



| 2017 Cloud Summit Press Coverage |

Coverage Report #4

Ingram Micro shifts cloud focus to IaaS

Computer Dealer News

Mandy Kovacs

April 24, 2017

<http://www.computerdealernews.com/news/ingram-micro-wants-to-be-the-go-to-provider-for-cloud-services-and-infrastructure/54018>

Channel partners challenged to prove cloud's worth

Channelnomics

Scharon Harding

April 24, 2017

<http://www.channelnomics.com/channelnomics-us/news/3008813/channel-partners-challenged-to-prove-clouds-worth>

Coverage Report #3

The Big Picture Look at Ingram Micro's Cloud Strategy

ChannelPro SMB

Rich Freeman

April 24, 2017

<http://www.channelpronetwork.com/slideshow/big-picture-look-ingram-micro-s-cloud-strategy>

Ingram Micro EVP: Consumption, Flows and Security Will Drive Business Buying Behavior

CRN

Michael Novinson

April 21, 2017

<http://www.crn.com/news/channel-programs/300084652/ingram-micro-evp-consumption-flows-and-security-will-drive-business-buying-behavior.htm>

IDC, Dropbox Hail Cloud Revolution at Ingram Micro Cloud Summit

Channel Partners

James Anderson

April 21, 2017

<http://www.channelpartneronline.com/news/2017/04/idc-dropbox-hail-cloud-revolution-at-ingram-micro.aspx>

Ingram Micro gets Cisco Spark

Tech Target

John Moore

April 21, 2017

<http://searchchannel.techtarget.com/news/450417345/EiQ-Networks-Bay-Dynamics-sign-up-cybersecurity-partners>

5 Companies that came to win this Week

CRN

Rick Whiting

April 21, 2017

<http://www.crn.com/slide-shows/components-peripherals/300084648/5-companies-that-came-to-win-this-week.htm/pgno/0/2>

ICYMI: Our Channel News Roundup for the Week of April 17th

ChannelPro Network

Rich Freeman

April 21, 2017

<http://www.channelpronetwork.com/article/icymi-our-channel-news-roundup-week-april-17th>

Ingram Micro tackles channel IaaS opportunity

Channelbuzz

Robert Dutt

April 21, 2017

<http://www.channelbuzz.ca/2017/04/ingram-micro-tackles-channel-iaas-opportunity-21066/>

Coverage Report #2

Channel 'not winning' in IaaS

Channelnomics

Scharon Harding

April 21, 2017

<http://www.channelnomics.com/channelnomics-us/news/3008743/channel-not-winning-at-iaas>

Ingram Micro Cloud Pushes Channel IaaS Sales, Hands out Awards

Channel Partners

James Anderson

April 21, 2017

<http://www.channelpartneronline.com/news/2017/04/ingram-micro-cloud-pushing-channel-iaas-sales-at.aspx>

Ingram Micro Cloud Execs: Large Infrastructure-as-a-Service Deals Have Finally Arrived in the Channel

CRN

Michael Novinson

April 21, 2017

http://www.crn.com/news/channel-programs/300084643/ingram-micro-cloud-execs-large-infrastructure-as-a-service-deals-have-finally-arrived-in-the-channel.htm?itc=hp_ots

Today's channel rundown - 21 April 2017

Channelnomics

Channelnomics Staff

April 21, 2017

<http://www.channelnomics.com/channelnomics-us/news/3008742/todays-channel-rundown-21-april-2017>

Editor's voice: The week's channel chatter - 21 April 2017

Channelnomics

Scharon Harding

April 21, 2017

<http://www.channelnomics.com/channelnomics-us/analysis/3008739/editors-voice-the-weeks-channel-chatter-21-april-2017>

Be prepared to disrupt yourself: Netflix founder dishes advice on starting a successful business

Computer Dealer News

Mandy Kovacs

April 21, 2017

<http://www.computerdealernews.com/news/be-prepared-to-disrupt-yourself-netflix-founder-dishes-advice-on-starting-a-successful-business/53984>

Ingram Micro SVP: The Channel Isn't Winning Today In Infrastructure-As-A-Service

CRN

Michael Novinson

April 20, 2017

<http://www.crn.com/news/channel-programs/300084642/ingram-micro-svp-the-channel-isnt-winning-today-in-infrastructure-as-a-service.htm>

Coverage Report #1

Ingram Micro Makes Adding Hardware to Cloud Sales and Listing Cloud Solutions in its Service Catalog Simpler

ChannelPro Network

Rich Freeman

April 20, 2017

<http://www.channelpronetwork.com/news/ingram-micro-makes-adding-hardware-cloud-sales-and-listing-cloud-solutions-its-service-catalog>

