

# ENS

Electronic News Services

## A Next-Generation Media & Broadcast Network

From Storytelling to Scalable Distribution



ENS



**"The future of media belongs to those who create, control, and distribute content."**

Legacy & Foundation

# Built on Decades of Broadcast Excellence

## Founded 1979

Over 50+ years of media innovation, built by a family of broadcasting pioneers.

## Proven Trust

Trusted by major networks, Fortune 500 companies, and global organizations.

## Deep Roots

Decades of contributions to live broadcast, public relations, and production excellence.



ENS

The Shift

# From Production Company to Media Powerhouse



ENS is not standing still. We are **evolving** — from a trusted production company into a scalable content network capable of producing, owning, and distributing media at scale.

## → Traditional Production

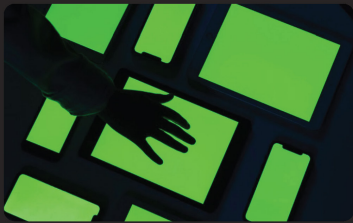
Decades of trusted, high-quality work for clients across industries.

## → Scalable Network

A full media infrastructure — production, distribution, and content ownership.

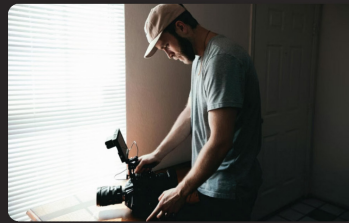
The Opportunity

# A Market Ready to Be Captured



## Streaming Explosion

Digital platforms and streaming dominate consumption. Demand for professional video content has never been higher.



## Underserved Markets

Businesses lack access to consistent, professional-grade media infrastructure — especially in regional markets.



## The Production Gap

The gap between content demand and professional execution is widening. ENS exists to close it.

What ENS Does

# Full-Service. End-to-End. Uncompromising.



## Video Production

Script-to-screen production for every format and platform.



## Live Broadcasting

Real-time studio and remote broadcast with professional-grade infrastructure.



## Studio Design

Custom studio buildouts engineered for performance and broadcast readiness.



## Media Consulting

Strategic media planning and branded content that drives results.



## Social & Digital Content

Branded, platform-native content built for modern audiences.

The ENS Ecosystem

# One Pipeline. Total Control.

## Pre-Production

Strategy, scripting  
and planning



## Post-Production

Editing, color  
correction and audio



## Production

Filming, live broadcast  
and studio



## Distribution

Streaming, social and  
FAST channels

ENS is not a vendor — we are a **complete media ecosystem**. From the first idea to final distribution, every stage is handled in-house, ensuring quality, speed, and content ownership at scale.

## Content Verticals

# Every Story. Every Industry.



### Entertainment & Music

Original programming, live events, and artist-driven content built for audiences and platforms.



### Business & Branding

Commercial campaigns, corporate storytelling, and brand-defining media for companies of all sizes.



### Real Estate & Tourism

Cinematic property showcases and destination content that drives engagement and conversion.



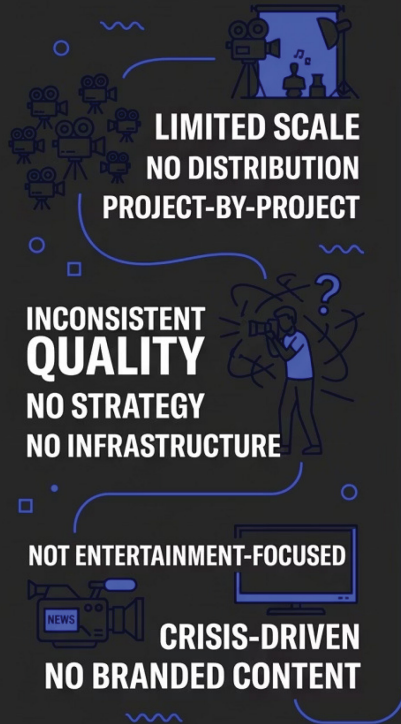
### Community & Nonprofit

Purpose-driven content that amplifies causes, builds communities, and inspires action.

## Competitive Advantage

# Why ENS Wins

### Competitors



### ENS



ENS occupies a **category of one** — combining the credibility of a legacy broadcaster with the agility of a modern content network.

#### 50+ Years of Trust

Established reputation no competitor can replicate overnight.

#### End-to-End Capability

Production + consulting + distribution under one roof.

#### Live Broadcast DNA

Real-time production expertise that agencies simply cannot match.

## The Vision

# "When only the best will do."

## ENS — Powering the Future of Media

### Regional → National

Scale from Houston's premier media company to a nationally recognized content network.

### Own the Content

Produce, retain rights, and monetize — building a growing library of IP with lasting value.

### Control Distribution

FAST channels, streaming platforms, social syndication, and owned audience relationships.

