



ON-SITE SCHOOL PARTNERSHIP

INTRODUCTION TO 2D DIGITAL ANIMATION, IMAGING, AND MEDIA PRODUCTION

A flexible creative-technology program delivered in your institution's own computer facilities.

TURN EXISTING COMPUTER FACILITIES INTO AN ACTIVE CREATIVE-LEARNING ENVIRONMENT

The Studio brings specialist animation education directly to schools, private academies and educational institutions. Your learners use familiar technology to make, plan, communicate, revise and solve problems - moving from passive media consumption to purposeful creative production.

WHY SCHOOLS PARTNER WITH THE STUDIO

- Expand creative-technology provision without creating a permanent specialist teaching post.
- Use existing computer-lab infrastructure more productively through structured project-based learning.
- Offer a distinctive elective, enrichment, after-school or creative-technology module.
- Connect art, storytelling, digital literacy, communication and problem-solving in one multidisciplinary program.
- Adapt delivery to the institution's timetable, learner group and educational priorities.

FLEXIBLE BY DESIGN

DURATION	APPLICATION	SCOPE
From focused short-form delivery to a fuller multi-week or term-based program.	Elective, enrichment, after-school, creative technology, project week or timetable block.	Core 2D animation and imaging, with emphasis adjusted around storytelling, media production, digital creativity or project outcomes.

WHY ANIMATION IS WORTH LEARNING

Animation meets learners at a point of genuine interest - games, anime, online media and visual culture - then channels that interest into disciplined creative work.

A completed animation project requires learners to observe, imagine, organize, communicate, make decisions, solve problems, revise and persist. The educational value therefore extends well beyond learning software.

FUTURE-READY DIGITAL SKILLS

Digital literacy, creative technology, project planning, portfolio development and responsible technology use.

CREATIVITY + PROBLEM-SOLVING

Original thinking, experimentation, innovation and constructive creative risk-taking.

COMMUNICATION + STORYTELLING

Narrative structure, visual communication, scriptwriting, presentation and organizing complex ideas.

PERSONAL DEVELOPMENT

Patience, focus, resilience, accountability, confidence and a growth mindset.

COGNITIVE SKILLS

Observation, attention to detail, visual-spatial thinking, planning, time management and self-evaluation.

COLLABORATION

Teamwork, constructive feedback, empathy, professional etiquette and respect for different perspectives.

WHY THE STUDIO

The Studio Production Plc is an Addis Ababa-based creative and digital art education school and professional production studio. Our model connects education with real creative practice, so learners are introduced not only to tools, but to the habits and expectations of a working studio.

INTERNATIONAL TEACHING EXPERIENCE, LOCALLY DELIVERED

Lead animation educator and co-founder Mr. Trevor Jarvis brought the program from the UK to Ethiopia. The program was taught for three years through a U.S. Embassy collaboration hosted at St. Mary's University in Addis Ababa. The Studio now brings this experience directly into institutional learning environments.

WHAT MAKES THE TEACHING DIFFERENT

- Project-based learning rather than software demonstration alone.
- Professional studio habits: ownership, critique, revision, deadlines, presentation and collaboration.
- Structured guidance with room for experimentation and individual creative voice.
- Tangible creative output that can contribute to portfolios and demonstrate progress.
- A local teaching partner with a broader education-to-production perspective.

WHAT LEARNERS CAN DO

Depending on program scope, learners can be introduced to:

- Digital drawing, shading, image manipulation and texture creation.
- Frame-by-frame animation, tweening and keyframes.
- Storyboards, visual sequencing and narrative planning.
- Sound keyframing, post-production, editing and special effects.
- Saving and producing work in appropriate digital formats while moving confidently between software.

A PRACTICAL PARTNERSHIP FOR INSTITUTIONS

The Studio provides curriculum structure, specialist instruction, creative guidance, project supervision, assessment and feedback. The host institution provides a functioning computer lab, suitable computers, a projector or display, stable electricity and appropriate workspace.

A PROGRAM THAT FITS YOUR INSTITUTION

The strongest implementation is the one that fits the institution's learners, timetable and objectives. We can discuss duration, scheduling, group structure and project emphasis before delivery.

CURRICULUM ENRICHMENT

Add a specialist creative-technology experience without redesigning the school's permanent curriculum.

AFTER-SCHOOL / CLUB

Offer a structured creative program that gives learners a reason to use technology actively and productively.

ELECTIVE / MODULE

Integrate animation into art, media, ICT, design, storytelling or interdisciplinary learning.

INTENSIVE FORMAT

Use project weeks, holiday programs or concentrated timetable blocks for a focused creative outcome.

NEXT STEP

A short conversation is usually enough to identify a workable format. We can review your facilities, age group, timetable and educational priorities, then propose an appropriate delivery structure.

CONTACT THE STUDIO

www.thestudioproductionplc.com

WhatsApp +251 951 184 050

ContactUs@TheStudioProductionPlc.com