

NEW D2C Customer Loyalty Program

November 9, 2017 Launch

PERRY ELLIS



an original
Penguin
Hats & Apparel



CUBAVERA

jeany
& me

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

Five PEI e-Commerce brands participating

P E R R Y P E R K S

Good Life
REWARDS

ORIGINAL
REWARDS

THE • LUXE • LIST

LAUNDRY
— VIP —

PERRY ELLIS



an original
Penguin
by
Menswear

 CUBAVERA

jeany
& me

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

Perry Ellis homepage banner to promote: Perry Perks

DESKTOP ↓

The desktop banner features a dark blue header with the text "ENJOY AN EXTRA 50% OFF SALE STYLES - SHOP NOW DETAILS" and "UNITED STATES". Below this is a large "PERRY PERKS" banner in white text on a dark background, with "FREE SHIPPING. EXCLUSIVE OFFERS 250 POINTS EARNED = \$25 REWARD" and a "JOIN FOR FREE" button. The Perry Ellis logo and navigation menu are visible below. The main banner image shows various accessories like belts, sunglasses, and shoes on a red background, with the text "THE MERRY PERRY GIFT GUIDE: STUFF STOCKINGS LIKE A PRO" and a right-pointing arrow.

MOBILE →

The mobile banner features a dark blue header with "FALL CLEARANCE EVENT - SHOP NOW" and a US flag icon. Below is the Perry Ellis logo, a search icon, and a shopping cart icon with a notification bubble. The main banner is split into three sections: a sweater promotion with the text "SWEATER WEATHER MADE COMFORTABLE" and a "SHOP SWEATERS" button; a "THE NEW PERRY ELLIS UNIFORM" promotion with the text "INTERCHANGE AND EXPAND YOUR EVERYDAY WARDROBE" and a "SHOP NOW" button; and a "GET A PERSONALIZED STYLE RECOMMENDATION" promotion with the text "ALL YOU HAVE TO DO IS ASK PERRY ELLIS" and a "Join Our List" button. A small testimonial quote is also visible. At the bottom, a "PERRY PERKS" banner is partially visible, similar to the desktop version, with "FREE SHIPPING. EXCLUSIVE OFFERS 250 POINTS EARNED = \$25 REWARD" and a "JOIN FOR FREE" button.

PERRY ELLIS



LAUNDRY
BY SHELLI SECAL
LOS ANGELES

OPG homepage banner to promote: Original Rewards

The banner features a teal top bar with the text "FREE SHIPPING ON U.S. ORDERS \$99+ DETAILS" and a US flag icon with "UNITED STATES". Below this is a dark blue section with "ORIGINAL REWARDS" in large white letters, "FREE SHIPPING. EXCLUSIVE OFFERS 250 POINTS EARNED = \$25 REWARDS" in smaller white text, and a white button that says "JOIN FOR FREE". The main navigation bar includes the Penguin logo, "an original Penguin Menswear", and menu items: "FEATURES", "CLOTHING", "ACCESSORIES", "SHOES", "KIDS", "BEDDING", "SALE", "BLOG". There are also "LOGIN" and "REGISTER" links, a search icon, and a shopping cart icon with a "0" notification. The central illustration is a winter-themed collage with a plaid shirt holding a gift, a Christmas tree, a sweater, a cap, boots, a wallet, and a bottle of perfume. A white box with "SHOP GIFTS" is overlaid on the plaid shirt.

PERRY ELLIS



an original
Penguin
by
Menswear

CUBAVERA

jeony & me

LAUNDRY
BY SHELLI SECAL
LOS ANGELES

Cubavera homepage banner to promote: Good Life Rewards

The banner features a teal header with the text "BUY MORE, SAVE MORE SHOP NOW" and "UNITED STATES". Below this, a dark teal bar contains the "Good Life REWARDS" logo, the offer "FREE SHIPPING. EXCLUSIVE OFFERS 250 POINTS EARNED = \$25 REWARDS", and a "JOIN FOR FREE" button. The main navigation includes "CUBAVERA" and categories like "FEATURES", "MENS", "GUAYABERAS", "BIG & TALL", "WEDDINGS", "ACCESSORIES", "SHOES", "SALE", and "THE GOOD LIFE". A search icon and a shopping cart icon with a "2" are also present. The main image shows a man in a floral shirt talking on a payphone. A large white circular callout contains the text "Gifting Made Easy", "SHOP THE HOLIDAY GIFT GUIDE", and a "SHOP NOW" button.

