

# Benefits of Facilitation Support

We facilitate executive meetings, strategy/planning sessions, lessons learned, and project kick-offs (Prepare → Run → Document)

- Allows your team to be 100% focused
- Keeps your team on track and on target
- Helps busy leaders leverage their time better
- Enhances ideation and participation
- Drives outcomes on strategic objectives and goals
- Achieves buy-in (i.e., change management)
- Reduces waste (e.g. total compensation, opportunity cost)
- Provides honest feedback on team and meeting dynamics
- Helps the team see gaps and areas that need deeper discussion or investigation
- Reduces meeting dribble (e.g., time prepping, documenting)

*Companies spend hundreds of executive hours in meetings that fail to drive the intended results because they lack formal facilitation, structure, and healthy conflict.*



## Weekly/Bi-Weekly

Time: 1-2 Hours

- Tactical
- Review scorecard or plan
- Resolve obstacles and issues
- Minimal preparation

Facilitation Prep: 0.25 to 1 Ratio



## Special / Adhoc Lessons Learned

Time: 2-8 Hours

- Operational / Strategic
- Focus on a specific topic
- Prepare in advance

Facilitation Prep: 1 to 3 Ratio



## Strategy / Planning Quarter/Semi/Annual

Time: 1-2 Days

- Strategic
  - Customer expectations
  - Market and Industry trends
  - Competitive landscape
  - Improve capabilities
- Prepare in advance

Facilitation Prep: 2 to 3 Ratio

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