FORM ADV

UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name: MCNAMARA FINANCIAL SERVICES, INC.

Annual Amendment - All Sections

Rev. 10/2021

3/22/2024 4:52:56 PM

WARNING: Complete this form truthfully. False statements or omissions may result in denial of your application, revocation of your registration, or criminal prosecution. You must keep this form updated by filing periodic amendments. See Form ADV General Instruction 4.

Item 1 Identifying Information

Responses to this Item tell us who you are, where you are doing business, and how we can contact you. If you are filing an umbrella registration, the information in Item 1 should be provided for the filing adviser only. General Instruction 5 provides information to assist you with filing an umbrella registration.

A. Your full legal name (if you are a sole proprietor, your last, first, and middle names):

MCNAMARA FINANCIAL SERVICES, INC.

B. (1) Name under which you primarily conduct your advisory business, if different from Item 1.A.

MCNAMARA FINANCIAL SERVICES, INC.

List on Section 1.B. of Schedule D any additional names under which you conduct your advisory business.

C. If this filing is reporting a change in your legal name (Item 1.A.) or primary business name (Item 1.B.(1)), enter the new name and specify whether the name change is of

 \square your legal name **or** \square your primary business name:

If you check this box, complete a Schedule R for each relying adviser.

- D. (1) If you are registered with the SEC as an investment adviser, your SEC file number: 801-71682
 - (2) If you report to the SEC as an exempt reporting adviser, your SEC file number:
 - (3) If you have one or more Central Index Key numbers assigned by the SEC ("CIK Numbers"), all of your CIK numbers:

No Information Filed

E. (1) If you have a number ("CRD Number") assigned by the FINRA's CRD system or by the IARD system, your CRD number: 154311

(2) If you are using this Form ADV to register more than one investment adviser under an umbrella registration, check this box \Box

If your firm does not have a CRD number, skip this Item 1.E. Do not provide the CRD number of one of your officers, employees, or affiliates.

(2) If you have additional CRD Numbers, your additional CRD numbers:

No Information Filed

- F. Principal Office and Place of Business
 - (1) Address (do not use a P.O. Box):

Number and Street 1: Number and Street 2:

1020 PLAIN STREET SUITE 200

City: State: Country: ZIP+4/Postal Code:

MARSHFIELD Massachusetts United States 02050

If this address is a private residence, check this box: \Box

List on Section 1.F. of Schedule D any office, other than your principal office and place of business, at which you conduct investment advisory business. If you are applying for registration, or are registered, with one or more state securities authorities, you must list all of your offices in the state or states to which you are applying for registration or with whom you are registered. If you are applying for SEC registration, if you are registered only with the SEC, or if you are reporting to the SEC as an exempt reporting adviser, list the largest twenty-five offices in terms of numbers of employees as of the end of your most recently completed fiscal year.

(2) Days of week that you normally conduct business at your principal office and place of business:

Monday - Friday ○ Other:

Normal business hours at this location:

8:00 A.M TO 5:00 P.M.

(3) Telephone number at this location:

781-834-2010

(4) Facsimile number at this location, if any:

781-834-2056

		of offices, other than your <i>princ</i> ently completed fiscal year?	ipal office and place of business	;, at which you conduct investment advisory busine:	3S as 0	f		
G.	Mailing address, if different fr	om your <i>principal office and plac</i>	e of business address:					
	Number and Street 1:		Number and Street 2:					
	City:	State:	Country:	ZIP+4/Postal Code:				
	,	_	,	,				
	If this address is a private re	esidence, check this box: L						
Н.	If you are a sole proprietor, s	tate your full residence address,	if different from your principal o	office and place of business address in Item 1.F.:				
	Number and Street 1:		Number and Street 2:					
	City:	State:	Country:	ZIP+4/Postal Code:				
					Yes	No		
I.	Do you have one or more we LinkedIn)?	bsites or accounts on publicly av	ailable social media platforms (i	ncluding, but not limited to, Twitter, Facebook and	•	0		
	Schedule D. If a website addi without listing addresses for accounts on publicly available	ress serves as a portal through wall of the other information. You	which to access other information of may need to list more than one ou do not control the content. D	olicly available social media platforms on Section 1 In you have published on the web, you may list the poperal address. Do not provide the addresses of we no not provide the individual electronic mail (e-mail) edia platforms.	portal ebsites	or		
J.	Chief Compliance Officer							
	(1) Provide the name and contact information of your Chief Compliance Officer. If you are an exempt reporting adviser, you must provide the contact information for your Chief Compliance Officer, if you have one. If not, you must complete Item 1.K. below.							
	Name:		Other titles, if any:					
	ALYSSA MCNAMARA REED		SECRETARY AND TREA	ASURER				
	Telephone number:		Facsimile number, if a	ny:				
	781-834-2010		781-834-2056					
	Number and Street 1:		Number and Street 2:	:				
	1020 PLAIN STREET		SUITE 200					
	City: MARSHFIELD	State: Massachusetts	Country: United States	ZIP+4/Postal Code: 02050				
	Electronic mail (e-mail) addr ALYSSA@MCNAMARAFINANC	ress, if Chief Compliance Officer I CIAL.COM	nas one:					
		ny Act of 1940 that you advise f		ou, a <i>related person</i> or an investment company reg ficer services to you, provide the <i>person's</i> name an				
	IRS Employer Identification N	lumber:						
	, ,							
K.	<i>5</i> ,	t Person: If a person other than t y provide that information here.	the Chief Compliance Officer is a	authorized to receive information and respond to qu	estions	S		
	Name:		Titles:					
	DEANNA HUTCHINSON		OPERATIONS AND COMPLIAN	CE MANAGER				
	Telephone number: 781-834-2010		Facsimile number, if any: 781-834-2056					
	Number and Street 1: 1020 PLAIN STREET		Number and Street 2: SUITE 200					
	City:	State:	Country:	ZIP+4/Postal Code:				
	MARSHFIELD	Massachusetts	United States	02050				
	Electronic mail (e-mail) addr DEANNA@MCNAMARAFINAN	ress, if contact person has one: CIAL.COM						
					Yes	No		
L.	•	of the books and records you are principal office and place of busin	· ·	204 of the Advisers Act, or similar state law,	•	0		
	If "yes," complete Section 1.1	of Schedule D.			Yes	No		
						-		

M.	Are you registered with a foreign	financial regulatory authority?			0	\odot		
	-	ered with a foreign financial regulatory nplete Section 1.M. of Schedule D.	y authority, even if you have an affil.	iate that is registered with a foreign f				
		1 0 11 10 15(1) (11			Yes	No		
N.	Are you a public reporting compa	ny under Sections 12 or 15(d) of the	Securities Exchange Act of 1934?		0	⊙		
0.	O. Did you have \$1 billion or more in assets on the last day of your most recent fiscal year? If yes, what is the approximate amount of your assets: C \$1 billion to less than \$10 billion C \$10 billion to less than \$50 billion							
	C \$50 billion or more							
P.	For purposes of Item 1.0. only, "	assets" refers to your total assets, rat he balance sheet for your most recent er if you have one:	-	behalf of clients. Determine your tota	al assets	s		
	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
	A legal entity identifier is a uniqui identifier.	e number that companies use to ident	tify each other in the financial marke	etplace. You may not have a <i>legal enti</i>	ity			
SEC	TION 1.B. Other Business Name	es						
Lis	t your other business names and th	ne jurisdictions in which you use them	n. You must complete a separate Sch	edule D Section 1.B. for each busines	ss name	э.		
Na	me: MCNAMARA OF THE MERRIMA	CK VALLEY						
Jur	risdictions							
	AL	□ı∟	□ NE	☑ sc				
	AK	□ IN	□NV	□ SD				
F	AZ	□ IA	☑ NH	□TN				
	AR	□ KS	□ NJ	☑ TX				
V	CA	□ KY	□ NM	□ ∪т				
	co	□ LA	☑ NY	□ VT				
	СТ	☑ ME	☑ NC	□VI				
	DE	□ MD	□ND	□va				
	DC	✓ MA	□он	□ WA				
	FL	□ MI	□ок	□ wv				
	I GA	□ MN	□OR	□ wi				
	GU	☐ MS	₽ PA	□ WY				
	HI ID	□ MO □ MT	□ PR ☑ RI	□ Other:				
SEC	TION 1.F. Other Offices							
You	u must complete a separate Schedu	or each office, other than your <i>principa</i> ule D Section 1.F. for each location. If list only the largest twenty-five office	you are applying for SEC registratio	n, if you are registered only with the				
II	mber and Street 1: 5 BILLERICA ROAD		Number and Street 2: UNIT 4					
Cit		State:	Country:	ZIP+4/Postal Code:				
	ELMSFORD	Massachusetts	United States	01824				
If t	this address is a private residence,	check this box: \square						

