Proper aftercare is very important for retention and to prevent infection and other issues.

## GENERAL AFTERCARE GUIDELINES

- Avoid for 1 week: Facial cleansers, water on pigmented areas, Chlorine pools, Retin-A on pigmented areas, hot & steamy showers, jacuzzi or saunas, terry cloth/fabric on pigmented areas or sun/tanning beds.
- Shower with your back to the water to avoid water, shampoo and conditioner from getting into the pigmented areas.
- Do not rub skin when washing your face for at least 10 days.
- Do not pick or scratch tattooed areas.
- Do not wear makeup on the tattooed area until the area has healed (around 7-10 days).
- Use a heavy sunscreen and avoid the direct sun.
- Do not put anything at all on the tattooed area except what your artist provides.
- Do not use antibiotic ointment or anything else during the healing process.

Note: Consult a health care professional at the first sign of infection.

#### **HEALING EXPECTATIONS FOR BROWS:**



## Day 1: Bold and beautiful! I love them.

Your new tattoo might be a little uncomfortable, dark and big.

# Day 3-5: What happened?! My brows are so dark.

Your pigment has oxidized and now appears much darker under the skin. The tattooed area may seem rigid, darker, the shape might look thick and color to warm, especially with fare skinned and light hair clients. Some clients skin doesn't get red and they enjoy the dark bold look.

Day 7-10: Gross! Do I have dandruff in my eyebrow! Skin is lightly flaking.

Depending on technique performed, you may shed chunks or little hair strokes pieces. Some people don't shed at all. Itching is normal.

### Day 10-14: Where'd my brow go? It's so light and patchy, I can't even see my hair strokes?

This can be an emotional roller coaster. The tattooed areas are done peeling/flaking. Your healing skin can hide the pigment giving it almost a milky look. As your skin continues to regenerate, pigment will start to resurface. Some clients don't go through this phase at all.

## 4-6 Weeks: The pigment starts resurfacing and they are lookin' good!

Your skin continues to regenerate, pigment settles in your skin, the milky color is gone and your healed results are revealed. The tattooed area may seem patchy or lighter in some areas.

**Touchup 6 to 8 weeks:** Your artist evaluates the tattoo and adjusts to the desired look & color.

### **BROWS AFTERCARE SPECIFIC INSTRUCTIONS:**

While healing, the tattoo will look spotty. Do not be alarmed by fading after the first application. If there is any swelling immediately after the procedure an ice pack should be applied for no more than 15 minutes at a time.

**First Day:** Gently blot the treated area 2-3 times with the provided wipes. Apply a small amount of ointment after blotting.

**Second & Third Day:** Gently cleanse the treated area 1-2 times a day with antibacterial soap (i.e Dial) and rinse with water to prevent infection and scabbing. Otherwise keep the treated area dry. Too much water will exfoliate the skin and affect the color retention. Apply a small amount of healing ointment 2-3 times/day or as needed to keep the treated area moist. If you have oily skin you can skip the ointment or consult with your artist for proper instructions.