



Birgit O'Connor Watercolors

World of Watercolor Podcast #22 Building a Website

Do you need a website?

What are your specific needs?

Is Functionality important to you?

How you want to show yourself to the world?

Do you need e-commerce?

Is support important to you?

Is it mobile friendly?

Do you want it to be easy to manage?

Do you really need a Word Press site?

Website builders you may want to look at

- <https://www.wix.com>
- <https://www.Godaddy.com>
- [Weebly.com](https://www.Weebly.com)
- <https://www.faso.com>
- <https://www.squarespace.com>

Cost varies

- Basic site
- SEO
- SSL security
- Domain
- Ecommerce connects to
- square
- paypal
- stripe

Picking a domain name

This is Big decision, choose something that will be easy to find and not too long to type out. Usually, your name (dot com) or, if that's not for sale, your name studio (dot com) or your name art (dot com). Make it catchy and easy to find. If your name's not in the domain, make sure it's at least featured in the page title so people can still find you on Google!

Websites you like