Telephone Number:	Facsimile Number, if any:						
781-834-2010	(978) 256-7449						
If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here:							
How many employees perform investment adviso	ry functions from this office location?						
1							
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm							
\square (7) Lawyer or law firm							
Describe any other investment-related business activities conducted from this office location:							

SECTION 1.I. Website Addresses

ECTION 1.1. Website Addresses						
List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate Schedule D Section 1.I. for each website or account on a publicly available social media platform.						
Address of Website/Account on Publicly Available Social Media Platform:	HTTP://RPCONTRIBUTOR.COM/					
Address of Website/Account on Publicly Available Social Media Platform:	HTTPS://WWW.FACEBOOK.COM/MCNAMARAFINANCIAL/					
Address of Website/Account on Publicly Available Social Media Platform:	https://www.podbean.com/podcast-detail/p9dij-1f5c6c/McNamaraOnMoney-Podcast					
Address of Website/Account on Publicly Available Social Media Platform:	https://soundcloud.com/user-901426612					
Address of Website/Account on Publicly Available Social Media Platform:	HTTP://WWW.SMARTWITHMONEYFAIR.COM/					
Address of Website/Account on Publicly Available Social Media Platform:	HTTP://WWW.MCNAMARAFINANCIAL.COM/					
Address of Website/Account on Publicly Available Social Media Platform:	https://mcnamarafinancial.com/radio-show					
Address of Website/Account on Publicly Available Social Media Platform:	https://www.linkedin.com/company/mcnamara-financial-services-inc-/					
Address of Website/Account on Publicly Available Social Media Platform:	https://mcnamaraofthemerrimack.com/					
Address of Website/Account on Publicly Available Social Media Platform:	http://instagram.com/mcnamarafinancial					
Address of Website/Account on Publicly Available Social Media Platform:	http://www.facebook.com/McNamaraoftheMerrimack/					

SECTION 1.L. Location of Books and Records								
Complete the following information for each location at which you keep your books and records, other than your <i>principal office and place of business</i> . You must complete a separate Schedule D, Section 1.L. for each location.								
Name of entity where books and records are k MCNAMARA FINANCIAL SERVICES, INC.	Name of entity where books and records are kept: MCNAMARA FINANCIAL SERVICES, INC.							
Number and Street 1: 235 BILLERICA ROAD		Number and Street 2: UNIT 4						
City: CHELMSFORD	State: Massachusetts	Country: United States	ZIP+4/Postal Code: 01824					
If this address is a private residence, check thi	s box:							
Telephone Number: (978) 256-7447	Facsimile number, if any: (978) 256-7449							
This is (check one):								
• one of your branch offices or affiliates.								
C a third-party unaffiliated recordkeeper.								
O other.								
Briefly describe the books and records kept at this location. CLIENT MEETING FOLDERS AND CLIENT PAPERWORK.								

SECTION 1.M. Registration with Foreign Financial Regulatory Authorities

Item	2	SEC	Registration	/Reporting

Responses to this Item help us (and you) determine whether you are eligible to register with the SEC. Complete this Item 2.A. only if you are applying for SEC registration or submitting an *annual updating amendment* to your SEC registration. If you are filing an *umbrella registration*, the information in Item 2 should be provided for the *filing adviser* only.

A.	annual updating amendment to your SEC registration and you are no longer eligible to register with the SEC, check Item 2.A.(13). Part 1A Instruction 2 provides information to help you determine whether you may affirmatively respond to each of these items.										
	You	(the	adviser):								
	✓	(1)	are a large advisory firm t	that either:							
			(a) has regulatory assets ur	nder management of \$100 million (in L	J.S. dollars) or more; or						
			(b) has regulatory assets ur amendment and is regis		S. dollars) or more at the time of filing	its most recent annual updating					
		(2)	are a mid-sized advisory f million (in U.S. dollars) and		management of \$25 million (in U.S. do	llars) or more but less than \$100					
			(a) not required to be regist place of business; or	tered as an adviser with the state secu	rities authority of the state where you	maintain your <i>principal office and</i>					
			(b) not subject to examinate	ion by the state securities authority of	the state where you maintain your prin	ncipal office and place of business;					
			Click HERE for a list of sauthority.	states in which an investment adviser,	if registered, would not be subject to e	examination by the state securities					
		(3)	Reserved								
		(4)	have your principal office an	d place of business outside the Unite	ed States;						
		(5)	are an investment advise	r (or subadviser) to an investment	company registered under the Invest	ment Company Act of 1940;					
		(6)	are an investment advise	r to a company which has elected t	o be a business development comp	pany pursuant to section 54 of the					
		(-)			ion, and you have at least \$25 million						
		(7)	are a pension consultant in rule 203A-2(a);	with respect to assets of plans having	an aggregate value of at least \$200,00	0,000 that qualifies for the exemption					
		(8)			rolled by, or is under common control viness is the same as the registered adv						
			If you check this box, compl	lete Section 2.A.(8) of Schedule D.							
		(9)	are an adviser relying on ru	ule 203A-2(c) because you expect to	be eligible for SEC registration with	nin 120 days;					
			If you check this box, compl	lete Section 2.A.(9) of Schedule D.							
		(10)	are a multi-state adviser	that is required to register in 15 or mo	re states and is relying on rule 203A-2	(d);					
			If you check this box, compl	lete Section 2.A.(10) of Schedule D.							
		(11)	are an Internet adviser re	lying on rule 203A-2(e);							
		` '		er exempting you from the prohibition	against registration with the SEC:						
		()		lete Section 2.A.(12) of Schedule D.	agamet region and man the electron						
		(12)									
		(13)	are no longer eligible to re	emain registered with the SEC.							
C4-			tion Authority Nation Filing	ra and State Beneating by Evenuet	Damantina Advisana						
			, ,	s and State Reporting by Exempt I	Reporting Advisers te securities authorities a copy of the F	form ADV and any amendments they					
C.	file of re	with t	the SEC. These are called <i>not</i> is and any amendments they f	ice filings. In addition, exempt reportin file with the SEC. If this is an initial ap	ng advisers may be required to provide plication or report, check the box(es) r	state securities authorities with a copy ext to the state(s) that you would like					
				· · · · ·	ne SEC. If this is an amendment to dire e to receive notice of this and all subse						
			•	our registration to stop your notice filin	ngs or reports from going to state(s) th	at currently receive them, uncheck the					
	box	(es) r	next to those state(s).								
	lur	isdict	ions								
	_	AL	10113	□ıL	□ NE	☑ sc					
		AK		□ IN							
		ΑZ		□ IA	☑ NH ☐ TN						
		AR		□ ks	KS □ NJ □ TX						
		CA		□ KY	□ NM						
		СО		□ LA	☑ NY	□ vт					
	V	CT		⊠ ME	☑ NC	□ VI					
			II.								

