

Juice PLUS+



INSPIRING HEALTHY LIVING

Learn How Making One Simple Change Can Make a World of Difference!



WE ARE *Unhealthy*

1 in 4 people will die of **HEART DISEASE**

CDC, 2015

1 in 2 women and 1 in 3 men will develop **CANCER**

MEDICAL NEWS TODAY, 2015

1 in 3 will have **DIABETES** by 2050

CDC, 2010

1 in 5 children is **OBESE**

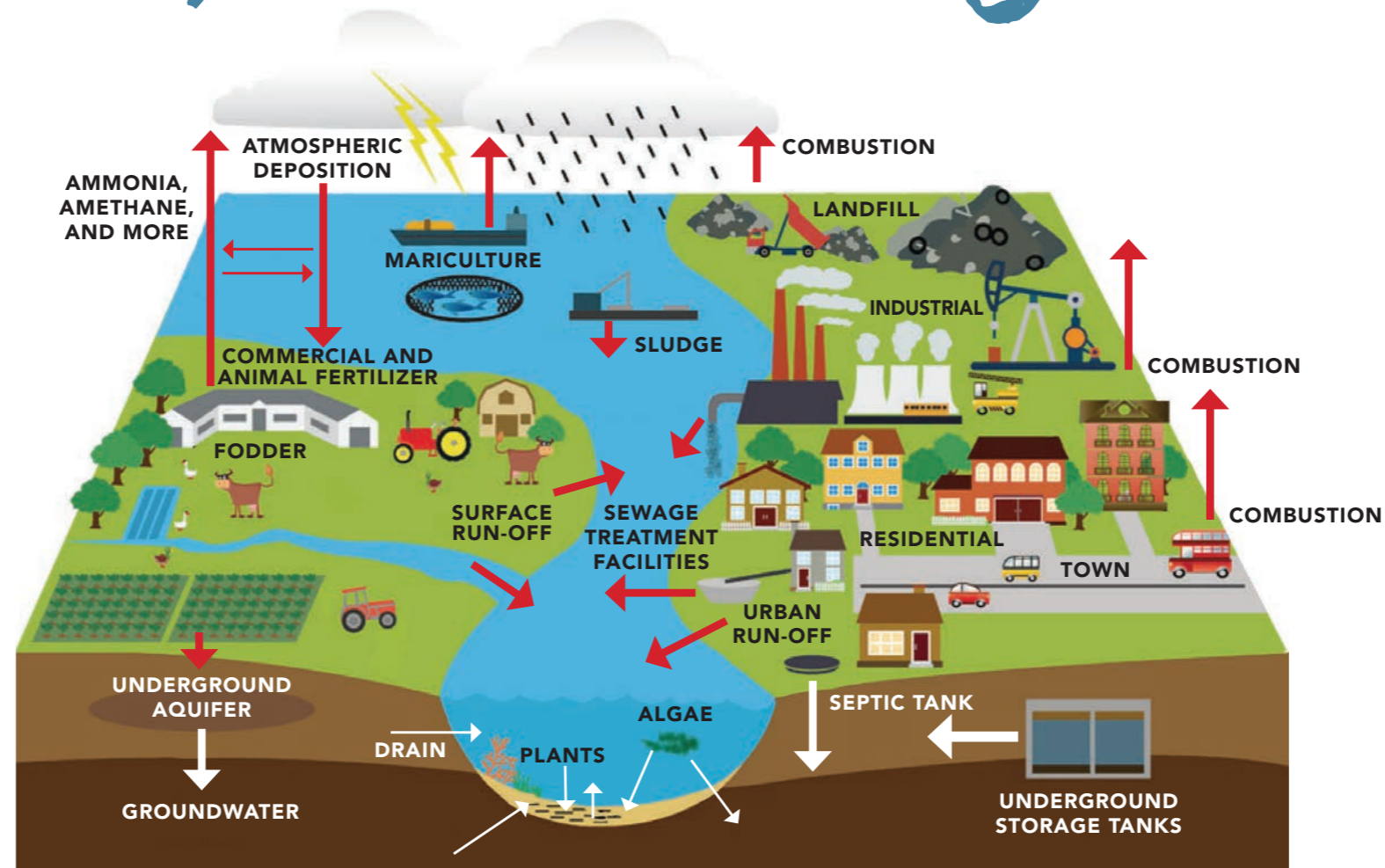
JOURNAL OF PEDIATRICS, 2016



Our children are more harmed by **POOR DIET** than by exposure to **DRUGS, ALCOHOL** and **TOBACCO** combined.

