


*In the dark cold
world of cyberspace,*



*you make me feel like a person,
not just a number.*



*Wish your e-Relationships
were this strong?*



If your e-Business strategy isn't making customers fall head-over-heels for your online offering, Nexgenix can help. We focus on enabling you to build the strongest, longest lasting e-Relationships with the right customers. So instead of getting a zillion meaningless hits to your Website, or spending yourself out of business on advertising, you get users that are loyal, spending more and even better, coming back. How do your e-Relationships measure up? Find out with the Nexgenix e-Relationship Quotient™. If your business qualifies, you'll get an evaluation in all key areas of e-Business by our team of strategy, relationship marketing, branding and technology experts, all for free.

To get started, just log on to www.nexgenix.com or call 1.800.416.4565.



WHAT'S NEXT IN e-RELATIONSHIP SERVICES™



Dearest Carlo,

*In the dark cold world of cyberspace,
you make us feel like people,
not just numbers.*

*Fondly,
Your Users*



Mr. Carlo Tunioli

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WHAT'S NEXT IN e-RELATIONSHIP SERVICES™



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Are your e-Relationships as strong as they could be?



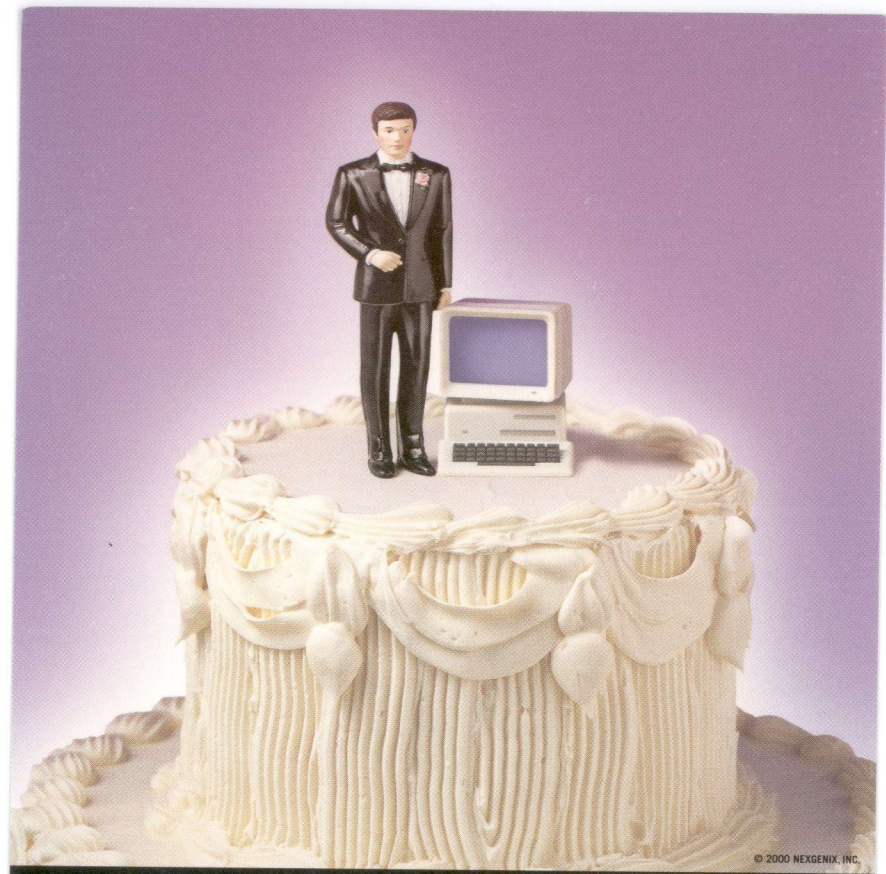
At Nexgenix, we can help you develop more profitable, and more permanent, e-Relationships, based on innovation, not quick fixes that leave customers unsatisfied. By fusing strategy, marketing, branding and technology, Nexgenix can provide a proprietary solution we call the 360° e-Relationship™. In fact, we've helped companies like H&R Block® and CBS SportsLine® transform their businesses online. And best of all we did it at Internet speed. What's your e-Relationship Quotient™? Find out at www.nexgenix.com or call 1-800-416-4565.

A Redpoint Ventures Company.

WHAT'S NEXT IN e-RELATIONSHIP SERVICES™

Thanks for attending the recent Nexgenix event. We hope you learned more about strengthening your e-Relationships. We also hope you'll take the next step and see if your business qualifies for the Nexgenix e-Relationship Quotient™. This free, in-depth, e-Business evaluation is based on an elaborate methodology. Plus it's evaluated by our team of strategy, relationship marketing, branding and technology experts. To get started just log on to www.nexgenix.com or call 1.800.416.4565.





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**Are your e-Relationships
as strong as they could be?**



WHAT'S NEXT IN e-RELATIONSHIP SERVICES™
FIND OUT WITH NEXGENIX
AND SETH GODIN ON 3/1/00.

**Are your e-Relationships as strong as they could be?
Find out with Nexgenix and Seth Godin on 3/1/00.**

Looking for a way to stop spending all of your time and resources hunting for new customers rather than building stronger, more meaningful relationships with your existing clients? Then this is an event you don't want to miss.

Nexgenix invites you to a night of cocktails, dinner, conversation and e-culture with Seth Godin, best selling author of "Permission Marketing" and former V.P. of Direct Marketing for Yahoo.

Register today and be present when Seth shares his unique strategies and next generation marketing insights. When you combine the wisdom of Seth Godin and the innovative solutions pioneered by Nexgenix you'll be on your way to building more profitable and more permanent e-Relationships.

When: March 1, 2000 @ 6pm

*Where: Tavern on the Green, New York City
Central Park at West 67th Street
New York, NY 10023*

*To learn more or to register online visit
http://www.nexgenix.com/news/seth_godin.html
to reserve your ticket. Space is limited, so hurry.*

