



Join us. And share the vision.

Daniel Yergin, President
Cambridge Energy Research Associates
Pulitzer Prize winning author of *The Prize:
The Epic Quest for Oil, Money and Power*

Bob Peebler, President & CEO
Landmark

**Dick Cheney, Chairman of the Board,
President & CEO**
Halliburton Company

Information technology is changing the dynamics of finding and managing oil and gas. And at Landmark, we're leading the way in helping companies use technology to maximize recoverable reserves and improve profitability.

It's all part of our vision. A vision which started in 1984 when we launched a revolution in computer-aided exploration. Now, we're again leading the industry in creating a new era in computer-aided reservoir management.

But it doesn't stop here. We'd like to share our future vision with you at our annual Worldwide Technology Forum. Join us and see how our integrated technology can impact your company through every phase of the oil field life cycle.

You'll have a first-hand look at new technology and innovation, interact and exchange ideas and information with colleagues, and gain valuable insight through case studies and in-depth presentations.

You'll also hear keynote addresses by industry visionaries such as Bob Peebler and Dick Cheney. And, you'll have an insider's view as Daniel Yergin expands upon the recently released report *Quiet Revolution: Information Technology and the Reshaping of the Oil and Gas Business*.

Come see for yourself. Learn how your company can effectively compete in the new era of knowledge-based oil companies.

We can help you succeed...now and in the future.

Landmark's Worldwide Technology Forum February 12-14, 1997 • Houston, Texas USA

If you are a Landmark client, reserve your seat now.
To register, or for more information (including registration fee), call 1-800-881-9887. Or E-Mail: forum@lgc.com.



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