

FOR IMMEDIATE RELEASE

Zyter Introduces Smart Universities™

*IoT Platform Supports a Digitally Connected Campus
for a Personalized Student Experience and Efficient Facility Management*

ROCKVILLE, Md., September 2, 2020 – Zyter®, a leading digital health and IoT-enablement platform, announced today the availability of Zyter Smart Universities™, an Internet of Things (IoT) connectivity platform designed specifically for school campuses.

Zyter Smart Universities transforms student life both on and off campus through smart classroom-based teaching, enhanced communication and collaboration via secure remote learning, as well as wayfinding, navigation, and other personalized engagement options, all using familiar mobile devices. The platform also provides campus administrators with complete visibility of what is happening across an entire network of connected devices and sensors deployed around campus, supported by advanced analytics.

Zyter's IoT platform enables the launch of new capabilities that enhance daily life on and off campus in three key areas:

- **Smart University and Connected Campus** – Zyter Smart Universities helps higher education providers create a connected campus experience with embedded smart technologies and sensors for facilities and utility management, surveillance and security with video analytics, campus navigation, on-campus transportation, smart parking, and more. As a result, campus administrators can maximize resource utilization, minimize waste, and lower operational and labor costs. Additionally, Zyter SmartSpaces™ delivers a consistent stream of data from all connected technologies to drive better analytical insights into both student behavior and campus operations.
- **Seamless Student Experience Management** – Zyter Smart Universities connects students and faculty for a more meaningful and productive campus experience. It enables interactive smart whiteboard-based teaching, personal and real-time engagement with students on mobile devices through smart campus navigation, secure file transfer, and private group/broadcast messaging, as well as classroom chat. Faculty members have access to a dynamic dashboard with student data and behavioral analytics to predict student outcomes, increase student participation in campus activities, and view and respond to any student issues.
- **Distance Learning and Online Collaboration** – Online collaboration capabilities provide students with unlimited access to educational resources in a seamless digital experience, especially valuable during the Coronavirus pandemic. As Smart Universities is one of the most secure remote learning platforms for continuing education, it can be used by higher education providers to attract a larger pool of remote students and boost enrollment. Zyter Smart classrooms enable collaborative remote learning, using multiple tools like interactive smart whiteboards, smart annotation, analytics, smart videos and more.

“Zyter Smart Universities is the intelligent link that connects students, faculty and administrators to relevant data,” said Sanjay Govil, founder and CEO of Zyter, Inc. “While students can enjoy a more meaningful campus experience, administrators have a secure, customizable platform on which to integrate and manage all smart digital technologies across their campus.”

To request a product demonstration or to learn more about Zyter Smart Universities™, please visit <https://www.Zyter.com/IoT>

About Zyter, Inc.

Zyter, founded in 2017 by serial entrepreneur Sanjay Govil, provides a cloud-based, 5G-ready platform that enables better outcomes in telehealth, home health, and remote patient monitoring, while also supporting IoT/smart technology and thermal imaging solutions. The platform’s open architecture, military-grade security, and compliance with multiple industry standards enables organizations in healthcare, education, entertainment, government, and transportation to easily and effectively connect, communicate, collaborate and engage. The privately-held company is based in Rockville, Md. For more information, please visit www.zyter.com

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Zyter Introduces Smart Logistics IoT Solution

Delivers Real-Time Vehicle Tracking with Driver Behavior and Asset Monitoring

ROCKVILLE, Md., November 17, 2020 – Zyter®, a leading digital health and IoT-enablement platform, announced today the availability of Zyter Smart Logistics™, a highly secure, customizable solution for logistics companies and enterprise logistics departments that leverages Zyter's SmartSpaces™ platform and Internet of Things (IoT) technology.

Zyter Smart Logistics connects disparate data systems, departments, and people to give logistics teams end-to-end, real-time visibility of vehicles and goods in transit while also using sensors and mobile applications to collect analytics on driver behavior, such as hard braking and other driving habits. An enterprise user dashboard displays real-time alerts and notifications of any unexpected issues along the route, such as a vehicle breakdown or accident, as well as temperature changes in vehicles hauling perishable goods. As a result, logistics teams can make faster and more intelligent decisions to resolve in-transit issues and keep shipments safe and on track for delivery.

Real-time analytics provides logistics companies with insights into three key areas from a single dashboard:

- **Vehicle Tracking and Monitoring** – Consisting of a mobile app on drivers' smartphones and an intuitive enterprise user dashboard, Zyter Smart Logistics can connect to any kind of device (OBD sensors, battery-powered trackers, mobile phones, and more) to provide end-to-end, real-time visibility of goods in transit. Zyter's embedded smart technologies for real-time tracking can be effortlessly integrated with any existing ERP systems and shipping routes to generate predictive analytics for delivery times, rerouting, and recommendations on the best and closest markets for goods, perishables and more.
- **Driver's Behavior and Driving Skills** – The Zyter Smart Logistics mobile app on the driver's smartphone collects real-time data on truck speeds, rate of acceleration, braking, and more. Improving driver safety on the road can lead to reduced shipping-related insurance costs for the enterprise. The Zyter app also tracks driver location and alerts on any unscheduled or unexpected stops along the route.
- **Asset Management** – Zyter Smart Logistics also enables real-time tracking and monitoring of the goods or assets being transported to protect against loss or theft.

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The solution monitors the real-time temperature, humidity, and vibration in the vehicle. If a temperature threshold change is detected when hauling perishable goods, the Zyter solution sends an alert to the enterprise dashboard so that the goods can be rerouted to a closer delivery point to avoid a total loss. Additionally, Zyter Smart Logistics provides a complete chain of custody for sensitive goods such as medical vaccines and blood products.

“Today’s logistics teams want a solution that does far more than just give the real-time location of their goods in transit,” said Sanjay Govil, founder and CEO of Zyter, Inc. “Zyter Smart Logistics enhances the core benefits of real-time tracking with an unprecedented layer of intelligence to support operational efficiencies, safer driving behavior, and reduced costs.”

To request a product demonstration or to learn more about Zyter Smart Logistics, please visit www.Zyter.com/SmartLogistics.

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Zyter, founded in 2017 by serial entrepreneur Sanjay Govil, provides a cloud-based, 5G-ready platform that enables better outcomes in telehealth, home health, and remote patient monitoring, while also supporting IoT/smart technology and thermal imaging solutions. The platform’s open architecture, military-grade security, and compliance with multiple industry standards enables organizations in healthcare, education, entertainment, government, and transportation to easily and effectively connect, communicate, collaborate and engage. In 2020, the company won more than 50 awards for its solutions including Best Health Care and Medical Innovation as well as Company Innovation of the Year (One Planet Awards, Silver). The privately-held company is based in Rockville, Md. For more information, please visit www.Zyter.com.

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