2/24, 4:53 PM	IARD - A	All Sections [User Name: oadvisorassist3	[3, OrgID: 154311]	
□ DE	∥ □ MD	∥ □ ND	∥ □ va	
□ DC	☑ MA	□ он	∥ □ wa	
☑ FL	□ мі	□ ок	∥ □ wv	
□ GA	□ MN	∥ □ OR	∥ □ wɪ	
□ GU	□ MS	₽ PA	□ wy	
□ ні	□ мо	□ PR		
□ ID	□ MT	₽ RI		
	L MI	E RI		
	. ,	s or reports from going to a state that , your amendment must be filed before	currently receives them and you do not want to p the end of the year (December 31).	nay
SECTION 2.A.(8) Related Adviser				
If you are relying on the exemption in rule	. ,	,	trol, are controlled by, or are under common con s the same as that of the registered adviser, prov	
CRD Number of Registered Investment Adv	/iser			
SEC Number of Registered Investment Adv -	riser			
SECTION 2.A.(9) Investment Adviser E		<u> </u>	· · · · · · · · · · · · · · · · · · ·	
, , ,		•	riser that expects to be eligible for SEC registration	
	•		n. By checking the appropriate boxes, you will be	ž
deemed to have made the required representation. I am not registered or required to be register with the SEC within 120 days a	egistered with the SEC or	a state securities authority and I have	a reasonable expectation that I will be eligible to	ı
-	stration if, on the 120th d		ecomes effective, I would be prohibited by Section	on
SECTION 2.A.(10) Multi-State Adviser				
	aulti stato advisor ovomn	tion from the prohibition on registration	n, you are required to make certain representatio	
about your eligibility for SEC registration. I	•	•		IIS
If you are applying for registration as an ir	vestment adviser with th	ie SEC, you must make both of these re	epresentations:	
☐ I have reviewed the applicable state an adviser with the <i>state securities author</i> .		concluded that I am required by the law	vs of 15 or more states to register as an investme	ent
☐ I undertake to withdraw from SEC regis states to register as an investment adv			I would be required by the laws of fewer than 1	5
If you are submitting your annual updating	<i>amendment</i> , you must r	make this representation:		
☐ Within 90 days prior to the date of filing	g this amendment, I have	e reviewed the applicable state and fed	eral laws and have concluded that I am required	by
the laws of at least 15 states to registe				
SECTION 2 A (12) SEC Evamptive Code	P*			
If you are relying upon an SEC <i>order</i> exem		hition on registration, provide the follow	ving information:	
ir you are relying upon an SEC order exem	pang you nom the profil	bidon on registration, provide the follow	ving information.	
Application Number:				
803-				
Date of <i>order</i> :				

Item 3 Form of Organization

If you are filing an *umbrella registration*, the information in Item 3 should be provided for the *filing adviser* only.

- A. How are you organized?
 - Corporation
 - C Sole Proprietorship
 - C Limited Liability Partnership (LLP)
 - O Partnership
 - C Limited Liability Company (LLC)
 - Limited Partnership (LP)
 - Other (specify):

If you are changing your response to this Item, see Part 1A Instruction 4.

B. In what month does your fiscal year end each year? DECEMBER

C. Under the laws of what state or country are you organized?

State Country

Massachusetts United States

If you are a partnership, provide the name of the state or country under whose laws your partnership was formed. If you are a sole proprietor, provide the name of the state or country where you reside.

If you are changing your response to this Item, see Part 1A Instruction 4.

Item 4 Successions

Yes No

A. Are you, at the time of this filing, succeeding to the business of a registered investment adviser, including, for example, a change of your structure or legal status (e.g., form of organization or state of incorporation)?

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If "yes", complete Item 4.B. and Section 4 of Schedule D.

B. Date of Succession: (MM/DD/YYYY)

If you have already reported this succession on a previous Form ADV filing, do not report the succession again. Instead, check "No." See Part 1A Instruction 4.

SECTION 4 Successions

Item 5 Information About Your Advisory Business - Employees, Clients, and Compensation

Responses to this Item help us understand your business, assist us in preparing for on-site examinations, and provide us with data we use when making regulatory policy. Part 1A Instruction 5.a. provides additional guidance to newly formed advisers for completing this Item 5.

Employees

If you are organized as a sole proprietorship, include yourself as an employee in your responses to Item 5.A. and Items 5.B.(1), (2), (3), (4), and (5). If an employee performs more than one function, you should count that employee in each of your responses to Items 5.B.(1), (2), (3), (4), and (5).

A. Approximately how many employees do you have? Include full- and part-time employees but do not include any clerical workers.

11

B. (1) Approximately how many of the employees reported in 5.A. perform investment advisory functions (including research)?

4

- (2) Approximately how many of the *employees* reported in 5.A. are registered representatives of a broker-dealer?
- (3) Approximately how many of the employees reported in 5.A. are registered with one or more state securities authorities as investment adviser representatives?

4

(4) Approximately how many of the *employees* reported in 5.A. are registered with one or more *state securities authorities* as *investment adviser representatives* for an investment adviser other than you?

0

(5) Approximately how many of the *employees* reported in 5.A. are licensed agents of an insurance company or agency?

0

(6) Approximately how many firms or other persons solicit advisory clients on your behalf?

0

In your response to Item 5.B.(6), do not count any of your employees and count a firm only once – do not count each of the firm's employees that solicit on your behalf.

Clients

In your responses to Items 5.C. and 5.D. do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.

C. (1) To approximately how many *clients* for whom you do not have regulatory assets under management did you provide investment advisory services during your most recently completed fiscal year?

0

- (2) Approximately what percentage of your clients are non-United States persons? 0%
- D. For purposes of this Item 5.D., the category "individuals" includes trusts, estates, and 401(k) plans and IRAs of individuals and their family members, but does not include businesses organized as sole proprietorships.

The category "business development companies" consists of companies that have made an election pursuant to section 54 of the Investment Company Act of 1940. Unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, do not answer (1)(d) or (3)(d) below.

Indicate the approximate number of your *clients* and amount of your total regulatory assets under management (reported in Item 5.F. below) attributable to each of the following type of *client*. If you have fewer than 5 *clients* in a particular category (other than (d), (e), and (f)) you may check Item 5.D.(2) rather than respond to Item 5.D.(1).

The aggregate amount of regulatory assets under management reported in Item 5.D.(3) should equal the total amount of regulatory assets under management reported in Item 5.F.(2)(c) below.

If a *client* fits into more than one category, select one category that most accurately represents the *client* to avoid double counting *clients* and assets. If you advise a registered investment company, business development company, or pooled investment vehicle, report those assets in categories (d), (e), and (f) as applicable.

Type of <i>Client</i>	(1) Number of Client(s)	(2) Fewer than 5 Clients	(3) Amount of Regulatory Assets under Management
(a) Individuals (other than high net worth individuals)	631		\$ 207,559,871
(b) High net worth individuals	239		\$ 395,843,350
(c) Banking or thrift institutions			\$
(d) Investment companies			\$

(e) Business development companies			\$
(f) Pooled investment vehicles (other than investment companies and business development companies)			\$
(g) Pension and profit sharing plans (but not the plan participants or government pension plans)			\$
(h) Charitable organizations		ᅜ	\$ 522,824
(i) State or municipal government entities (including government pension plans)			\$
(j) Other investment advisers			\$
(k) Insurance companies			\$
(I) Sovereign wealth funds and foreign official institutions			\$
(m) Corporations or other businesses not listed above	6		\$ 894,262
(n) Other:			\$

Compensation Arrangements

E.	You are compensated	1 1	for your investment	advisory	services	by	(chec	k al	ll t	hat	apply	y)	:
----	---------------------	-----	---------------------	----------	----------	----	-------	------	------	-----	-------	----	---

- (1) A percentage of assets under your management
- (2) Hourly charges
- ☐ (3) Subscription fees (for a newsletter or periodical)
- (4) Fixed fees (other than subscription fees)
- (5) Commissions
- (6) Performance-based fees
- (7) Other (specify):

Item 5 Information About Your Advisory Business - Regulatory Assets Under Management

Regulatory Assets Under Management

Yes No

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- F. (1) Do you provide continuous and regular supervisory or management services to securities portfolios?
 - (2) If yes, what is the amount of your regulatory assets under management and total number of accounts?