DR. DAVID KATZ, YALE

ENVIRONMENTAL TOXINS ARE *Increasing*



EXAMPLES:

- Pollution
- Water Contaminants
- Pesticides
- Prescriptions
- OTC Drugs
- Chemicals
- Skin Care Products
- Hair Care Products
- Plastics

FOOD QUALITY IS *Decreasing*

More than **50%** of what Americans eat is **PROCESSED.**

THE ATLANTIC, 2016

- Preservatives
- Flavor Enhancers
- Emulsifiers
- Synthetic Vitamins
- Growth Hormones
- GMO
- Less Nutrition
- Pesticides
- Trans Fats
- Artificial Colors



“Broccoli could **LOSE 50% - 80%** of key nutrients before you purchase it.”

THE GUARDIAN, 2001

WHAT CAN WE DO TO *Be Healthier*



Exercise



Sleep 7-8
Hours



Manage
Stress



Drink Water



Use Safer
Products



Eat Real
Food



LET'S FOCUS ON
Fruits & Vegetables

BECAUSE...

“Up to 75% of diseases are preventable with

GOOD NUTRITION!”

DR. WILLIAM SEARS, PEDIATRICIAN



OXIDATIVE STRESS AND *Antioxidants*

BAD NEWS

OXIDATIVE STRESS

causes aging
and disease!

GOOD NEWS

ANTIOXIDANTS

in fruits and
vegetables protect
the cells from
oxidative
stress!

