

CLOVIS

MAGAZINE

Rates & Data

Gateway
To the Sierra

CLOVIS
GATEWAY TO THE SIERRAS

LOCAL EVENTS
& FESTIVALS

SMALL TOWN CHARM
WITH BIG CITY
AMENITIES

OUTDOOR ADVENTURES
IN THE VALLEY



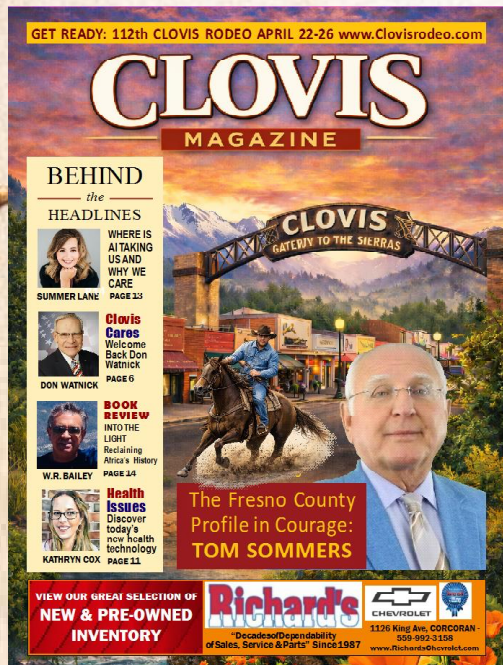
CLOVIS



**TERRY WILD
PUBLISHER**

CLOVIS MAGAZINE will start publishing on March of 2026 with a print and digital edition, community website, daily newscast and radio/podcast; as well as other media platforms.

About Us – Clovis Magazine is your hometown magazine—created to celebrate the people, places, and stories that make Clovis one of the most special communities in California's Central Valley. Proudly local and community-focused, we exist to inform, inspire, and connect the residents, families, and businesses that call Clovis home.



Magazine Content:

- Local News & Issues (local concerns, civic updates)
- Community Features (people, places, events)
- Faith & Family (values-driven content and stories)
- Education (local school highlights, policies)
- Health & Wellness (perspectives on health)
- Business / Economy (businesses, entrepreneurs, jobs)
- Politics & Government (common sense)
- Senior Living
- **Travel**
- **Legal Matters**
- **Advertise**
- Community Calendar of Events

THE FAMILY:

Our focus is on the everyday life experience we all go through in our homes, the workplace, at school and just hanging out. We like to think we have something of interest for everyone, especially the hard working mom and dad trying to raise a family in today's culture. **www.ClovisMagazine.com 559-272-0581**

CLOVIS

Advertising Rates

FIRST ZONE / EDITION: (All ad rates are per issue)

DISCOUNTS: OPEN 4 X Discount 8 X Discount 12 X Discount

Full page	1,485	1,410	1,337	1,188
1/2 page	825	784	743	660
1/4 page	518	495	466	414
1/8 page	293	278	264	234
1/16 page	181	172	163	145
Banner	369	351	332	295
Business Card	244	225	219	195

ALL DISPLAY ADS print on a 9 x 12 inch gloss magazine paper with an 8.5 x 11.5 inch image area per page. For best reproduction, ads should be submitted electronically as Acrobat .pdf files (preferred), or as image files in either .psd, .jpg or .tif format, 300 dpi, grayscale, CMYK or RGB. Submit files to graphics@ClovisMagazine.com. 559-272-0581

ADD EDITIONS:
PICK-UP RATES:

FIRST EDITION -

Full Rate

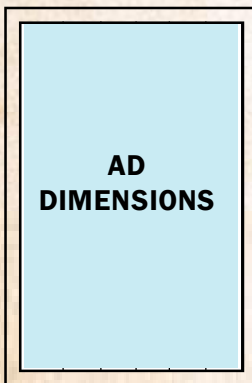
ADDITIONAL

EDITIONS - 50% off each additional edition based on the cost of the additional edition.