U.S. Dollar Amount

Total Number of Accounts

Discretionary: (a) \$ 583,984,005 (d) 2,455

Non-Discretionary: (b) \$ 20,836,302 (e) 139

Total: (c) \$ 604,820,307 (f) 2,594

Part 1A Instruction 5.b. explains how to calculate your regulatory assets under management. You must follow these instructions carefully when completing this Item.

(3) What is the approximate amount of your total regulatory assets under management (reported in Item 5.F.(2)(c) above) attributable to *clients* who are non-*United States persons*?

\$ 0

Item 5 Information About Your Advisory Business - Advisory Activities

Advisory Activities

- G. What type(s) of advisory services do you provide? Check all that apply.
 - - (2) Portfolio management for individuals and/or small businesses
 - Portfolio management for investment companies (as well as "business development companies" that have made an election pursuant to section 54 of the Investment Company Act of 1940)
 - (4) Portfolio management for pooled investment vehicles (other than investment companies)
 - Portfolio management for businesses (other than small businesses) or institutional *clients* (other than registered investment companies and other pooled investment vehicles)
 - (6) Pension consulting services
 - (7) Selection of other advisers (including *private fund* managers)
 - (8) Publication of periodicals or newsletters
 - (9) Security ratings or pricing services
 - ☐ (10) Market timing services
 - ☐ (11) Educational seminars/workshops
 - (12) Other(specify):

Do not check Item 5.G.(3) unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, including as a subadviser. If you check Item 5.G.(3), report the 811 or 814 number of the investment company or investment companies to which you provide advice in Section 5.G.(3) of Schedule D.

Н.	If you provide financial planning services, to how many <i>clients</i> did you provide these services during your last fiscal year?		
	\circ 0		
	C 1-10		
	C 26 - 50		
	C 51 - 100		
	C 101 - 250		
	C 251 - 500		
	More than 500 If more than 500, how many?		
	(round to the nearest 500)		
	In your responses to this Item 5.H., do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.		
_		Yes	No
I.	(1) Do you participate in a wrap fee program?	О	⊙
	(2) If you participate in a wrap fee program, what is the amount of your regulatory assets under management attributable to acting as:		
	(a) sponsor to a wrap fee program \$		
	(b) portfolio manager for a <i>wrap fee program</i> ?		
	\$ 		
	(c) <i>sponsor</i> to and portfolio manager for the same <i>wrap fee program</i> ? \$		
	If you report an amount in Item $5.I.(2)(c)$, do not report that amount in Item $5.I.(2)(a)$ or Item $5.I.(2)(b)$.		
	If you are a portfolio manager for a wrap fee program, list the names of the programs, their sponsors and related information in Section 5.I.(2) of Schedule D.	of	
	If your involvement in a wrap fee program is limited to recommending wrap fee programs to your clients, or you advise a mutual fund that is off	ered	
	through a wrap fee program, do not check Item 5.I.(1) or enter any amounts in response to Item 5.I.(2).	ci cu	
		Yes	No
J.	(1) In response to Item 4.B. of Part 2A of Form ADV, do you indicate that you provide investment advice only with respect to limited types of investments?	0	•
	(2) Do you report <i>client</i> assets in Item 4.E. of Part 2A that are computed using a different method than the method used to compute your regulatory assets under management?	О	•
K.	Separately Managed Account <i>Clients</i>	V	N.
	(1) Do you have regulatory assets under management attributable to <i>clients</i> other than those listed in Item 5.D.(3)(d)-(f) (separately managed account <i>clients</i>)?	Yes ⊙	C
	If yes, complete Section 5.K.(1) of Schedule D.		
	(2) Do you engage in borrowing transactions on behalf of any of the separately managed account clients that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(3) Do you engage in derivative transactions on behalf of any of the separately managed account clients that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(4) After subtracting the amounts in Item 5.D.(3)(d)-(f) above from your total regulatory assets under management, does any custodian hold ten percent or more of this remaining amount of regulatory assets under management?	•	O
	If yes, complete Section 5.K.(3) of Schedule D for each custodian.		
L.	Marketing Activities		
		Yes	No
	(1) Do any of your <i>advertisements</i> include:		
	(a) Performance results?	_	_
	(a) Performance results?	0	⊙
	(b) A reference to specific investment advice provided by you (as that phrase is used in rule 206(4)-1(a)(5))?	0	•
		U	•

(c) Testimonials (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	c	0	•
(d) Endorsements (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	C	0	•
(e) Third-party ratings?	C	0	•
(2) If you answer "yes" to L(1)(c), (d), or (e) above, do you pay or otherwise provide cash or non-cash compensation, directly or indirect connection with the use of testimonials, endorsements, or third-party ratings?	:ly, in C	0	0
(3) Do any of your advertisements include hypothetical performance ?	6	•	О
(4) Do any of your advertisements include predecessor performance ?	c	0	•

SECTION 5.G.(3) Advisers to Registered Investment Companies and Business Development Companies

No Information Filed

SECTION 5.I.(2) Wrap Fee Programs

No Information Filed

SECTION 5.K.(1) Separately Managed Accounts

After subtracting the amounts reported in Item 5.D.(3)(d)-(f) from your total regulatory assets under management, indicate the approximate percentage of this remaining amount attributable to each of the following categories of assets. If the remaining amount is at least \$10 billion in regulatory assets under management, complete Question (a). If the remaining amount is less than \$10 billion in regulatory assets under management, complete Question (b).

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date. Each column should add up to 100% and numbers should be rounded to the nearest percent.

Investments in derivatives, registered investment companies, business development companies, and pooled investment vehicles should be reported in those categories. Do not report those investments based on related or underlying portfolio assets. Cash equivalents include bank deposits, certificates of deposit, bankers' acceptances and similar bank instruments.

Some assets could be classified into more than one category or require discretion about which category applies. You may use your own internal methodologies and the conventions of your service providers in determining how to categorize assets, so long as the methodologies or conventions are consistently applied and consistent with information you report internally and to current and prospective clients. However, you should not double count assets, and your responses must be consistent with any instructions or other guidance relating to this Section.

Asset Type	Mid-year	End of year
(i) Exchange-Traded Equity Securities	%	%
(ii) Non Exchange-Traded Equity Securities	%	%
(iii) U.S. Government/Agency Bonds	%	%
(iv) U.S. State and Local Bonds	%	%
(v) Sovereign Bonds	%	%
(vi) Investment Grade Corporate Bonds	%	%
(vii) Non-Investment Grade Corporate Bonds	%	%
(viii) Derivatives	%	%
(ix) Securities Issued by Registered Investment Companies or Business Development Companies	%	%
(x) Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	%	%
(xi) Cash and Cash Equivalents	%	%
(xii) Other	%	%

Generally describe any assets included in "Other"

Asse	et Type	End of year
(i)	Exchange-Traded Equity Securities	2 %
(ii)	Non Exchange-Traded Equity Securities	1 %
(iii)	U.S. Government/Agency Bonds	1 %
(iv)	U.S. State and Local Bonds	0 %
(v)	Sovereign Bonds	0 %
(vi)	Investment Grade Corporate Bonds	0 %
(vii)	Non-Investment Grade Corporate Bonds	0 %
(viii)	Derivatives	0 %
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	91 %
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	1 %
(xi)	Cash and Cash Equivalents	2 %
(xii)	Other	2 %

Generally describe any assets included in "Other" ANNUITIES

SECTION 5.K.(2) Separately Managed Accounts - Use of Borrowingsand Derivatives

 \square No information is required to be reported in this Section 5.K.(2) per the instructions of this Section 5.K.(2)

If your regulatory assets under management attributable to separately managed accounts are at least \$10 billion, you should complete Question (a). If your regulatory assets under management attributable to separately managed accounts are at least \$500 million but less than \$10 billion, you should complete Question (b).

