

Only for curious, cultured, open-minded freethinkers



enigmazine.com

Issue #2- MARCH 2025

enigmazine

exploring the unknown, investigating the paranormal

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IS AN ALIEN INVASION
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ABOUT OUR PUBLICATION

enigmazine is a unique, original and high quality monthly publication for curious, cultured and open-minded freethinkers of all ages, interested in all things paranormal, supernatural, mysterious and, as yet, unknown.

enigmazine brings back some of the team that launched the original game-changing and genre-defining *Encounters Magazine*, to produce exclusive and original content covering the Paranormal and supernatural genres, which also touch on the popular categories of Horror & Sci-Fi and the entire alternative lifestyle sub-culture.

enigmazine is aimed at several age profiles, from those starting out on their journey into the utterly thrilling world of Visitations, Aliens, Mysteries, Paranormal and Strange, to seasoned Sci-Fi, Occult and alternative lifestyle fans, who claim this broad church as their own genre of interest. The profile also encompasses, gamers, horror film fans, fiction buyers, gothic lifestyles, lovers of Sci-Fi and fantasy genres; believers and sceptics alike.

enigmazine already has a cult following, 4000 PLUS UK-based subscribers and is heavily promoted online, with a special community-based website & forum and is supported across social media channels with a high profile on-going and targeted awareness campaign aimed at driving interest in the title and support for our specialist advertisers across several supportive industries, including memorabilia, apparel, haunted travel, books, streaming, gaming and events.

enigmazine sets out to explore the unknown, investigate the paranormal and produce full-blooded, uncompromising and memorable content to its open-minded and curious readership.

enigmazine is a monthly publication, for sale in WH Smith, Supermarkets, independent newsagents, specialist paranormal and supernatural-related shops and has a growing number of direct postal subscribers and online edition subscribers, via Pocket Mags. **Print-run 20,000 monthly.**



SCHEDULE, RATES & SIZES

PRODUCTION SCHEDULE

PRINTED MAGAZINE

	Issue #2	Issue #3	Issue #4	Issue #5
Editorial Deadline	FEB 28TH 2025	APR 11TH 2025	MAY 16TH 2025	JUN 13TH 2025
Advertising Deadline	FEB 28TH 2025	APR 11TH 2025	MAY 16TH 2025	JUN 13TH 2025
Print Deadline	MAR 3RD 2025	APR 14TH 2025	MAY 19TH 2025	JUN 16TH 2025
DELIVERY TO MENZIES	MAR 14TH 2025	APR 25th 2025	MAY 30th 2025	JUN 27th 2025
ON SALE	MAR 20TH 2025	MAY 1ST 2025	JUN 5th 2025	JUL 3RD 2025

	Issue #8	Issue #9	Issue #10	Issue #11
Editorial Deadline	SEPT 6TH 2025	OCT 11TH 2025	NOV 8TH 2025	DEC 11TH 2025
Advertising Deadline	SEPT 6TH 2025	OCT 11TH 2025	NOV 8TH 2025	DEC 11TH 2025
Print Deadline	SEPT 7TH 2025	OCT 12TH 2025	NOV 9TH 2025	DEC 12TH 2025
DELIVERY TO MENZIES	SEPT 19th 2025	OCT 24th 2025	NOV 21ST 2025	DEC 24th 2025
ON SALE	SEPT 25th 2025	OCT 30th 2025	NOV 27th 2025	DEC 29th 2025

2025 PRINT ADVERTISING RATES

Size/Position	Single edition	2-6 editions (per edition)	7-12 editions Plus (per edition)
Opening DPS	£2600	£2400	£2200
DPS	£2400	£2200	£2000
OBC	£1600	£1400	£1200
IBC	£1400	£1200	£1000
PAGE 4	£1200	£1000	£800
FULL PAGE	£1000	£800	£640
HALF PAGE	£600	£480	£380
QUARTER/BANNER	£250	£200	£150

All Rates Stated are Gross before Agency Commission. All Rate Stated are net of VAT at 20%

PRINT SIZE GUIDES

<p>DOUBLE PAGE SPREAD</p> <p>275 x 400 - No Bleed 297 x 420 + 3mm Bleed</p>	<p>FULL PAGE</p> <p>274 X 187 No Bleed or 297 X 210 + 3mm Bleed</p>	<p>HALF PAGE</p> <p>130 X 187 No Bleed</p>	<p>BANNER</p> <p>44 X 187 No Bleed</p>
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2025 SCHEDULE, RATES & SIZES
WEBSITE & FORUM DIGITAL ADVERTISING

2025 DIGITAL ADVERTISING RATES

Size/Position	30 day Campaign <i>one-off payment</i>	6 month Campaign <i>pay-as-you-go monthly</i>	12 month Campaign <i>pay-as-you-go monthly</i>
FULL PAGE SKIN	£800	£700	£600
FEATURE BANNER	£700	£600	£500
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FORUM SPONSOR	£600	£500	£400
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SIDE BANNER	£400	£300	£200
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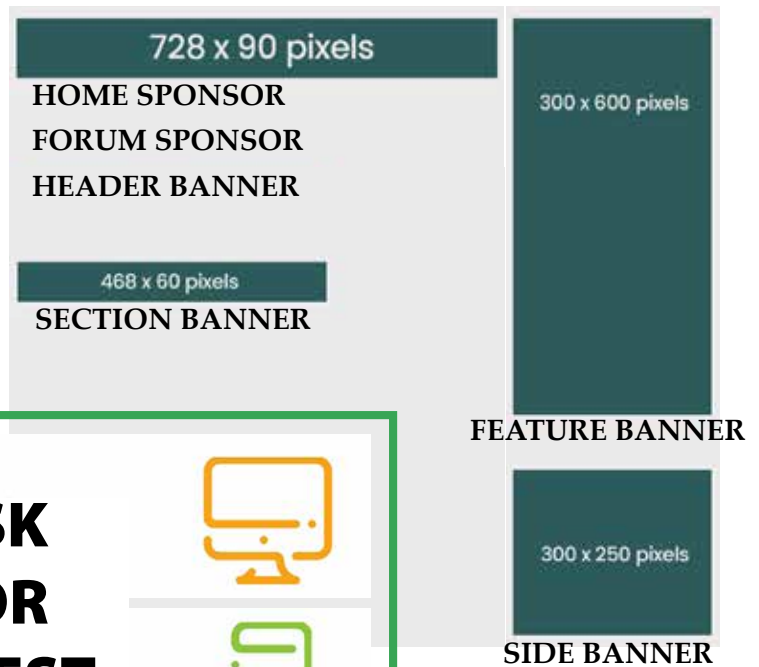
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NEWSSTAND DISTRIBUTION DETAILS

*15,000 copies distributed via Menzies Distributon
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*5,000 monthly copies distributed direct to our
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outlets nationwide*

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48 Willis Way, Poole, England, BH15 3TB**

REGISTERED ADDRESS

**86-90, Paul Street, London EC2A 4NE
Company Number: 15903881**

Advertising sales enquiries

David Maddison

advertising@newsstand.media

Editorial enquiries

Ali Ainsley

editorial@newsstand.media

FREEPHONE 0800 999 1802

Commercial enquiries

Neil Armstrong

publisher@newsstand.media

