

### THE UTAH DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

-2017 ----ANNUAL REPORT

> SUMMARY OF OPERATIONS JULY 1, 2016–JUNE 30, 2017

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# INTRODUCTION

It is my pleasure to present the Fiscal Year 2017 Annual Report for the Department of Alcoholic Beverage Control (DABC). Fiscal Year 2017 was a trying year for the department with the challenges associated with meeting continued growth pressures being compounded by the challenges that accompany the implementation of a new Enterprise Resource Planning (ERP) system. While the myriad challenges we faced tested the department's operational capabilities, I am proud to recognize the staff's impressive and selfless efforts in ensuring that the DABC overcame these challenges and was able to receive, ship and sell products to meet public demand for alcoholic beverages throughout the year.

FY 2017 sales, excluding taxes, increased a relatively modest 5.3 percent over the FY 2016's record total to \$427.61 million. These sales resulted in the return of approximately \$178.90 million to the state treasury, state agencies and programs, the school lunch program and local jurisdictions:

- A profit transfer of \$106.34 million to the General Fund;
- A \$42.75 million contribution to Utah's School Lunch Program;
- Funding of \$4.27 million for the State Bureau of Investigation's liquor law enforcement program;
- Funding of \$2.38 million for Parents Empowered, the state's underage drinking prevention program; and
- Collection and disbursement of \$23.15 million in sales taxes to the state, local counties and municipalities.

The department also had some success obtaining funding to begin to address the twin concerns of additional compensation and additional store staff. Department employees realized a 4 percent increase in pay in FY 2017. This was made possible by virtue of a 2 percent statewide increase in compensation requested by the governor and funded by the Legislature, and an additional department-funded 2 percent increase that was made possible by the restoration of funds that were cut from the department budget in FY 2016. The department also received funding for an additional 10 FTE for the stores that helped limit the rate of growth in workload at the stores.

Finally, the DABC continues to pursue legislative authorization to construct additional economically sustainable State Liquor and Wine Stores in order to meet growth. The DABC commissioned a new facilities master plan to assist in prioritizing the construction of new stores, as well as the replacement or relocation of existing stores. The department received authorization to construct two new stores during the 2017 General Session and, in June 2017, opened a new State Liquor and Wine Store in West Valley City, Utah.

Sincerely,

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Salvador D. Petilos Executive Director



# COMMISSIONER NARRATIVE

It has been an interesting year! With comprehensive liquor law overhaul by the 2017 General Session of the Legislature, staff and industry have been challenged to respond to some of the more significant provisions. In this regard, I must thank Representative Brad Wilson and Senator Jerry Stevenson for their hard work in developing the legislative package I refer to. Representative Wilson was especially diligent in obtaining input from all those who had an interest. Not everyone got what they wanted, but the legislation reflects necessary compromise.

Thanks also to our remarkable employees who have responded to many changes required by the legislation. Now as we approach the holiday season, I want to thank, in advance, all of our employees for their diligence and loyalty to the department and its mission. We anticipate a busy season and I am confident that all will respond. Our financial tracking clearly indicates that there is constant pressure on our already hard-working employees. With this in mind, we are always aware of the need for better compensation of our people. I hope that the Legislature will be responsive to our needs and perhaps review how the department is funded.

This year we said goodbye to two fine commissioners, Jeff Wright and Olivia Agraz. Both served faithfully and diligently and we were sad to see them leave. However, the governor nominated two excellent replacements, Tom Jacobsen and Sophia DiCaro. Both have excellent credentials and we are looking forward to working with them.

Sincerely,

John T. Nielsen Chair, DABC Commission

### DABC Commissioners Chair–John T. Nielsen

is retired as Sr. Legal Counsel and Director of Government Relations for Intermountain Healthcare. Nielsen has had a long career in government and private law practice, serving as Assistant City



Attorney for Salt Lake City, Salt Lake City Police first legal advisor, Deputy County Attorney and Chief Deputy County attorney in charge of the Criminal Division and as Utah's Commissioner of Public Safety. In that capacity, he was in charge of all the state's law enforcement and public safety components. He and his wife Suzi are the proud parents of four daughters and 11 grandchildren.

# DABC COMMISSIONERS

*Vice Chair–S. Neal Berube* is the president and CEO of Associated Food Stores (AFS), an independent retailer-owned food distributor in Salt Lake City, Utah. Berube graduated magna cum laude with a B.S. degree in accounting from Weber State University in 1979 and earned CPA status in 1981. He has served on numerous boards including Intermountain Healthcare. He also served as a member of Governor Herbert's commission to optimize state government.

Steven B. Bateman retired from a 35-year career in hospital administration, most recently as CEO of St. Mark's Hospital in Salt Lake, in September 2017. He began a new position as full-time faculty member of Weber State University, teaching health services administration courses to both undergrad and graduate students. He received his MBA from Utah State University in 1982. He is a recipient of the Distinguished Healthcare Executive Award and served on the board of directors of the High-Risk Insurance Pool. He and his wife Kathy are the parents of five children.

Kathleen McConkie Collinwood received her Bachelor of Arts from Brigham Young University, and went on to earn her Juris Doctor from Hamline University School of Law in St. Paul, Minnesota. She is a former partner at Parker, McKeown, and McConkie and is currently with McConkie Law Offices.

She is admitted to practice law in the state of Utah, the U.S. Tax Court, and the 9th & 10th Circuit Federal Appellate courts. She has also prepared briefs for the U.S. Supreme Court. Amanda Smith is an environmental and natural resources attorney counseling clients on compliance with state and federal environmental laws. She was energy policy advisor to Governor Gary Herbert and has served as the executive director of the Utah Department of Environmental Quality. She received her law degree from Gonzaga University School of Law.

Amanda received the 2011 Governor's Medal for Science and Technology and was honored by the Utah State Bar in 2012 as Lawyer of the Year in Energy, Natural Resource and Environmental Law.

Thomas N. Jacobson is a graduate of Utah State University and the University of Utah Law School. He has been a practicing attorney for more than 40 years in Utah, California and Texas. He is admitted to practice at the U.S. Supreme Court as well as several Federal appeals courts.