(a) In the table below, provide the following information regarding the separately managed accounts you advise. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise. End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

In column 3, provide aggregate *gross notional value* of derivatives divided by the aggregate regulatory assets under management of the accounts included in column 1 with respect to each category of derivatives specified in 3(a) through (f).

You may, but are not required to, complete the table with respect to any separately managed account with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

(i) Mid-Year

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings		(3)	Derivative E	xposures		
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative	(d) Equity Derivative	(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$	\$	%	%	%	%	%	%
10-149%	\$	\$	%	%	%	%	%	%
150% or more	\$	\$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(ii) End of Year

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings	(3) Derivative Exposures					
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative	(d) Equity Derivative	(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$	\$	%	%	%	%	%	%
10-149%	\$	\$	%	%	%	%	%	%
150% or more	\$	\$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which borrowings and derivatives are used in the management of the separately managed accounts that you advise.

(b) In the table below, provide the following information regarding the separately managed accounts you advise as of the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any borrowings and (b) the gross notional value of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

You may, but are not required to, complete the table with respect to any separately managed accounts with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings
Less than 10%	\$	\$
10-149%	\$	\$
150% or more	\$	\$

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which borrowings and derivatives are used in the management of the separately managed accounts that you advise.

SECTION 5.K.(3) Custodians for Separately Managed Accounts

Complete a separate Schedule D Section 5.K.(3) for each custodian that holds ten percent or more of your aggregate separately managed account regulatory assets under management.

(a) Legal name of custodian:

CHARLES SCHWAB & CO., INC.

(b) Primary business name of custodian:

CHARLES SCHWAB & CO., INC.

(c) The location(s) of the custodian's office(s) responsible for *custody* of the assets :

City: State: Country: SAN FRANCISCO California United States

Yes No

(d) Is the custodian a related person of your firm?

(e) If the custodian is a broker-dealer, provide its SEC registration number (if any)

8 - 16514

- (f) If the custodian is not a broker-dealer, or is a broker-dealer but does not have an SEC registration number, provide its legal entity identifier (if any)
- (g) What amount of your regulatory assets under management attributable to separately managed accounts is held at the custodian? \$ 439,943,646
- (a) Legal name of custodian:

PERSHING LLC

	,		L-	, - 8	
	(b)	Primary business name of custodian:			
		PERSHING LLC			
	(c)	The location(s) of the custodian's office(s) responsible	ple for <i>custody</i> of the assets :		
		City:	State:	Country:	
		JERSEY CITY	New Jersey	United States	
				Y	es No
	(d)	Is the custodian a related person of your firm?			0 0
	(e)	If the custodian is a broker-dealer, provide its SEC r	egistration number (if any)		
		8 - 17574			
	(f)	If the custodian is not a broker-dealer, or is a broke	r-dealer but does not have an SEC registration	n number, provide its <i>legal entity identifier</i> (if an	y)
	(g)	What amount of your regulatory assets under mana	gement attributable to separately managed a	ccounts is held at the custodian?	
		\$ 122,894,843			
l					

22/24,	4:33	TARD - All Sections [User Name: oadvisorassist55, Orgid: 154511]						
Iter	n 6 O	ther Business Activities						
In t	his Ite	m, we request information about your firm's other business activities.						
A.	You	are actively engaged in business as a (check all that apply): (1) broker-dealer (registered or unregistered) (2) registered representative of a broker-dealer (3) commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (4) futures commission merchant (5) real estate broker, dealer, or agent (6) insurance broker or agent (7) bank (including a separately identifiable department or division of a bank) (8) trust company (9) registered municipal advisor (10) registered security-based swap dealer (11) major security-based swap participant (12) accountant or accounting firm (13) lawyer or law firm (14) other financial product salesperson (specify):						
	If yo	u engage in other business using a name that is different from the names reported in Items 1.A. or 1.B.(1), complete Section 6.A. of Schedule D	.					
		Yes	No					
В.	(1)	Are you actively engaged in any other business not listed in Item 6.A. (other than giving investment advice)?	•					
	(2)	If yes, is this other business your primary business?	0					
		If "yes," describe this other business on Section 6.B.(2) of Schedule D, and if you engage in this business under a different name, provide that name.						
			No					
	(3)	Do you sell products or provide services other than investment advice to your advisory <i>clients</i> ?	⊙					
		If "yes," describe this other business on Section 6.B.(3) of Schedule D, and if you engage in this business under a different name, provide that name.						
SEC	TION	6.A. Names of Your Other Businesses						
		No Information Filed						
SEC	TION	6.B.(2) Description of Primary Business						
Des	cribe	your primary business (not your investment advisory business):						
If y	If you engage in that business under a different name, provide that name:							
SEC	TION	6.B.(3) Description of Other Products and Services						
		other products or services you sell to your <i>client</i> . You may omit products and services that you listed in Section 6.B.(2) above.						
If y	If you engage in that business under a different name, provide that name:							

Item	7	Final	ncial	Industry	Affiliations

In this Item, we request information about your financial industry affiliations and activities. This information identifies areas in which conflicts of interest may occur between you and your *clients*.

This part of Item 7 requires you to provide information about you and your related persons, including foreign affiliates. Your related persons are all of your advisory affiliates and any person that is under common control with you. You have a related person that is a (check all that apply): П (1) broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or unregistered) other investment adviser (including financial planners) (2) (3) registered municipal advisor (4) registered security-based swap dealer П (5) major security-based swap participant (6) commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (7) futures commission merchant (8) banking or thrift institution (9) trust company Г (10) accountant or accounting firm (11) lawyer or law firm (12) insurance company or agency (13) pension consultant (14) real estate broker or dealer

Note that Item 7.A. should not be used to disclose that some of your employees perform investment advisory functions or are registered representatives of a broker-dealer. The number of your firm's employees who perform investment advisory functions should be disclosed under Item 5.B.(1). The number of your firm's employees who are registered representatives of a broker-dealer should be disclosed under Item 5.B.(2).

Note that if you are filing an umbrella registration, you should not check Item 7.A.(2) with respect to your relying advisers, and you do not have to complete Section 7.A. in Schedule D for your relying advisers. You should complete a Schedule R for each relying adviser.

(15) sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles

(16) sponsor, general partner, managing member (or equivalent) of pooled investment vehicles

For each related person, including foreign affiliates that may not be registered or required to be registered in the United States, complete Section 7.A. of Schedule D.

You do not need to complete Section 7.A. of Schedule D for any related person if: (1) you have no business dealings with the related person in connection with advisory services you provide to your clients; (2) you do not conduct shared operations with the related person; (3) you do not refer clients or business to the related person, and the related person does not refer prospective clients or business to you; (4) you do not share supervised persons or premises with the related person; and (5) you have no reason to believe that your relationship with the related person otherwise creates a conflict of interest with your clients.

You must complete Section 7.A. of Schedule D for each related person acting as qualified custodian in connection with advisory services you provide to your clients (other than any mutual fund transfer agent pursuant to rule 206(4)-2(b)(1)), regardless of whether you have determined the related person to be operationally independent under rule 206(4)-2 of the Advisers Act.