PERRY ELLIS



CUBAVERA

yeony & me

LAUNDRY
BY SHELLI SECAL
LOS ANGELES

Peony & Me homepage banner to promote: The Luxe List

SAVE 30% ON YOUR FIRST ORDER JOIN NOW

UNITED STATES

THE · LUXE · LIST

FREE SHIPPING. EXCLUSIVE OFFERS
250 POINTS EARNED = \$25 REWARDS

JOIN FOR FREE

LOGIN REGISTER

NEW ARRIVALS SHOP LOOKS WE LOVE TREND SPOTLIGHT LAST CHANCE ABOUT LOOKBOOKS PRESS

WINTER 2017

LEISURE RESET

SHOP NEW ARRIVALS

FOR THE MODERN WOMAN THAT ISN'T AFRAID
TO PUSH THE LIMITS, *LEISURE RESET* MAKES ITS DEBUT.

The banner features a woman in a black sports bra and leggings, posing with her arms raised against a dark background.

PERRY ELLIS



an original
Penguin
by
mensingwear

CUBAVERA

peony & me

LAUNDRY
BY SHELLI SECAL
LDB ANGELES

Laundry homepage banner to promote: Laundry VIP

FREE SHIPPING & RETURNS ON U.S. ORDERS UNITED STATES

LAUNDRY | VIP **FREE SHIPPING. EXCLUSIVE OFFERS**
250 POINTS EARNED = \$25 REWARDS **JOIN FOR FREE**

LAUNDRY
BY SHELLI SECAL
LOS ANGELES

LOGIN REGISTER

NEW DRESSES JACKETS & TOPPERS JUMPSUITS TOPS BOTTOMS TRENDS SALE

5 WAYS TO WEAR IT
Office hours to happy hours
SHOP THE LOOK

PERRY ELLIS



CUBAVERA

jeany & me

LAUNDRY
BY SHELLI SECAL
LOS ANGELES

Each brand has a dedicated loyalty landing page that outlines program benefits. All copy and messaging consistent but each one designed using brand image and fonts.

PERRY ELLIS

NEW ARRIVALS CLOTHING ACCESSORIES 360 UNDERWEAR BIG & TALL SALE ABOUT US BLOG

LOGIN REGISTER ENGLISH | ESPAÑOL

Q 



PERRY PERKS

GET EXCLUSIVE OFFERS, REWARDS AND FREE SHIPPING

JOIN NOW SIGN IN

ABOUT PERRY PERKS HOW IT WORKS TIERS FAQs PROGRAM TERMS

ABOUT PERRY PERKS

As a Perry Perks member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 250 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands – Perry Ellis, Cubavera, Original Penguin, Laundry by Shelli Segal, and Peony & Me.

PERRY ELLIS  CUBAVERA LAUNDRY BY SHELLI SEGAL LOS ANGELES 

PERRY ELLIS



an original
Penguin
by
Mensingwear

CUBAVERA

peony
& me

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

Landing pages include detailed information to sign up and explain tier levels for program



ABOUT PERRY PERKS

As a Perry Ellis member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 200 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands - Perry Ellis, Cubavera, Original Penguin, Laundry by Shelli Segal, and Perry & Me.



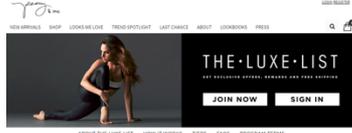
ABOUT ORIGINAL REWARDS

As a Original Rewards member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 200 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands - Original Penguin, Laundry by Shelli Segal, Perry Ellis, Cubavera, and Perry & Me.



ABOUT GOOD LIFE REWARDS

As a Good Life Rewards member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 200 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands - Cubavera, Original Penguin, Laundry by Shelli Segal, Perry Ellis, and Perry & Me.



ABOUT THE LUXE LIST

As a The Luxe List member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 200 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands - Perry & Me, Perry Ellis, Original Penguin, Cubavera, and Laundry by Shelli Segal.



ABOUT LAUNDRY VIP

As a Laundry VIP member, you will get exclusive early access to new arrivals and sales. The program is free to join and rewards you with points for every purchase. When you accumulate 200 points, you'll receive a \$25 reward certificate, which is redeemable across five of our brands - Laundry by Shelli Segal, Perry Ellis, Original Penguin, Cubavera, and Perry & Me.



