

COMPANY OVERVIEW

Electronic News Services, Inc. (ENS) is a Houston-based, full-service broadcast media production and consulting firm with over 46 years of demonstrated excellence. Founded in January 1979 by Joe and Beverly Gaston — Texas Broadcasting Legends — ENS has pioneered broadcast news monitoring, live broadcasting innovation, and media production across the United States and on the international stage.

Now led by Dr. Martin Gaston, ENS serves major networks, Fortune 500 corporations, government agencies, and global media organizations. We deliver end-to-end production solutions — from pre-production planning to final release and distribution — transforming concepts into compelling media experiences with creativity, precision, and purpose.

COMPANY DATA

Legal Name	Electronic News Services, Inc. (ENS)
Year Founded	1979
Principal	Dr. Martin Gaston, President & CEO
Headquarters	1301 Texas Avenue, Suite 338, Houston, Texas 77002
Phone	(832) 519-3633
Website	https://ensinc.net
Business Type	Small Business — Media Production & Consulting
Service Area	Houston Metro Area State of Texas Nationwide
Unique Entity ID	G4HFCTC8GH26
CAGE / NCAGE	0FR51

NAICS CODES

Code	Description
512110	Motion Picture & Video Production
512191	Teleproduction & Other Postproduction Services
515120	Television Broadcasting
515210	Cable & Other Subscription Programming
519110	News Syndicates
541810	Advertising Agencies
541820	Public Relations Agencies
541922	Commercial Photography
611430	Professional & Management Development Training
711510	Independent Artists, Writers & Performers

CORE COMPETENCIES

Broadcast & Live Production

- Live event broadcasting & live hit studio operations
- News segment production & multi-network live broadcast
- Studio design, equipment integration & buildout
- Live production management & remote field crews
- First live broadcast onto buildings — Houston, TX

Video & Film Production

- Full-scale video & documentary film production
- Commercial, trade show & corporate communications video
- Tourism, destination, real estate & construction video
- Music, entertainment & education productions
- Script-to-screen post-production & distribution

Media & Public Relations

- Broadcast news monitoring — industry originator
- Media relations consulting & press management
- Public relations strategy & campaign execution
- Social media content creation & digital media services
- CTV FAST channel development & launch

Consulting & Specialized Services

- Pre-production planning & production oversight
- Medical content production (HIPAA-compliant)
- Non-profit & community-focused content
- Government facility documentation & video
- Professional development & media training

DIFFERENTIATORS & COMPETITIVE ADVANTAGES

Industry Pioneer	Founders of the international Broadcast News Monitoring industry and the world's first Public Library for Broadcast News.
Proven Track Record	Five decades of trusted service to major networks, Fortune 500 companies, government agencies, and global media organizations.
Broadcasting Firsts	First live broadcast for Houston Grand Opera; first live broadcast onto downtown Houston buildings; first CTV FAST channels in Fort Bend and Walker Counties, TX.
Digital Leadership	Launched the website for KTRK ABC13 Houston and founded the New Media division for Hearst Corporation's HoustonChronicle.com.
Industry Founders	Founders of the Press Club of Amarillo, Texas, and the Texas Public Relations Association (TPRA).
End-to-End Capability	Complete solutions from script to screen — pre-production, on-site filming, post-production, distribution, media relations, PR, and community relations.
Prime Location	Downtown Houston studio in the heart of the Texas energy and government hub; available 24/7/365 by appointment.

PAST PERFORMANCE

Client / Project	Scope of Work
KTRK ABC13 Houston	Launched and established the station's first website; full digital media integration.
Hearst Corp. — HoustonChronicle.com	Founded and directed the New Media division for Hearst Corporation's flagship Texas digital property.
Houston Grand Opera	Produced the first-ever live broadcast event for the Houston Grand Opera.
Fox News / CNN / NBC / Sky News	On-site live hit studio production management and broadcast support for major national and international news outlets.
City of Huntsville, TX — City Hall	Construction documentation and government facility video production (2023–2025).
San Antonio Tourism	Full-scale destination tourism video production series for regional travel promotion.
CTV FAST Channels — Fort Bend & Huntsville, TX	Developed and launched the first CTV FAST channels serving these Texas communities.
Medical & Healthcare Organizations	HIPAA-compliant medical content production for healthcare providers and institutions.
Non-Profit & Community Organizations	Mission-driven video and media production for non-profit clients across Texas.
Houston Independent School District	First video production company contract awarded by the largest school district in Texas.

POINT OF CONTACT

Dr. Martin Gaston

President & CEO

Electronic News Services, Inc.

Phone: (832) 519-3633

Website: <https://ensinc.net>

HEADQUARTERS

1301 Texas Avenue, Suite 338

Houston, Texas 77002

Downtown Houston

Available 24/7/365 — By Appointment