FOR IMMEDIATE RELEASE – December 10, 2020

**Zyter Smart IoT Solutions Go Live at Qualcomm**

**Main Campus**

**Who**: Zyter, a leading provider of Internet of Things (IoT) solutions

**What**: Zyter is making the next generation smart campus a reality today at Qualcomm®. Yesterday, Zyter Smart Campus IoT solutions – which include smart parking, smart transportation, asset tracking, smart waste management and smart facilities management using LiDAR based 3D digital twin technology – went live at the Qualcomm corporate campus in San Diego.

**Why**: In June 2020, Qualcomm Technologies and Zyter began working together to promote the adoption of Internet of Things as a Service (IoTaaS) to support smart cities, communities, and enterprise campuses. The collaboration gives companies participating in the Qualcomm Smart Cities Accelerator Program easy access to Zyter’s IoT smart solutions for industries. In December 2020, the Zyter SmartSpaces™ platform was deployed at the Qualcomm headquarters, demonstrating the results of the collaboration. The result is an exciting digital transformation that’s showcasing what’s possible in cities, communities, or businesses in the near future.

**Where**: Visit [www.Zyter.com/SmartCampus](http://www.Zyter.com/SmartCampus) to read the **case study blog** for more details on these smart IoT applications and their capabilities.

**Contact:** To schedule an interview, please contact Michael Donner, Zyter’s CMO, at Michael.donner@Zyter.com

**About Zyter, Inc.**

Zyter, founded in 2017 by serial entrepreneur Sanjay Govil, provides a cloud-based, 5G-ready platform that enables better outcomes in telehealth, home health, and remote patient monitoring, while also supporting IoT/smart technology and thermal imaging solutions. The platform’s open architecture, military-grade security, and compliance with multiple industry standards enables organizations in healthcare, education, entertainment, government, and transportation to easily and effectively connect, communicate, collaborate and engage. In 2020, the company won more than 50 awards for its solutions including Best Health Care and Medical Innovation as well as Company Innovation of the Year (One Planet Awards, Silver). The privately-held company is based in Rockville, Md. For more information, please visit [www.Zyter.com](http://www.zyter.com/).