

HUGH FLAX

DDS



delivering predictable
esthetic results with
the latest technology

DR. HUGH FLAX

Dr. Hugh Flax is internationally known for his leadership in Esthetic Restorative Dentistry. An Accredited member and Past President of the American Academy of Cosmetic Dentistry (AACD), he has lectured and authored in Europe, Japan, Canada, and the United States on lasers, smile design, and advanced restorative techniques.

Dr. Flax is on the Editorial Board of the Journal of Cosmetic Dentistry, founded the Georgia Academy of Cosmetic Dentistry, and Chaired many AACD conferences. He was a 15-year member of the Catapult Education Speakers Bureau, a certified Fellow with the World Clinical Laser Institute, a Master with the ICOI, an Associate Fellow of the AAID, a Diplomate of the ABAD, a Kois Center graduate. He proudly serves as visiting faculty at the Dental School of Georgia.

Dr. Flax practices full-time in Atlanta, Georgia focusing on functional-esthetic restorative dentistry and advanced laser dentistry. In 2003, he was WSB-TV.com's expert on Cosmetic Dentistry and appeared on FOX News demonstrating the miraculous benefits of laser dentistry.

The Journal of Cosmetic Dentistry featured Dr. Flax's work on the cover of the Spring 2007 issue and included his article, "Smile Enhancement With Laser Technology—Predictable and Esthetic: A Case Report"

He has been the expert dentist on the "Meet the Products" television show, *H2O Magazine*, and *Best Self*. He and his practice have been featured in many women's magazines such as *Cosmopolitan*, *Allure*, *New Beauty*, *In Style*, *the Atlantan*, and *Good Housekeeping*,

He has also been featured in *The Wall Street Journal*, *Dear Doctor*, *The Atlanta Business Chronicle*, and *Productive Dentist Magazine*. In 2022, he became the Official Dentist of the Miss Georgia USA and Miss Teen Georgia USA.





Dr. Flax recently published a book entitled *A Smile is Always in Style* designed to educate consumers seeking dental wellness and a better smile. Proceeds from this book's publication fund educational scholarships.



Contemporary Gingival Artistry

Laser-Assisted Cosmetic & Conservative Dentistry

LEARNING OBJECTIVES

- Identify protocols that are esthetically beautiful and biologically healthy
- See the simple techniques that assure success for you and your patients
- Discover a guaranteed way to finish cases at least 2 months earlier
- Learn new minimally invasive techniques in posterior composites

Laser technology has become a rising star in the evolution of appearance enhancements. Dentistry has seen a huge breakthrough with the introduction of a combination of hard-soft tissue CO₂, Erbium, and Diode wavelengths.

The conservative nature of this technique has created a firm footing in the anti-aging trend that is spanning the globe. Dr. Flax has helped pioneer the “closed flap technique” that puts control of gingival and osseous contours into the hands of the cosmetic (esthetic) restorative dentist.

In addition, he will demonstrate treatment for ulcers, soft tissue anomalies/ biopsies, and removal of decay—often without anesthesia. This course will show you how to enhance income while providing increased patient satisfaction with less invasive care, improved artistry, quicker treatment, and healing times.

**3-hour or full-day lecture with possible hands-on training featuring laser dentistry
and/or exquisite temporization based on sponsorship support**

Stress-Free Smile Designs, Contemporary Tissue Artistry, & Predictable Results

Cosmetic dentistry is no longer the novelty it was in the 1980s... it is now a serious business. Our patients want to look their best and expectations are high. We must learn to master the art and science in both the setup of cases and the delivery of our care.

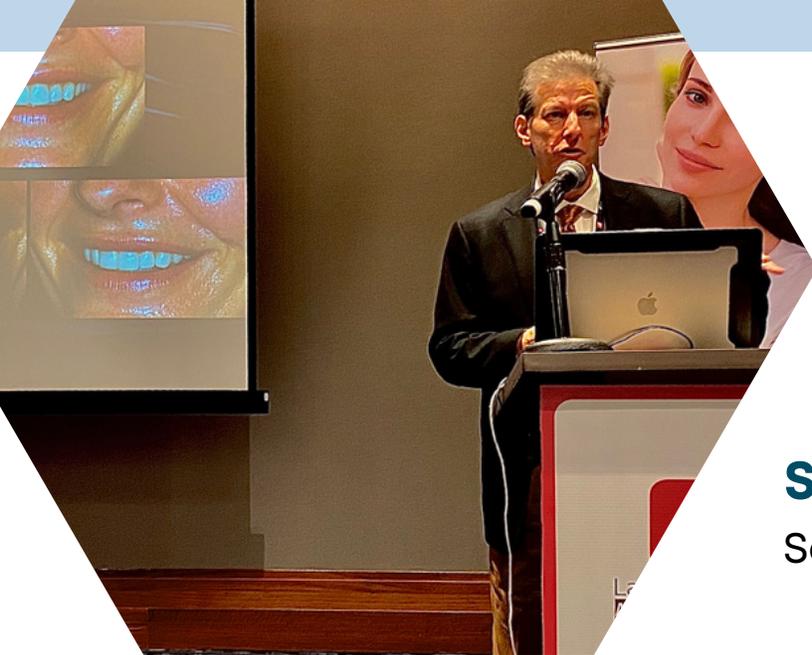
Advancements in technology and materials have allowed dentists and their teams to be on the same page with their patients, lab, and specialists that help you create extraordinary results. Dr. Flax will reveal his techniques that offer predictability and profits for your practice.

