



*Lace & Company*  
WEDDING & EVENT PLANNING

## PRICE LIST GUIDE

### From the Beginning

Engagement Party | Bridal Shower  
| Bachelorette | Rehearsal Dinner |  
Planning | Design | Coordination |  
Honeymoon

**\$10,000**

### The Planner

Planning | Design | Coordination  
**\$7,000**

\*if venue + up to 3 vendors are  
already booked

**\$6,500**

### Style

Design | Coordination

**\$5,000**

### Special Day

Weekend Coordinator

**\$3,500**

Checkout our Ala Cart Services We Offer too!

**BOOK NOW: 231-743-4037**





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## PRICE LIST GUIDE

### Destination Wedding

Planning | Design | Coordination

**\$7,500 + TRAVEL  
EXPENSES**

### Micro Wedding

50 Guests or under |  
Planning | Design | Coordination

**\$6,000**

Checkout our Ala Cart Services We Offer too!

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## ALA CART GUIDE

### DJ Service

with Re-Found Sound Co.

Ceremony | Reception

**\$1,200**

Add Karaoke

**\$400**

### Honeymoon Planning

I will plan your honeymoon,  
weather its your dream  
destination or a Surprise! Let  
my help!

Price is just the service fee. Once we  
figure out the details you will be  
responsible for the cost of the trip

**\$1,500**

### Bachelorette Party

Weather its Local Bar Hopping or  
a Nashville Getaway!

**\$1,500**

### Bridal Shower

From Invites to set up

**\$2,000**

### Engagement Party

From Invites to set up

**\$2,400**





## FROM THE BEGINNING

This service includes assistance with everything in the planning process from start to finish. From vendor and budget advice to designing a beautiful tablescape, full planning ensures that you have a planner by your side through all of it. Your planner will help you plan everything from the Engagement Party, Bridal Shower, Bachelorette Party and Even the Honeymoon!

### FULL PLANNING TIMELINE: 12+ MONTHS PRIOR TO WEDDING DATE

#### Full Planning includes:

- Venue selection and site visits
- Engagement Party, Bridal Shower & Bachelorette Party
- Vendor referrals and management
- Contract review and negotiation
- Budget assessment and oversight
- Planning checklist with to-do's outlined throughout the process
- Creation of design plan to include: mood board, floral and linen recommendations, color palette, and custom floor plans
- Oversight of additional design elements including lighting design and tablescape decor
- Sourcing of custom design pieces including event furnishings and other decor
- Management of structural event elements including tenting, flooring, and staging
- Curation of paper suite to include: invitations, place cards, name cards, signage, etc.
- Creation of custom installations for cake, escort card, and other displays
- Management of all transportation logistics for guests and bridal party
- Coordination with venue staff
- Creation and distribution of event day timeline to all vendors and VIP's
- Run rehearsal prior to wedding day
- (2) Event assistants on site day-of
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of event and ensure all personal items are returned to client
- Honeymoon Planning!

FULL PLANNING AND DESIGN SERVICES START AT \$10,000





## THE PLANNER

This service includes assistance with everything in the planning process from start to finish. From vendor and budget advice to designing a beautiful tablescape, full planning ensures that you have a planner by your side through all of it. Your planner will provide answers to your questions and solutions to any issues that may arise throughout your time together so that things progress smoothly throughout the entire process.

### THE PLANNER TIMELINE: 12+ MONTHS PRIOR TO WEDDING DATE

#### Full Planning includes:

- Venue selection and site visits
- Vendor referrals and management
- Contract review and negotiation
- Budget assessment and oversight
- Planning checklist with to-do's outlined throughout the process
- Creation of design plan to include: mood board, floral and linen recommendations, color palette, and custom floor plans
- Oversight of additional design elements including lighting design and tablescape decor
- Sourcing of custom design pieces including event furnishings and other decor
- Management of structural event elements including tenting, flooring, and staging
- Curation of paper suite to include: invitations, place cards, name cards, signage, etc.
- Creation of custom installations for cake, escort card, and other displays
- Management of all transportation logistics for guests and bridal party
- Coordination with venue staff
- Creation and distribution of event day timeline to all vendors and VIP's
- Run rehearsal prior to wedding day
- (2) Event assistants on site day-of
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of event and ensure all personal items are returned to client

