

## *BARBERA CLUB*

Who would have thought Barbera, a relatively unknown, Italian varietal, would become one of the most sought-after wines in the Pacific NW? When the original cuttings of Barbera were planted on our property back in 1990, the likelihood of this grape being anything more than a curious attraction for wandering tourists was little to none. Yet, here we are, almost 36 years later, and Cascade Cliffs Barbera is a cult phenomena, winner of multiple wine awards, one of the most bid wines at the Washington Wine Auction, and even demands its own wine club.

Your 2025 Fall Barbera Club provides you with the newly bottled 2023 Reserve Blood Red Barbera, a rich and jammy treat. Barrel aged for 20 months, this is a great example how flavorful and intense Barbera can be. Remember, traditional Barbera wines from Italy don't often have much barrel aging - if any. Our style of Barbera is to amplify the varietal's natural fruitiness and acidity, by allowing the fruit to fully ripen before harvesting, and then barrel aging it to provide needed tannins (Barbera is a low tannin grape) and complexity. Barbera's naturally high acidity gives our style a balancing component to the high sugars we strive for. The result is a mouth-watering, powerful, and absolutely delicious red wine.

We are proud to be champions of this special varietal, and even more proud to have so many loyal fans of our Barbera. Thank you all for helping us make Barbera more well known and appreciated in the wine world! We'll continue to produce world-class versions of Barbera, including Estate, Blood Red, and Reserve bottlings. Enjoy this wine now and for years to come.



*With good cheer,  
~All of us Cascade Cliffs Vineyard & Winery*

**2023 Reserve Blood Red Barbera**

*Varietals:* 100% Barbera

*Vineyard:* 100% McKinley Springs

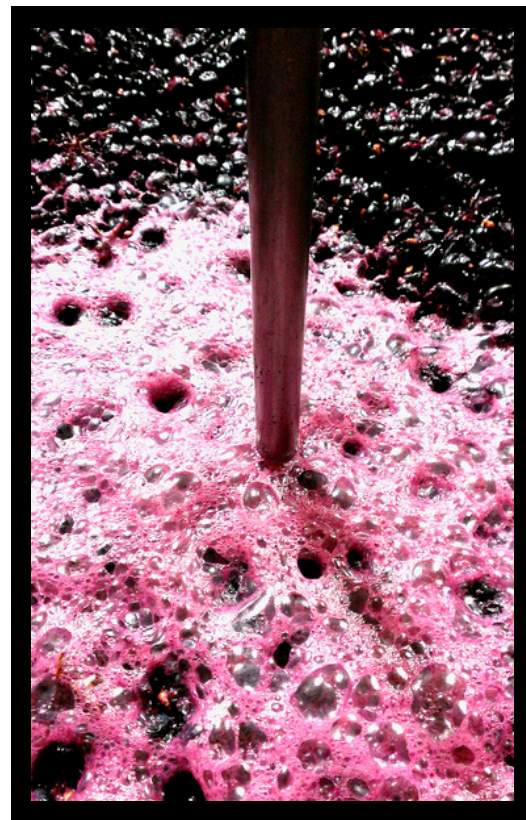
*Appellation:* Horse Heaven Hills

*Aging:* 20 months in American Oak

*Cases produced:* 660

*Profile:* The 2023 Blood Red Barbera (BRB) was released early this year, and it quickly gained a reputation as being one of the more “Blood Red” Blood Red Barberas... In other words, this vintage of BRB is an incredibly rich, fruit-forward wine, packed with juicy cherry and dark berry flavors from start to finish. We held back a number of barrels to age longer, realizing this might be one of the better Reserve Blood Red Barbera wines we've made. Aged for 20 months in half-new, half-used barrels, the wine picked up even more layers of toasty flavors, yet still has the varietal's trademark brightness on the finish. A powerful and delicious treat for the senses.

*Drink:* Now until 2031

***BARBERA - A QUICK EXPLORATION***

- Barbera may have gotten its name from ancient Roman invaders, finding the tribes of people and the wine in the NW of Italy at that time “barbaric”.
- Home to the Piedmont region of Italy, particularly in the communes of Alba and Asti, Barbera is widely planted here and one of Italy’s most-planted red vinifera grapes.
- Barbera has now made its way to vineyards in North America, South America, and even Australia. Our Estate Barbera was first planted in 1990, quite possibly the oldest planting of this Italian varietal in the Pacific NW.
- Due to its naturally high acidity, inherent fruitiness, and low tannins, Barbera is a great food-pairing wine.
- Barbera can be utilized to make rosé wine, lighter and un-oaked red wine, heavier and barrel-aged red wine, blended wine, and even sparkling wine.
- Cascade Cliffs Vineyard & Winery is the only winery to have a wine club dedicated entirely to Barbera (The Barbera Club).