

A portrait of Dr. Joseph Blake Jr., a Black man with a grey beard and mustache, smiling. He is wearing a light blue button-down shirt. The background is a light beige color with a large, semi-transparent brown circle on the right side. The text is overlaid on the image.

Media kit

Dr. Joseph

Blake Jr.

Actionable Financial Literacy



About Dr. Joe

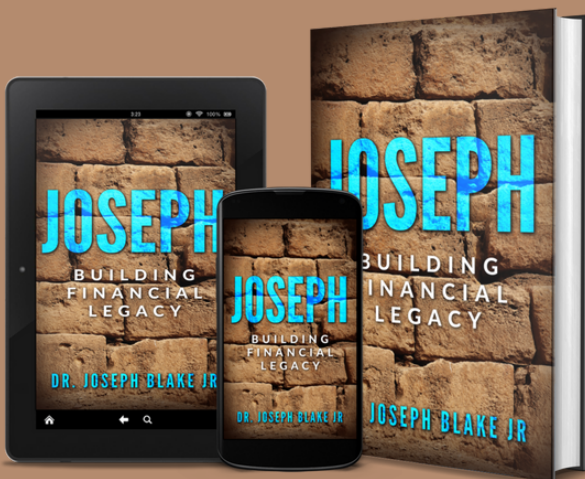
Dr. Blake is a Best-Selling Author of Joseph, Building Financial Literacy, and Joseph Building Financial Legacy, and a three-time best-selling contributing International Author with the Art of Connection book series! Currently, an Investment Advisor Representative with over 30 years of experience, retired as a Federal Financial Specialist, and a three-time Medal Awardee of the US Air Force.

He hosts "The On-Point" Podcast on Saturdays @ 11 am AZ time: it features aspiring entrepreneurs, innovators, local authors, small business owners, activists, and influencers in our Goodyear Studio.

Professionals with insightful information to 'help you get your point across' and on the right path towards a vibrant business. Some of the program topics include building financial literacy, strategic marketing, and organizational leadership.

Dr. Blake is also a regular guest on Carol Blonder's 1100 KNFX radio show in Phoenix, AZ.

Dr. Blake actively assists Apostle Dr. Alfred Craig at the 'OneHourChurch' plant, a new Ministry in Goodyear, Arizona.





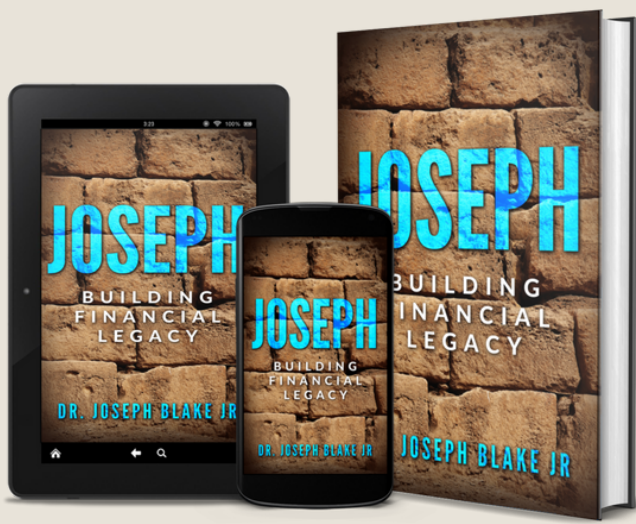
About Building Financial Literacy

Receiving a Distinguished Paper Award at the Mustang International Academic Conference held in Las Vegas, Nevada in Feb 2014, heightened my desire to author this book. This is an enjoyable lesson about the process of creating knowledge, competence, and monetary understanding. Learning how people describe their economic interests, explore attitudes, and explain their money values.

A qualitative system of study allowed the most noticeable influences to fully develop and provided an actionable and participatory inquiry with the purpose to solve a social concern. A direct experience design allowed inductive insights to evolve as the contributors describe the 'said' discernment and understanding of financial literacy.