Tom, as he likes to be called, has been honored many times with professional awards, including League of Women Voters Citizen of the Year, a 2015 Southern California Top Lawyer, and named as one of Southern California's Super Lawyers in 2007. He is also active in numerous civic and nonprofit organizations.



# LEGISLATIVE SUMMARY

### The following laws were enacted during the 2017 General Session of the Utah Legislature.

SB 155 Alcoholic Beverage Control Budget Amendments Mayne, K This legislation modified provisions related to the budget of The Department of Alcoholic Beverage Control by requiring that the department's base budget shall include as an appropriation from the Liquor Control Fund: credit card- related fees paid by the department; package agency compensation; and the department's costs of shipping and warehousing alcoholic products.

The department may retain each fiscal year from the Liquor Control Fund \$1,000,000 that the department may use for: capital equipment purchases; salary increases for department employees; performance awards for department employees; or information technology enhancements because of changes or trends in technology.

STATUS: Signed, Effective 7/1/17

HB 442 SB 279 Alcohol Amendments and Alcohol Modifications Wilson, B This legislation streamlined dining establishments by eliminating dining clubs; grandfathered bars and dual licenses; allowed for visible dispensing in restaurants within a dispensing area; reduced proximity restrictions for restaurants to 300 feet pedestrian travel and removed commission authority to grant variances to proximity restrictions (see HB442 amended by SB279); established a department training program for on- and off-premise licensees; made modifications to label approvals to allow gluten free beer to be sold in the state; amended provisions applicable to off-premise beer retailer to require state licensing as well as modifications to labeling and display requirements; and increased the mark-up on liquor by 2 percent.

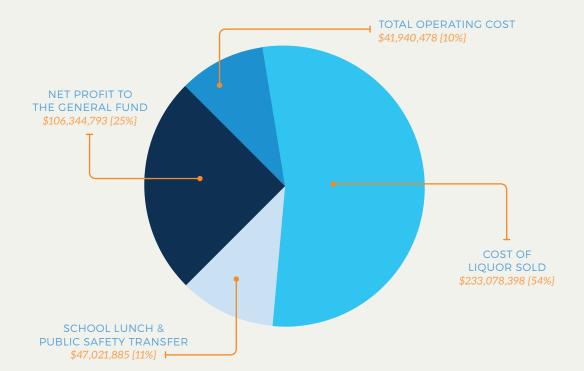
**STATUS:** Signed, Effective 5/9/17

# FINANCIAL HIGHLIGHTS

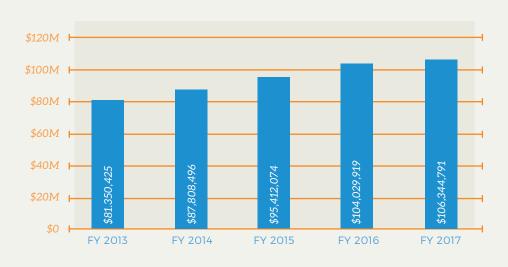
Where does the money go? State Liquor and Wine Stores generated more than \$427 million in sales and taxes in FY2017.

As a result, more than \$170 million was returned to the state treasury, funded state programs or was returned to local communities in FY 2017.

- The DABC returned \$106.34 million to the General Fund.
- The Department of Public Safety, State Bureau of Investigation received \$4.27 million for enforcement of state liquor laws.
- Schools received \$42.75 million for the School Lunch Program.
- Parents Empowered received \$2.38 million to fund its efforts to curtail underage drinking.
- The state and local communities received \$23.15 million in sales taxes.