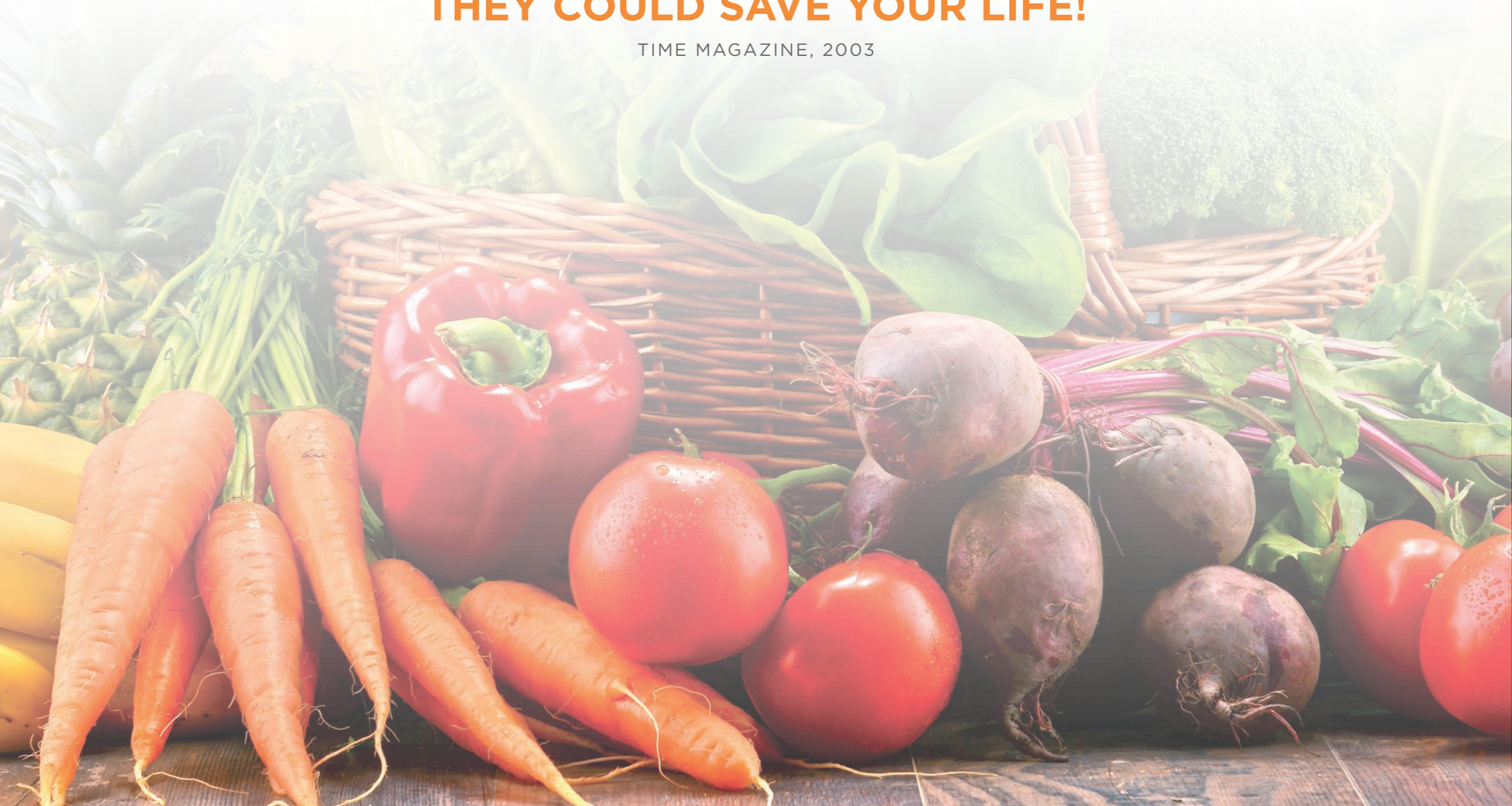


THAT'S WHY...

The news isn't that fruits and vegetables are good for you, it's that they are so good for you

THEY COULD SAVE YOUR LIFE!

TIME MAGAZINE, 2003



WE NEED 7 TO 13 SERVINGS OF FRUITS & VEGETABLES EVERY DAY

Athletes need to eat EVEN MORE!



WHY SO MANY?

- Produce is picked before nutrition fully develops
 - Transported thousands of miles
- 90% of Americans don't eat enough servings CDC, 2017
 - We don't get enough variety from the rainbow

Resources FOR HEALTHY LIVING

- Personalized support
- Fun live health events
- Supportive online accountability groups
- Educational tools
- eBooks and Webinars
- ...and more!



SHARE YOUR *Story*



WHAT IS *Juice Plus+*?

JUICE PLUS+ adds the nutrition from over 30 fruits, vegetables and berries to your diet!

- Whole foods are harvested at the peak of ripeness so the nutrition is intact
- Produce is pulverized, not juiced, and dried into powders at low temperatures to preserve nutrition
- Plant powders are put into capsules or delicious chewables
- Full-spectrum Omega Blend uses omega-rich algae, berries and seeds instead of fish



MAKE *One Simple Change*



ACEROLA CHERRY



APPLE



BEET



PEACH



PINEAPPLE



LEMON PEEL



CRANBERRY



DATE



ORANGE



MANGO



PRUNE



BEET



BROCCOLI



RICE BRAN



CABBAGE



LEMON PEEL



PARSLEY



CARROT



GARLIC



KALE



SPINACH



TOMATO



ARTICHOKE



BILBERRY



BLACKBERRY



BLACK CURRANT



CRANBERRY



ELDERBERRY



BLUEBERRY



COCOA



CONCORD GRAPE



POMEGRANATE



RASPBERRY

PLANT-BASED *Omegas*



Omega fatty acids support a broad array of health benefits — especially for the **HEART, BRAIN, JOINTS, SKIN,** and **EYES.**

- 100% plant-based
- Pure and sustainable
- Full spectrum omegas
- Cold-pressed
- Vegan capsules



ALGAL OIL



SEA BUCKTHORN
BERRY OIL



POMEGRANATE
SEED OIL



RASPBERRY
SEED OIL



SAFFLOWER
SEED OIL



TOMATO
SEED OIL

JUICE PLUS+ *Complete Shakes*

• VEGAN • MADE WITH NON-GMO INGREDIENTS • GLUTEN AND DAIRY-FREE • 13G PROTEIN • 8G FIBER • LOW GLYCEMIC (STABILIZES BLOOD SUGAR)

- Broccoli Sprouts
- Radish Sprouts
- Alfalfa Sprouts
- Chickpea Powder
- Millet



- Quinoa
- Amaranth
- Pea Protein
- Rice Protein
- Water-Washed Soy
- Mushrooms



“The safety of soy depends on the source. The whole soybean, minimally processed—as found in Juice Plus+ Complete—provides **THE BEST AND MOST BALANCED DEFENSE AGAINST DISEASE.**” KIM DALZELL, PHD, RD, LD, ONCOLOGY DIETITIAN

JUICE PLUS+ IS *Unique*

1. **IT'S FOOD**, not a multivitamin

- Food Label
- No Additives
- Made with Non-GMO Ingredients
- Vegan
- Kosher
- Dairy & Gluten-Free



Juice PLUS+

2. **IT'S NSF CERTIFIED** (third-party)

