

PERSONAL LIFE INSURANCE NEEDS ANALYSIS

A Tool to Estimate the Right Amount of Life Insurance Coverage

Your greatest asset is your ability to earn income! A simple formula to illustrate your life insurance needs is the DIME theory, which covers Debt, Income, Mortgage and Education.



THE DIME THEORY

1. **DEBT:** How much money would your family need to pay off your outstanding debt and final expenses? \$
 2. **INCOME:** How much money would your family need to replace your income for 10 years? \$
 3. **MORTGAGE:** How much money would your family need to pay off your existing mortgage balance? \$
 4. **EDUCATION:** How much money would your family need to pay for a college education for each of your children? *The average cost of a four year education is \$88,000, but varies between private and public schools and if the student is in state or out of state.* \$
- Total Lump Sum Needed:** Sum of Lines 1 through 4. \$
- Less Current Liquid Assets:** \$
- Lump Sum Needed:** \$

APPLICANT'S SIGNATURE(S):

Based on the information I/we provided the agent, I/we believe the agent's recommendation is suitable for our goals.

Applicant: _____ Date: _____

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