



SPONSORSHIP OPPORTUNITY

Warrior GMR Mental Health Summit 2026

*Courage. Connection. Care.
The Path Forward to Veteran Mental Readiness*

WHEN

September 19–20, 2026

WHERE

NGAUS HQ · Washington, DC

WHO

200–300 leaders + 5K–10K livestream

America is losing a veteran every 65 minutes.

Traditional care systems are overwhelmed, underfunded, and culturally misaligned. Millions of veterans are disconnected from the help they need — and the cost is measured in lives.

22

American veterans lost to suicide
every day

2×

Veteran suicide rate vs. civilian
population

1.7M+

Veterans with unmet mental
health needs

50%

Veterans who avoid care due to
stigma

The cost of inaction is measured in lives. The opportunity to change it is in front of us — and it works.

Source: U.S. Department of Veterans Affairs · National Veteran Suicide Prevention Annual Report

We meet veterans where they already gather.

Veterans do not respond to clinical-only outreach. They respond to peers, purpose, and the platforms they already trust. Warrior GMR is built around that truth.

01

Cultural credibility

Veteran-led, gaming-native, peer-validated.
That credibility unlocks conversations
clinical channels often never reach.

02

Always-on peer support

A moderated 24/7 digital peer community
with 3,200+ veterans engaged daily — often
the first place many turn.

03

Prevention, not crisis

A prevention-first model: trusted
connection, warm handoffs, responsible
technology, and readiness tools before
crisis.

Courage. Connection. Care.

The Path Forward to Veteran Mental Readiness

Courage

The courage to speak honestly about trauma, adversity, struggle, and recovery.

Connection

The trusted communities and peer relationships that turn isolation into belonging.

Care

The right pathways to support, treatment, technology, and readiness before crisis.

Where belonging becomes prevention.

A working summit — not a conference.

September 19, 2026 · NGAUS Headquarters, Washington, DC. The day is built around courage, connection, and care — ending with relationship-building at a sponsor-supported reception.

SATURDAY, SEPTEMBER 19 · MAIN SUMMIT

9:00–9:45	Coffee, Networking & Check-In
9:45–10:00	Color Guard & National Anthem
10:00–10:30	Opening Remarks & Keynote — SecVA / Assistant SecVA (invited)
10:30–10:50	Networking Break
10:50–11:15	Gen. Mike Garrett — The Next Mission: Leadership, Resilience & the Fight Ahead
11:15–11:45	Dr. Tyshawn Jenkins — Struggle, Resilience & Overcoming Adversity
11:45–12:05	Q&A / Interview with Dr. Tyshawn Jenkins — VA Center for Minority Veterans
12:05–1:05	Lunch · Awards begin after attendees have time to eat
1:05–1:35	MG Gregg Martin — The Bipolar General Story
1:35–2:35	Panel — From Isolation to Belonging: Building the Communities Veterans Trust
2:35–3:00	Dr. Kelly Posner, Founder, Columbia Lighthouse Project — Care Before Crisis (pending)
3:00–3:30	Policy Leader / Former Congressman — The Path Forward (pending)
3:30–4:30	Closing: The Path Forward to Veteran Mental Readiness
4:30–6:00	Leadership Networking Reception

PROGRAM ARC

- 01

Courage

Stories of struggle, truth-telling, resilience, and recovery.
- 02

Connection

A major panel on belonging and trusted communities.
- 03

Care

Care before crisis, mental readiness, policy, and responsible innovation.

A curated audience built for action.

The summit is not designed for scale alone. It is designed to concentrate the right leaders, practitioners, innovators, and veteran voices in one room.

AUDIENCE SEGMENT	EXPECTED	EXAMPLES
Veteran leaders / VSOs	25–50	Veteran community orgs, peer support leaders
Federal / VA stakeholders	10–25	VA leaders, policy staff, program leaders
Military leaders	15–20	Retired senior leaders, command-level voices
Corporate / sponsor partners	25–40	Healthcare, defense, tech, gaming
Clinicians / researchers	20–30	Suicide prevention, resilience, digital health

200–300
curated in-person attendees

5K–10K+
livestream viewers + amplification

14.5M
2024 channel reach baseline

Value that goes beyond logo placement.

01 Access that is hard to buy

A curated room of federal, military, clinical, community, and sponsor leaders — concentrated into one working summit.

