



# SLS

BAHIA BEACH  
RESIDENCES

Welcome to your oceanfront oasis,  
tucked between *Puerto Cancún's*  
pristine shoreline, translucent waters,  
and lush tropical landscape.

Bienvenidos a este oasis frente al mar, inmerso en la  
inmaculada costa de Puerto Cancún, rodeado por  
aguas cristalinas y un frondoso paisaje tropical.



A wondrous new way of life in Puerto Cancún—*luxury residences* in the elite private retreat of Novo Cancún.

UN NUEVO Y ASOMBROSO ESTILO DE VIDA EN PUERTO CANCÚN: RESIDENCIAS DE LUJO EN EL EXCLUSIVO REMANSO PRIVADO DE NOVO CANCÚN.



Artist's conceptual rendering.

The ocean is *your playground*.  
Spend your day on the water  
or just watching the waves.

EL OCÉANO ES TU PATIO. DIVIÉRTETE TODO  
EL DÍA EN EL AGUA O QUÉDATE EN LA ORILLA  
CONTEMPLANDO LAS OLAS.





The SLS  
*Experience*



**SLS**  
HOTEL & RESIDENCES

SLS is the home of an extraordinary experience coupled with a playful ambiance. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences are at the heart of every SLS property. Collaborations with leading developers, architects, designers and chefs allow SLS to continue anticipating, innovating and shaping the future of luxury lifestyle living. SLS has eight properties in Beverly Hills, Miami, Bahamas, Cancún, Dubai, and Buenos Aires, and is set to open two additional hotels in Scottsdale and Saudi Arabia by 2024.

## ENNISMORE

Ennismore is a creative hospitality company and a global collective of entrepreneurial and founder-built brands with purpose at their heart. It curates and manages unique properties and experiences in some of the most exciting destinations around the world.

Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore is creating the world's fastest-growing lifestyle hospitality company, combining Ennismore's know-how in building brands, creative storytelling, design, and authentic experiences, with Accor's wealth of knowledge in delivering scale, network growth and distribution.

Under the leadership of Sharan Pasricha and Co-CEO Gaurav Bhushan, Ennismore comprises 14 brands with 90 operating properties, 160 more in the pipeline, and 150+ culturally relevant and diverse restaurants and nightlife destinations.

Ennismore puts innovation at the center of everything, with four dedicated in-house specialist studios that obsess over every guest experience, including Carte Blanched, a fully integrated F&B platform; a studio of interior and graphic designers; a digital product and tech innovation lab; and a partnerships division. The company is committed to positively impacting the world, focusing on creating inclusive communities among its teams and in the places it calls home.

Included in Fast Company's World's Most Innovative Companies lists in 2020 and 2021; ranked #29 in FT1000: Europe's Fastest-Growing Companies; part of FT Future 100, the UK's fastest-growing businesses shaping the future.

The Ennismore brands: 21c Museum Hotel, 25hours Hotels, Delano, Gleneagles, Hyde, JO&JOE, Mama Shelter, Mondrian, Morgans Originals, SLS, SO/, The Hoxton, TRIBE and Working From\_.

*SLS es sede de experiencias excepcionales inmersas en un ambiente lúdico. Maestría culinaria, interiores impactantes, caprichosos detalles visuales e indulgencia sin límite son la esencia de cada proyecto SLS. La estrecha colaboración entre desarrolladores, arquitectos, diseñadores y chefs permite que SLS se mantenga a la vanguardia, innovando y definiendo el futuro del más lujoso estilo de vida. SLS cuenta con ocho propiedades en Beverly Hills, Miami, Bahamas, Cancún, Dubai y Buenos Aires, y se prepara para inaugurar en 2024 hoteles en Scottsdale y Arabia Saudita.*

*Ennismore es una compañía creativa de la industria hospitalaria, un colectivo global de emprendedores y fundadores de distintas marcas que opera con un claro propósito: curar y administrar propiedades exclusivas y ofrecer experiencias únicas en los más excitantes destinos alrededor del mundo.*

*Fundado en 2011 por Sharan Pasricha, Ennismore se ha convertido en la compañía de hospitalidad y estilos de vida de mayor crecimiento a nivel global. Expertos en la construcción de narrativas creativas para marcas, el diseño y las experiencias auténticas, Ennismore trabaja en conjunto con Accor, marca líder en conocimiento, administración y expansión de la industria hotelera.*

*Bajo el liderazgo de Sharan Pasricha y el Co-Director Gaurav Bhushan, Ennismore abarca 14 marcas, 90 propiedades en operación, 160 en desarrollo y más de 150 restaurantes y centros nocturnos culturalmente relevantes.*

*Para Ennismore, la innovación es el centro de todo y para ello cuenta con cuatro agencias de especialistas obsesionados con el disfrute de cada huésped e invitado: Carte Blanched, una plataforma integral de alimentos y bebidas; un estudio de diseñadores gráficos y de interiores; un laboratorio de innovación digital y una división de asociaciones. El compromiso de la compañía es generar un impacto positivo en el mundo y crear comunidades inclusivas en sus equipos de trabajo y en los lugares a los que llama su hogar.*

*Ennismore aparece en la lista Fast Company de las empresas más innovadoras de 2020 y 2021. Obtuvo el lugar 29 en FT1000: las compañías europeas de mayor crecimiento, y fue incluida en el top FT Future 100: las empresas de Reino Unido que han redefinido el futuro.*

*Entre las marcas Ennismore, destacan: 21c Museum Hotel, 25Hours Hotels, Delano, Gleneagles, Hyde, JO&JOE, Mama Shelter, Mondrian, Morgans Originals, SLS, SO/, The Hoxton, TRIBE y Working From\_.*



SLS South Beach, Miami



SLS Puerto Madero, Buenos Aires



SLS Brickell, Miami



SLS Bahá Mar, Bahamas

# A World of Exclusive benefits

## UN MUNDO DE BENEFICIOS EXCLUSIVOS

In 2021 Ennismore and Accor Hotels, (now Accor Live Limitless), entered a joint venture to create a new entity, bringing even more privileges to its guests across the globe.

Residents at SLS Bahía Beach receive rare privileges at Ennismore's global destinations (including access to extraordinary restaurants, hotels, and experiences), as well as numerous benefits at the highly acclaimed Accor Hotels, now ALL - Accor Live Limitless.