### DISTRIBUTION OF PROCEEDS



NET PROFIT five-year summary

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# 5-YEAR FINANCIAL SUMMARY

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| SUMMARY FINANCIAL INFORMATION   | FY 2013  | FY 2014  | FY 2015  | FY 2016  | FY 2017  | CAGR*  |
|---|--|--|--|--|--|--|
| REVENUE   | \$328,912,217  | \$348,453,487  | \$376,238,719  | \$405,911,384  | \$427,606,013  | 5.39%  |
| GROSS PROFIT  | 154,008,906  | 162,281,115  | 173,068,079  | 186,732,544  | 194,527,614  | 4.78%  |
| OTHER INCOME  | 3,996,107  | 3,656,219  | 3,520,511  | 3,597,916  | 3,776,720  | -1.12%   |
| TOTAL REVENUE   | \$158,005,013  | \$165,937,334  | \$176,588,590  | \$190,330,460  | \$198,304,334  | 4.65%  |
| Less Parents Empowered  | 1,739,981  | 1,883,768  | 2,061,086  | 2,185,762  | 2,331,288  | 6.03%  |
| Less Operating Expenses   | 36,712,605   | 37,854,753   | 37,647,446   | 39,406,980   | 42,604,600   | 3.02%  |
| Less Transfer to SBI  | 3,468,655  | 3,485,802  | 3,762,385  | 4,064,345  | 4,274,717  | 4.27%  |
| Less School Lunch Program   | 34,686,558   | 34,858,020   | 37,623,855   | 40,643,453   | 42,747,168   | 4.27%  |
| NET PROFIT  | \$81,350,425   | \$87,808,496   | \$95,412,074   | \$104,029,919  | \$106,346,561  | 5.50%  |
| SALES TAX   | 17,882,083   | 18,751,649   | 20,187,202   | 21,747,746   | 23,152,093   | 5.30%  |
|   |  |  |  |  |  |  |
| DABC OPERATIONS SUMMARY   | FY 2013  | FY 2014  | FY 2015  | FY 2016  | FY 2017  | CAGR*  |
| DABC OPERATIONS SUMMARY REVENUE   | FY 2013<br>\$328,912,217   | FY 2014<br>\$348,453,487   | FY 2015<br>\$376,238,719   | FY 2016<br>\$405,911,384   | FY 2017<br>\$427,606,013   | CAGR*<br>5.39%   |
|   |  |  |  |  |  |  |
| REVENUE   | \$328,912,217  | \$348,453,487  | \$376,238,719  | \$405,911,384  | \$427,606,013  | 5.39%  |
| REVENUE<br>GROSS PROFIT   | <b>\$328,912,217</b><br>154,008,906  | <b>\$348,453,487</b><br>162,281,115  | <b>\$376,238,719</b><br>173,068,079  | <b>\$405,911,384</b><br>186,732,544  | <b>\$427,606,013</b><br>194,527,614  | <b>5.39%</b><br>4.78%  |
| REVENUE<br>GROSS PROFIT<br>OTHER INCOME   | <b>\$328,912,217</b><br>154,008,906<br>3,996,107   | <b>\$348,453,487</b><br>162,281,115<br>3,656,219   | <b>\$376,238,719</b><br>173,068,079<br>3,520,511   | <b>\$405,911,384</b><br>186,732,544<br>3,597,916   | <b>\$427,606,013</b><br>194,527,614<br>3,776,720   | <b>5.39%</b><br>4.78%<br>-1.12%  |
| REVENUE<br>GROSS PROFIT<br>OTHER INCOME<br>TOTAL REVENUE  | <b>\$328,912,217</b><br>154,008,906<br>3,996,107<br><b>\$158,005,013</b>                             | \$348,453,487<br>162,281,115<br>3,656,219<br>\$165,937,334   | \$376,238,719<br>173,068,079<br>3,520,511<br>\$176,588,590   | \$405,911,384<br>186,732,544<br>3,597,916<br>\$190,330,460   | \$427,606,013<br>194,527,614<br>3,776,720<br>\$198,304,334   | <b>5.39%</b><br>4.78%<br>-1.12%<br><b>4.65%</b>  |
| REVENUE<br>GROSS PROFIT<br>OTHER INCOME<br>TOTAL REVENUE<br>Less Salaries and Wages   | \$328,912,217<br>154,008,906<br>3,996,107<br>\$158,005,013<br>15,228,792                             | \$348,453,487<br>162,281,115<br>3,656,219<br>\$165,937,334<br>15,766,050                             | \$376,238,719<br>173,068,079<br>3,520,511<br>\$176,588,590<br>16,138,132                             | <b>\$405,911,384</b><br>186,732,544<br>3,597,916<br><b>\$190,330,460</b><br>16.570,978               | \$427,606,013<br>194,527,614<br>3,776,720<br>\$198,304,334<br>17,867,569                             | <ul> <li>5.39%</li> <li>4.78%</li> <li>-1.12%</li> <li>4.65%</li> <li>3.25%</li> </ul>                               |
| REVENUE<br>GROSS PROFIT<br>OTHER INCOME<br>TOTAL REVENUE<br>Less Salaries and Wages<br>Less Profit Transfers                        | \$328,912,217<br>154,008,906<br>3,996,107<br>\$158,005,013<br>15,228,792<br>38,155,214               | \$348,453,487<br>162,281,115<br>3,656,219<br>\$165,937,334<br>15,766,050<br>38,343,822               | \$376,238,719<br>173,068,079<br>3,520,511<br>\$176,588,590<br>16,138,132<br>41,386,241               | \$405,911,384<br>186,732,544<br>3,597,916<br>\$190,330,460<br>16.570,978<br>44,707,799               | \$427,606,013<br>194,527,614<br>3,776,720<br>\$198,304,334<br>17,867,569<br>47,021,885               | <ul> <li>5.39%</li> <li>4.78%</li> <li>-1.12%</li> <li>4.65%</li> <li>3.25%</li> <li>4.27%</li> </ul>                |
| REVENUE<br>GROSS PROFIT<br>OTHER INCOME<br>TOTAL REVENUE<br>Less Salaries and Wages<br>Less Profit Transfers<br>Less Other Expenses | \$328,912,217<br>154,008,906<br>3,996,107<br>\$158,005,013<br>15,228,792<br>38,155,214<br>23,223,794 | \$348,453,487<br>162,281,115<br>3,656,219<br>\$165,937,334<br>15,766,050<br>38,343,822<br>23,972,471 | \$376,238,719<br>173,068,079<br>3,520,511<br>\$176,588,590<br>16,138,132<br>41,386,241<br>23,570,400 | \$405,911,384<br>186,732,544<br>3,597,916<br>\$190,330,460<br>16.570,978<br>44,707,799<br>25,021,764 | \$427,606,013<br>194,527,614<br>3,776,720<br>\$198,304,334<br>17,867,569<br>47,021,885<br>27,068,319 | <ul> <li>5.39%</li> <li>4.78%</li> <li>-1.12%</li> <li>4.65%</li> <li>3.25%</li> <li>4.27%</li> <li>3.11%</li> </ul> |





# HOW PRODUCTS REACH CONSUMERS

Three groups purchasing, warehouse and stores—are responsible for getting products from suppliers to the customer.







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# DABC DIVISION OF PURCHASING

The division seeks to select and provide Utah consumers the best wines, distilled spirits and heavy beers at competitive prices. The division buys approximately 6,000 individual wine, spirits and heavy beer products from domestic and foreign producers annually.

Evaluating new products to list and add to DABC's product offering is a major function of the division and is critical to maintaining a vibrant product line.



# DABC WAREHOUSE

The DABC operates a central warehouse located in Salt Lake City. The 141,000-square-foot warehouse contains an automated storage and retrieval system capable of holding 9,600 pallets. The warehouse stores, on average, 525,000 cases daily.



