



WARRIOR GMR

MENTAL HEALTH SUMMIT 2026

Sponsorship Opportunities · Washington, DC · September 19–20, 2026

THE OPPORTUNITY

Veterans face one of the most urgent and under-addressed mental health challenges in the United States. Traditional care systems are often overwhelmed, underfunded, or culturally misaligned — leaving millions disconnected. Warrior GMR is closing that gap by meeting veterans where they already are: inside gaming communities, digital platforms, and peer-led environments where trust is built organically.

2×

Veteran suicide rate vs. civilian population

1.7M+

Veterans with unmet mental health needs

~50%

Veterans who avoid care due to stigma

WHY SPONSOR

- Align your brand with an innovative, scalable solution to veteran mental health
- Gain direct access to senior military leaders, policymakers, and high-impact partners
- Demonstrate leadership in supporting veterans and military families
- Be part of a culturally relevant approach that is actually engaging veterans

REACH & VISIBILITY

- 200–300 curated, high-level in-person attendees
- 5,000–10,000+ online viewers via national livestream
- Ongoing digital exposure via recorded content and social media
- Deep relationship-building in person + broad national visibility

WHY NOW

Warrior GMR is entering a critical growth phase — expanding from a strong community foundation into a scalable national model. This summit is a key catalyst for that expansion.

Expanding Partnerships

Growing relationships with the VA and national stakeholders to scale proven peer-support models.

VRSS in Action

The Veteran Resilience Support System is being deployed as a scalable prevention ecosystem — not a crisis response.

A National Model

Gaming and digital peer communities are being legitimized as mental health infrastructure at a national policy level.

SPONSORSHIP LEVELS

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LEVEL	BENEFITS
Presenting Sponsor \$50,000	<ul style="list-style-type: none">• Top event naming and billing across all materials• Opening stage acknowledgment and speaking opportunity• Premium logo placement: stage, livestream, print, digital• VIP access for up to 4 at Saturday summit + Sunday invite-only brunch• Dedicated sponsor table and on-site activation space• Featured in all press, social, and media coverage• Post-event impact report and recorded content access
Premier Sponsor \$25,000	<ul style="list-style-type: none">• Panel naming sponsorship (1 of 3 panels)• Major logo placement on stage, materials, and livestream• Stage recognition by name at opening and closing• Complimentary seats (2) at Saturday summit + Sunday brunch• On-site presence and networking visibility• Inclusion in post-event communications and recap content
Supporting Sponsor \$10,000	<ul style="list-style-type: none">• Prominent logo placement in program and digital materials• Stage recognition during summit• Complimentary seat (1) at Saturday summit• Social media and website recognition• Inclusion in post-event recap and reporting
Community Sponsor \$5,000	<ul style="list-style-type: none">• Logo in program and on event website• Resource presence and on-site listing• Social media recognition and website listing
Partner Sponsor \$2,500	<ul style="list-style-type: none">• Entry-level brand alignment for mission-aligned organizations• Program listing and website recognition

CUSTOM & IN-KIND OPPORTUNITIES

We welcome conversations about custom sponsorship packages, in-kind contributions (food, AV, printing, media), and multi-year partnership agreements. If your organization has a unique way to contribute, we want to hear from you.

THE SUMMIT PROGRAM

Saturday, September 19, 2026 · 10:00 AM – 4:00 PM · Washington, DC

This is a working summit — not a traditional conference. Every session is designed for action, connection, and real-world impact. The format is intentionally streamlined: one top-tier keynote, two additional speaker moments, and three focused panels — all built around Warrior GMR's mission to address veteran mental health through belonging, peer support, and digital community.

DAY-OF SCHEDULE — SATURDAY, SEPTEMBER 19

TIME	SESSION
9:00 AM	Registration & Coffee — Sponsor Setup, Press Availability
10:00 AM	Welcome & Opening Remarks
10:10 AM	Opening Keynote — Secretary of Veterans Affairs (invited)
10:40 AM	Panel 1: From Isolation to Belonging — Peer Support Where Veterans Gather
11:30 AM	Speaker #2 — General Mike Garrett / Senior Military Leader
11:55 AM	Panel 2: VRSS in Action — Building Resilience Before Crisis
12:45 PM	Lunch & Networking — Sponsor Conversations, Podcasts & Interviews
1:35 PM	Speaker #3 — Clinical, Research, or Innovation Voice
2:00 PM	Panel 3: The New Frontline — Gaming & Digital Communities as Mental Health Infrastructure
2:50 PM	Networking & Media Buffer — Photos, Partner Meetings, Sponsor Touchpoints
3:30 PM	Closing Conversation & Next Steps — Summit Takeaways & Calls to Action
4:00 PM	Program Close

Sunday, September 20 — Invite-Only Leadership Brunch

~50 attendees · Sponsors, speakers, board members, and priority partners · Executive-level networking and relationship-building in a private, conversational setting.

PANEL TOPICS

Panel 1

From Isolation to Belonging

Peer support, stigma-free community, digital peer support, and the first step toward help-seeking.

Panel 2

VRSS in Action

Building resilience before crisis: warm handoffs, peer mentorship, AI-guided support, and scalable prevention.

Panel 3

The New Frontline

Gaming, esports, and digital communities as protective factors and gateways to belonging and mental health support.

YOUR PARTNERSHIP SAVES LIVES

To discuss sponsorship opportunities, contact us at:

warriorgmrfoundation.org

Warrior GMR Foundation · Serving Those Who Served