### ACCOR OWNERSHIP BENEFITS PROGRAM\*

#### Global VVIP Recognition:

- Exclusive invitation to join Diamond status in ALL - Accor Live Limitless; which includes gifting of a GOLD status in ALL - Accor Live Limitless to a family or friend
- VIP reservation desk to support travel planning across ALL's global network of hotels, resorts, and related hospitality offerings
- Automatic updates on arrival across more than 5000 hotels and resorts worldwide\*\*
- 20% off the best available rate worldwide\*\*
- On-site benefits and privileges

#### AND THAT'S JUST THE BEGINNING...

- Residents at SLS Bahía Beach receive preferred discounts at SLS Cancún Hotel as well as its exceptional restaurants and bars
- Preferred rates at SLS Cancún Hotel
- Invitations to exclusive events at adjacent hotels and within the community

\* Eligibility continues for as long as purchaser owns Accor branded real estate, subject to inclusion of the annual US \$250 per Residence Ownership Benefits Fee being included in the property service charge assessed to all Residence Owners.

\*\*At participating Accor brands and properties, subject to availability.

*En 2021, Ennismore y Accor Hotels (ahora ALL Accor Live Limitless), se unieron para dar vida a un nuevo proyecto y ofrecer aún más privilegios para todos sus huéspedes alrededor del mundo.*

*Los residentes de SLS Bahía Beach tienen acceso a privilegios únicos en todos los destinos Ennismore (incluyendo acceso total a experiencias, restaurantes y hoteles extraordinarios), y a numerosos beneficios en los prestigiosos hoteles Accor (ALL Accor Live Limitless).*

### PROGRAMA ACCOR DE BENEFICIOS PARA PROPIETARIOS\*

#### Reconocimiento VVIP Global:

- Invitación exclusiva para unirse al nivel Diamante en ALL - Accor Live Limitless, que incluye una membresía ALL nivel ORO de regalo para un familiar o amigo
- Reservaciones VIP para viajar y hospedarse en los hoteles, villas y centros de hospedaje de la cadena Accor
- Actualizaciones automáticas desde su llegada a cualquiera de nuestros 5000 hoteles y villas distribuidos en todo el mundo\*\*
- 20% de descuento sobre la mejor tarifa disponible\*\*
- Beneficios y privilegios únicos en la localidad

### Y TODO ESTO ES SÓLO EL PRINCIPIO...

- Los residentes de SLS Bahía Beach reciben descuentos preferenciales en el SLS Cancún Hotel y sus exclusivos bares y restaurantes
- Tarifas especiales para hospedarse en SLS Cancún Hotel
- Invitaciones para los mejores eventos en los hoteles cercanos de mayor prestigio

*\* La elegibilidad continúa por todo el tiempo que el comprador sea propietario de un bien raíz Accor y cubra el cargo de US \$250 por concepto de Beneficios de Residencia, incluido en la cuota de servicios aplicada a todos los Propietarios.*

*\*\* Sujeto a disponibilidad en todos los centros, marcas y propiedades Accor.*



A large, abstract graphic on the left side of the page features a complex, branching, organic pattern in a bright blue color. The pattern resembles a network of veins or a coral reef, with many irregular, rounded shapes of varying sizes. It is set against a solid white background.

# *The Residences*

LAS RESIDENCIAS

Come home to *stunning*  
water views and artful accents.

IMPRESIONANTES VISTAS DEL MAR Y TOQUES  
ARTÍSTICOS AL LLEGAR A CASA.



LIVING ROOM

Artist's Conceptual Rendering

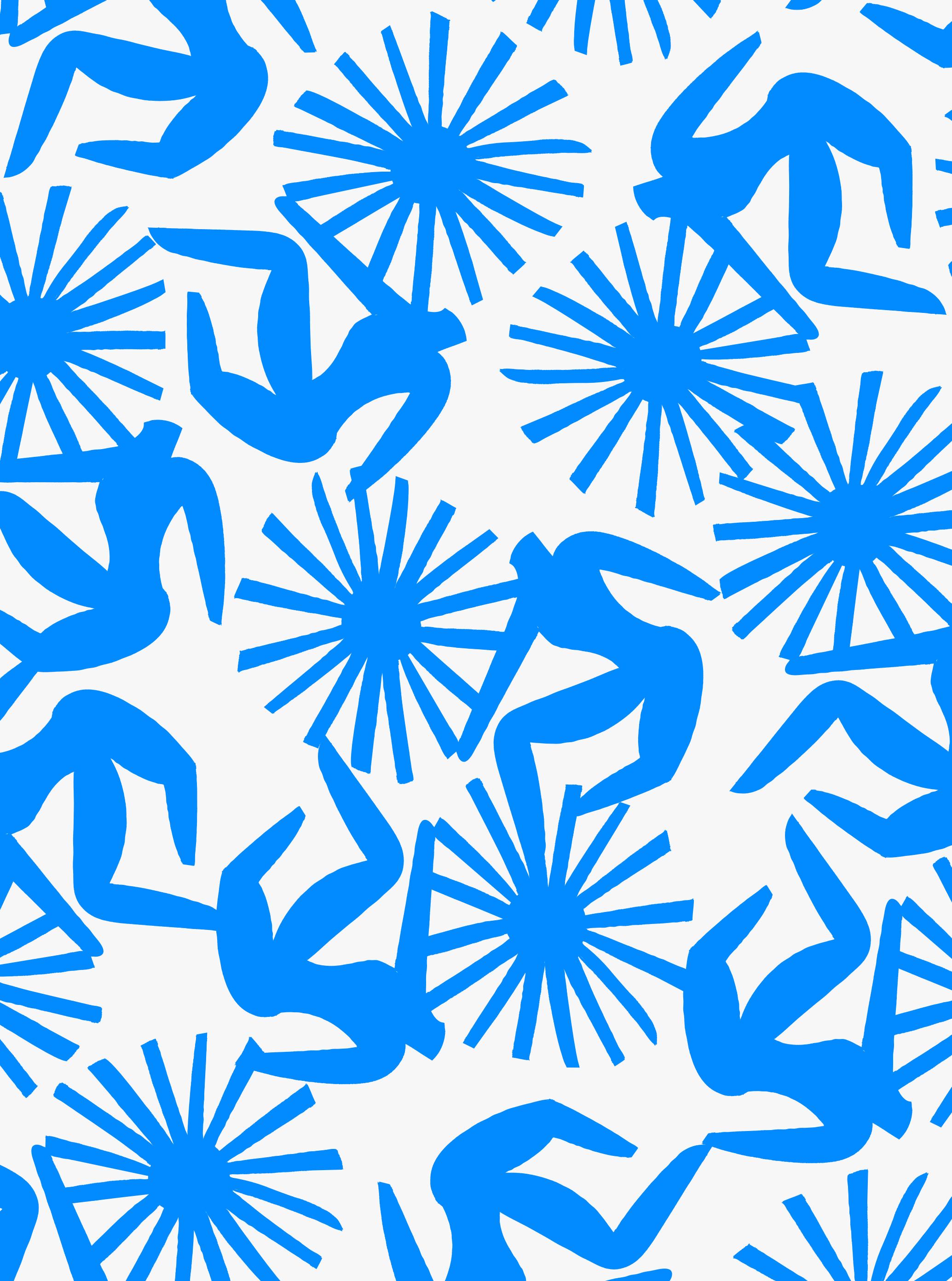
*Blissful bedrooms, high ceilings,  
natural light—  
serene and inspired by art.*