3-hour lecture or a full-day lecture with possible hands-on training featuring laser dentistry

LEARNING OBJECTIVES

- Identify critical factors in smile design that help you create beauty and “keep it real”
- Learn four critical steps that simplify veneer cases
- Discover how laser technology can make your cases esthetically beautiful and biologically healthy. Techniques that promote healing and improve your bottom line –even 2 months faster in complex cases
- Find out how having the ability to design smiles efficiently and effectively with composite is not a lost art using minimally invasive preparation design and properly layering composite resin with simple layering of opacity, translucency and color to achieve the beautiful and believable results
- Learn updated techniques in posterior composites that are minimally invasive and reliably efficient





Mastering the Art of Successful Smile Design: Secrets that Help Dental Teams Motivate Patients

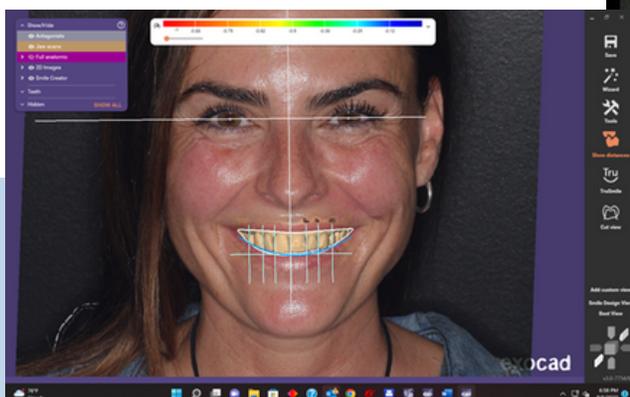
LEARNING OBJECTIVES

- Discover the key secrets to helping patients have the smile they've always wanted
- Understand how to help your patients and avoid failures in treatment
- Learn how to collect the "right data" to achieve beautiful and long-lasting results
- Learn new technologies to help patients "see and experience" their new smile-before even spending a dollar

Case acceptance and treatment success are highly dependent on team members understanding the principles of smile design, translating this knowledge into simple language to our patients, and building their confidence in future care. There is no "I" in the Dental Team!

Over the last few years, technology and materials have seen tremendous advances, making it easier for dentists to collaborate with their patients, lab technicians, and other specialists in creating beautiful and long-term results. Dr. Flax is an expert in this field, having developed a number of techniques that help ensure predictable results as well as increased profitability

3-hour or full day training for doctors and team



For Those Who Don't Want to Die with Their "Teeth in a Glass"

Predictable Approach to Immediate Load Implant Supported Overdentures

The public perception of losing teeth is rapidly changing. Replacement of missing teeth in traditional dentistry focused on restoring the lost tooth with dentures and bridges to provide chewing function. This approach did not address the bone condition and prevent future bone loss. Often that bone loss causes patients to appear older than they actually are.

Implantology has opened the door for people to no longer be dentally handicapped. They can look more attractive, be healthier, and live fuller lives. Patient demand for reaching those goals is increasing as well. They are looking for natural-looking results in a more affordable and efficient manner.

The evolution of materials and technology, a confluence of smile design, bio-mechanical engineering, and polymer chemistry, has enabled dental teams (restorative dentists, surgeons, and lab technicians) to deliver better results than ever before. No longer does guesswork come into play for any immediate prosthetic restoration. Dehabilitation is no longer the norm; Rehabilitation is the new standard.

3-hour lecture for doctors

LEARNING OBJECTIVES

- Through pre-treatment facial analysis, find out what are the critical factors in smile design and how to evaluate/capture those details planning and performing full mouth rehabilitation
- Learn how to do treatment "by prescription" instead of by accident
- Discover how to use technology to not only place implants in better positions for retention and stability, but also to develop better esthetics for alveoloectomy guides and 3D printing
- Understand the options and techniques for final restorations after the implants and provisional has integrated





THE BEATLES



For booking inquiries, please contact

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