**EVALUATED FOR LISTING FY 2017** 



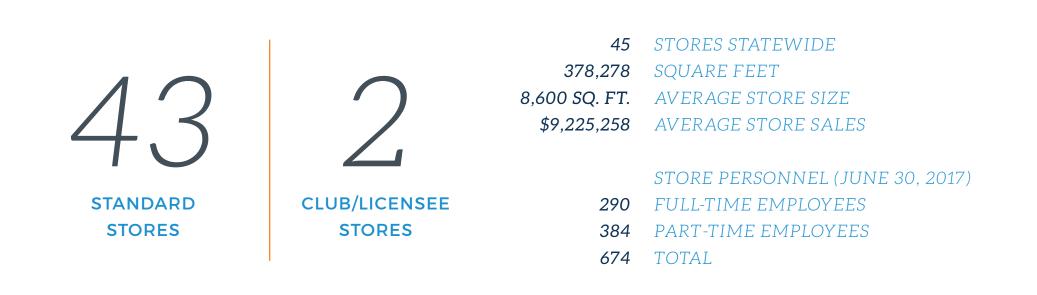


DABC WAREHOUSE ACTIVITY FY 2017

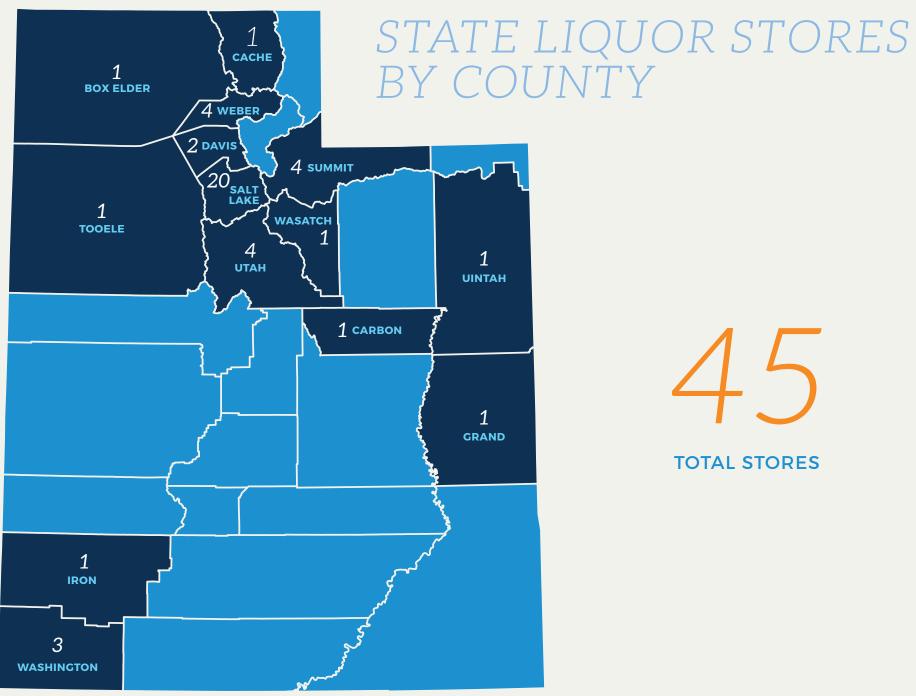
# DABC RETAIL STORES

As of June 30, 2017, the DABC operated 45 retail facilities.









**TOTAL STORES** 

# TOP 10 STORESTOP 10 SPIRITS

| BY SALES VOLUME          | FY 2017      | FY 2016      | PERCENT<br>INCREASE |
|--------------------------|--------------|--------------|---------------------|
| SALT LAKE<br>CLUB STORE  | \$25,133,155 | \$23,473,203 | 9.07%               |
| COTTONWOOD<br>HEIGHTS    | \$19,652,043 | \$19,218,775 | 2.26%               |
| SANDY                    | \$18,932,874 | \$18,132,947 | 4.42%               |
| SNOW CREEK,<br>PARK CITY | \$15,398,690 | \$14,714,279 | 4.65%               |
| SUGARHOUSE               | \$15,386,076 | \$15,002,647 | 2.56%               |
| HOLLADAY                 | \$15,232,840 | \$14,451,007 | 5.41%               |
| PARK CITY<br>CLUB STORE  | \$14,908,638 | \$13,659,059 | 9.43%               |
| KEARNS                   | \$13,952,303 | \$13,697,132 | 1.87%               |
| KIMBALL<br>JUNCTION      | \$13,550,348 | \$12,930,124 | 4.80%               |
| DOWNTOWN SLC             | \$13,165,720 | \$13,466,458 | -2.23%              |







| BY UNIT SALES             | SIZE    | SALES       | UNITS<br>SOLD |
|---------------------------|---------|-------------|---------------|
| BARTON VODKA              | 375 ml  | \$807,142   | 245,332       |
| BARTON VODKA              | 1750 ml | \$2,888,580 | 241,721       |
| ΤΑΑΚΑ VODKA               | 375 ml  | \$468,866   | 146,980       |
| ΤΑΑΚΑ VODKA               | 1750 ml | \$1,518,430 | 129,529       |
| FIREBALL CINNAMON WHISKY  | 750 ml  | \$1,857,474 | 118,199       |
| KAMCHATKA VODKA & LIQUEUR | 375 ml  | \$351,419   | 108,129       |
| BARTON VODKA              | 750 ml  | \$560,634   | 96,828        |
| SMIRNOFF VODKA            | 1750 ml | \$2,038,246 | 85,166        |
| BARON ROTHSCHILD VODKA    | 375 ml  | \$284,875   | 84,034        |
| KAMCHATKA VODKA & LIQUEUR | 1750 ml | \$943,528   | 81,282        |
|                           | •       |             |               |

| BY SALES DOLLARS          | SIZE    | SALES       | UNITS<br>SOLD |
|---------------------------|---------|-------------|---------------|
| BARTON VODKA              | 1750 ml | \$2,888,580 | 241,721       |
| JACK DANIEL'S BLACK LABEL | 1000 ml | \$2,225,388 | 77,442        |
| SMIRNOFF VODKA            | 1750 ml | \$2,038,246 | 85,166        |
| PATRON SILVER TEQUILA     | 750 ml  | \$1,990,252 | 40,700        |
| JACK DANIEL'S BLACK LABEL | 1750 ml | \$1,887,201 | 39,327        |
| FIREBALL CINNAMON WHISKY  | 750 ml  | \$1,857,475 | 118,199       |
| JAMESON IRISH WHISKEY     | 750 ml  | \$1,803,010 | 66,140        |
| CROWN ROYAL               | 750 ml  | \$1,724,755 | 64,462        |
| CROWN ROYAL               | 1750 ml | \$1,716,987 | 31,741        |
| CROWN ROYAL REGAL APPLE   | 750 ml  | \$1,540,827 | 59,009        |