HABITACIONES EXQUISITAS, TECHOS ALTOS, LUZ  
NATURAL: SERENIDAD INSPIRADA POR EL ARTE.



MASTER BEDROOM

Artist's conceptual rendering

The background of the left half of the image features a repeating pattern of blue geometric shapes on a white background. The shapes include various sizes of starburst-like patterns and stylized, flowing organic forms that resemble leaves or petals. They are arranged in a staggered, non-overlapping manner.

Interior Design  
by *Sofía Aspe*

INTERIORISMO POR SOFIA ASPE

“SLS Bahía Beach is a pinnacle project, an opportunity to create a seamless, exceptional experience and luxurious, livable spaces informed by local art, culture, and the signature SLS aesthetic.”

— Sofía Aspe

“SLS BAHÍA BEACH ES UN PROYECTO CÚSPIDE, UNA OPORTUNIDAD PARA CREAR UNA EXPERIENCIA IMPECABLE E INIGUALABLE DE LUJOSOS ESPACIOS INTEGRADOS POR EL ARTE Y CULTURA LOCAL, CON LA ESTÉTICA DE SLS.”

Sofía Aspe Interiorismo has defined a new caliber of inspired, eclectic interiors—driven by a fluently executed balance of styles and eras—resulting in utterly timeless design inflected with refreshing, refined character. The agency's projects have been seen in numerous, world-renowned editorials, covers and publications across the world. In 2016, they won First Prize for Residential Interior Design of the Architects and Interior Designers Association of México (AAI). They were also named one of the Top Ten most influential interior design firms in México by AD México Magazine. In 2018, the agency received the Gold Medal in the Biannual of Interior Design alongside Frette México's CORPORATIVO.

Sofía Aspe Interiorismo is the only interior design studio to be a part of the select group of members of 1stdibs.com, the world's leading website for furnishings, art galleries and antiquities.

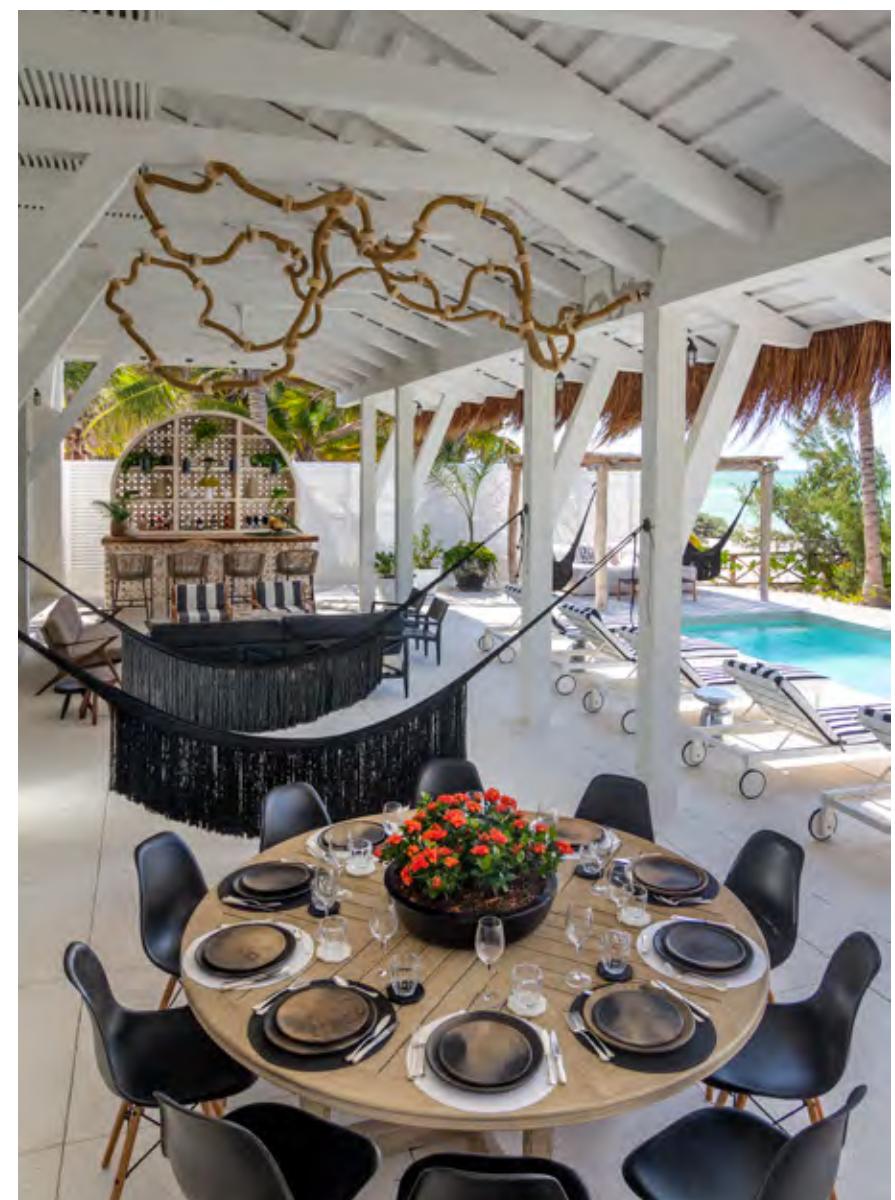
*Sofía Aspe Interiorismo ha impuesto una nueva categoría de interiores eclécticos e inspirados, regidos por un delicado balance de estilos y épocas que fluyen y convergen en diseños de carácter atemporal, innovador y refinado. Sus proyectos han sido capturados por numerosas revistas y editoriales reconocidas a nivel mundial. En 2016, la firma ganó el primer lugar en la categoría de Diseño Interior Residencial que otorga la Asociación de Arquitectos e Interioristas México (AAI). Fueron incluidos en el Top Ten de los más influyentes estudios de diseño interior de la revista AD México y en 2018, recibieron la Medalla de Oro en la Bienal de Diseño Interior junto con la prestigiosa marca italiana Frette.*