The persons in this case study were adults who have religious affiliations with the organizations in the case study and were willing to assist in the research effort. The NVIVO software was instrumental in collecting and analyzing relevant data, to develop actionable decision models. The study examined concerns for faith-based organizations seeking to define the influence of religiosity, behavioral economics, and actionable learning pertaining to financial literacy and decision-making.

My twenty-five-years as an Investment Advisor Representative, personally reading the Bible from cover-to-cover eight times and being a student of biblical teachings has served me well.



About Building Financial Legacy

Joseph, Building Financial Legacy, is the second edition of the 'Precious Material' trilogy. While gold, sapphire, and (TBD) are pretty distinct in their chemical composition and physical properties, they do share some similarities, particularly in the context of their uses and perceptions. The first book is considered the Gold, edition, this second submission is considered the Sapphire edition. Precious Materials: All three are considered precious materials. Gold is a valuable metal, while sapphire is categorized as precious gemstones. Each have been used for centuries in various decorative arts and are symbols of status and wealth.

The knowledge shared within these pages were inspired by a desire God placed within me to simplify a complicated subject. My initial goal was to explain these things to my Momma, and that was it! But, the Lord had others plans for me.

Historical and Cultural Significance: Gold and Sapphire have been revered throughout history in various cultures. They have been associated with different myths, legends, and symbolic meanings. For example, in ancient Egypt, Sapphires have been associated with wisdom and nobility, and gold has long been a symbol of purity and virtue.

Joseph, Building Financial Literacy contains the purity and virtue of 'gaining access to economic information and making use of those concepts'. The essential of Financial Literacy, it is not a product, an account, nor a fancy program. Joseph, Building Financial Legacy is all about wisdom, which refers to the correct application of knowledge. Once enlightened about Building financial literacy, it lasts a lifetime. When you understand how Building a financial Legacy, make a greater influence, it lives on for Generations.

WHO SHOULD READ THESE BOOKS?



Ideally, this book is for you if:

- You are married
- Between the ages of 25 - 45,
- Have children
- Own or rent a home,
- and are Occupationally Gainfully Employed (MACHO)

When one feels the need or desire to learn and share information with others, one would be a critical reader, too.

This book aims to reach those whose faith speaks to their heart's desire to "leave an inheritance to their children's children."

More than 2,300 biblical scriptures reference money, wealth, and possession. This makes it a crucial subject. In life, as a parent, we desire to recreate the success in our lives into the lives of our children and those we lead or influence.

Wisdom involves perceiving and comprehending the fundamental truths and underlying principles of the world and human nature. It goes beyond surface-level knowledge and seeks deeper insights into the complexities of life. (Pg. 23)

BOOK BENEFITS

Once enlightened about Building Financial Literacy, it lasts a lifetime.

When you understand Building a Financial Legacy, it lives on for Generations.

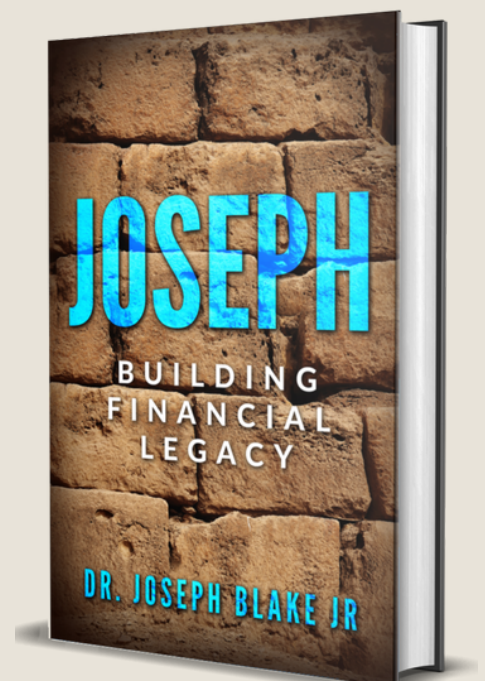
Generational wealth, often called family wealth or legacy wealth, passes down valuable resources from generation to generation.

It encompasses financial assets and property and the wisdom and knowledge about managing and growing these assets over time.

The importance of generational wealth lies in its potential to provide financial security, education opportunities, and a foundation for future generations to build upon.