INSERT RATES:

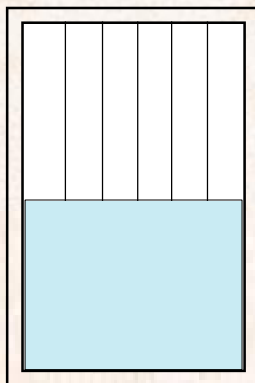
UPON REQUEST:

FULL SERVICE: COPY, PRINT, GRAPHICS, SOCIAL MEDIA MARKETING

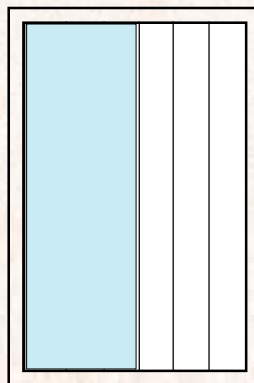


AD DIMENSIONS

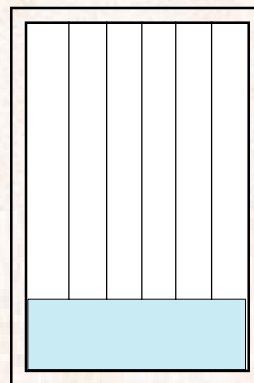
FULL PAGE
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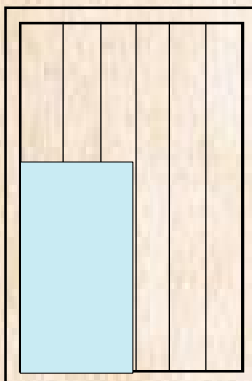
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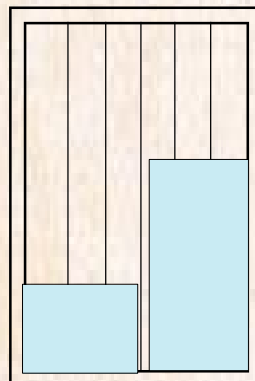
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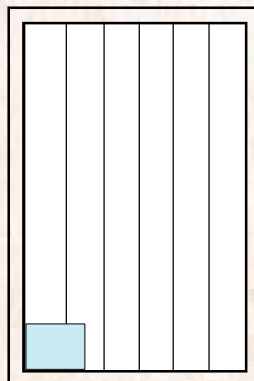
QUARTER PAGE H
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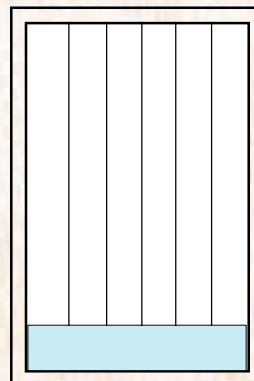
QUARTER PAGE V
5" W x 5.75" H



1/8 PAGE H **1/8" PAGE V**
5" x 2.75" H 5.75" x 5.75" H



1/16" PAGE
2.375" H x 2.75" W



BANNER AD
15" V 11.75"

PRINT & COPY

- Copying and Printing
- Posters, Signs/ Banners
- Scanning Services
- On Site Services
- Binding Services
- Booklets & Manuals
- Newsletters
- Flyers Brochures
- Business Cards
- Letterhead
- Forms and Invoices
- Mail Merging
- CD/DV duplication

ONLINE RATES

Online rates are monthly
1/2 Banner Ad \$175 month
Banner Ad: \$225 month

CLOVIS

MAGAZINE

Our mission is simple: to highlight the heart of Clovis. From local events and festivals to small businesses, civic leaders, churches, schools, and neighborhood stories, Clovis Magazine shines a positive light on the community we love. We believe strong communities are built on shared stories, local pride, and meaningful connections—and that's exactly what we aim to foster with every issue.

Clovis is known for its small-town charm, rich agricultural roots, and strong sense of tradition, all while embracing growth, innovation, and opportunity. Clovis Magazine reflects that balance. We honor the past, engage the present, and look ahead to the future, showcasing what makes Clovis a great place to live, work, worship, and raise a family.

More than just a magazine, we are a platform for community voices. We partner with local businesses, nonprofits, and organizations to support economic growth and civic involvement. Whether you're discovering a new coffee shop, learning about an upcoming event, or reading about a neighbor making a difference, Clovis Magazine keeps you connected to what matters most—right here at home.