- What's on the label is exactly what's in it
- No contaminants, pesticides or banned substances
- NSF for Sport Certified capsules for professional athletes are also available

3. **IT'S THE MOST RESEARCHED**

brand name nutritional product in the world

- Over 35+ peer-reviewed published clinical studies

GOLD STANDARD RESEARCH

AT LEADING HOSPITALS AND UNIVERSITIES



- **Academic Centre for Dentistry**, Amsterdam, Netherlands
- **Brigham Young University**, Provo, Utah
- **Charité University Medical Centre**, Berlin, Germany
- **Georgetown University**, Washington DC
- **Heinrich Heine University**, Düsseldorf, Germany
- **King's College**, London, England
- **Medical University of Graz**, Graz, Austria
- **Medical University of Vienna**, Vienna, Austria
- **Nemours Children's Clinic**, Jacksonville, Florida
- **Tokyo Women's Medical University**, Tokyo, Japan
- **University of Arizona**, Tucson, Arizona
- **University of Birmingham**, Birmingham, England
- **University of Cambridge**, Cambridge, England
- **University of Florida**, Gainesville, Florida
- **University of Maryland School of Medicine**, Baltimore, Maryland
- **University of Milan**, Milan, Italy
- **University of Mississippi Medical Center**, Jackson, Mississippi
- **University of Newcastle**, Callaghan, Australia
- **University of North Carolina**, Greensboro, North Carolina
- **University of Parma**, Parma, Italy
- **University of South Carolina**, Columbia, South Carolina
- **University of Sydney**, Sydney, Australia
- **University of Texas Health Science Center**, San Antonio, Texas
- **University of Texas/MD Anderson**, Houston, Texas
- **University of Toronto**, Toronto, Canada
- **University of Witten-Herdecke**, Witten, Germany
- **University of Würzburg**, Würzburg, Germany
- **Vanderbilt University School of Medicine**, Nashville, Tennessee
- **Wake Forest University (NCI-NIH)**, Winston-Salem, North Carolina
- **Yale University-Griffin Hospital**, Derby, Connecticut

RESEARCH RESULTS HAVE ATTRACTED THOUSANDS OF DOCTORS



- Contributes to cardiovascular wellness
- Supports a healthy inflammatory response
- Supports quality of life
- Supports healthy cholesterol, LDL, and triglyceride metabolism
- Supports healthy lung function
- Supports healthy skin and gums
- Supports the immune system
- Helps maintain healthy DNA
- Reduces oxidative stress
- Absorbed by the body



“There is nothing else available any place in the world, with or without a prescription, that has been clinically proven to do what **JUICE PLUS+** has been proven to do.” - DR. RICHARD DUBOIS

Research SHOWS



Children ages 4 through 18, along with full-time college students, receive Juice Plus+ free for up to 4 years with a paying adult sponsor. Families take Juice Plus+ for at least 1 year consistently and fill out occasional surveys.

After beginning the Family Health Study, parents reported the following about their children:

60% were missing fewer days of school

56% were taking fewer over-the-counter and/or prescription drugs

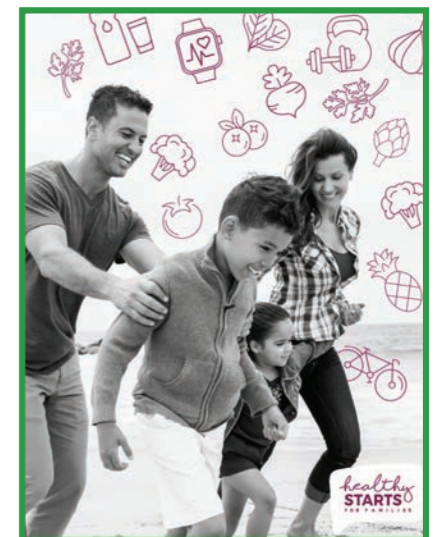
71% were drinking more water

66% were visiting the doctor less

71% were consuming less fast food and soft drinks

61% were eating more fruits and vegetables

Results from over 1.5 million families over the past 20 years.



Tower Garden

IS THE FUTURE OF GROWING

Grow your produce on your patio or even indoors!



