



## 3 Phases of LifeWave Compensation

In addition to being a solid 15-year old company doing business in 100+ countries, LifeWave has developed a solid, balanced and well-structured compensation plan that generously rewards distributors in three progressive and cumulative phases. Below is a short summary of those three phases.

### Phase I - PERSONAL PRODUCTION BONUSES

These bonuses are designed to encourage and reward the enrollment of personally sponsored new Customers and Distributors.

1. 33% on Retail Customers - X39 @ \$149.95 Retail => you earn \$50 Profit
2. 20% on Preferred Customers - X39 @ \$99.95 Wholesale => you earn \$20/month
3. 15-31% Product Introduction Bonuses (PIB) - Paid on New Distributor Kits and Upgrades. (No commission on the one-time \$25 Enrollment Fee in the kits)

<u>Kit</u>	<u>Price</u>	<u>PIB</u>
Bronze	\$124.95	\$15
Silver	\$299.95	\$50
Gold	\$499.95	\$100
Platinum	\$999.95	\$150 - \$300
Diamond	\$1599	\$200 - \$500

### Phase II - TEAM BONUSES

With consistent effort, your team will begin to grow beyond those you have personally enrolled, and that's when two additional powerful team bonuses start clicking in.

1. \$50 Binary Cycle Bonuses
  - This is a “12 month non-flushing” Binary which means as long as a you remain active with a minimum of 55PV every 31 days (combined Customer and Personal purchases), your downline volume will continue to be banked and accumulate towards future commissions.
  - To qualify for Binary Commissions, Active Distributors need only one personally sponsored active Distributor in each leg each month.
  - This is a 1/3 – 2/3 Binary, and every time you have accumulated 660 points in one leg and 330 in another, you are paid a \$50 weekly Cycle Bonus.
  - Some people “cycle” occasionally, some people weekly, some daily... and yes... some hourly (there is a generous 60% cap on total binary payout).
2. Additional \$300 Diamond PIB Differential Bonus
  - This is a special additional of Product Introduction Bonus (PIB) paid on the sale of Diamond kits (and upgrades)
  - Diamond kits are designed for serious, committed business builders
  - Diamond PIB provides an additional \$3000 incentive for upline Leaders to build in depth.

## **Phase III - LEADERSHIP BONUSES**

As your organization continues to grow and you start moving through the ranks of Leadership, you will start earning generous Matching Bonuses, Rewards Trips, and other Special Bonuses from time to time.

1. Matching Bonus of the weekly binary income earned from your Personally Sponsored Members
  - 25% Matching Bonus of the weekly binary income earned from your Personally Sponsored Members. Rank Requirement: Be Active Gold with one Platinum Personally Sponsored Silver in each leg
  - 20% Matching Bonus of the weekly binary income of second level Members in your Sponsor Tree. Rank Requirement: Manager or above
  - 20% Matching Bonus of the weekly binary income of third level Members in your Sponsor Tree. Rank Requirement: Director or above
2. Incentive Trips and Special Events
  - Annual Rewards Trip
  - Others TBA

**For more details on all of the above, look under Resources in the Back office, then click on Marketing Tools and Compensation Plan.**