SECTION 7.A. Financial Industry Affiliations

No Information Filed

Item 7 Private Fund Reporting

Yes No

B. Are you an adviser to any private fund?

0 0

If "yes," then for each private fund that you advise, you must complete a Section 7.B.(1) of Schedule D, except in certain circumstances described in the next sentence and in Instruction 6 of the Instructions to Part 1A. If you are registered or applying for registration with the SEC or reporting as an SEC exempt reporting adviser, and another SEC-registered adviser or SEC exempt reporting adviser reports this information with respect to any such private fund in Section 7.B.(1) of Schedule D of its Form ADV (e.g., if you are a subadviser), do not complete Section 7.B.(1) of Schedule D with respect to that private fund. You must, instead, complete Section 7.B.(2) of Schedule D.

In either case, if you seek to preserve the anonymity of a private fund client by maintaining its identity in your books and records in numerical or alphabetical code, or similar designation, pursuant to rule 204-2(d), you may identify the private fund in Section 7.B.(1) or 7.B.(2) of Schedule D using the same code or designation in place of the fund's name.

SECTION 7.B.(1) Private Fund Reporting

SECTION 7.B.(2) Private Fund Reporting

Item 8 Participation or Interest in *Client* Transactions

In this Item, we request information about your participation and interest in your *clients*' transactions. This information identifies additional areas in which conflicts of interest may occur between you and your *clients*. Newly-formed advisers should base responses to these questions on the types of participation and interest that you expect to engage in during the next year.

Like Item 7, Item 8 requires you to provide information about you and your related persons, including foreign affiliates.

Pro	priet	tary Interest in <i>Client</i> Transactions		
Α.	Do	you or any related person:	Yes	No
	(1)	buy securities for yourself from advisory clients, or sell securities you own to advisory clients (principal transactions)?	0	•
	(2)	buy or sell for yourself securities (other than shares of mutual funds) that you also recommend to advisory clients?	•	0
	(3)	recommend securities (or other investment products) to advisory <i>clients</i> in which you or any <i>related person</i> has some other proprietary (ownership) interest (other than those mentioned in Items 8.A.(1) or (2))?	0	•
Sal	es In	nterest in <i>Client</i> Transactions		
В.	Do	you or any related person:	Yes	No
	(1)	as a broker-dealer or registered representative of a broker-dealer, execute securities trades for brokerage customers in which advisory client securities are sold to or bought from the brokerage customer (agency cross transactions)?	0	•
	(2)	recommend to advisory <i>clients</i> , or act as a purchaser representative for advisory <i>clients</i> with respect to, the purchase of securities for which you or any <i>related person</i> serves as underwriter or general or managing partner?	0	⊚
	(3)	recommend purchase or sale of securities to advisory <i>clients</i> for which you or any <i>related person</i> has any other sales interest (other than the receipt of sales commissions as a broker or registered representative of a broker-dealer)?	0	•
Ιn\	estn	nent or Brokerage Discretion		
C.	Do	you or any related person have discretionary authority to determine the:	Yes	No
	(1)	securities to be bought or sold for a <i>client's</i> account?	⊚	\circ
	(2)	amount of securities to be bought or sold for a <i>client's</i> account?	⊚	\circ
	(3)	broker or dealer to be used for a purchase or sale of securities for a <i>client's</i> account?	0	\odot
	(4)	commission rates to be paid to a broker or dealer for a <i>client's</i> securities transactions?	0	⊙
D.	If yo	ou answer "yes" to C.(3) above, are any of the brokers or dealers related persons?	0	0
E.	Do	you or any <i>related person</i> recommend brokers or dealers to <i>clients</i> ?	•	0
F.	If y	ou answer "yes" to E. above, are any of the brokers or dealers related persons?	0	•
G.	(1)	Do you or any <i>related person</i> receive research or other products or services other than execution from a broker-dealer or a third party ("soft dollar benefits") in connection with <i>client</i> securities transactions?	0	•
	(2)	If "yes" to G.(1) above, are all the "soft dollar benefits" you or any <i>related persons</i> receive eligible "research or brokerage services" under section 28(e) of the Securities Exchange Act of 1934?	0	0
Н.	(1)	Do you or any related person, directly or indirectly, compensate any person that is not an employee for client referrals?	0	•
	(2)	Do you or any <i>related person</i> , directly or indirectly, provide any <i>employee</i> compensation that is specifically related to obtaining <i>clients</i> for the firm (cash or non-cash compensation in addition to the <i>employee's</i> regular salary)?	0	•
I.		you or any <i>related person</i> , including any <i>employee</i> , directly or indirectly, receive compensation from any <i>person</i> (other than you or any <i>ted person</i>) for <i>client</i> referrals?	0	•
	In y	rour response to Item 8.I., do not include the regular salary you pay to an employee.		
	rece	esponding to Items 8.H. and 8.I., consider all cash and non-cash compensation that you or a related person gave to (in answering Item 8.H. eived from (in answering Item 8.I.) any person in exchange for client referrals, including any bonus that is based, at least in part, on the nur bunt of client referrals.	•	ır

Iten	1 9 Cı	ustody			
		m, we ask you whether you or a <i>related person</i> nt Company Act of 1940) assets and about your	has custody of client (other than clients that are investment companies registered under the r custodial practices.		
A.	(1)	Do you have <i>custody</i> of any advisory <i>clients</i> ':		Yes	No
		(a) cash or bank accounts?		\odot	\circ
		(b) securities?		0	⊙
	fees	directly from your clients' accounts, or (ii) a rel you have overcome the presumption that you ar	nswer "No" to Item 9.A.(1)(a) and (b) if you have custody solely because (i) you deduct your a lated person has custody of client assets in connection with advisory services you provide to cl re not operationally independent (pursuant to Advisers Act rule 206(4)-2(d)(5)) from the relat	lients	
	(2)	If you checked "yes" to Item 9.A.(1)(a) or (b), you have <i>custody</i> :	what is the approximate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	which	h
		U.S. Dollar Amount	otal Number of <i>Clients</i>		
		(a) \$ 11,756,158 (I	b) 20		
	do n asse	ot include the amount of those assets and the n	d you have custody solely because you deduct your advisory fees directly from your clients' ac number of those clients in your response to Item 9.A.(2). If your related person has custody of vide to clients, do not include the amount of those assets and number of those clients in your on in your response to Item 9.B.(2).		
В.	(1)		de to clients, do any of your related persons have custody of any of your advisory clients':	Yes	No
		(a) cash or bank accounts?		\circ	\odot
		(b) securities?		\circ	⊙
	You	are required to answer this item regardless of h	now you answered Item 9.A.(1)(a) or (b).		
	(2)	If you checked "yes" to Item 9.B.(1)(a) or (b), your <i>related persons</i> have <i>custody</i> :	what is the approximate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	which	h
		U.S. Dollar Amount	otal Number of <i>Clients</i>		
		(a) \$	b)		
C.		u or your related persons have custody of client apply:	t funds or securities in connection with advisory services you provide to <i>clients</i> , check all the fo	ollow	ing
	` '	, ,	q(-, /g		
	(3)	An independent public accountant conducts an	annual surprise examination of <i>client</i> funds and securities.		
	(4)	An <i>independent public accountant</i> prepares an are qualified custodians for <i>client</i> funds and sec	medical control report man respect to customar services mich you or your related persons		
	prep	are an internal control report. (If you checked I	Section 9.C. of Schedule D the accountants that are engaged to perform the audit or examination of the section 9.C. of Schedule D if you also advise in Section 7.B.(1) of Schedule D).		
D.	Do y	ou or your related person(s) act as qualified cus	stodians for your <i>clients</i> in connection with advisory services you provide to <i>clients</i> ?	Yes	No
	(1)	you act as a qualified custodian		\circ	⊚
	(2)	your related person(s) act as qualified custodia	an(s)	О	⊚
	206(rsons that act as qualified custodians (other than any mutual fund transfer agent pursuant to rule for some some some some some some some some		
E.		u are filing your <i>annual updating amendment</i> at lyear, provide the date (MM/YYYY) the examina	nd you were subject to a surprise examination by an <i>independent public accountant</i> during you ation commenced:	ur las	st
F.			t funds or securities, how many <i>persons</i> , including, but not limited to, you and your <i>related pe</i> tion with advisory services you provide to <i>clients?</i>	rsons	5,

SECTION 9.C. Independent Public Accountant

Item 10 Control Persons

In this Item, we ask you to identify every *person* that, directly or indirectly, *controls* you. If you are filing an *umbrella registration*, the information in Item 10 should be provided for the *filing adviser* only.

