Portrait Custom:
4’ x 6’ Banner w/2” Bleeds

Total Design Area: 52”W x 76”H
Total Banner Design Area: 48” W x 72”H

Design ONLY in the safe space - GRAY.
BLUE represents the total design area.
WHITE space is for Bleeds on All Sides.
Background colors or image should extend to WHITE edge.

PLACE ANY CRITICAL ELEMENTS
(TEXT, LOGO, ETC.) WITHIN THE GRAY BOX
(SAFE ZONE AREA)

General Art Guidelines:

- CMYK Color Mode
- Embed all images & support files
- Resolution should be 150 ppi minimum
- All Fonts must be created to outlines
- Do Not Scale artboard
- Use this template for design layer ONLY!
- Discard template prior to saving design
- Save file as .pdf when possible
- When creating design in Adobe Photoshop or Illustrator, save file WITH layers.

ATTENTION!

DO NOT PLACE ANY COPY IN WHITE OR BLUE SPACES!
FILL BACKGROUND COMPLETELY TO WHITE EDGES.