HOW IT WORKS

Sign Up for Free

Simply provide your email address and create an account.

JOIN NOW

Shop & Earn Points

Earn points on every purchase made on our website.

JOIN NOW

Redeem Your Rewards

When you earn 200 points, a reward certificate will be issued to your email.

JOIN NOW

© Sign up by December 31st and instantly get upgraded to GOLD through 2018

HOW IT WORKS

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TIERS

PERKS	SILVER	GOLD
Earn Points for Every Purchase - Online or in-store	1 point per \$2 spent	1 point per \$1 spent
Free Shipping*	Standard	2-Day
Get a \$25 Reward every time you earn 200 points	✓	✓
Double Points Days	✓	✓
Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓
*Free Shipping applies to US 48 states (not in HI or AK)		

TIERS

PERKS	SILVER	GOLD
Earn Points for Every Purchase - Online or in-store	1 point per \$2 spent	1 point per \$1 spent
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Get a \$25 Reward every time you earn 200 points	✓	✓
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Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓
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Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓
*Free Shipping applies to US 48 states (not in HI or AK)		

TIERS

PERKS	SILVER	GOLD
Earn Points for Every Purchase - Online	1 point per \$2 spent	1 point per \$1 spent
Free Shipping*	Standard	2-Day
Get a \$25 Reward every time you earn 200 points	✓	✓
Double Points Days	✓	✓
Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓
*Free Shipping applies to US 48 states (not in HI or AK)		

TIERS

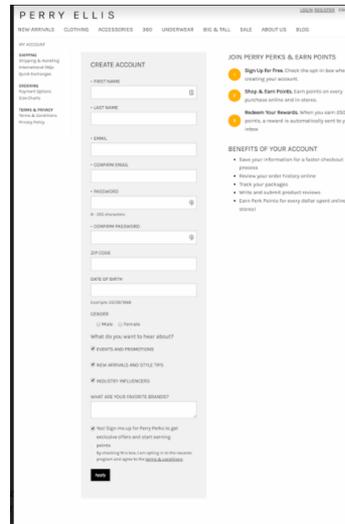
PERKS	SILVER	GOLD
Earn Points for Every Purchase - Online	1 point per \$2 spent	1 point per \$1 spent
Free Shipping*	Standard	2-Day
Get a \$25 Reward every time you earn 200 points	✓	✓
Double Points Days	✓	✓
Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓
*Free Shipping applies to US 48 states (not in HI or AK)		

Program rewards consumers who purchase more with unique and value-added benefits through a two-tier system

TIERS

PERKS	SILVER	GOLD
Earn Points for Every Purchase - Online or in stores	1 point per \$2 spent	1 point per \$1 spent
Free Shipping*	Standard	2-Day
Get a \$25 Reward every time you earn 250 points	✓	✓
Double Points Days	✓	✓
Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales		✓
First Look at New Arrivals		✓
Private Sale Events for Gold Tier Members		✓
*Free Shipping within the U.S. for online orders of \$50 or more.		

As part of the sign-up process we collect more in-depth data from members so we can start to profile and truly personalize communications to them



CREATE ACCOUNT

FIRST NAME

LAST NAME

EMAIL

CONFIRM EMAIL

PASSWORD

8 - 255 characters

CONFIRM PASSWORD

ZIP CODE

JOIN PERRY PERKS & EARN POINTS

- 1 Sign Up for Free.** Check the opt-in box when creating your account.
- 2 Shop & Earn Points.** Earn points on every purchase online and in stores.
- 3 Redeem Your Rewards.** When you earn 250 points, a reward is automatically sent to your inbox.

BENEFITS OF YOUR ACCOUNT

- Save your information for a faster checkout process
- Review your order history online
- Track your packages
- Write and submit product reviews
- Earn Perk Points for every dollar spent online or in stores!

DATE OF BIRTH

Example: 03/28/1968

GENDER

Male Female

What do you want to hear about?

EVENTS AND PROMOTIONS

NEW ARRIVALS AND STYLE TIPS

INDUSTRY INFLUENCERS

WHAT ARE YOUR FAVORITE BRANDS?