# TOP 10 WINES

| BY UNIT SALES                                | SIZE    | SALES     | UNITS SOLD |
|--|---------|-----------|------------|
| COOKS BRUT SPARKLING WINE                    | 750 ml  | \$412,178 | 66,865     |
| VENDANGE PINOT GRIGIO                        | 500 ml  | \$220,926 | 60,881     |
| KENDALL-JACKSON VINTNER'S RESERVE CHARDONNAY | 750 ml  | \$927,150 | 56,017     |
| MENAGE A TROIS RED                           | 750 ml  | \$624,979 | 55,132     |
| FRANZIA SUNSET BLUSH HOUSE WINE              | 5000 ml | \$816,470 | 54,097     |
| VENDANGE CHARDONNAY                          | 500 ml  | \$192,550 | 52,861     |
| FRANZIA CHILLABLE RED HOUSE WINE             | 5000 ml | \$741,075 | 48,930     |
| BOGLE CHARDONNAY                             | 750 ml  | \$387,183 | 46,920     |
| COOKS EXTRA DRY SPARKLING WINE               | 750 ml  | \$262,797 | 44,822     |
| BOTA BOX PINOT GRIGIO                        | 3000 ml | \$845,026 | 42,818     |

| BY SALES DOLLARS                             | SIZE    | SALES     | UNITS SOLD |
|--|---------|-----------|------------|
| KENDALL-JACKSON VINTNER'S RESERVE CHARDONNAY | 750 ml  | \$927,150 | 56,017     |
| VEUVE CLICQUOT BRUT YELLOW LABEL             | 750 ml  | \$854,449 | 16,066     |
| BOTA BOX PINOT GRIGIO                        | 3000 ml | \$845,026 | 42,818     |
| BLACK BOX CABERNET                           | 3000 ml | \$829,713 | 36,536     |
| FRANZIA SUNSET BLUSH HOUSE WINE              | 5000 ml | \$816,470 | 54,097     |
| FRANZIA CHILLABLE RED HOUSE WINE             | 5000 ml | \$741,075 | 48,930     |
| MEIOMI PINOT NOIR                            | 750 ml  | \$702,788 | 35,157     |
| BLACK BOX CHARDONNAY CALIFORNIA              | 3000 ml | \$677,658 | 29,604     |
| FRANZIA CHARDONNAY AUSTRALIAN                | 5000 ml | \$667,028 | 34,922     |
| SONOMA-CUTRER CHARDONNAY                     | 750 ml  | \$656,567 | 31,280     |
|  | •       |           |            |

| TOP 10 |
|--------|
| BEERS, |
| CIDERS |
| & FMBs |





| BY UNITS SOLD                       | SIZE   | SALES       | UNITS SOLD |
|-------------------------------------|--------|-------------|------------|
| ICEHOUSE BEER                       | 355 ml | \$1,100,167 | 1,111,280  |
| SQUATTERS HOP RISING DOUBLE IPA     | 330 ml | \$1,667,487 | 882,268    |
| BUSCH ICE LAGER                     | 355 ml | \$674,635   | 681,449    |
| STELLA ARTOIS                       | 330 ml | \$1,248,328 | 570,013    |
| PACIFICO LAGER MEXICO               | 355 ml | \$832,507   | 440,480    |
| WASATCH DEVASTATOR DOUBLE BOCK      | 355 ml | \$655,354   | 346,748    |
| SIERRA NEVADA PALE ALE              | 355 ml | \$617,129   | 333,583    |
| SQUATTERS HOP RISING DOUBLE IPA CAN | 355 ml | \$580,833   | 307,319    |
| MICKEY'S FINE MALT LIQUOR           | 355 ml | \$412,561   | 305,601    |
| SIERRA NEVADA PALE ALE CANS         | 355 ml | \$564,513   | 305,142    |

| BY SALES DOLLARS                     | SIZE   | SALES       | UNITS SOLD |
|--------------------------------------|--------|-------------|------------|
| SQUATTERS HOP RISING DOUBLE IPA      | 355 ml | \$1,667,487 | 882,268    |
| STELLA ARTOIS                        | 330 ml | \$1,248,328 | 570,013    |
| ICEHOUSE BEER                        | 355 ml | \$1,100,167 | 1,111,280  |
| PACIFICO LAGER MEXICO                | 355 ml | \$832,507   | 440,480    |
| BUSCH ICE LAGER                      | 355 ml | \$674,635   | 681,449    |
| WASATCH DEVASTATOR DOUBLE BOCK       | 355 ml | \$655,354   | 346,748    |
| RED ROCK ELEPHINO IPA                | 500 ml | \$633,029   | 174,988    |
| SIERRA NEVADA PALE ALE               | 355 ml | \$617,129   | 333,583    |
| ANGRY ORCHARD CRISP APPLE HARD CIDER | 355 ml | \$611,749   | 298,414    |
| SQUATTERS HOP RISING DOUBLE IPA CAN  | 355 ml | \$580,833   | 307,319    |



# AVERAGE UTAH CONSUMPTION PER CAPITA (IN GALLONS)\*

| 2017  | 2016                           |
|-------|--------------------------------|
| 1.183 | 1.158                          |
| 1.032 | 0.987                          |
| 0.656 | 0.622                          |
| .07   | .082                           |
| 2.941 | 2.849                          |
|       | 1.183<br>1.032<br>0.656<br>.07 |

\*Based on estimated population of 3,051,200 as of June 30, 2017, and 3,048,200 as of June 30, 2016.

# COMPARATIVE GALLONAGE FOR UTAH

| ALCOHOL TYPE            | 2017      | 2016      |  |
|-------------------------|-----------|-----------|--|
| WINE                    | 3,609,107 | 3,531,285 |  |
| SPIRITS                 | 3,150,283 | 3,009,051 |  |
| HEAVY BEER              | 2,000,614 | 1,896,646 |  |
| FLAVORED MALT BEVERAGES | 212,992   | 250,344   |  |
| TOTAL GALLONS           | 8,972,996 | 8,687,326 |  |

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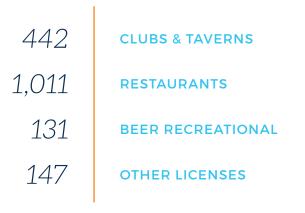
# DIVISION OF LICENSING & COMPLIANCE

The Division of Licensing and Compliance is responsible for the licensure of all persons involved in the manufacture and sale of alcohol in the state of Utah. The division strives to assist licensees and permittees to remain in compliance with the requirements of the Alcoholic Beverage Control Act and open for business.

