

Safe
Simple
Effective
Sensory Toys
for Babies & Beyond



because everyone loves to play with paper

www.babypaper.com 847-272-5588 sales@babypaper.com



CRINKLY. SAFE. IRRESTISTIBLE

Baby Paper is a **crinkly sensory toy**, perfectly sized at **6" x 6"** & made from soft, **safe fabric** that babies love to **crinkle, chew & explore**. Washable & CPSAI safety tested.



BP AIRPLANES



BP ARROWS



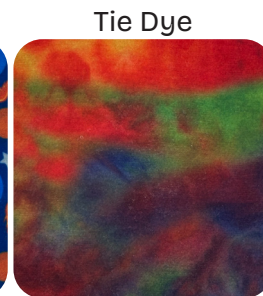
BP BW STRIPE



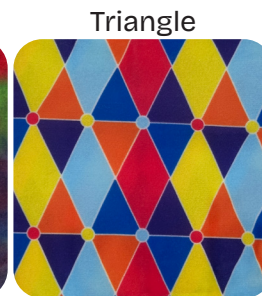
BP BUTTERFLIES



BP SOLAR



BP TIE DYE



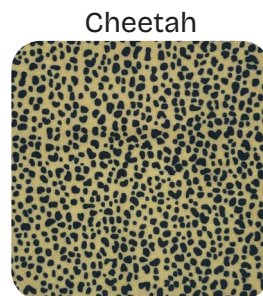
BP TRIANGLE



BP TURQ ZIG



BP WB DOT



BP CHEETAH



BP CRITTERS



BP DINOSAUR



BP DOGS CATS



BP DUCKIES



BP FARM



BP WOODLANDS



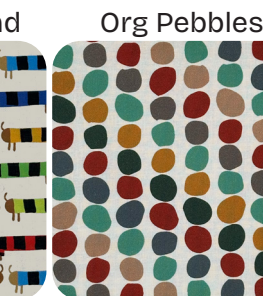
BP XO



BP ZOO



BP ORG DACH



BP ORG PEBBLES



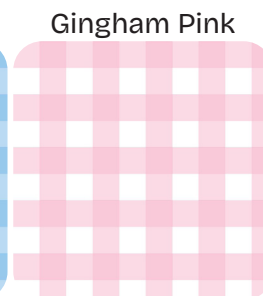
BP ORG SHEEP



BP FLOWER



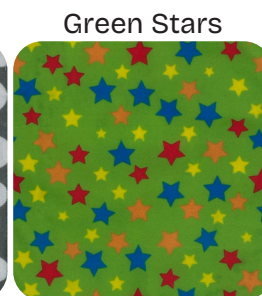
BP GINGHAM BLUE



BP GINGHAM PINK



BP GRAY DOT



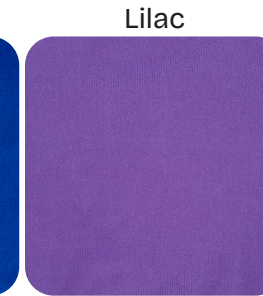
BP GREEN STARS



BP JUNGLE



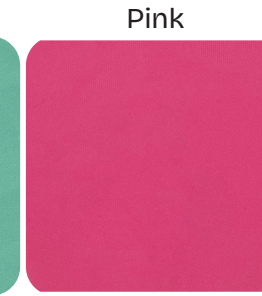
BP BLUE



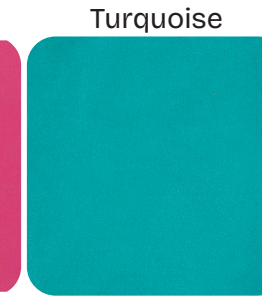
BP LILAC



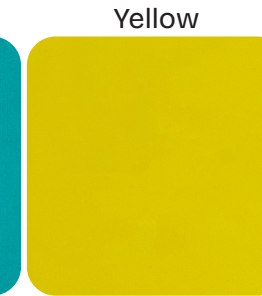
BP MINT



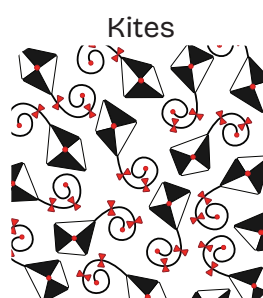
BP PINK



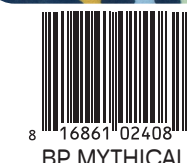
BP TURQUOISE



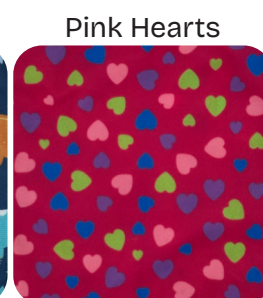
BP YELLOW



BP KITES



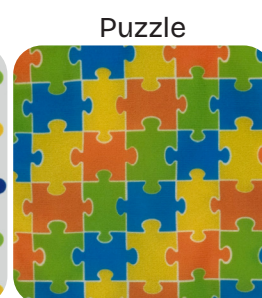
BP MYTHICAL



BP PINK HEARTS



BP POLKA DOT



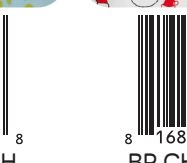
BP PUZZLE



BP RAINBOWS



BP CHANUKAH



BP CHRISTMAS



The Gift Topper That's A Gift

Sensory Plush & Crinkle CUDDLERS®

We combined Baby Paper's signature **CRUNCH** with high quality plush to create our line of Sensory Plush & Crinkle Cuddlers
MACHINE WASHABLE



Cat Crinkle Cuddler



Crinkle CUDDLERS® Sensory "Lovie"

CRUNCHY body
Luxuriously Soft **Plush**
Machine **Washable**
Embroidered Eyes
Matching Loop
Safety Tested
CPSAI Compliant



Baby Gotta Sweet Tooth

Great for Teething

Chocolate Cupcake



Strawberry Cupcake



Vanilla Cupcake



Dog Crinkle Cuddler



Lamb Crinkle Cuddler



Blue Free Weight



Gray Free Weight



Purple Free Weight



Baby Gotta Exercise

Perfect for Gripping

Gator Crinkle Cuddler



Sloth Crinkle Cuddler



FIDGETS FOR BABY & BEYOND

Crinkle. Calm. Repeat.