We do not want you to become lazy, but to imitate those who through faith and patience inherit what has been promised.

Hebrews 6:12 (NIV)



INTERVIEW QUESTIONS

What inspired you to start building a financial legacy, and what are your main goals in this journey?

- This question aims to understand the motivations behind the desire to build a financial legacy and what the interviewee hopes to achieve.

Can you describe the critical components of your strategy for building a financial legacy?

- This question seeks insights into the practical steps, financial instruments, and planning methods the interviewee considers essential in legacy building.

How do you balance risk and security in your investment portfolio to ensure long-term growth for your legacy?

- This question explores the interviewee's risk management approach and strategy for achieving growth while preserving capital.

What role does financial education play in your plan for building a legacy, and how do you foster this within your family?

- Understanding the importance of financial literacy in legacy building and how the interviewee plans to pass on this knowledge to future generations.

Can you share a significant challenge you faced while building your financial legacy and how you overcame it?

- This question highlights the obstacles in the journey of legacy building and the solutions or strategies used to navigate these challenges.

How do you incorporate philanthropy or social responsibility into your financial legacy?

- This explores the interviewee's perspective on the broader impact of their wealth, including charitable giving and responsible investing.

How do you plan for the succession and governance of your financial assets to ensure your legacy is preserved across generations?

- Understanding the legal and strategic planning involved in passing on wealth and maintaining its value for future generations.

What advice would you give someone starting to think about building a financial legacy?

- This question seeks practical advice and wisdom from the interviewee's experience that can guide beginners.

How do you measure the success of your financial legacy, and have your metrics changed over time?

- Exploring the interviewee's criteria to evaluate their progress and how their goals and success metrics have evolved.

INTERVIEW QUESTIONS

What role do you believe technology and digital assets play in the future of financial legacy building?

- This question delves into the interviewee's views on modern investment vehicles, such as digital assets and the use of technology in managing and growing wealth.

Can you discuss a pivotal moment in building a financial legacy?

- Aimed at uncovering key turning points or decisions that significantly impacted the interviewee's approach to wealth creation.

What are the most significant opportunities and threats to maintaining and growing a financial legacy?

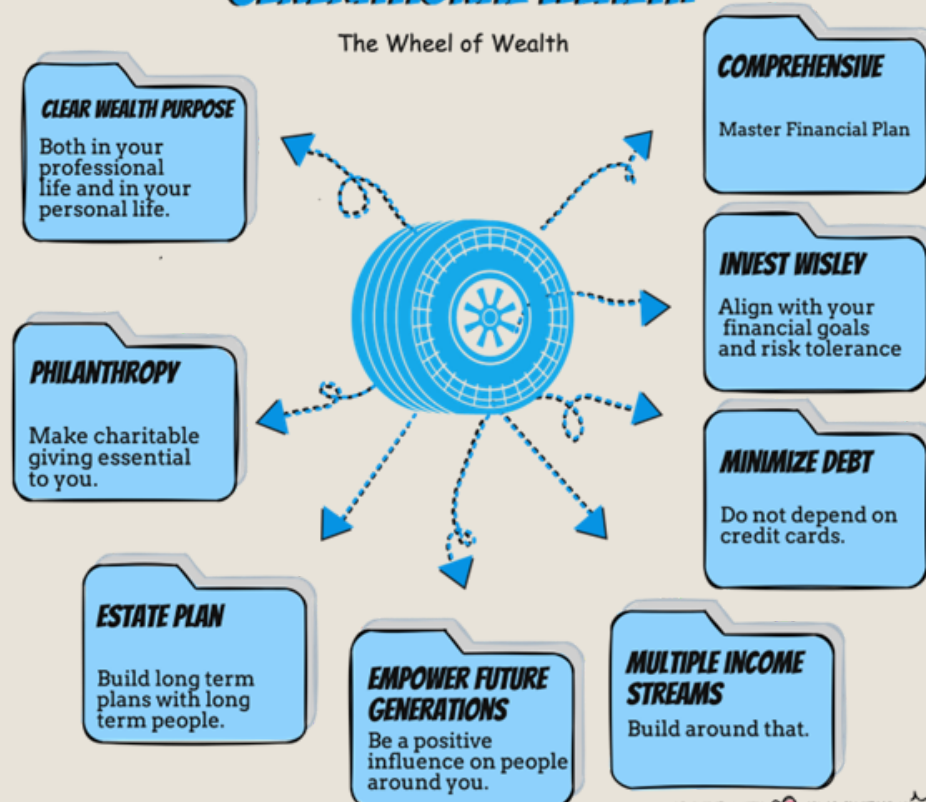
- This question invites speculation on future trends, challenges, and opportunities in wealth management and legacy planning.