**TOWER
GARDEN
HOME**

98% LESS WATER

90% LESS SPACE

30% MORE YIELD*

3 TIMES FASTER*

SAFE & NUTRITIOUS

*Research at University of Mississippi compared a soil garden to the Tower Garden FLEX by Juice Plus+



**TOWER
GARDEN
FLEX**

JUMPSTART YOUR HEALTH



If you're looking for a lifestyle program, join us for the SHRED10



- 10 GUIDELINES
- GROUP COACHING
- FREE E-RESOURCES
- COOKBOOKS
- SUPPORT AND FUN!

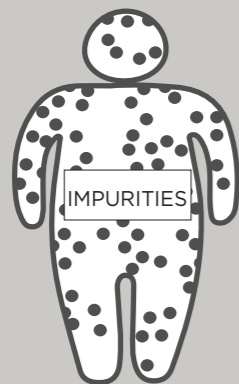


SHRED the food, toxins and habits that are not serving you.

FACT: FAT CELLS SURROUND TOXINS TO PREVENT THEM FROM HARMING VITAL ORGANS

DIETING OR OVER-EXERCISING

Stored fat enrobes toxins, thus protecting vital organs.



Burn Fat

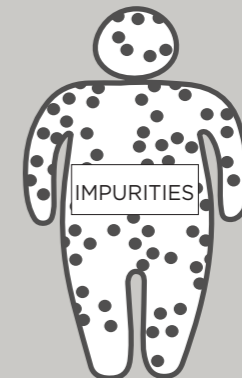
Dieting and exercise without proper nutrition stresses the body.

Burning fat exposes vital organs to toxins. You feel worse.



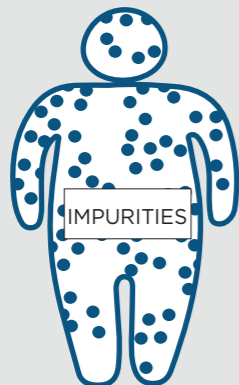
Rebound

Self-protection causes increase in fat retention and fat production.



CLEANSING

Stored fat enrobes toxins, thus protecting vital organs.



Shed Fat

Cleansing gives the body the nutrients it needs to succeed.

"Shedding" fat is the result of reduced toxicity.



Maintenance

Better overall health, less fat, more muscle, and NO REBOUND.



It's not about being skinny, it's about being healthy!

JUICE PLUS+ IS *Affordable*



\$2.50 PER DAY

(\$75.00 per month)



FREE FOR KIDS!*

Ages 4-18 + college

* When participating in the Healthy Starts for Families Program



\$2.33 PER SERVING

(box of 60 servings \$140)



\$1.00 PER DAY

(\$30.00 per month)



**\$4 OR
MORE
FOR
JUST
THIS**

JUICE PLUS+ IS *Affordable*



\$3.33 PER DAY

(\$100.00 per month)



FREE FOR KIDS!*

Ages 4-18 + college

* When participating in the Healthy Starts for Families Program



\$3.25 PER SERVING

(box of 60 servings \$195)



\$1.29 PER DAY

(\$38.75 per month)



**\$4 OR
MORE
FOR
JUST
THIS**

WE INVITE YOU TO *Join Us*

1. Become a Juice Plus+ Customer
2. Become a Partner and share Juice Plus+ with 3-5 others
3. Build a side income. What would you do with an extra \$500—\$1,000/month... or more!?



GET STARTED ON JUICE PLUS+ ...
or share the gift of hope with others!

JOIN OUR *Mission*
INSPIRING HEALTHY LIVING
AROUND THE WORLD



FOR OVER *50 Years*



Jay Martin

Founder and President
The Juice Plus+ Company

Since 1970, our mission has been to **INSPIRE** healthy living around the world and to build a **STABLE** and **LASTING** company that helps as many people as possible realize their **DREAMS.**

THE *Juice* PLUS+ COMPANY

CORE *Beliefs*

The Juice Plus+ Company has evolved into a highly profitable and stable business. Our Core Beliefs continue to set the tone for our success:

- Longevity
- Authenticity
- Quality
- Community
- Simplicity
- Approachability



OUR PRODUCT IS *Unique*

Juice PLUS⁺

- Food Label
- NSF Certified
- Most Researched Name Brand Nutritional Product in the World
- Doctor Recommended
- Largest Selling Nutritional Product of its Kind
- Free for kids, teens and college students through the Healthy Starts for Families Program



OUR MISSION IS *Unique*

THE *Juice* PLUS⁺ COMPANY

- Founded in 1970
- In over 20 countries
- Wellness Industry
- Over \$15 Billion in Sales since inception