*Sofía Aspe Interiorismo es el único estudio de su ramo que forma parte de los selectos miembros de 1stdibs.com, sitio web que reúne galerías de arte y vendedores de antigüedades a nivel mundial.*



## An Artful Approach

UN ENFOQUE ARTÍSTICO.



### SOFIA ASPE AESTHETIC

Love and appreciation of art is core to the Sofía Aspe Interiors' DNA; SLS Bahía Beach will feature a curated collection of contemporary artwork, in addition to thoughtfully integrating Mexican culture with a specific nod to the state of Quintana Roo; interiors seek to capture a mix of SLS signature style and a timeless, refined sense of place. A palette of warm neutral tones flows throughout, finding harmony in the natural surroundings, with every residence designed to feel inspired, restorative and exhilarating for all.

### LA ESTÉTICA DE SOFÍA ASPE

*El amor y su apreciación por el arte constituyen el ADN de Sofía Aspe Interiores. SLS Bahía Beach ofrecerá una colección de arte contemporáneo con un peculiar enfoque en la cultura mexicana y el estado de Quintana Roo. Los interiores pretenden capturar la refinada combinación de los espacios de SLS y su estilo emblemático y atemporal. Una paleta de tonos cálidos y neutrales fluye por el lugar en armonía con la naturaleza y los alrededores, en el cual cada residencia resultará inspiradora y restauradora para todos.*





Life at  
*SLS Bahía Beach*

VIVIR EN SLS BAHÍA BEACH

# SUNLIT SERENITY

POOL AREA &amp; BAR

CALIDEZ Y SERENIDAD

Artist's Conceptual Rendering



## Exclusively for residents at SLS Bahía Beach

EXCLUSIVO PARA RESIDENTES  
DE SLS BAHÍA BEACH

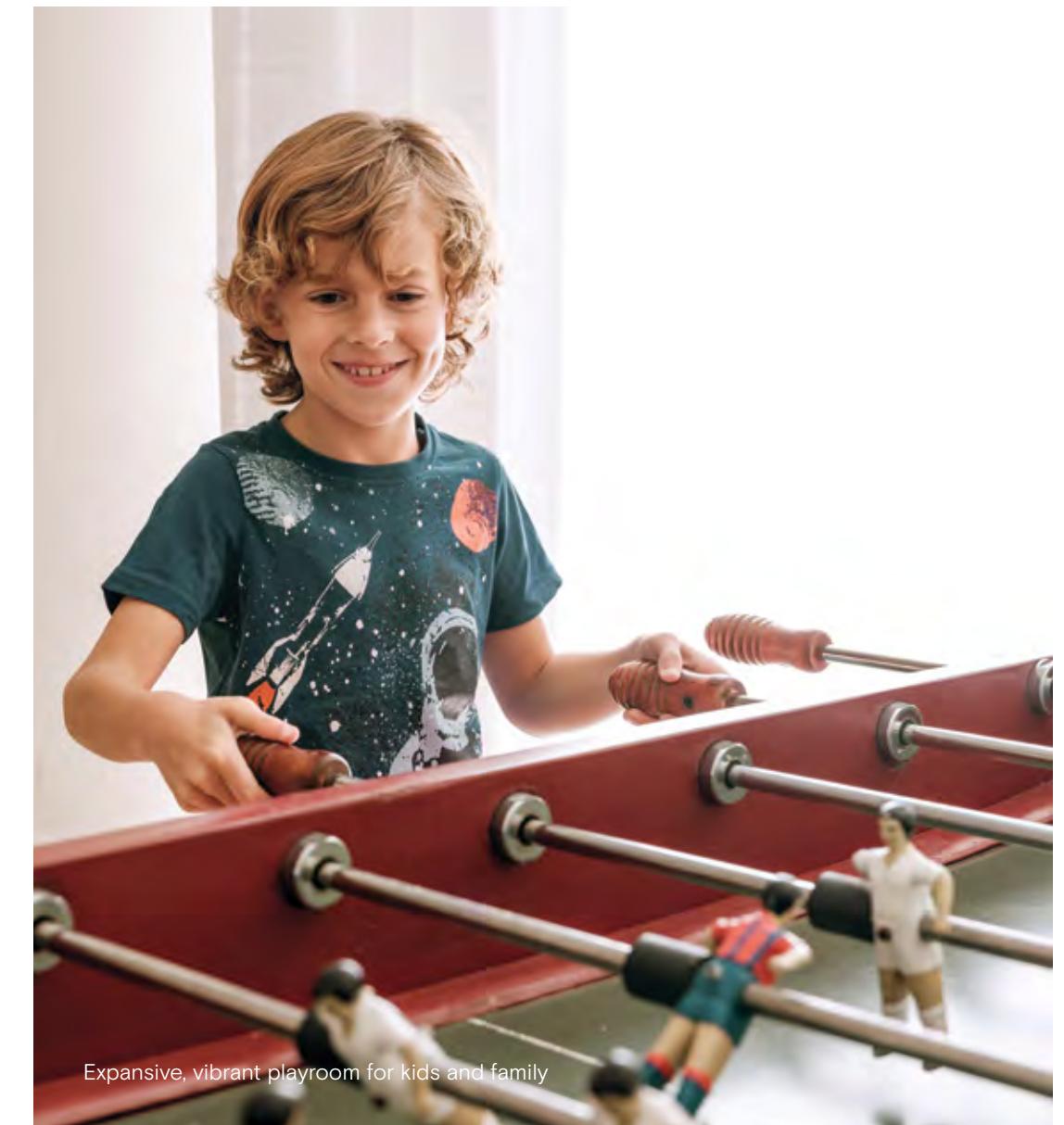
- World-class spa and treatment center
  - Cutting-edge fitness center with best-in-class equipment
  - Personal training and group classes
  - 24-hour executive business center
  - Social club and lounge
  - Playroom
  - Curated gathering space for hosting parties, dinners, events or cocktail hours
  - Exclusive access to globally adored Ciel Spa at nearby SLS Cancún
  - Membership privileges at SLS Cancún Beach Club, created by renowned Italian architect and designer Piero Lissoni
  - Revered Tom Weiskopf-designed golf course, luxury shopping and five-star restaurants, all in your private retreat of Novo Cancún
- 
- Centro de bienestar y spa de clase mundial
  - Gimnasio de última generación con el mejor equipo de su clase
  - Entrenamiento personal y clases grupales
  - Centro de negocios nivel ejecutivo con conectividad las 24 horas
  - Club social y salón
  - Sala de juegos para toda la familia
  - Áreas para fiestas, cenas, eventos o aperitivos
  - Acceso exclusivo al mundialmente aclamado Ciel Spa en el SLS Cancún
  - Privilegios de membresía en el Club de Playa SLS Cancún, creado por el internacionalmente célebre arquitecto y diseñador italiano Piero Lissoni
  - Campo de golf diseñado por el venerado Tom Weiskopf, tiendas de lujo y restaurantes cinco estrellas: todo en su retiro privado de Novo Cancún