### APPLICATIONS RECEIVED AND PROCESSED IN FY 2017



### TOTAL LICENSEE AUDITS CONDUCTED IN FY 2017





# The Salt Lake Tribure Connection Connection Connection

# PREVENTION STARTS WITH PARENTING

Parents are the number one influence in their kids' lives. Kids need clear rules and expectations to stay alcohol-free. Parents often talk to their kids two years too late concerning alcohol.

# PARENTS EMPOWERED

Parents Empowered is a statewide, state-sponsored campaign launched in September 2006 to educate parents and communities about the lasting harms of underage drinking and provide them with the proven skills, tools and information required to help prevent it. Parents Empowered is targeted directly at parents rather than teens or children, as parents and community support are keys to preventing underage drinking. The campaign is designed to introduce and establish a no underage drinking community social norm. Based on clear-cut research, underage drinking can no longer be thought of as a harmless rite of passage.

### Program Effectiveness

The 2016-17 year is a significant one for Utah's Parents Empowered underage drinking prevention campaign. Over the years since 2006, when Parents Empowered was initially created, all measures of underage drinking in Utah had decreased, year-over-year, often faster than the national average. This is an incredible record of success, considering that Utah's youth alcohol use was already low. But for the first time since its inception, some areas within the state experienced a modest increase in underage drinking.



According to the latest Student Health and Risk Prevention (SHARP) survey data, Utah's uptick is seen in the 30-day-use category among sixth- and 12th-graders, despite other grades and use-cases leveling off or experiencing a decline.

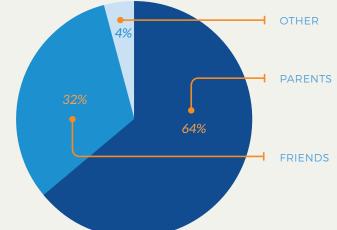
## Community Mobilization and Return on Investment

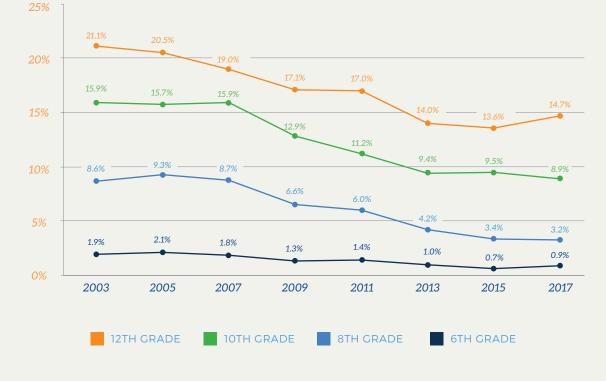
The key to Parents Empowered's success is that it's more than just an ad campaign. It's a community mobilization effort embraced by both the public and private sectors, focused on educating the public about the negative consequences and changing social norms about underage drinking.

In FY 2017, Parents Empowered invested substantial resources into its "mini-grant" program with city and county prevention coalitions, customizing the campaign's messages to local needs, and taking advantage of uniquely effective, local marketing opportunities.

### INFLUENCE ON KIDS

PARENT FOCUS GROUP QUESTION: Who has the greatest influence on kids' decisions to drink or not?





30-DAY ALCOHOL USE:

Between added value and earned media, the Parents Empowered campaign and its partnerships generated more than \$4.5 million of bonus media coverage—that's over \$1.70 of free media exposure for every dollar spent on Parents Empowered, including all money used for producing ads, county mini-grants, buying media, conducting research, and managing the day-to-day campaign. Through its community mobilization efforts, the Parents Empowered campaign magnifies the effectiveness of every dollar Utah invests in preventing underage drinking.

### U.S. Ski and Snowboard Team Partnership

The 2017 Park City mini-grant effort included a partnership with the U.S. Ski and Snowboard Team aimed at reminding parents that there's no off-season for parenting. This collaboration truly mobilized local leadership, bringing together representation from the lieutenant governor, Mayor Jack Thomas from the Park City Mayor's office, law enforcement officials from both the city and county, the county attorney's office, as well as world-class athletes who work in the county.

### From top to bottom:

"There's no off-season for parents" outdoor board TV spot with Joss Christensen, Olympic gold medalist for slopestyle skiing Press conference with the U.S. Ski and Snowboard team

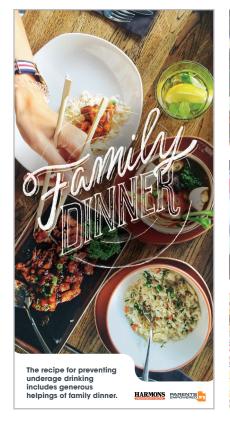






### Kearns Family Dinner Partnership

A partnership between Parents Empowered and the township of Kearns launched a community-wide effort supported by Harmons Grocery. Mayor Ben McAdams and Bob Harmon (owner of Harmons Grocery) shared the vital message of the importance of family meals and their impact on keeping kids alcohol-free.





### In-store signage (banners and freezer-door clings) at the Kearns' Harmons for the Family Dinner partnership

### Ute Tribe and Northeastern Counseling Center Partnership

The Ute Tribe and the Northeastern Counseling Center worked with Parents Empowered to carry out an event in the community titled, "Strike Out Underage Drinking" that was held at the Ute Lanes Bowling Center in Fort Duchesne. The night kicked off a month-long campaign full of activities that served one purpose: Encourage families to spend time together having fun.



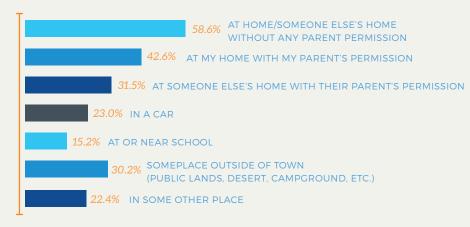
Outdoor signage, T-shirts and custom score cards at the family bowling night for the partnership with the Ute Tribe and the Northeastern Counseling Center

### Looking Ahead

The number of Utah children who drink underage remains unacceptable, and there is still work to be done to keep kids away from alcohol and free from myriad negative consequences associated with underage drinking.