Yes! Sign me up for Perry Perks to get exclusive offers and start earning points

By checking this box, I am opting in to the rewards program and agree to the [terms & conditions](#)

Apply

To launch program direct response mailers will be sent to all email subscribers for each brand – same copy and messaging - just branded

PERRY ELLIS

YOU ASKED... WE LISTENED
INTRODUCING

PERRY PERKS

GET EXCLUSIVE OFFERS, REWARDS
AND FREE SHIPPING



FREE TO JOIN
Sign-up today and get instantly upgraded to GOLD status.

[JOIN NOW](#)

EASY TO EARN
Shop and accumulate points among our brands.
250 points earned = \$25 reward

  PERRY ELLIS  CUBAVERA

ALREADY A SUPREME PERKS MEMBER?
You're automatically GOLD through December 2018.

[START EARNING](#)

 **PERRY ELLIS**

YOU ASKED... WE LISTENED
INTRODUCING

ORIGINAL REWARDS

GET EXCLUSIVE OFFERS, REWARDS
AND FREE SHIPPING



FREE TO JOIN
Sign-up today and get instantly upgraded to GOLD status.

[JOIN NOW](#)

EASY TO EARN
Shop and accumulate points among our brands.
250 points earned = \$25 reward

  PERRY ELLIS  CUBAVERA

ALREADY A SUPREME PERKS MEMBER?
You're automatically GOLD through December 2018.

[START EARNING](#)

 **CUBAVERA**

YOU ASKED... WE LISTED
INTRODUCING

Good Life REWARDS

GET EXCLUSIVE OFFERS,
REWARDS & FREE SHIPPING



FREE TO JOIN
Sign-up today and get instantly upgraded to GOLD status.

[SHOP NOW](#)

EASY TO EARN
Shop and accumulate points among our brands.
250 points earned = \$25 reward

  PERRY ELLIS  CUBAVERA

ALREADY A SUPREME PERKS MEMBER?
You're automatically GOLD through December 2018.

[SHOP NOW](#)



NEW ARRIVALS | TOPS | LEGGINGS | ACTIVEWEAR

YOU ASKED... WE LISTENED
INTRODUCING

THE LUXE LIST

GET EXCLUSIVE OFFERS, REWARDS
& FREE SHIPPING



FREE TO JOIN
Sign-up today and get instantly upgraded to GOLD status.

[JOIN NOW](#)

EASY TO EARN
Shop and accumulate points among our brands.
250 points earned = \$25 reward

  PERRY ELLIS  CUBAVERA

[START EARNING](#)

NEW | DRESSES | TOPS | BOTTOMS | SALE

YOU ASKED... WE LISTENED
INTRODUCING

LAUNDRY VIP

Get Exclusive Offers, Rewards
& Free Shipping



FREE TO JOIN
Sign-up today and get instantly upgraded to GOLD status.

[JOIN NOW](#)

EASY TO EARN
Shop and accumulate points among our brands.
250 points earned = \$25 reward

  PERRY ELLIS  CUBAVERA

[START EARNING](#)

PERRY ELLIS

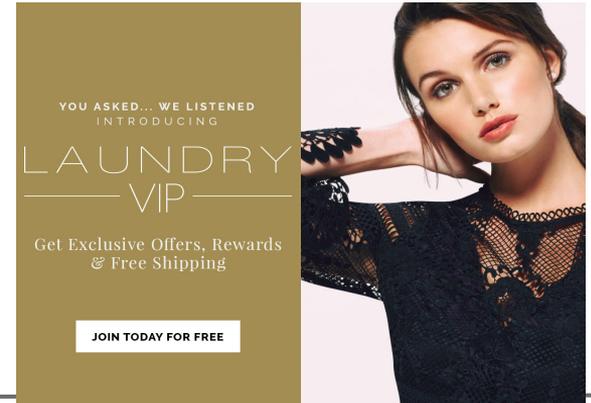
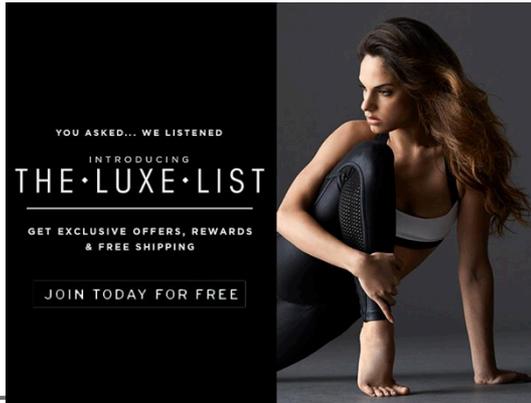