The *luxuries* of home—  
in spaces to gather, play,  
and connect.

LOS LUJOS DE UN HOGAR CON ESPACIOS  
PARA REUNIRSE, JUGAR Y RELACIONARSE.



*Curated space for hosting parties, dinners, events or cocktail hours.*

UN ESPACIO DISEÑADO PARA FIESTAS, CENAS, REUNIONES O APERITIVOS.





# Your Personal Resort at Home

TU RESORT PERSONAL EN CASA



Every element of the SLS Hotels brand is crafted with luxury and excellence—combined with culinary artistry, inspiring interiors, impeccable design touches, unexpected indulgences and extraordinary services. SLS Bahía Beach Residences have been thoughtfully, masterfully planned to exceed every expectation, with a detailed menu of services designed to accommodate every request, indoors and out. In addition to a host of exceptional amenities right at home, SLS Bahía Beach Residents are granted exclusive access to the services and amenities at the stunning nearby SLS Cancún, including membership privileges to the SLS Cancún Beach Club and Ciel Spa, as well as access to Novo Cancún's private marina, world-renowned golf courses, luxury shopping and five-star restaurants.

Cada elemento de la marca de los Hoteles SLS está creado a partir del lujo y la excelencia: la maestría culinaria, la inspiración de sus interiores, los impecables detalles del diseño, las indulgencias inesperadas y un sin fin de servicios extraordinarios. Las residencias SLS Bahía Beach sobrepasan todas las expectativas con un immejorable menú meticulosamente diseñado para complacer cada pedido, dentro y fuera del lugar. Además de las amenidades en su hogar, los residentes de SLS Bahía Beach tienen acceso exclusivo al imponente y cercano SLS Cancún, el Club de Playa SLS Cancún, el Spa Ciel, la marina privada de Novo Cancún, campos de golf de clase mundial, numerosas tiendas de lujo y restaurantes cinco estrellas.

# SPA Life

## VIDA DE SPA

Residents at SLS Bahía Beach are granted exclusive access to one of Cancún's most sublime destinations: globally adored Ciel Spa at nearby SLS Cancún—offering a tranquil, restorative setting with endless options to fully recharge and reset. Book from a menu of customizable treatment and services.

*Los residentes de SLS Bahía Beach tienen garantizado el acceso exclusivo a uno de los destinos más sublimes de Cancún: el internacionalmente aclamado Ciel Spa, ubicado en el cercano SLS Cancún. Aquí, usted puede tomarse el tiempo para descansar, disfrutar y recargar energías con un sin fin de tratamientos y servicios personalizados a su entera disposición.*



## Exclusive Beach Club Access

EXCLUSIVO ACCESO AL CLUB DE PLAYA



Another extraordinary amenity for SLS Bahía Beach residents—membership privileges at SLS Cancún Beach Club, a sunlit paradise of pristine sand and translucent Caribbean Sea, featuring expansive full-service pool and beach cabanas, Bungalow Pool Bar & Grill, SLS-curated programming and activities for children and adults, live music, cocktail hours, and more.

*Una más de las extraordinarias amenidades para los residentes del SLS Bahía Beach: privilegios de membresía en el Club de Playa SLS Cancún. En este paraíso de arena prístina y aguas caribeñas translúcidas bañadas por el sol, usted puede disfrutar de la extensa alberca con todos los servicios, las palapas en la playa, el exquisito Bungalow Pool Bar & Grill, el programa de actividades para niños y adultos diseñado por SLS, música en vivo, cocteles y mucho más.*



An open, inspired aesthetic,  
*award-winning chefs*, and the  
signature SLS vibe make every  
gathering an experience.

UN INSPIRADO AMBIENTE AL AIRE LIBRE, CHEFS MULTIPREMADOS Y EL AMBIENTE  
ÚNICO DE SLS HARÁN DE CADA REUNIÓN, UNA EXPERIENCIA INOLVIDABLE.

