seeing 40 new patients a month.

**Why it Matters:** Illustrates how provider practices can treat patients more efficiently and effectively, while still maintaining the quality of care delivered.

**Who it's For:** Healthcare provider practices nationwide.

**HIMSS 2021:** Demonstrations of ZyterHome are available at Booth #2549, SANDS EXPO, Level 2

**ROCKVILLE, Md., August 3, 2021** – Zyter, Inc., a leading digital health and IoT-enablement platform, announced today that Reflections Healthcare, a provider practice in Pahrump, Nev., has implemented ZyterHome™ remote patient monitoring (RPM) to provide monitoring of chronic conditions at home for Medicare patients and others. Owned by Dr. William V. Craig, Reflections Healthcare has enrolled more than 100 patients to date in ZyterHome since its implementation in March 2021.

ZyterHome is a comprehensive, HIPAA-compliant RPM product enabling provider practices to monitor patient healthcare data between office visits, while patients manage their chronic conditions at home. Integrated with the ZyterHealth™ platform, ZyterHome consists of patient-facing, preconfigured LTE-enabled devices (blood pressure cuff, blood glucose monitor, and digital weight scale) to seamlessly track and transmit a patient's physiological data to the physician's office.

All of Reflection Healthcare's enrolled ZyterHome patients are using the weight scale and blood pressure monitoring devices, while approximately 40% are using the glucose monitoring device. The ZyterHome weight scale device is being used not only by Medicare-age patients, but also by some 15-20 year old patients who struggle with obesity.

"Our ZyterHome patients, including those with coronary artery disease, congestive heart failure, and emphysema, are doing very well with weight and blood pressure management," said Dr. Craig. "Also, blood glucose monitoring with ZyterHome benefits not only diabetic patients, but also persons with hypoglycemia and other conditions affected by blood glucose levels."

*-more-*

“Reflections Healthcare is transforming patient care with ZyterHome in multiple ways,” said Sanjay Govil, founder and CEO of Zyter, Inc. “Remote patient monitoring gives their Medicare-age and other high risk patients peace of mind that they can receive quality care for chronic conditions at home just as they would at the office, while the practice itself benefits from opportunities to expand services to new patients.”

Physicians receive alerts and notifications on the ZyterHome dashboard when abnormal patient data values, such as a spike in blood pressure, are transmitted from the patient’s device. Dr. Craig and his medical staff can intervene quickly and prevent an emergent situation that may require an ER visit or hospitalization. “When we get an alert on the ZyterHome dashboard that a patient with congestive heart failure has gained 3 pounds in a day or 5 pounds in a week, I can initiate a virtual visit from the dashboard with the patient to find out the cause,” Dr. Craig said. “Intervening early reduces the patient’s suffering, improves the outcome, and reduces overall medical costs for the insurance provider.”

### **Improved Practice Efficiencies and Growth**

Since using ZyterHome, Reflections Healthcare has been able to free up appointment times so that the practice can accept more new patients. Before implementing ZyterHome, 5% of Reflections Healthcare’s Medicare patients comprised over 15% of office visits. “We’re finding that the Medicare patients using ZyterHome are scheduling fewer office visits and require fewer urgent care visits and hospitalizations,” said Dr. Craig. “At-home monitoring with ZyterHome is cheaper for everyone in terms of time, money, and personal investment – beyond the benefits of RPM suggested by the literature.”

ZyterHome also assists the billing workflow by logging every 20-minute increment spent viewing RPM data and providing a monthly total. According to the 2021 guidelines for the Center for Medicare Services Remote Physiological Monitoring Program, Medicare will reimburse providers for clinical time providing care using RPM.

“Of course, our primary goal is to provide quality care for our patients, but expanding financially is also a great benefit,” said Dr. Craig. “After the second billing cycle, our practice received 100% reimbursement for providing care using ZyterHome for RPM.”

ZyterHome can be implemented in just a few hours and can scale up rapidly to any size patient population. A pre-configured LTE-enabled medical device is shipped to the patient’s home after the patient signs a consent form. ZyterHome devices are easy for patients of all ages to use. The patient just turns on the ZyterHome device and follows simple instructions in the user guide. Zyter also provides user support.

For more information on ZyterHome and to download the Reflections Healthcare case study, please visit [www.Zyter.com/ZyterHome](http://www.Zyter.com/ZyterHome).

### **About Zyter, Inc.**

Zyter delivers a wide range of cloud-based, software as a service (SaaS) digital health products for providers, payers and patients that span telehealth, home health and remote patient monitoring, as well as care, utilization and population health management. In 2021, Zyter acquired Casenet®, LLC and together the two company’s products are used to manage healthcare for 11% of the U.S. population. Zyter’s products improve clinical operations and patient outcomes while reducing healthcare costs by

enhancing interoperability, communication and collaboration. The company's 5G-ready platform also supports IoT/smart technology and thermal imaging solutions. In 2021, the company won more than 105 awards for its products including Best Health Care and Medical Innovation; The Most Innovative Digital Health Startup; Best Product and Best Technology. Founded in 2017, the privately-held company is based in Rockville, Md. For more information, please visit [www.Zyter.com](http://www.Zyter.com).