If you are submitting an initial application or report, you must complete Schedule A and Schedule B. Schedule A asks for information about your direct owners and executive officers. Schedule B asks for information about your indirect owners. If this is an amendment and you are updating information you reported on either Schedule A or Schedule B (or both) that you filed with your initial application or report, you must complete Schedule C.

Yes No

A. Does any person not named in Item 1.A. or Schedules A, B, or C, directly or indirectly, control your management or policies?

 \circ

If yes, complete Section 10.A. of Schedule D.

B. If any *person* named in Schedules A, B, or C or in Section 10.A. of Schedule D is a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934, please complete Section 10.B. of Schedule D.

SECTION 10.A. Control Persons

No Information Filed

SECTION 10.B. Control Person Public Reporting Companies

Item 11 Disclosure Information

In this Item, we ask for information about your disciplinary history and the disciplinary history of all your *advisory affiliates*. We use this information to determine whether to grant your application for registration, to decide whether to revoke your registration or to place limitations on your activities as an investment adviser, and to identify potential problem areas to focus on during our on-site examinations. One event may result in "yes" answers to more than one of the questions below. In accordance with General Instruction 5 to Form ADV, "you" and "your" include the *filing adviser* and all *relying advisers* under an *umbrella registration*.

Your advisory affiliates are: (1) all of your current employees (other than employees performing only clerical, administrative, support or similar functions); (2) all of your officers, partners, or directors (or any person performing similar functions); and (3) all persons directly or indirectly controlling you or controlled by you. If you are a "separately identifiable department or division" (SID) of a bank, see the Glossary of Terms to determine who your advisory affiliates are.

If you are registered or registering with the SEC or if you are an exempt reporting adviser, you may limit your disclosure of any event listed in Item 11 to ten years following the date of the event. If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, limit your disclosure to ten years following the date of an event only in responding to Items 11.A.(1), 11.B.(2), 11.B.(1), 11.B.(2), 11.D.(4), and 11.H.(1)(a). For purposes of calculating this ten-year period, the date of an event is the date the final order, judgment, or decree was entered, or the date any rights of appeal from preliminary orders, judgments, or decrees lapsed.

You must complete the appropriate Disclosure Reporting Page ("DRP") for "yes" answers to the questions in this Item 11.

Tou	must complete the appropriate Disclosure Reporting Page (DRP) for yes answers to the questions in this Item 11.		
		Yes	No
Do	any of the events below involve you or any of your supervised persons?	0	⊙
For	"yes" answers to the following questions, complete a Criminal Action DRP:		
A.		Yes	No
	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to any felony?	\circ	⊙
	(2) been <i>charged</i> with any <i>felony</i> ?	0	⊙
	If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11 charges that are currently pending.	A.(2)) to
В.	In the past ten years, have you or any advisory affiliate:		
	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to a <i>misdemeanor</i> involving: investments or an <i>investment-related</i> business, or any fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?	0	•
	(2) been charged with a misdemeanor listed in Item 11.B.(1)?	\circ	\odot
	If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11 charges that are currently pending.	.B.(2)) to
For	"yes" answers to the following questions, complete a Regulatory Action DRP:		
C.	Has the SEC or the Commodity Futures Trading Commission (CFTC) ever:	Yes	No
	(1) found you or any advisory affiliate to have made a false statement or omission?	\circ	⊙
	(2) found you or any advisory affiliate to have been involved in a violation of SEC or CFTC regulations or statutes?	\circ	\odot
	(3) found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do business denied, suspended, revoked, or restricted?	0	•
	(4) entered an order against you or any advisory affiliate in connection with investment-related activity?	\circ	\odot
	(5) imposed a civil money penalty on you or any advisory affiliate, or ordered you or any advisory affiliate to cease and desist from any activity?	0	•
D.	Has any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:		
	(1) ever found you or any advisory affiliate to have made a false statement or omission, or been dishonest, unfair, or unethical?	\circ	\odot
	(2) ever found you or any advisory affiliate to have been involved in a violation of investment-related regulations or statutes?	0	\odot
	(3) ever <i>found</i> you or any <i>advisory affiliate</i> to have been a cause of an <i>investment-related</i> business having its authorization to do business denied, suspended, revoked, or restricted?	О	•
	(4) in the past ten years, entered an order against you or any advisory affiliate in connection with an investment-related activity?	0	•
	(5) ever denied, suspended, or revoked your or any advisory affiliate's registration or license, or otherwise prevented you or any advisory affiliate, by order, from associating with an investment-related business or restricted your or any advisory affiliate's activity?	0	•
E.	Has any self-regulatory organization or commodities exchange ever:		
	(1) found you or any advisory affiliate to have made a false statement or omission?	\circ	\odot
	(2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor rule violation" under a plan approved by the SEC)?	0	•
	(3) found you or any advisory affiliate to have been the cause of an investment-related business having its authorization to do business denied, suspended, revoked, or restricted?	0	•

	(4) disciplined you or any <i>advisory affiliate</i> by expelling or suspending you or the <i>advisory affiliate</i> from membership, barring or suspending you or the <i>advisory affiliate</i> from association with other members, or otherwise restricting your or the <i>advisory affiliate's</i> activities?	0	•
F.	Has an authorization to act as an attorney, accountant, or federal contractor granted to you or any advisory affiliate ever been revoked or suspended?	0	•
G.	Are you or any <i>advisory affiliate</i> now the subject of any regulatory <i>proceeding</i> that could result in a "yes" answer to any part of Item 11.C., 11.D., or 11.E.?	0	•
For	"yes" answers to the following questions, complete a Civil Judicial Action DRP:		
For H.		Yes	No
		Yes	No ©
	(1) Has any domestic or foreign court:	Yes O	
	(1) Has any domestic or foreign court:(a) in the past ten years, enjoined you or any advisory affiliate in connection with any investment-related activity?	Yes O O	•

Item 12 Small Businesses

The SEC is required by the Regulatory Flexibility Act to consider the effect of its regulations on small entities. In order to do this, we need to determine whether you meet the definition of "small business" or "small organization" under rule 0-7.

Answer this Item 12 only if you are registered or registering with the SEC **and** you indicated in response to Item 5.F.(2)(c) that you have regulatory assets under management of less than \$25 million. You are not required to answer this Item 12 if you are filing for initial registration as a state adviser, amending a current state registration, or switching from SEC to state registration.

For purposes of this Item 12 only:

- Total Assets refers to the total assets of a firm, rather than the assets managed on behalf of *clients*. In determining your or another *person's* total assets, you may use the total assets shown on a current balance sheet (but use total assets reported on a consolidated balance sheet with subsidiaries included, if that amount is larger).
- Control means the power to direct or cause the direction of the management or policies of a person, whether through ownership of securities, by contract, or otherwise. Any person that directly or indirectly has the right to vote 25 percent or more of the voting securities, or is entitled to 25 percent or more of the profits, of another person is presumed to control the other person.