# Bungalow Pool Bar & Grill

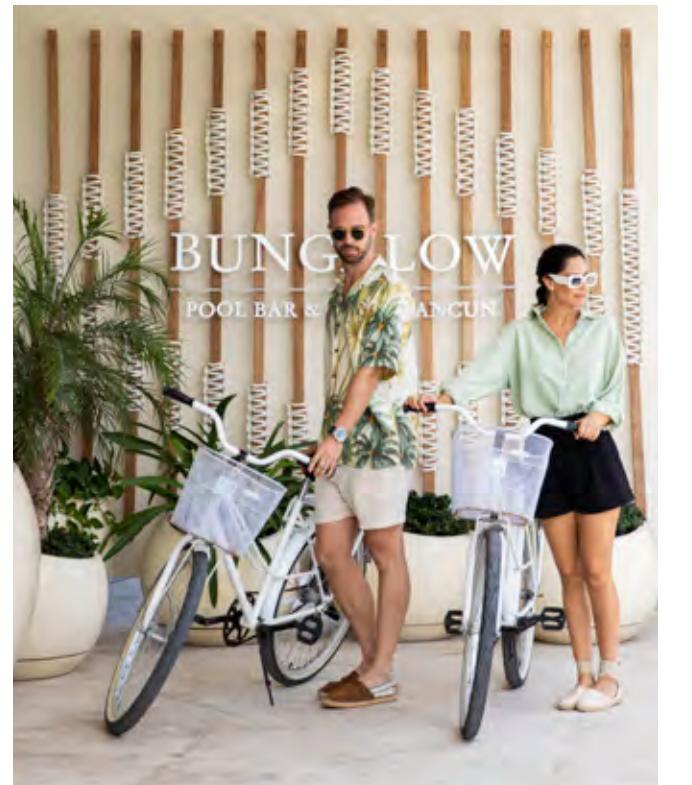
## BUNGALOW POOL BAR & GRILL

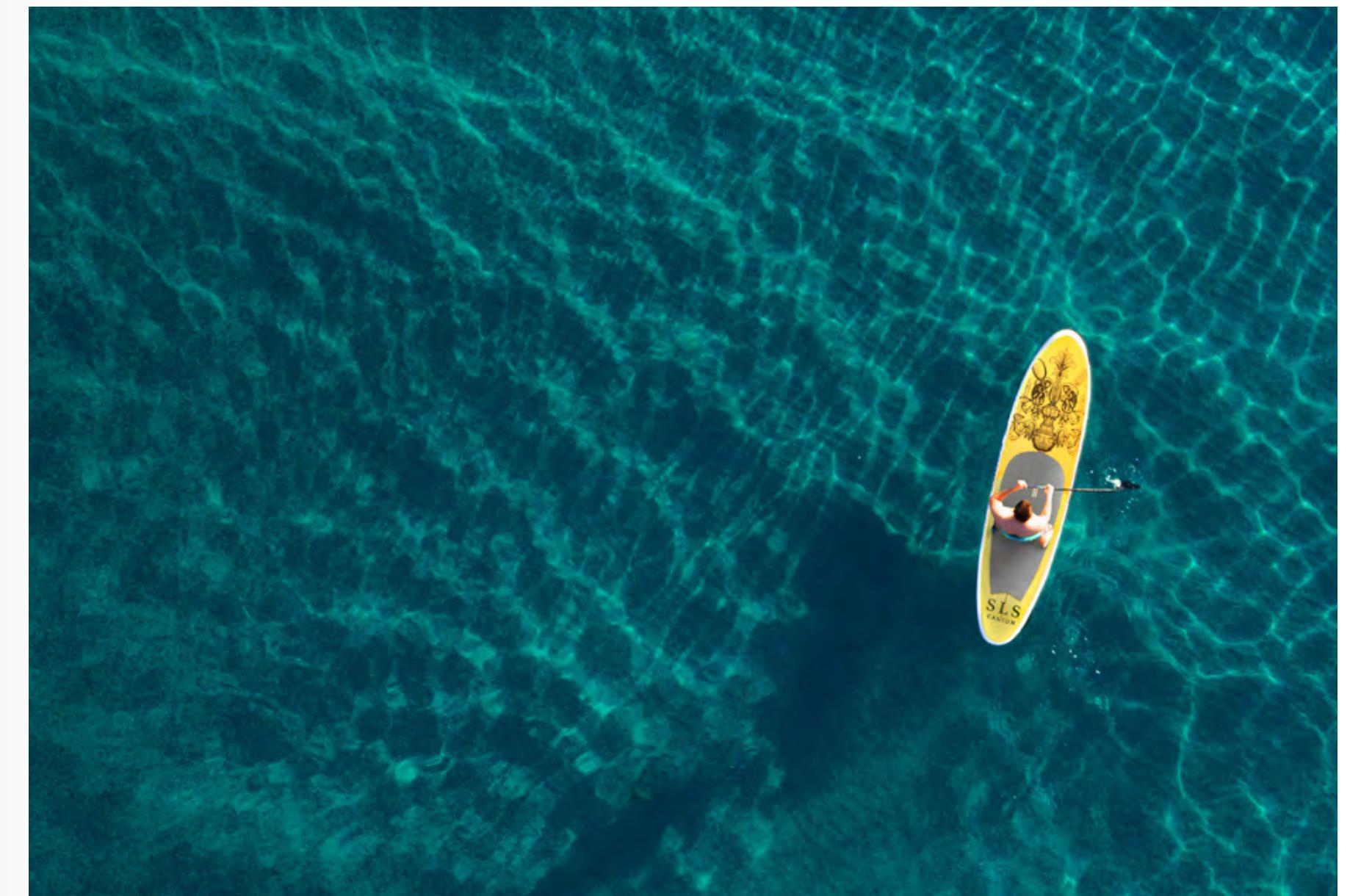
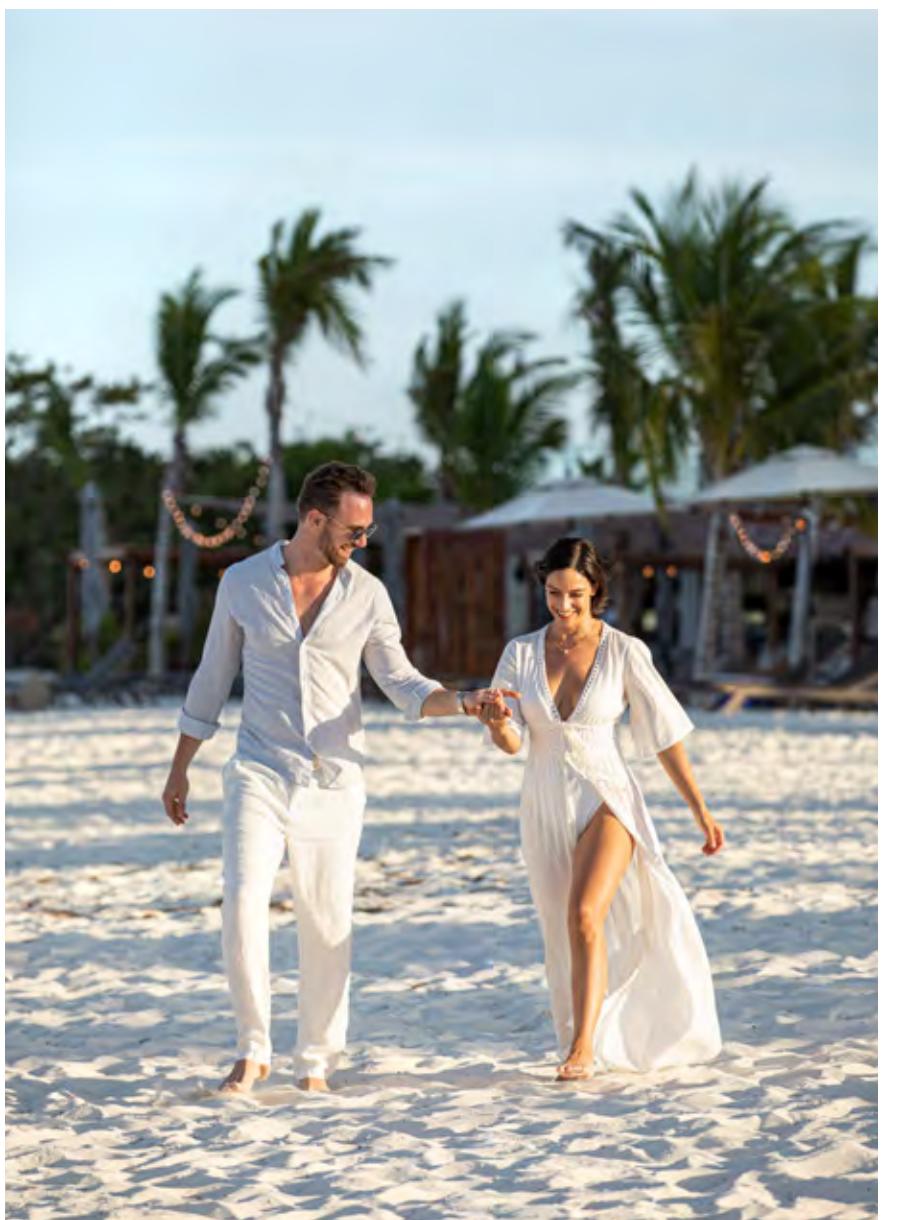
Welcome to Bungalow Pool Bar & Grill—a sublime oceanfront restaurant featuring cozy fire pits and sumptuous day beds in an open-concept space, with creative cocktails, casually elegant cuisine, and breathtaking views of turquoise waters.

