

LUXURY *Adventurer*

TRAVEL FOR THE WILD AT HEART

Wild Wild Life
Boutique African Safari

Win
A weekend
break at the
George IV Paris

**Expedition
Cruises**
The best for 2025

Super Yacht Getaway
Your Below Deck Experience

PLUS: SUSTAINABLE TRAVEL ✦ EXPLORING SWEDEN ✦ LUXURY EMIRATES
RACE AROUND THE WORLD ✦ PRIVATE CHEFS ✦ AMALFI LUXURY HOLIDAY
UK GLAMPING ✦ LUXURY MED VILLA BREAKS ✦ EXPEDITION HOLIDAYS

£6.99 Issue One March 2025



ABOUT OUR PUBLICATION

Luxury Adventurer is a unique, high quality and original monthly publication for the growing number of holiday makers and adventure travellers who want access to luxury 'once in a lifetime' holiday experiences. In response to the latest travel industry holiday trends, **Luxury Adventurer** provides engaging, informative and inspirational features and articles built around these trends.

The latest travel data heralds a huge upward trend in ultra-luxury travel, with adventure holidays, intrepid tours by road and rail, expedition cruises and safaris leading the way.

Increasingly there is an inclination for travellers to seek out more immersive travel experiences that connect them to the local environment and to explore uncharted territories in a sustainable (*yet comfortable*) fashion. Passion-led travel is another big and growing trend, with demand for vacations that combine a hobby, or coincide with big sporting, musical or theatre events. Meanwhile 'set jetting' involving TV-inspired trips are all the rage and food-inspired trips to dine at some of the world's most exclusive restaurants continue to sell out.

Luxury Adventurer focuses on these 'once in a lifetime' unforgettable travel experiences currently only lightly touched upon by popular travel magazine supplements.

Luxury Adventurer boasts a production team of high-end travel industry stalwarts and a content contributors list of expert and recognised travel writers in order to create a remarkable reader experience that thoughtfully connects the readership to the world and inspires them to explore it with curiosity, humility and a sense of wonder.

Luxury Adventurer is aimed at the new wave of traveller that places uniqueness and unforgettable experiences above the normal average getaway. Although there is a market within family luxury adventure holiday travel, the typical target reader profile is high-net-worth individuals, affluent upper middle-class, empty-nesters or young-professionals with higher levels of disposable income, looking for something more than a package beach holiday or chasing winter sun. These groups reach out to travel professionals to help them put together bespoke travel arrangements, where larger budgets are available in return of unforgettable travel experiences for the wild at heart.



SCHEDULE, RATES & SIZES

	Issue #1 (MAR 25)	Issue #2 (APR 25)	Issue #3 (MAY25)	Issue #4 (JUN 25)	Issue #5 (JUL 25)	Issue #6 (AUG 25)
Editorial Deadline	JAN 26TH 2025	FEB 26TH 2025	MAR 30TH 2025	MAR 28TH 2025	JUN 25TH 2025	JUN 29TH 2025
Advertising Deadline	JAN 26TH 2025	FEB 26TH 2025	MAR 30TH 2025	MAR 28TH 2025	JUN 25TH 2025	JUN 29TH 2025
Print Deadline	JAN 27TH 2025	FEB 27TH 2025	MAR 31ST 2025	MAY 29TH 2025	JUN 26TH 2025	JUN 30TH 2025
ON SALE	FEB 13th 2025	MAR 13th 2025	APR 17th 2025	MAY 15th 2025	JUN 12th 2025	JUL 17th 2025

	Issue #7 (SEPT 25)	Issue #8 (OCT 25)	Issue #9 (NOV 25)	Issue #10 (DEC 25)	Issue #11 (JAN 26)	Issue #12 (FEB 26)
Editorial Deadline	JUL 25TH 2025	AUG 30TH 2025	SEPT 27TH 2025	OCT 26TH 2025	NOV 28TH 2025	DEC 28TH 2025
Advertising Deadline	JUL 25TH 2025	AUG 30TH 2025	SEPT 27TH 2025	OCT 26TH 2025	NOV 28TH 2025	DEC 28TH 2025
Print Deadline	JUL 26TH 2025	AUG 31ST 2025	SEPT 28TH 2025	OCT 27TH 2025	NOV 29TH 2025	DEC 29TH 2025
ON SALE	AUG 14th 2025	SEPT 18th 2025	OCT 16th 2025	NOV 13th 2025	DEC 11th 2025	JAN 15th 2026



2025/2026 ADVERTISING RATES

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DPS	£9000	£8000	£7000
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IBC	£5000	£4200	£3400
PAGE 4	£4500	£3700	£3300
FULL PAGE	£4000	£3200	£2500
HALF PAGE	£2200	£1800	£1500
BANNER	£1400	£1200	£1000

All Rates Stated are Gross before Agency Commission

All Rate Stated are net of VAT at 20%

SIZE GUIDES

<p>DOUBLE PAGE SPREAD</p> <p>275 x 400 - No Bleed 297 x 420 + 3mm Bleed</p>	<p>FULL PAGE</p> <p>274 X 187 No Bleed or 297 X 210 + 3mm Bleed</p>	<p>HALF PAGE</p> <p>130 X 187 No Bleed</p> 	<p>BANNER</p> <p>44 X 187 No Bleed</p> 
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CONTACT

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