



1887 FIRST

MISSION:

The mission of the 1887 First is to empower the Eatonville community through education, economic sustainability, engagement, and self-preservation. We strive to foster personal and collective growth, promote cooperative economic practices, and provide data-driven community engagement to bring about positive change. By prioritizing the physical and mental well-being of our community members, we aim to build a resilient and thriving community, honoring our rich heritage and forging a prosperous future.

WHO WE ARE:

The 1887 First is a social enterprise dedicated to uplifting the Eatonville community while protecting its sacred heritage.

Our 4 pillars of focus include:

Education: integration programs that propel development and growth for continuous learning.

Economic Sustainability: financial resiliency to support and retain local businesses.

Engagement: Addressing the community regarding asset and needs assessments, for impactful education through community engagement.

Self-Preservation: Focusing on the physical and mental well-being of our community members through health and wellness resource connections and safety initiatives.

WHAT WE DO:

- Community Engagement
- Marketing & Communications in lower-income communities
- Corporate to community Consulting



COMMUNITY ENGAGEMENT RESULTS IN EATONVILLE

OUR IMPACT IN **EATONVILLE** COMMUNITY ENGAGEMENT STATISTICS

5K+

TOTAL DOORS
KNOCKED

1000+

INDIVIDUALS FED

100+

AVG. EVENT
ATTENDANCE



1887 FIRST
GRILL & GATHER ELECTION Q&A



HUNGERFORD TOWN HALL
MEETING



1887 FIRST COMMUNITY
CELEBRATION

2024 LAST 90 DAY INSIGHTS:

146K+

IG IMPRESSIONS

28K

ACCOUNTS REACHED

5.7K

PROFILE VISITS

Stats sourced from 1887 First Instagram's Insights

FEATURED IN:



CBS NEWS
SUNDAY
MORNING



Orlando Sentinel



1887 NIGHT MARKET

The 1887 First Night Market is a monthly event held on the first Saturday of every month in Eatonville, Florida. The market celebrates the history, culture, and community of Eatonville, the oldest incorporated and self-governed African American municipality in the United States. It also aims to address immediate needs such as food scarcity while highlighting 40+ Black vendors and black culture, promote economic growth, and foster community engagement.

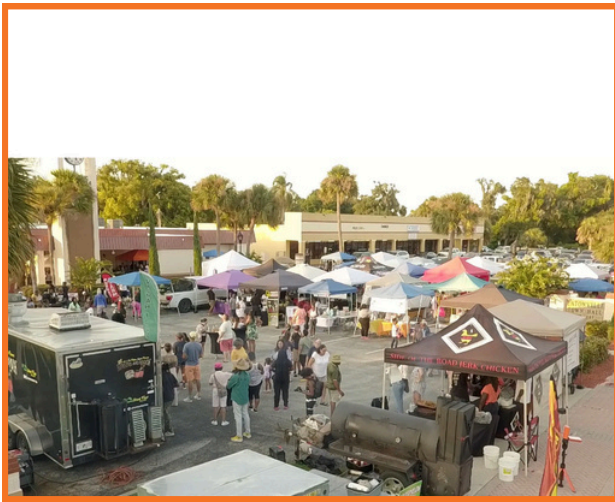


Eatonville holds first monthly street market to empower Black-owned businesses

More than 35 Black-owned businesses lined Kennedy Boulevard in Eatonville Saturday for the town's first night market.

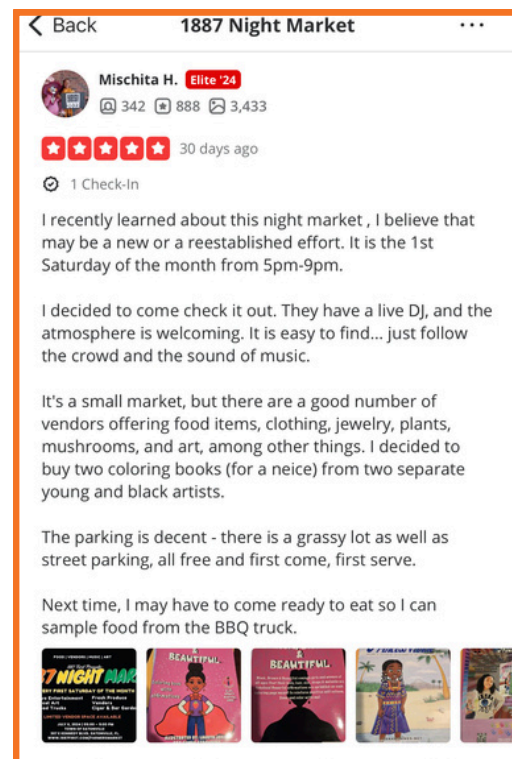
WESH / Jul 7

[CLICK HERE TO WATCH VIDEO ABOVE](#)



Deidra Howard-Fransaw is in Eatonville, FL. 50m · 🌐

Yesterday my sis @gr8fullynatural and I took a historical trip to Eatonville, FL which is the oldest town in America inhabited by African Americans. This beautiful city was incorporated in 1887, and we participated in our first visit to their night market put on by @1887first. There were so many wonderful vendors but my favorite thus far is @flava_tribe14! That watermelon 🍉 juice and empanada was LIFE!!! Looking forward to going back for the next first Saturday of the month.



Back 1887 Night Market

Mischita H. Elite '24 342 888 3,433

★★★★★ 30 days ago

📍 1 Check-In

I recently learned about this night market, I believe that may be a new or a reestablished effort. It is the 1st Saturday of the month from 5pm-9pm.

I decided to come check it out. They have a live DJ, and the atmosphere is welcoming. It is easy to find... just follow the crowd and the sound of music.

It's a small market, but there are a good number of vendors offering food items, clothing, jewelry, plants, mushrooms, and art, among other things. I decided to buy two coloring books (for a niece) from two separate young and black artists.

The parking is decent - there is a grassy lot as well as street parking, all free and first come, first serve.

Next time, I may have to come ready to eat so I can sample food from the BBQ truck.



1887 FIRST SMALL BUSINESS SPONSORSHIP PACKAGES

BRONZE

LOGO PLACEMENT ON EVENT MATERIALS AND WEBSITE.

SOCIAL MEDIA THANK YOU MENTION

10X10 BOOTH AT NIGHT MARKET

\$350/mo

SILVER

LOGO PLACEMENT ON EVENT MATERIALS AND WEBSITE.

SOCIAL MEDIA THANK YOU MENTION

10X10 BOOTH AT NIGHT MARKET

RECOGNITION IN MARKETING MATERIAL

ORLANDO MEDIA GROUP POST

\$750/mo

GOLD

LOGO PLACEMENT ON EVENT MATERIALS AND WEBSITE.

SOCIAL MEDIA THANK YOU MENTION

10X10 BOOTH AT NIGHT MARKET

RECOGNITION IN MARKETING MATERIAL

ORLANDO MEDIA GROUP POST

IN PERSON CONTENT SHOOT

\$1,200/mo

CONTACT US:

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