FULL PLANNING AND DESIGN SERVICES START AT \$7,000







## THE STYLE

This service is for the client who has the main pieces of their planning process in place but is overwhelmed with managing everything in the months leading up to their wedding day. Partial planning services do not provide the same level of support as full planning services, as they typically do not start more than 6 months before the wedding date, unlike full planning which begins at least 12 months prior.

PLANNING TIMELINE: TYPICALLY 6 MONTHS PRIOR TO WEDDING DATE

Style Planning includes:

- Vendor management
- Contract review
- Budget oversight
- Planning checklist with to-do's outlined
- Coordination with venue staff
- Management of all transportation logistics for guests and bridal party
- Run Rehearsal prior to wedding day
- Creation and distribution of event day timeline to all vendors and VIP's
- Creation of floor plans for wedding day
- (2) Event Assistants on site
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of event and ensure all personal items are returned to client

THE STYLE PLANNING SERVICES START AT \$5,000





## THE PERFECT DAY

Month-Of Coordination is the perfect service for couples who desire to handle the entire planning process themselves but want to hand over the reins prior to the big day. Our job is to step in and coordinate any of the final details and manage all of the logistics for your event, leaving you to enjoy the last moments before you walk down the aisle.

### MONTH-OF COORDINATION TIMELINE: 4-6 WEEKS OUT PRIOR TO WEDDING DATE

Month-Of Coordination includes:

- Review of all vendor contracts
- Ensure rental and catering counts are correct
- Review of all transportation logistics for guests and bridal party
- Finalize details with all vendors (including venue)
- Creation of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP's
- Run Rehearsal prior to wedding day
- Execute event day according to timeline and ensure all vendors are accounted for
- Coordination with venue staff
- (2) Event Assistants
- Oversee breakdown of the event and ensure all personal items are returned to client

MONTH-OF COORDINATION SERVICES START AT \$3,500





## MICRO WEDDING

A wedding under 50 guests is considered a “micro wedding.” This service is for you if you’re planning a smaller celebration with close friends and family to celebrate your union. A micro wedding is perfect if you want a wedding and all of its traditions on a smaller scale so you don’t feel overwhelmed by the process and its complexities.

MICRO WEDDING TIMELINE: 6-9 MONTHS PRIOR TO WEDDING DATE

Micro Wedding Services include:

- Vendor referrals and management throughout the process
- Vendor contract review
- Budget advice and oversight
- Management of any transportation logistics for guests and bridal party
- Project checklist with to-do’s outlined
- Creation of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP’s
- Set up of wedding day decor
- Run Rehearsal prior to wedding day
- (1) Event Assistant
- Execute event day according to timeline
- Oversee breakdown of the event and ensure all personal items are returned to client

MICRO WEDDING SERVICES START AT \$6,000





## DESTINATION WEDDING

A wedding under 50 guests is considered a “micro wedding.” This service is for you if you’re planning a smaller celebration with close friends and family to celebrate your union. A micro wedding is perfect if you want a wedding and all of its traditions on a smaller scale so you don’t feel overwhelmed by the process and its complexities.

MICRO WEDDING TIMELINE: 6-9 MONTHS PRIOR TO WEDDING DATE

Micro Wedding Services include:

- Vendor referrals and management throughout the process
- Vendor contract review
- Budget advice and oversight
- Management of any transportation logistics for guests and bridal party
- Project checklist with to-do’s outlined
- Creation of floor plans for wedding day
- Creation and distribution of event day timeline to all vendors and VIP’s
- Set up of wedding day decor
- Run Rehearsal prior to wedding day
- (1) Event Assistant
- Execute event day according to timeline
- Oversee breakdown of the event and ensure all personal items are returned to client

MICRO WEDDING SERVICES START AT \$6,000