



2024

Sponsorship

Information



The Waukee Palooza

The Rotary Club of Waukee is hosting the 6th Annual Music Festival on Saturday, June 8, 2024 in partnership with Hy-Vee in Waukee Iowa.

Admission is available at no charge (freewill donations will be accepted).

The fun will begin at 4:00 p.m, with live music from 4:30-10:00 p.m.

There will also be a Silent Auction and 50/50 raffle.



This year, we have invited three local music groups to entertain everyone.

These groups have a loyal following in the greater Des Moines and Central Iowa region with a serving a mix of musical tastes.



There will also be a special area designed for kids (and parents) for a family experience..

Besides the great music there will be food trucks and non-alcoholic beverages for all ages.

SPONSORSHIP DETAILS:

Presenting Sponsor - \$ 10,000

- u Naming Opportunity
(Ex. Waukee Palooza presented by (your organization) hosted by the Rotary Club of Waukee)
- u Opportunity to speak at event.
- u Company name and Logo on all printed materials, website and social media posts.
- u Company name and logo printed on a stage banner.
- u Premium vendor space available for booth.
- u Company name/logo featured on day-of event banners.
- u Recognized at event as a "Presenting Sponsor".

Stage Sponsor - \$ 5,000

- u Opportunity to speak at event.
- u Company name and Logo on all printed materials, website and social media posts.
- u Company name and logo printed on side stage banner.
- u Premium vendor space available for booth.
- u Company name/logo featured on day-of event banners.
- u Recognize at event as a "Stage Sponsor".

Band Sponsor - \$ 2,500

- u Company name and logo on select materials.
- u Premium vendor space available for booth.
- u Company name/logo featured on day-of event banners.
- u Recognized at event as a "Band Sponsor".

Advocate Sponsor - \$ 1,000

- u Company name and logo on event website,
- u Company name featured on day-of event in the Sponsors area.

Community Sponsor - \$ 500

- u Company name and logo on event website,
- u Company name featured on day-of event in Kids / Family area.

Silent Auction Sponsor - In Kind Donations

- u Company name and logo on silent auction website.



ABOUT WAUKEE ROTARY

The Rotary Club of Waukee is part of Rotary International, a not-for-profit worldwide organization that proves every day it's one of the most influential humanitarian service organizations.

The mission of Rotary is to provide service to others, to promote high ethical standards and to advance world understanding, goodwill and peace through its fellowship of business, professional and community leaders.

Rotarians work together to serve others and make a lasting impact in their community. Other benefits of joining Rotary include personal growth and development, leadership development, citizenship in the community, continuing education, fun, public speaking skills, world citizenship, entertainment, networking, and development of ethics.

OUR STORY



The Rotary Club of Waukee has been serving its community for over twenty years. Founded in 1998, hundreds of Waukee citizens have joined together for weekly meetings to learn, grow, and commit to making Waukee an even better place to live. The Rotary Club of Waukee meets every Thursday at 7:00am at the Des Moines Golf and Country Club.

The Rotary Club of Waukee continues to make a positive impact in the community through ongoing support of local nonprofit organizations including Waukee Area Christian Services, the Salvation Army, Meals from the Heartland, and the Dallas County Community Closet. The Rotary Club of Waukee supports local school initiatives and projects that support the City of Waukee like Triumph Park.

The Rotary Club of Waukee is partnering with the Rotary International and other organizations to provide clean water, latrines, schools, and churches to people in need throughout the world.

Since its founding, the Waukee Rotary has invested over \$500,000 for its local community and international causes such as the eradication of polio.

For more information, visit www.waukeerotary.org.



WAUKEE ROTARIANS ARE PEOPLE OF ACTION!





CONTACT US

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