From our 12" **Fidgety Paper** to the 8" **Gartel** Baby Paper to the portable 4.25" **Pocket-Sized** Fidgety Paper, our soothing, washable **fidgets** delight every age from **babies** to **toddlers** to **kidults** & **adults**.

Trusted in therapy, classrooms, medical centers & parents everywhere.



GARTEL for Baby Paper
8" x 8" w/ Loop
Designed by famed artist,
Laurence Gartel

Blue Journey



BP GAR BL JOURNEY

Circus Time



BP GAR CIRCUS TIME

Serenity



BP GAR SERENITY

Whirly Whirl



BP GAR WHIRLY WHIRL

FIDGETY PAPER
For BIG & small Hands
Large 12" x 12"
& Pocket-Sized 8" X 8"

Pocket Blk-Gray



FP POCK BLK GRAY

Pocket Turq



FP POCK TURQ

Large Polka-Dot



FP LARGE POLKA DOT

Large Turquoise



FP LARGE TURQUOISE

MAKE IT YOURS - CUSTOMIZE IT

Your Store. Your Brand. Your Way.

Baby Paper is more than a sensory toy... it's a canvas for your ideas. Print your **logo** on a classic Baby Paper, design a **custom** all-over print, or let us **partner** with you to create something new.

And don't stop there.

Dress up your favorite **plush** (or our Crinkle Cuddlers) with a **branded** t-shirt, hoodie, hat, scrubs, or ribbon. Whatever you're **imagining**, we'll help you bring it to life.



DISPLAY IT

Ready to Display. Easy to Love

Getting Baby Paper on your floor couldn't be simpler.

Choose from our classic display **Bucket**, compact, charming & holds 12-18 pieces

Increase awareness with our **POP Display**, which showcases up to 36 pieces & practically sells itself.

Both options are designed with small counter space in mind.

BIG Impact, Small Footprint.



When my kids were little, I'd hand them paper napkins at restaurants to keep them entertained. Something about that crinkly, tactile sensation was pure magic! While other parents dug through diaper bags, I reached for the napkin holder. It worked every single time.

Then one day, watching my two kids happily crinkle away, it hit me..what if there was a safer, softer, washable version of that magic napkin? Something a baby could chew on, scrunch up, and explore freely, with zero risk of paper cuts? That's when the idea for **Baby Paper** was born.

A simple mom moment turned into a sensory toy that parents, grandparents, & babies have fallen in love with.

Sari Wiaz
Baby Paper Creator
Seen here with her
Toy Testers
aka Granddaughters