		Yes	No
A.	Did you have total assets of \$5 million or more on the last day of your most recent fiscal year?	0	0
If "	yes," you do not need to answer Items 12.B. and 12.C.		
В.	Do you:		
	(1) control another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	О
	(2) control another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	0	О
C.	Are you:		
	(1) controlled by or under common control with another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	О
	(2) controlled by or under common control with another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	О	О

Schedule A

Direct Owners and Executive Officers

- 1. Complete Schedule A only if you are submitting an initial application or report. Schedule A asks for information about your direct owners and executive officers. Use Schedule C to amend this information.
- 2. Direct Owners and Executive Officers. List below the names of:
 - (a) each Chief Executive Officer, Chief Financial Officer, Chief Operations Officer, Chief Legal Officer, Chief Compliance Officer (Chief Compliance Officer is required if you are registered or applying for registration and cannot be more than one individual), director, and any other individuals with similar status or functions;
 - (b) if you are organized as a corporation, each shareholder that is a direct owner of 5% or more of a class of your voting securities, unless you are a public reporting company (a company subject to Section 12 or 15(d) of the Exchange Act);

 Direct owners include any *person* that owns, beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 5% or more of a class of your voting securities. For purposes of this Schodule, a person beneficially owns, any securities: (i) owned by bic/hor child, stoochild, grandchild.
 - of your voting securities. For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
 - (c) if you are organized as a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 5% or more of your capital;
 - (d) in the case of a trust that directly owns 5% or more of a class of your voting securities, or that has the right to receive upon dissolution, or has contributed, 5% or more of your capital, the trust and each trustee; and
 - (e) if you are organized as a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 5% or more of your capital, and (ii) if managed by elected managers, all elected managers.
- $^{3.}$ Do you have any indirect owners to be reported on Schedule B? $\,$ $^{\hbox{\scriptsize C}}\!\!$ Yes $\,$ $\,$ $^{\hbox{\scriptsize O}}\!\!$ No
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner or executive officer is an individual.
- 5. Complete the Title or Status column by entering board/management titles; status as partner, trustee, sole proprietor, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: NA less than 5% B 10% but less than 25% D 50% but less than 75%
 - A 5% but less than 10% $\,$ C 25% but less than 50% $\,$ E 75% or more
- 7. (a) In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

(-)								
FULL LEGAL NAME	DE/FE/I	Title or Status	Date Title or	Ownership	Control	PR	R CRD No. If None: S.S. No.	
(Individuals: Last Name,			Status Acquired	Code	Person		and Date of Birth, IRS Tax	
First Name, Middle Name)			MM/YYYY				No. or Employer ID No.	
MCNAMARA, MICHAEL, JOSEPH	I	PRESIDENT & DIRECTOR	12/2005	Е	Υ	N	1031558	
REED, ALYSSA, MCNAMARA	I	CHIEF COMPLIANCE OFFICER, SECRETARY,TREASURER	12/2005	В	Y	N	4948980	
MCNAMARA, JUSTIN, JACOBSON	I	VICE PRESIDENT	12/2005	В	Y	N	4609506	

Schedule B

Indirect Owners

- 1. Complete Schedule B only if you are submitting an initial application or report. Schedule B asks for information about your indirect owners; you must first complete Schedule A, which asks for information about your direct owners. Use Schedule C to amend this information.
- 2. Indirect Owners. With respect to each owner listed on Schedule A (except individual owners), list below:
 - (a) in the case of an owner that is a corporation, each of its shareholders that beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 25% or more of a class of a voting security of that corporation;

For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.

- (b) in the case of an owner that is a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 25% or more of the partnership's capital;
- (c) in the case of an owner that is a trust, the trust and each trustee; and
- (d) in the case of an owner that is a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 25% or more of the LLC's capital, and (ii) if managed by elected managers, all elected managers.
- 3. Continue up the chain of ownership listing all 25% owners at each level. Once a public reporting company (a company subject to Sections 12 or 15(d) of the Exchange Act) is reached, no further ownership information need be given.
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner is an individual.
- 5. Complete the Status column by entering the owner's status as partner, trustee, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: C 25% but less than 50% E 75% or more
 - D 50% but less than 75% F Other (general partner, trustee, or elected manager)
- 7. (a) In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

Schedule D - Miscellaneous

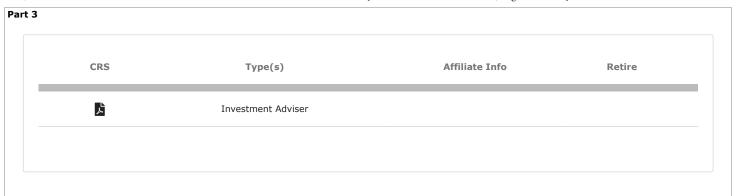
You may use the space below to explain a response to an Item or to provide any other information.

Item 9.A: In response to the no-action letter issued by the SEC on February 21, 2017, the Advisor is reporting in Item 9 the clients and assets that are subject to standing letters of authorization for money movements. These accounts meet the seven conditions from the no action letter and therefore are not be subject to the "independent verification" requirement for custody.

Schedule R	
	No Information Filed

DRP Pages
CRIMINAL DISCLOSURE REPORTING PAGE (ADV)
No Information Filed
REGULATORY ACTION DISCLOSURE REPORTING PAGE (ADV)
No Information Filed
CIVIL JUDICIAL ACTION DISCLOSURE REPORTING PAGE (ADV)
No Information Filed

Part 2 Exemption from brochure delivery requirements for SEC-registered advisers SEC rules exempt SEC-registered advisers from delivering a firm brochure to some kinds of clients. If these exemptions excuse you from delivering a brochure to \emph{all} of your advisory clients, you do not have to prepare a brochure. Yes No Are you exempt from delivering a brochure to all of your clients under these rules? ⊚ If no, complete the ADV Part 2 filing below. Amend, retire or file new brochures: **Brochure ID Brochure Name** Brochure Type(s) 378078 MCNAMARA FINANCIAL SERVICES, INC -Other, Individuals, High net worth individuals, FORM ADV2A DISCLOSURE BROCHURE Foundations/charities, Financial Planning Services



Execution Pages

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your *principal office and place of business* and any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding*, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are submitting a *notice filing*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: Date: MM/DD/YYYY
ALYSSA REED 03/22/2024

Printed Name: Title:

ALYSSA REED CHIEF COMPLIANCE OFFICER

Adviser CRD Number:

154311

NON-RESIDENT INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint each of the Secretary of the SEC, and the Secretary of State or other legally designated officer, of any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of any state in which you are submitting a *notice filling*.

2. Appointment and Consent: Effect on Partnerships

If you are organized as a partnership, this irrevocable power of attorney and consent to service of process will continue in effect if any partner withdraws from or is admitted to the partnership, provided that the admission or withdrawal does not create a new partnership. If the partnership dissolves, this irrevocable power of attorney and consent shall be in effect for any action brought against you or any of your former partners.

3. Non-Resident Investment Adviser Undertaking Regarding Books and Records

By signing this Form ADV, you also agree to provide, at your own expense, to the U.S. Securities and Exchange Commission at its principal office in Washington D.C., at any Regional or District Office of the Commission, or at any one of its offices in the United States, as specified by the Commission, correct, current, and complete copies of any or all records that you are required to maintain under Rule 204-2 under the Investment Advisers Act of 1940. This undertaking shall be binding upon you, your heirs, successors and assigns, and any *person* subject to your written irrevocable consents or powers of attorney or any of your general partners and *managing agents*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the *non-resident* investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and

any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: Date: MM/DD/YYYY

Printed Name: Title:

Adviser CRD Number:

154311

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