Of particular concern is where Utah's youth are getting their alcohol. Research shows that adults continue to give and make alcohol available to children. For example, in the 2017 SHARP survey, 43 percent of students who use alcohol reported that they drank it at home with their parents' permission. This needs to stop.

The reality is that all Utah teens, at some point, will face the decision to drink underage. Research continues to show a need to continuously refine and refocus the campaign's message on the importance of prevention behaviors and changing perceptions about underage vulnerability and access to alcohol.



### ACCESS TO ALCOHOL

2017 SHARP SURVEY QUESTION TO KIDS: If you drank alcohol in the past year, how did you get it?







# DIVISION OF TECHNOLOGY SERVICES

On July 1, 2016, DABC went live with a new ERP system called "Microsoft Dynamics AX 2012 R3." On that day, every process, procedure, application and computer-related task changed. The entire project spanned over 35 months. The actual implementation lasted 21 months.

Microsoft Dynamics AX is rapidly becoming the choice of ERP systems for numerous liquor control states. Several have migrated to this system over the last few years, while others are in the process of procuring and developing the solution. It is a versatile system that is intended to aggregate the use of outside connectors and is known to be cost effective to operate, which makes it attractive to fixed-budget control states.

Some of the greatest challenges to overcome during the rollout were the integrations of complex interfaces that had been custom fit by DABC and DTS over the years—and would need to be accommodated until a phased deployment approach within AX could be considered. Some of those included the following:

- Control of liquor vendor-owned inventory (Bailment)
- Voxware's Pick-to-Voice system
- WynRight's Automatic Storage and Retrieval system (ASRS)
- SAP's Point-of-Sale system
- Online Licensee Sale and Special Order system
- Reporting to the State's FINET system

One of the driving factors for the move to a new ERP system for DABC was that DABC's legacy ERP system was not able to be enhanced or updated. The system was behind on Oracle updates and supported hardware was also becoming an issue. As DABC moved toward Dynamics AX, the company that owned the legacy ERP system announced the end-of-life (EOL) as December 2016. This EOL announcement came in May 2015 while the move to Dynamics AX was well underway. DABC and DTS knew this announcement was inevitable since upgrades to the system had failed several times before. Shortly after this announcement, the key support team of the legacy ERP system was dismissed and support was shifted to India.

While the challenges of implementing this system were great, both DABC and the DTS support teams were able to overcome all of the challenges associated with releasing a new ERP system. DABC is now starting to enjoy many of the benefits of this state-of-the-art system, and have full confidence moving forward knowing that Microsoft's Dynamics AX is a well-supported platform and is used worldwide by more than 20,000 companies. Dynamics AX will be able to accommodate the rapid growth and changes of DABC.

# FINANCIAL STATEMENTS

### Date prepared: 10/19/17, unaudited

### STATEMENT OF

| OPERATION                                    | FY 2017       | FY 2016       |
|--|---------------|---------------|
| Operating Revenue                            |               |               |
| Retail Sales (Note B)                        | \$426,642,066 | \$404,987,894 |
| Military Sales                               | 963,947       | 971,451       |
| Total Sales                                  | 427,606,013   | 405,959,345   |
| Cost of Goods Sold                           |               |               |
| Cost of Liquor Sold                          | 232,914,880   | 219,178,840   |
| Claims Against Suppliers                     | (75,726)      | (33,831)      |
| Loss from Breakage/Damage                    | 208,779       | 33,617        |
| Beer Tax                                     | 30,465        | 47,961        |
| Total Cost of Goods Sold                     | 233,078,398   | 219,226,587   |
| Gross Profit                                 | 194,527,615   | 186,732,758   |
| Permits, Licenses & Fees                     | 3,426,833     | 3,256,079     |
| Misc. Other Income                           | 46,756        | 38,543        |
| Total Other Income                           | 3,473,589     | 3,294,622     |
| Total Operating Revenue                      | 198,001,204   | 190,027,380   |
|  |               |               |
| Operating Expenses                           |               |               |
| Salaries, Wages & Benefits                   | 17,867,569    | 16,570,978    |
| Credit Card Fees                             | 5,723,268     | 5,053,877     |
| Rentals & Leases (Note C)                    | 1,094,748     | 1,067,488     |
| Depreciation                                 | 3,177,348     | 3,167,263     |
| Maintenance & Repairs/<br>Operating Supplies | 2,920,054     | 2,475,531     |
| Alcohol Education Media<br>Campaign          | 2,326,263     | 2,185,762     |

|   | FY 2017       | FY 2016       |
|---|---------------|---------------|
| P.A. Contracts                                | 2,112,463     | 1,950,195     |
| Delivery to Stores                            | 1,961,419     | 1,904,325     |
| Data Processing                               | 2,452,554     | 2,143,002     |
| Professional & Tech. Services                 | 1,144,567     | 889,625       |
| Postage, Printing & Supplies                  | 373,676       | 320,579       |
| Liquor Bags                                   | 351,090       | 368,711       |
| Telephone                                     | 195,459       | 184,602       |
| Insurance & Bonds                             | 108,892       | 106,433       |
| Travel Expense                                | 43,663        | 45,664        |
| Cash Over & Short                             | 17,688        | 16,641        |
| Check Service Fees                            | 13,398        | 5,088         |
| Misc. Other Expenses                          | 56,359        | 42,429        |
| Total Operating Expenses                      | \$41,940,478  | \$38,498,193  |
| Net Operating Income                          | \$156,060,726 | \$151,529,187 |
|   |               |               |
| Non-Operating Revenues (Expenses)             |               |               |
| Federal Grant                                 | 303,132       | 303,294       |
| Gain (Loss) on Sale of Capital Assets         | (1,769)       | _             |
| Interest on Bonds and Notes                   | (2,995,411)   | (3,094,549)   |
| Transfer to School Lunch and<br>Public Safety | (47,021,885)  | (44,707,799)  |
| Total Non-Operating Revenues<br>(Expenses)    | (49,715,933)  | (47,499,054)  |
| Net Profit                                    | \$106,344,793 | \$104,030,133 |
|   |               |               |
|   | •             |               |

