

Convince Your Boss letter

To:

From:

Subject: Proposal to run a production test with Premedia Partners

Dear (insert boss's name):

I'd like to propose that we run a test project with [Premedia Partners](#), a specialized production partner that handles high-volume, high-quality image editing, retouching, CGI modeling and packaging prepress for creative organizations and agencies.

Here's why I'd like to run this pilot and how our organization could benefit:

- **We'll improve our speed and turnaround** — By offloading heavy production tasks, we can significantly accelerate our time-to-market and get campaigns launched faster.
- **We'll realize immediate cost savings** — Their model is designed for efficiency, allowing us to lower our overall per-asset production expenses compared to handling everything in-house.
- **We'll overcome staffing and bandwidth limits** — With recent budget cuts, we've been understaffed and forced to rely on expensive freelancers. Premedia Partners offers a more competitive hourly rate and scalable bandwidth, empowering us to save money, meet tight client deadlines, and confidently accept more projects.
- **We'll shift to a variable cost model** — Instead of carrying expensive, fixed overhead during slower periods, we can scale our production spend up or down based on our actual, real-time demand.
- **We'll benefit from a 24-hour global production cycle** — Their global footprint means production happens around the clock. We can hand off briefs at the end of our day and wake up to completed assets the next morning.
- **We'll receive white-glove service** — They operate as a true extension of our team with dedicated, high-touch support to ensure our brand standards are strictly maintained and quality that matches our output.
- **We'll service our clients better** — Removing routine production tasks from our internal team's plates will free us up to focus on high-level strategy, creative ideation, and stronger client relationship management.
- **We'll keep ahead of our competition** — The ability to generate higher volumes of quality assets at a faster pace gives us a distinct agility advantage in the market.

I believe running a low-risk test project with Premedia Partners is a smart investment. It is an easy way to evaluate their asset quality, communication, and turnaround times firsthand before making a larger commitment.

Convince Your Boss letter

You can learn more about their services at premediapartners.com.

“Premedia Partners operates as a true extension of our own team. Their speed and quality have completely transformed how we handle our production workflow.”

— *Current Premedia Partners Client*