 CUBAVERA



LAUNDRY
BY SHELLI SECAL
LOS ANGELES

Social posts created for Facebook, Google+, Instagram, Twitter and LinkedIn to further spread the news and encourage membership



PERRY ELLIS



LAUNDRY
BY SHELLI SEGAL
LDB ANGELES

Banners will be added to the bottom of all outbound emails for the next several weeks to reinforce membership in all e-Commerce communications

INTRODUCING
PERRY PERKS

GET EXCLUSIVE OFFERS, REWARDS AND FREE SHIPPING

Sign up today and get instantly upgraded to GOLD status.

JOIN TODAY FOR FREE



ORIGINAL REWARDS

GET EXCLUSIVE OFFERS, REWARDS AND FREE SHIPPING

Sign Up Today and Get Upgraded to GOLD

JOIN FOR FREE



Good Life
REWARDS

GET EXCLUSIVE OFFERS, REWARDS AND FREE SHIPPING

Sign Up Today and Get Upgraded to GOLD

JOIN FOR FREE



THE·LUXE·LIST

GET EXCLUSIVE OFFERS, REWARDS & FREE SHIPPING

Sign up today and get instantly upgraded to GOLD status.

JOIN FOR FREE



LAUNDRY
VIP

Get Exclusive Offers, Rewards & Free Shipping

Sign up today and get instantly upgraded to GOLD status.

JOIN TODAY FOR FREE



PERRY ELLIS



LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

Perry Ellis in-store signage

WINDOW CLING ↓

PERRY PERKS

EXCLUSIVE OFFERS, JUST FOR YOU.
250 POINTS EARNED = \$25 REWARD.

JOIN FOR FREE

MIRROR DECAL ↓

PERRY PERKS

EXCLUSIVE OFFERS, JUST FOR YOU.
250 POINTS EARNED = \$25 REWARD.

SIGN UP IN STORE NOW FOR FREE

SEE ASSOCIATE FOR DETAILS

ENTRANCE SIGN →

PERRY
PERKS

EXCLUSIVE OFFERS,
JUST FOR YOU.

250 POINTS EARNED
= \$25 REWARD.

SIGN UP IN STORE NOW FOR FREE

PERRY ELLIS



an original
Penguin
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CUBAVERA

peony
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LAUNDRY
BY SHELLI SECAL
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WINDOW CLING ↓

ORIGINAL REWARDS

OFFERS. REWARDS.
250 POINTS EARNED = \$25 REWARD.

JOIN FOR FREE

MIRROR DECAL ↓

ORIGINAL REWARDS

OFFERS. REWARDS.
250 POINTS EARNED = \$25 REWARD.

SIGN UP IN STORE TODAY FOR FREE

SEE ASSOCIATE FOR DETAILS

ENTRANCE SIGN →

ORIGINAL REWARDS

OFFERS. REWARDS.
250 POINTS EARNED = \$25 REWARD.

SIGN UP IN STORE TODAY FOR FREE

Perry Ellis in-store bag stuffers

PERRY PERKS



EXCLUSIVE OFFERS,
JUST FOR YOU.

**250 POINTS EARNED
= \$25 REWARD.**

About Perry Perks

We want to reward you for being loyal. As a PERRY PERKS member, you'll automatically earn points to use on future purchases. Members also receive exclusive offers and gain early access to sales.

PERRY PERKS is free to join, easy to use and redeemable across five of our brands – Perry Ellis, Original Penguin, Cubavera, Laundry by Shelli Segal, Peony & Me.







Perks	Silver	Gold
Earn Points for Every Purchase <small>— Online or in Stores</small>	1 point per \$1 spent	1 point per \$1 spent
Free Shipping*	Standard	2-Day
Get a \$25 Reward every time you earn 250 points	✓	✓
Double Points Days	✓	✓
Surprise Birthday Gift	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓

*Free Shipping within the U.S. for online orders of \$50 or more.

SIGN UP IN STORE FOR FREE

HOW IT WORKS



Sign Up for Free
How to Join

Simply provide your email address online or in stores.

Sign up by December 31st and instantly get bumped up to GOLD through 2018.



Shop & Earn Points
How to Earn

Earn points on every purchase online and in stores.

Accumulate 250 points and earn rewards twice as fast.