Ingram Micro Expands Odin Automation Cloud Marketplace Solution

ChannelPro Network

Rich Freeman

April 20, 2017

<http://www.channelpronetwork.com/news/ingram-micro-expands-odin-automation-cloud-marketplace-solution>

Ingram Micro opens up Cloud Marketplace with APS Connect

Channelbuzz

Robert Dutt

April 20, 2017

<http://www.channelbuzz.ca/2017/04/ingram-micro-opens-cloud-marketplace-aps-connect-21043/>

Cloud Summit 2017: Ingram Micro unveils cloud integration tech, Marketplace upgrades, automated cloud manager

Computer Dealer News

Mandy Kovacs

April 20, 2017

<http://www.computerdealernews.com/news/cloud-summit-2017-ingram-micro-unveils-cloud-integration-tech-marketplace-upgrades-automated-cloud-manager/53964>

Ingram Micro Unlocks Access to More Cloud Suppliers With No Vendor-Partner Contract Required

CRN

Michael Novinson

April 20, 2017

http://www.crn.com/news/channel-programs/300084633/ingram-micro-unlocks-access-to-more-cloud-suppliers-with-no-vendor-partner-contract-required.htm?itc=most_pop

Ingram Micro Unveils Microsoft Surface, Other Devices On Cloud Marketplace Under Annuity Model

CRN

Michael Novinson

April 20, 2017

<http://www.crn.com/news/channel-programs/300084629/ingram-micro-unveils-microsoft-surface-other-devices-on-cloud-marketplace-under-annuity-model.htm/pgno/0/1>

Ingram Micro launches next-generation cloud platform and expanded services portfolio

Computer Dealer News

Mandy Kovacs

April 20, 2017

<http://www.computerdealernews.com/news/ingram-micro-launches-next-generation-cloud-platform-and-expanded-services-portfolio/53959>

New Ingram Micro Orchestration Tool Allows AWS, Microsoft Azure, IBM Bluemix To Be Managed From Single Portal

CRN

Michael Novinson

April 20, 2017

http://www.crn.com/news/channel-programs/300084631/new-ingram-micro-orchestration-tool-allows-aws-microsoft-azure-ibm-bluemix-to-be-managed-from-single-portal.htm?itc=hp_ots

Ingram Micro Cloud Summit 2017: 10 Trends to watch

ChannelE2E

Joe Panettieri

April 19, 2017

<https://www.channele2e.com/2017/04/19/ingram-micro-cloud-summit-2017-10-trends-to-watch/>

Ingram Micro Expands Symantec Offerings and Solution Blueprint Library

ChannelPro Network

Rich Freeman

April 18, 2017

<http://www.channelpronetwork.com/news/ingram-micro-expands-symantec-offerings-and-solution-blueprint-library>

5 Channel partner Updates: 18 April 2017

ChannelE2E

Joe Panettieri

April 18, 2017

<https://www.channele2e.com/2017/04/18/5-channel-partner-updates-18-april-2017/>

Ingram Micro Expands with Symantec, Cisco Spark Partnerships

Channel Partners

James Anderson

April 18, 2017

<http://www.channelpartneronline.com/news/2017/04/ingram-micro-expands-with-symantec-cisco-spark-pa.aspx>

Ingram Micro Cloud, Cisco Spark: SMB Collaboration (And More)

ChannelE2E

Joe Panettieri

April 17, 2017

<https://www.channele2e.com/2017/04/17/ingram-micro-cloud-cisco-spark-smb-collaboration/>

Ingram Micro Speeds Up Cisco Spark Provisioning With Its Cloud Marketplace

CRN

Michael Novinson

April 17, 2017

<http://www.crn.com/news/channel-programs/300084587/ingram-micro-speeds-up-cisco-spark-provisioning-with-its-cloud-marketplace.htm>

Ingram Micro Adds Cisco Spark to its Cloud Marketplace

ChannelPro Network

Rich Freeman

April 17, 2017

<http://www.channelpronetwork.com/news/ingram-micro-adds-cisco-spark-its-cloud-marketplace>

What's Up This Week: April 17th to April 21st

ChannelPro Network

Rich Freeman

April 17, 2017

<http://www.channelpronetwork.com/article/what-s-week-april-17th-april-21st>

The ChannelBuzz.ca Podcast "live" from Ingram Micro Partner Experience 2017

Channelbuzz

Robert Dutt

April 17, 2017

<http://www.channelbuzz.ca/2017/04/live-from-ingram-micro-partner-experience-2017-21005/>