**Zyter Media Contact:**

Michael E. Donner  
Chief Marketing Officer  
Zyter, Inc.  
[Press@Zyter.com](mailto:Press@Zyter.com)

FOR IMMEDIATE RELEASE

## Zyter to Unveil Integration of Clinical and Care Management Data on a Single Digital Health Platform at HIMSS 2021

*Enables Providers and Payers to Deliver Patient-Centric Care for Better Patient Outcomes at Reduced Costs, Even in a Value-Based Care Environment*

**News Summary:** Zyter is providing access to physiological clinical data and social care management data, plus EHR integration, on a single digital healthcare platform, making it easier for providers and payers coordinate care.

**Why it Matters:** Clinical and care management data integration makes it easier to identify at-risk patients sooner and respond to possible emergent situations before they require ER visits or hospital readmissions. Better provider-payer collaboration improves patient outcomes and increases patient satisfaction, while satisfying all payer requirements for value-based care..

**Who it's For:** Healthcare organizations, healthcare providers, and payers nationwide.

**HIMSS 2021:** Zyter will be demonstrating the integration of the TruCare™ care management with its telehealth and remote patient monitoring (RPM) products on the ZyterHealth™ platform at Booth #2549, SANDS EXPO, Level 2.

**ROCKVILLE, Md., August 9, 2021** – Zyter, Inc., a leading digital health and IoT-enablement platform, announced today that it will unveil the integration of the TruCare™ care management solution with the company's clinical solutions for telehealth and remote patient monitoring (RPM) on the ZyterHealth™ platform at HIMSS 2021 (August 9-13, Las Vegas). During the show, Zyter will demonstrate these industry-leading capabilities in Booth #2549 on Level 2 of the Sands Expo Convention Center.

“The sharing of care management data between providers and payers is the missing link in delivering coordinated, patient-centric care,” said Sanjay Govil, founder and CEO of Zyter, Inc. “Zyter is making that possible, helping to improve provider-payer coordination and patient outcomes while lowering costs.”

In February 2021, Zyter acquired Casenet LLC and its population health and care management solution TruCare®. The integration of TruCare with existing telehealth and RPM products provides visibility of both physiological and social data on a single, secure platform, making it much easier to coordinate care and treat the whole patient.

Healthcare payers such as the Centers for Medicare & Medicaid Services (CMS) define value-based healthcare as a program of incentive payments based on the quality of care physicians give to their patients. The key goals are to bring about overall better patient outcomes and satisfaction and reduce

-- more --

healthcare costs. When the expected outcome and cost metrics for treatment are not met by the physician, payers can reduce the reimbursement amount. Therefore, physicians in value-based care programs are challenged to take more proactive measures for early intervention to reduce poor outcomes, and avoid costly post-treatment ER visits, and hospital readmissions.

Zyter's integration of clinical data and care management data on the ZyterHealth platform supports the goals of value-based care programs by giving providers and payers a more comprehensive picture of both the medical issues and social challenges affecting the patient's healthcare experience.

TruCare integration with the ZyterHealth platform enables physicians to see a care coordinator's notes on their Zyter dashboard, for example, a patient has not refilled their prescription because they cannot afford it. With both clinical and care management data accessible on a single platform, physicians and care coordinators alike can more quickly identify at-risk patients, collaborate to determine the reason, and make more informed decisions on how to intervene to avoid emergent outcomes, as well as avoid the increased healthcare costs of ER visits and hospital admissions.

"We encourage HIMSS attendees to schedule a demo at our booth to see how the integration of Zyter's telehealth and RPM solutions with TruCare care management can make the value-based care environment more successful for providers, payers, and patients," Govil said.

Zyter product demonstrations at HIMSS 2021 include:

- [\*\*TruCare\*\*](#) – TruCare is a leading suite of population health products that enable healthcare payers and providers to improve care coordination as well as the quality and delivery of care.
- [\*\*Zyter Telehealth™\*\*](#) – Zyter offers healthcare organizations of all sizes a full range of secure, HIPAA-compliant telehealth services including virtual emergency room consultations, remote monitoring of chronic conditions, and post-surgery recovery in the "hospital at home".
- [\*\*Zyter Remote Patient Monitoring™ \(RPM\)\*\*](#) – Zyter offers a complete remote care management approach that offers continuous monitoring coupled with electronic health record (EHR) integration and secure collaborative communication between patients and physicians.
- [\*\*ZyterHome™\*\*](#) – ZyterHome is a comprehensive RPM solution for provider practices to care for patients by actively managing, monitoring, and tracking patient health conditions remotely.

For more information on Zyter's participation in HIMSS 2021 and to schedule a product demo, please visit: <https://www.zyter.com/zyter-at-himss/>

## **About Zyter, Inc.**

Zyter delivers a wide range of cloud-based, software as a service (SaaS) digital health products for providers, payers and patients that span telehealth, home health and remote patient monitoring, as well as care, utilization and population health management. In 2021, Zyter acquired Casenet®, LLC and together the two company's products are used to manage healthcare for 11% of the U.S. population.

*-- more --*

Zyter's products improve clinical operations and patient outcomes while reducing healthcare costs by enhancing interoperability, communication and collaboration. The company's 5G-ready platform also supports IoT/smart technology and thermal imaging solutions. In 2021, the company won more than 105 awards for its products including Best Health Care and Medical Innovation; The Most Innovative Digital Health Startup; Best Product and Best Technology. Founded in 2017, the privately-held company is based in Rockville, Md. For more information, please visit [www.Zyter.com](http://www.Zyter.com).

**Zyter Media Contact:**

Michael E. Donner, Chief Marketing Officer, Zyter, Inc., [Press@Zyter.com](mailto:Press@Zyter.com)