What role does financial education play in your plan for building a legacy, and how do you foster this within your family?

- Understanding the importance of financial literacy in legacy building and how the interviewee plans to pass on this knowledge to future generations.

GENERATIONAL WEALTH

The Wheel of Wealth



CREATED WITH  USING SKETCHWOW

BY Dr. Blake

STORY IDEAS FOR REPORTERS

Generational Wealth Transfer: Investigate the most significant generational wealth transfer in history as baby boomers pass their wealth to millennials and Gen Z. What impact will this have on the economy, investment trends, and philanthropy?

Digital Assets and Legacy: Explore the complexities of managing and inheriting digital assets, including cryptocurrencies, NFTs, and online businesses. How are laws adapting to include digital assets in estate planning?

Family Businesses and Succession Planning: Delve into the challenges and strategies of family businesses as they plan for succession. What makes a successful transition, and how do families navigate the emotional and financial complexities?

Impact Investing as a Legacy: Look into how individuals use impact investing to leave a legacy that aligns with their values. How do these investments affect social and environmental causes?

Educational Trusts and Scholarships: Report how individuals set up trusts and scholarships to provide educational opportunities for future generations. What motivations drive these decisions, and what impact do they have?

The Role of Philanthropy in Legacy Building: Investigate how philanthropy is evolving as a tool for legacy building, focusing on the rise of donor-advised funds, private foundations, and strategic giving.

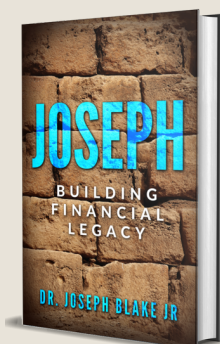
Estate Planning Challenges in a Globalized World: Examine the complexities of estate planning for families with assets and beneficiaries spread across multiple countries. How do international laws and tax regulations impact these plans?

Sustainable and Ethical Investing for Future Generations: Explore how individuals focus on sustainable and ethical investing to ensure their financial legacy benefits future generations and the planet.

The Rise of DIY Estate Planning: Investigate the growing trend of DIY estate planning through online platforms. What are the benefits and risks compared to traditional estate planning with legal advisors?

Financial Literacy and Legacy: Report on initiatives to improve financial literacy among heirs to ensure they can effectively manage and preserve their inherited wealth.

Art and Collectibles in Estate Planning: Explore the unique challenges and considerations when including valuable art and collectibles in estate planning, including appraisal, authentication, and distribution.





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(WEBINAR SPEAKER GUEST SIGN-UP)**

JOSEPH, BUILDING FINANCIAL LITERACY (COMING SOON VIA ACTIONABLE MONEY APP)
The series of classes is designed to get you started and introduce the concept of Actionable Financial Literacy.

- Lesson 1 - What Went Down
- Lesson 2 - What I Read About It
- Lesson 3 - Method to The Discovery
- Lesson 4 - This What I Found Out
- Lesson 5 - What do we Do Next

Joseph, Building Financial Legacy (Coming Soon via Actionable Money App)
The course builds upon the concepts of the Literacy course and introduces the concept of Actionable Financial Legacy. Creating a detailed plan to design, create, and execute a living legacy for the Generational Wealth.

- Lesson 1 - Joseph of Egypt
- Lesson 2 - How to Grab a Life Cycle
- Lesson 3 - It's Like That
- Lesson 4 - Future Financial Focus
- Lesson 5 - How to Transfer Generational Wealth