Earn quicker with exclusive Double Points Days.



Redeem Your Rewards
How to Redeem

When you earn 250 points, a reward is automatically sent to your inbox.

Use your rewards online or in stores across any of our five participating brands.

PERRY ELLIS



PERRYELLIS.COM









INSIDE ↑

BACK ↑

FRONT ↑

PERRY ELLIS



OPG in-store bag stuffers



ORIGINAL REWARDS



OFFERS. REWARDS.
250 POINTS EARNED = \$25 REWARD.

About ORIGINAL REWARDS

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PERRY ELLIS   

CUBAVERA  LAUNDRY BY SHELLI SEGAL 

How it Works



Sign Up for Free

How to Join

Simply provide your email address online or in stores

Sign up by December 31st and instantly get bumped up to GOLD through 2018



Shop & Earn Points

How to Earn

Earn points on every purchase online and in stores

Accumulate 250 points and earn rewards twice as fast

Earn quicker with exclusive Double Points Days



Redeem Your Rewards

How to Redeem

When you earn 250 points, a reward is automatically sent to your inbox

Use your rewards online or in stores across any of our five participating brands

Tiers

Perks	Silver	Gold
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Get a \$25 Reward every time you earn 250 points	✓	✓
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Surprise Birthday Offer	✓	✓
Special Offers	✓	✓
Exclusive Early Access to Major Sales	✓	✓
First Look at New Arrivals	✓	✓
Private Sale Events for Gold Tier Members	✓	✓

*Free Shipping within the U.S. for online orders of \$50 or more.

ORIGINAL REWARDS



#BeAnOriginal | originalpenguin.com

FRONT ↑

INSIDE ↑

BACK ↑

PERRY ELLIS



an original
Penguin
BY
Mensingwear

CUBAVERA

peony & me

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

Terms and conditions and FAQs posted on each brand site

PERRY ELLIS® PERRY PERKS™ MEMBERSHIP AND GENERAL TERMS/CONDITIONS

TABLE OF CONTENTS

ELIGIBILITY AND PARTICIPATION

PROGRAM TIERS

EARNING POINTS AND REWARDS

SPECIAL OFFERS

REDEEMING REWARDS

OTHER TERMS AND CONDITIONS

NO WARRANTY

RELEASE OF LIABILITY

LAST UPDATED: NOVEMBER 6, 2017

1. ELIGIBILITY AND PARTICIPATION

1. The Perry Ellis® Perry Perks™ rewards program is sponsored by Perry Ellis International, Inc. and its affiliates (collectively, "PEI").
2. The following PEI reward programs are collectively referred to herein as the "Program:"
 - **Cubavera®** Good Life Rewards™;
 - **Laundry by Shelli Segal®** Laundry VIP™;
 - **An Original Penguin by Munsingwear®** Original Rewards™;
 - **Peony and Me®** The Luxe List™; and
 - **Perry Ellis®** Perry Perks™
3. As of November 7, 2017, Supreme Perks® members are automatically enrolled in the Program.
4. To enroll in the Program, you must provide your full name, email address and mailing zip code (collectively, the "Member Information") at any Cubavera, Original Penguin or Perry Ellis, retail store located in the United States or Puerto Rico (the "Participating Retail Stores") or online at the following web addresses: www.cubavera.com, www.laundrybyshelliisegal.com, www.originalpenguin.com, www.peonyandme.com, or www.perryellis.com (the "Participating Online Stores"). You must provide a valid e-mail address and opt-in to receive e-mail communications from PEI in order to be eligible to receive any benefits associated with the Program as detailed further below.
5. Program membership ("Membership") is open to all individuals of at least 13 years of age. Commercial customers and others purchasing items for resale are not eligible for membership. Employees of Perry Ellis International, Inc., its affiliates and subsidiaries, and their spouses and children under the age of 23 living at home are not eligible for this Membership.
6. Membership is nontransferable and subject to present and future program rules. Membership is valid only at Participating Retail Stores and Participating Online Stores. Enrollment becomes effective and acceptance of these terms and conditions begins when a member enrolls in the Program however, members can opt-out at any time as explained more fully below. Once a Membership is effective, rewards points will begin to accumulate for all future purchases; there is no retroactive accrual of rewards points.

PERRY ELLIS



an original
Penguin
by
Munsingwear

 CUBAVERA®

peony & me

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES