# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the www.explorationafrica.com and Exploration Africa, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Exploration Africa, LLC include www.explorationafrica.com, Exploration Africa and www.explorationafrica.com. The Exploration Africa website is a ecommerce site. By using the Exploration Africa website, you consent to the data practices described in this statement.

# **Collection of your Personal Information**

Exploration Africa may collect personally identifiable information, such as your name. If you purchase Exploration Africa's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Exploration Africa may also collect anonymous demographic information, which is not unique to you, such as your age, gender and race. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Exploration Africa. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Exploration Africa website.

Exploration Africa encourages you to review the privacy statements of websites you choose to link to from Exploration Africa so that you can understand how those websites collect, use and share your information. Exploration Africa is not responsible for the privacy statements or other content on websites outside of the Exploration Africa website.

#### **Use of your Personal Information**

Exploration Africa collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Exploration Africa may also use your personally identifiable information to inform you of other products or services available from Exploration Africa and its affiliates. Exploration Africa may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Exploration Africa does not sell, rent or lease its customer lists to third parties.

Exploration Africa may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Exploration Africa may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to

Exploration Africa, and they are required to maintain the confidentiality of your information.

Exploration Africa may keep track of the websites and pages our users visit within Exploration Africa, in order to determine what Exploration Africa services are the most popular. This data is used to deliver customized content and advertising within Exploration Africa to customers whose behavior indicates that they are interested in a particular subject area.

Exploration Africa will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Exploration Africa or the site; (b) protect and defend the rights or property of Exploration Africa; and, (c) act under exigent circumstances to protect the personal safety of users of Exploration Africa, or the public.

#### **Use of Cookies**

The Exploration Africa website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Exploration Africa pages, or register with Exploration Africa site or services, a cookie helps Exploration Africa to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Exploration Africa website, the information you previously provided can be retrieved, so you can easily use the Exploration Africa features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Exploration Africa services or websites you visit.

#### **Security of your Personal Information**

Exploration Africa secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

#### **Children Under Thirteen**

Exploration Africa does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Exploration Africa by contacting us here:

- Web page: http://www.explorationafrica.com/contact-us

- Email: contact@explorationafrica.com

- Phone: 770-450-9595

## **Changes to this Statement**

Exploration Africa will occasionally update this Statement of Privacy to reflect company and customer feedback. Exploration Africa encourages you to periodically review this Statement to be informed of how Exploration Africa is protecting your information.

#### **Contact Information**

Exploration Africa welcomes your questions or comments regarding this Statement of Privacy. If you believe that Exploration Africa has not adhered to this Statement, please contact Exploration Africa at:

Exploration Africa, LLC 265 Mitchell Road, #377 Norcross, Georgia 30091

Email Address: president@explorationafrica.com

Telephone number: 7704509595

Effective as of July 20, 2016