OUR BUSINESS MODEL IS *Unique*

THE *Juice* PLUS+
FRANCHISE

- Only \$52 annual sign-up fee
- Work from anywhere
- Small, focused product line
- Consumable products
- Residual income
- Part-time or full-time
- No inventory
- Low overhead
- Business websites and support
- Commission levels are permanent
- No glass ceiling

At Upper Leadership Levels:

- Business Investment Bonus
- Benefits Package



FAMILY *Benefits* PACKAGE

Upper Leadership Positions Can Qualify For:

- **Medical Insurance**
- **Dental Insurance**
- **Vision Insurance**
- **Life Insurance**
- **Long-Term Disability**
- **Chiropractic Care**
- **Family Tuition Reimbursement**
- **Monthly Expense Allowance**



ALL THE QUALITIES OF A TOP BUSINESS OPPORTUNITY!

- Brand name product
- Tried and proven system
- Build a network of people who love Juice Plus+
- Home-based business
- Consumer to consumer
- Websites, social channels, texting
- Benefits package for upper leadership levels
- Robust technology infrastructure
- Business Support Center
- Mentoring



THE JUICE PLUS+ COMPANY GIVES BACK



Juice Plus+ is the title sponsor for the St. Jude Memphis Marathon Weekend, the largest one-day fundraising event for St. Jude.



The Juice Plus+ Company has pledged a Tower Garden to every Boys and Girls Club in North America.



The Juice Plus+ Company is donating 10 million "Complete" meals through Volunteers of America and Children's Hunger Fund.

Share AND Change LIVES

SHARE AS YOU LIVE LIFE

“I found a simple way to flood my body with over 30 whole foods every day!”

SHARE ON SOCIAL MEDIA

Build a following and share your experiences and recommendations

SHARE EDUCATION

Send a video, Invite to an event, share a free resource



The amount of your Juice Plus+ earnings is a direct reflection of the **NUMBER OF PEOPLE YOU ARE HELPING.**

WHY OUR PARTNERS LOVE THIS *Opportunity*



"There is a community of like-minded people who support me"



"I get paid to share my story, be myself and connect with people in a real way"



"I'm partnering with a 50 year old company that is both stable and innovative."



"I get to be a stay at home parent and contribute to our household income"



"I found an exciting new career and all the tools for success are available"

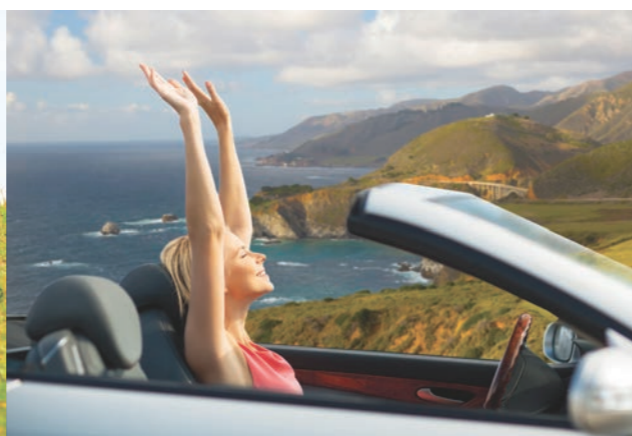
WE INVITE YOU TO *Join Us*

in inspiring healthy living around the world!

**WHAT WOULD YOU LIKE THIS
BUSINESS
TO DO FOR YOU?**



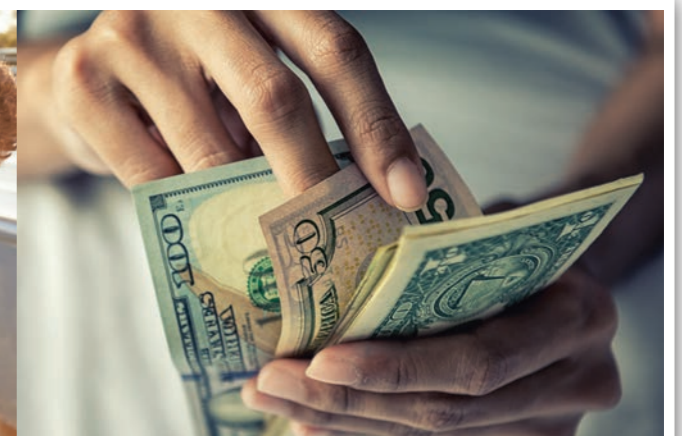
Make a
Difference



Cover a Car
Payment



Enjoy More
Time and
Financial
Freedom



Give
Back

UPCOMING *Events*