Unwind after a day of soaking in the sun, cruising the water or sipping cocktails with friends. Share small plates, long conversations, watch the waves, and fall in love with being at home.

*Bienvenidos al Bungalow Pool Bar & Grill, un sublime restaurante ubicado en espacio abierto que ofrece una imponente vista de las aguas turquesa, deslumbrantes fogatas, camastros confortables, exquisitos cocteles y una refinada gastronomía elegante y casual.*

*Relájese después de un largo día bajo el sol navegando en el mar o simplemente venga a disfrutar de un aperitivo con sus amigos. Este es el refugio ideal para compartir un plato delicioso y una larga sobremesa, observar las olas y enamorarse de su nuevo hogar.*





Adventure, explore,  
rediscover.

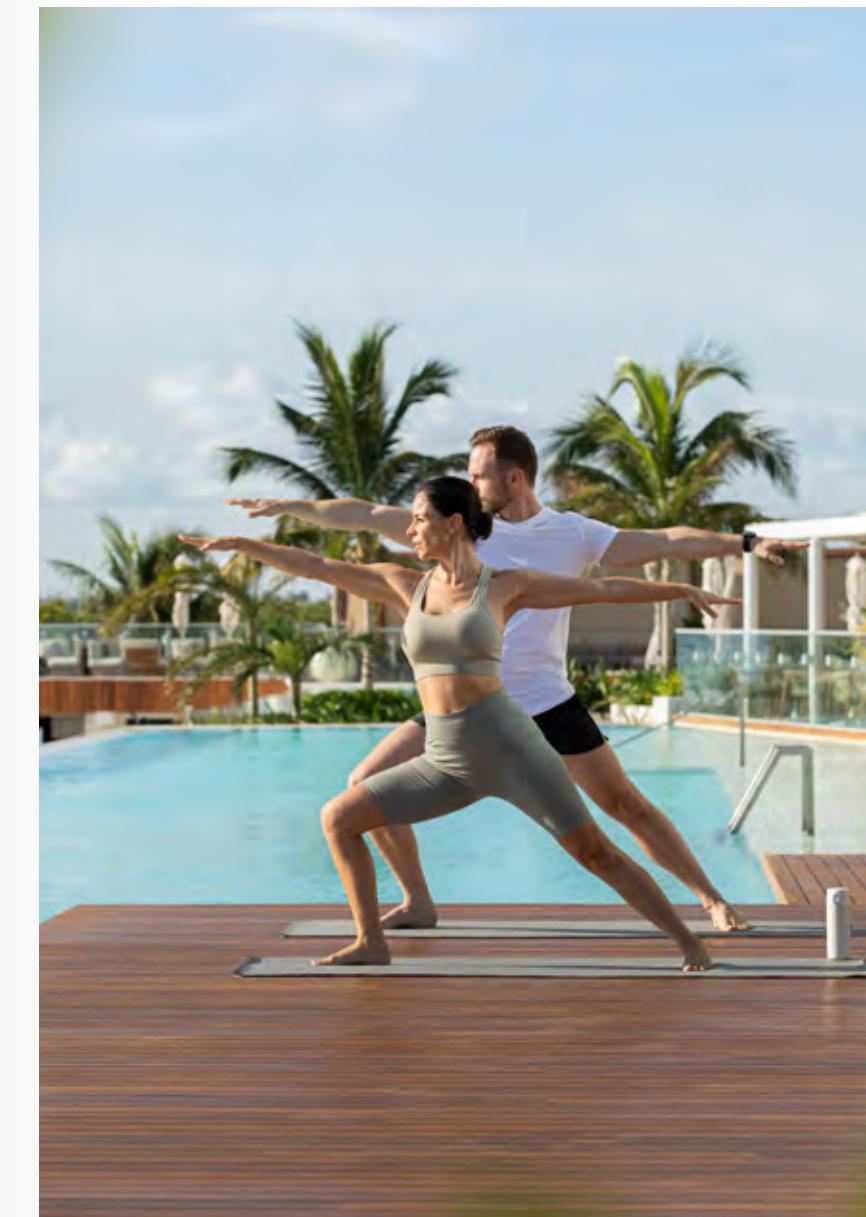
AVENTÚRATE, EXPLORA, REDESCUBRE.