02 Credibility by association

Your brand aligns with a veteran-led, gaming-native, prevention-first model that reaches veterans traditional channels often miss.

03 Visibility that compounds

In-person presence, livestream branding, recorded content, social media, press, podcasts, and post-event assets.

04 Content with a shelf life

Sponsors appear in recap content, event clips, the impact report, and the white paper/congressional follow-up ecosystem.

05 Measurable outcomes

Sponsors receive a post-event impact report with attendance, viewership, engagement, press, and sponsor visibility proof.

06 Mission your team can stand behind

Veteran mental health and suicide prevention are unifying causes that employees, customers, and stakeholders understand.

Five tiers. Custom packages available.

PRESENTING	PREMIER	SUPPORTING	COMMUNITY	PARTNER
\$25,000 ▪ Top event billing ▪ Opening recognition ▪ Premium logo placement ▪ VIP for 4 + reception ▪ Featured recap + impact report	\$10,000 ▪ Named program element ▪ Stage recognition ▪ Logo on stage + livestream ▪ 2 VIP seats + reception ▪ Post-event recap inclusion	\$5,000 ▪ Prominent program logo ▪ Stage recognition ▪ 1 complimentary seat ▪ Social + website ▪ Impact report inclusion	\$2,500 ▪ Program + website logo ▪ On-site resource listing ▪ Social recognition ▪ Website partner page	\$1,000 ▪ Entry-level alignment ▪ Program listing ▪ Website recognition ▪ Mission-aligned partner

Sponsor commitment deadline: August 25, 2026 · Required for full print, AV, and livestream branding inclusion.

Before, during, and after the summit.

BEFORE

- Website + registration page logo
- Social announcement
- Email/program inclusion
- Sponsor planning call

DURING

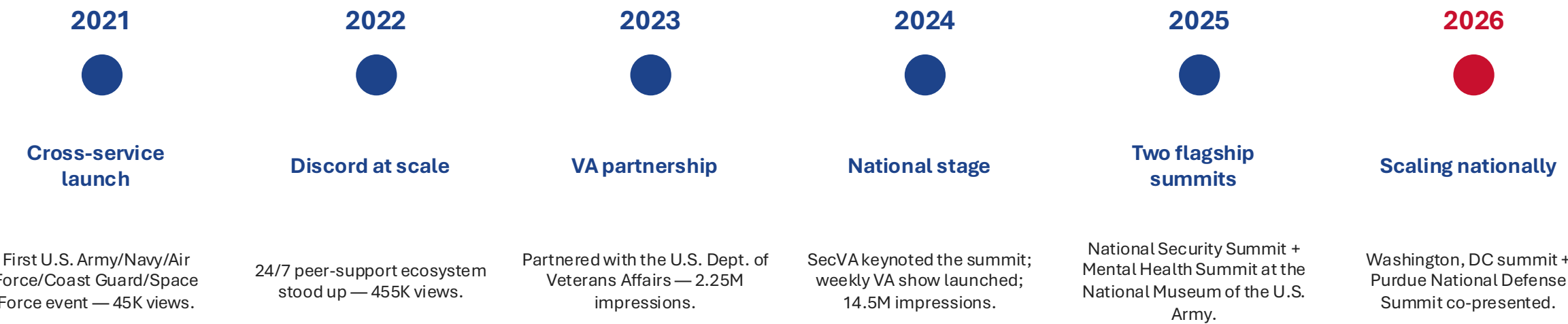
- Stage and livestream recognition
- Sponsor table / resource presence
- VIP introductions
- Reception relationship-building

AFTER

- Sponsor impact report
- Recorded content access
- Co-branded recap assets
- Follow-up partner introductions

Sponsors receive post-event reporting with attendance, livestream reach, photos, press/media mentions, content assets, and proof of sponsor visibility.

From community to national platform.



TRUSTED & ALIGNED WITH

U.S. Department of Veterans Affairs · NGAUS · Purdue National Defense Society · Gen. Mike Garrett (Ret.) · National Museum of the U.S. Army

LET'S MAKE IT OFFICIAL

Your partnership saves lives.

Let's build the next chapter — together.

01 Review tiers & select your fit

Or tell us your goals and we will custom-build a package.

02 Lock in by August 15, 2026

Required for print, AV, and livestream branding inclusion.

03 Activate before, during & after

We work alongside your team on every visibility touchpoint.

CONTACT

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