| BALANCE SHEET                                   | AS OF<br>SEPT. 30, 2017 | AS OF<br>SEPT. 30, 2016 |
|---|-------------------------|-------------------------|
| Current Assets                                  |                         |                         |
| Cash in Banks & Treasurer<br>(Note D)           | 0                       | 0                       |
| Petty Cash & Change Fund                        | \$169,450               | \$156,450               |
| Accounts Receivable                             | 2,543,038               | 2,117,672               |
| Due From Other Funds                            | 6,306,894               | 9,418,092               |
| Inventories (Note E)                            | 37,500,985              | 37,434,821              |
| Total Current Assets                            | 46,520,367              | 49,127,035              |
|   |                         |                         |
| Noncurrent Assets                               |                         |                         |
| Buildings                                       | 78,355,689              | 75,403,992              |
| Land  | 24,166,540              | 23,356,813              |
| Furniture, Fixtures &                           | 8,609,072               | 8,985,979               |
| Equipment                                       |                         |                         |
| Software  | 1,963,242               | 2,086,809               |
| Work In Process                                 | 0                       | 143,216                 |
| Less Accumulated Depreciation                   | (37,584,677)            | (34,935,442)            |
| Net Property & Equipment                        | 75,509,866              | 75,041,367              |
| Total Assets                                    | 122,030,233             | 124,168,402             |
|   |                         |                         |
| Deferred Outflows of Resources                  |                         |                         |
| Deferred Amount on Refundings                   | 3,744,062               | 4,288,829               |
| of Bonded Debt<br>Deferred Outflows Relating to | 2.998.670               | 2.492.302               |
| Pensions  | 2,998,070               | 2,492,302               |
| Total Deferred Outflows of                      | 6,742,732               | 6,781,131               |
| Resources                                       |                         |                         |
| Total Assets and Deferred                       | 128,772,965             | 130,949,533             |
| Outflows  |                         |                         |
|   |                         |                         |

|   | AS OF<br>SEPT. 30, 2017 | AS OF<br>SEPT. 30, 2016 |
|---|-------------------------|-------------------------|
| Current Liabilities   |                         |                         |
| Accounts Payable–Liquor (Note G)                              | 69,602                  | -158,990                |
| Accounts Payable–Other  | 11,524,495              | 11,094,884              |
| Due to Other Funds  | 31,797,018              | 29,049,906              |
| Revenue Bonds Payable (Note H)                                | 4,820,536               | 4,727,630               |
| Deposit in Lieu of Bond                                       | 845,098                 | 823,598                 |
| Unearned Revenue  | 1,080,542               | 1,063,464               |
| Total Current Liabilities                                     | \$50,137,291            | \$46,600,492            |
| Noncurrent Liabilities  |                         |                         |
| Net Pension Liability   | 6,306,846               | 5,901,373               |
| Net Other Postemployment<br>Benefit Liability (Note H)        | 902,214                 |                         |
| Revenue Bonds Payable (Note H)                                | 66,453,700              | 72,552,969              |
| Total Noncurrent Liabilities                                  | \$73,662,760            | \$78,454,342            |
| Total Liabilities   | \$123,800,051           | \$125,054,834           |
| Deferred Inflows of Resources                                 |                         |                         |
| Deferred Inflows Relating<br>to Pensions                      | 823,944                 | 638,264                 |
| Deferred Inflows Relating to<br>Other Postemployment Benefits | 34,853                  | -                       |
| Total Deferred Inflows of<br>Resources                        | 858,797                 | 638,264                 |
| Fund Balances   |                         |                         |
| Net Investment in Capital Assets                              | 11,035,000              | 8,659,000               |
| Unrestricted (Deficit)  | (7,053,000)             | (4,677,000              |
| Retained Earnings   | 132,117                 | 1,274,435               |
| Total Fund Balances/Retained<br>Earnings                      | \$4,114,117             | \$5,256,43              |
| Total Liabilities, Advances &<br>Retained Earnings            | 128,772,965             | 130,949,533             |

# NOTES TO FINANCIAL STATEMENTS

Note A: Accounting Policies: The Utah Department of Alcoholic Beverage Control has been designated as an enterprise fund by the Division of State Finance. The administrative operating budget is subject to legislative controls. The transfer of profits to the general fund is determined by the department's accounting system, which is on an accrual basis in accordance with generally accepted accounting principles. The current markup is as follows: distilled spirits, wine and flavored malt beverages 86 percent; beer 64.5 percent.

*Note B: Retail Sales:* Sales are reported at published prices; sales taxes excluded.

Note C: Rentals and Leases: Leases are the result of competitive bids or negotiations. A standard lease agreement has been developed. The more recent leases now provide for payment of taxes and insurance when they exceed those of a base period. None of the current leases contain provisions for minimum payment in case of cancellation by the state, but they all contain a provision in case of a change in the law that might have an impact upon the operation of the department. Also included is the interest expense on the annual bond payments for the state owned liquor stores.

*Note D: Cash:* All cash receipts are deposited in bank accounts to the credit of the State Treasurer; then, depending on the particular account, these funds are transferred, generally on a daily basis, to the Liquor Control and Markup Holding Funds. In September 2017, the

cash balance was transferred to the State of Utah General Fund, resulting in a zero balance in the Cash account.

Note E: Inventories: Inventories are valued at FIFO and consist of merchandise stored in our warehouse and at each of the 45 stores. It also includes consignment inventory at package agencies.

Note F: Property and Equipment: Property and equipment are stated on the balance sheet at cost and are depreciated on the straight-line method over the estimated service lives of the assets.

Note G: Accounts Payable: Accounts payable represent the current liabilities incurred for incoming freight, operating costs, and the purchase of merchandise.

*Note H: Bonds Payable:* Bonds payable represents 13 issues of 20-year lease revenue bonds issued by the state of Utah. The bonds have maturity dates ranging from 2014 to 2030 and carry interest rates from 2.72 percent to 5.50 percent.

# UTAH DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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