Experience the endless bliss of SLS Cancún Beach club—  
miles of soft sand and gentle surf, a dream destination for  
catching up, winding down, sharing new experiences and  
reconnecting—all in signature SLS style.

Experimente la dicha infinita del Club de Playa SLS Cancún  
con sus kilómetros de arena suave y una impactante vista al mar.  
Un destino de ensueño para platicar, disfrutar y reconectar: las  
actividades más importantes del estilo de vida SLS.

All kinds of ways  
to *play* through the day.

DIVERSION TODO EL DÍA DE TODAS LAS MANERAS POSIBLES.



SLS Cancún Beach Club is an elevated playground for both children and adults, with imaginative SLS-curated programming and activities, infinite spaces to explore, build sandcastles, dip in the pool, sip cocktails, spend the day at the spa, and take in the wonder of a sunlit paradise.

*El Club de Playa SLS Cancún es una increíble área de juegos para niños y adultos por igual. Usted y su familia pueden participar en cualquiera de las actividades recreativas diseñadas por SLS. Exploren todos los espacios a su disposición, construyan castillos de arena, disfruten de la alberca, pasen un día en el spa y maravillense juntos en este paraíso soleado.*

## *Unforgettable* nights in the moonlight.

NOCHES INOLVIDABLES A LA LUZ  
DE LA LUNA.

As the sun goes down, the night lights up in a dreamy, beachfront setting. Sip, gather, talk until dawn, float on the waves, count the stars, and bask in the glow.

*Al caer la tarde, las noches se iluminan en un glamoroso ambiente playero. Aquí, usted y los suyos podrán beber, conversar hasta el amanecer, arrullarse con el vaivén de las olas, contar estrellas y deleitarse bajo el resplandor de la luna.*





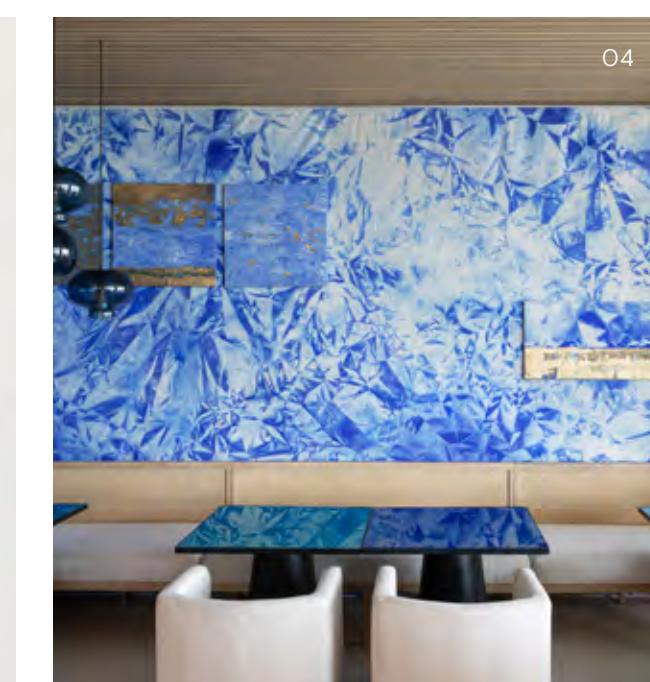
Artist's conceptual rendering.

*A Stunning Entrance*  
full of creative inspiration.

UNA ENTRADA IMPRESIONANTE  
CON INSPIRACIÓN CREATIVA.

A striking art collection transforms the SLS Bahía Beach lobby into a private museum, alive with modern and contemporary pieces that help define the aesthetic of the SLS brand—inflecting the interiors with visual refinement and creative, inspiring energy.

*Una impactante colección de arte transforma la recepción del SLS Bahía Beach en una palpitante galería de obras modernas y contemporáneas que definen la estética SLS: interiores plenos de sofisticación visual e inspirada energía creativa.*



01.  
AGUSTÍN GONZÁLEZ  
*Bonsai*, 2020

02.  
RICARDO RENDÓN  
*Somos Constelaciones*, 2020

03.  
HERBERT EGL  
*(Alemania 1953) Jalouse*, 2010

04.  
METTE TOMMERUP  
*Double Sea*, 2020

05.  
FERANDO CARABAJAL  
*La Paradoja del Pájaro Carpintero*, 2020

SLS Bahía Beach exemplifies the cultural legacy of The Related Group—the intersection of art and life. Related believes in the power of art to influence, enlighten, move and unite; it is an integral element of every Related project. The company brings together industry-leading curators, designers and architects who collaborate thoughtfully to curate artwork that complements each project, whether selected from The Related Group's corporate collection or individually commissioned.

*SLS Bahía Beach es una muestra perfecta del legado cultural de The Related Group: la intersección de la vida y el arte. Related cree en el poder del arte para influenciar, iluminar, conmover y unir, y por ello lo integra a todos sus proyectos. La compañía reúne a curadores líderes en su ramo, diseñadores y arquitectos para colaborar juntos en una meticulosa curaduría de obras plásticas de la colección privada de The Related Group, o específicamente elaboradas para complementar cada espacio.*

**SALES CENTER**  
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**BAHIABEACHCANCUN.COM**



**SOFÍA ASPE**  
interiorismo



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The managing entities, hotel brands, artwork, designers, contributing artists, interior designers, fitness facilities, amenities, services, and restaurants proposed within SLS Bahía Beach depicted or referred to herein are accurate as of this publication date; however, Developer does not guarantee that these will not change prior to, or following, completion of SLS Bahía Beach. Art depicted is not guaranteed; Developer reserves the right to loan or to gift art to the SLS Bahía Beach unit owner association at the Developer's sole discretion and selection. Membership referred to is included with purchase, but goods and services obtainable as a member are not included with purchase and are available at an additional cost. Membership is not exclusive and is subject to terms, conditions, and availability. Some amenities referenced will require additional cost and are not included with purchase. 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