

# THE LAUGHING ACADEMY

## COMMUNICATION, CONNECTION, COOPERATION, CREATIVITY.

Today's world is increasingly fast-paced, distracting, and isolating. In all walks of life, people are struggling to connect, come together, and have the kinds of productive conversations that help us achieve our shared goals.

These challenges can be particularly debilitating in the workplace, where success relies on teamwork, flexibility, active listening, and clear, respectful communication.

Luckily—and maybe surprisingly—the exact tools organizations need to build more engaged, effective, supportive, and collaborative teams are the same ones successful Improvisors have been using for decades.

### “YES, AND!”

I've taught these Improv tools to thousands of students from first-graders to Fortune 500's across all kinds of industries. I know the difference Improv skills can make in helping people get stronger at sharing ideas, adapting to surprises, building relationships, and solving problems.

I can't wait to share them with your team, so you can see for yourself how accessible they are, how easily they can be implemented in everyday situations, and how quickly they'll resonate across your company culture.

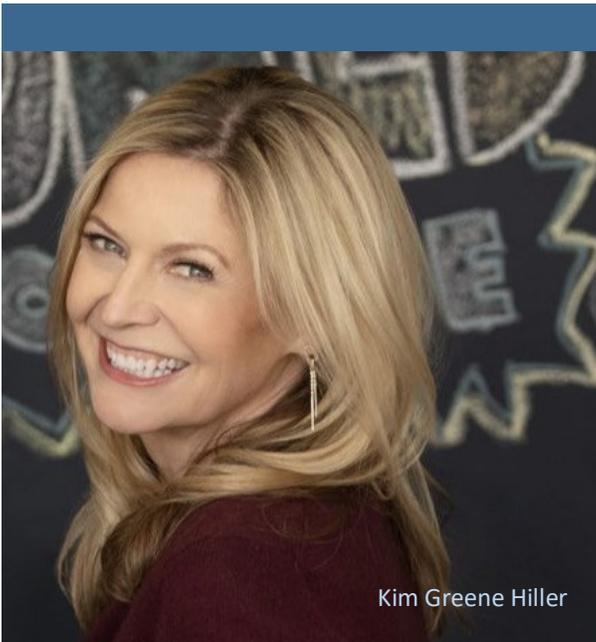
Entertaining, exciting, funny, and FUN aren't words commonly associated with corporate training.

I'm excited to show you how applicable they can be!



Kim Greene Hiller  
The Laughing Academy

3230 Glenview Rd., Glenview IL ~ (847) 724-2787



Kim Greene Hiller

*"If your team has forgotten that they're better when they work together, I highly recommend Kim and TLA! The session was very well received and several people took the time to let me know how it made them stop and think differently about how they work.*

*Not only that – they had FUN!"*

~ Joanne Penne, Marketing Director  
Walgreen's Corporate

*"The Laughing Academy was a highlight of our conference. The activities were carefully orchestrated to include everyone and make us all comfortable, and best of all, to bring us together!"*

~ Angela Kim, Vice President Marketing  
Gallagher Global Brokerage, US

*"Kim facilitated an amazing team-building event. There was a perfect balance of humor, professionalism and respect in one of the best sessions I have ever been a part of!"*

~ Tamara Holmes, Partner  
T. SQUARE Marketing



Edelman



# MORE THAN JUST A LAUGH!

Whether on TV or in a comedy club, most people have seen improvisers making up scenes and characters on the spot.

Hilarious? Yes. (Hopefully!) But a useful skill for the workplace?

Also yes!

As more and more organizations—even NASA!—are starting to understand, Improv exercises stealth-teach invaluable tools for success, all while putting a smile on everyone’s face.

The core tenets of Improv are an organization's wish list for their teams; Synergy, cooperation, self-confidence, resilience, flexibility, creative problem-solving, mutual respect, active listening, and intentional communication skills all grow stronger after playing only a few Improv games.

And although being funny isn’t the focus of our sessions, there’s no denying that something extraordinary happens when a group of people create a unique moment and laugh together. The shared creative experience of our workshops encourages bonding and contributes to a positive company culture.

The Laughing Academy’s custom Improv workshops and keynote presentations give your team the tools to connect, communicate, collaborate, and create at their highest level—and that’s no joke.



## KEY TAKEAWAYS

- The three core kinds of information
  - Listening intelligently
  - Talking is not the same as communicating
  - The power of empathy
    - “I’ve got your back” makes all the difference
- Collaboration includes everyone
- Building ideas with “Yes, and!”

“Our busy company often has each of us pulling in separate directions, forgetting that we share a common goal.

We hired The Laughing Academy, and we are so glad we did. We worked together as a team, we laughed together, and they helped us see the value of creating a common culture.”

~ Terry Bernside, Director  
SupperThyme

“Kim was an incredible keynote speaker. She radiated energy and effortlessly engaged the crowd. Her message on utilizing improv concepts in real-world scenarios resonated with a wide variety of professionals. I can’t recommend her enough!”

~ Maelyn Hecox, President  
Professional Women’s Club  
of Chicago

“ Kim ‘read the room’ very well, making sure everyone felt comfortable and not pressured. Purposeful and fun interactions encouraged better communication and team coordination. A lot of lessons came to life through fun and hilarious activities that I can use on a regular basis.”

~ Barb Pritikin, Brand Manager  
Enjoy Life Foods



The Laughing Academy, 3230 Glenview Rd., Glenview IL  
[thelaughingacademy.com](http://thelaughingacademy.com) ~ (847) 724-2787