



CAREGIVERS T+DAY

We all need love and compassion.

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Purpose

Millions of Americans face the challenges of providing caregiver services for their loved ones. “Caregivers Today” is a beacon of hope, information, and community. This groundbreaking show is a platform that brings together caregivers, medical experts, and advocates to share, learn, and grow.





Visionary

Jonathan Bogner, the creative force behind "Caregivers Today," brings a wealth of personal and business experience to this show. Jonathan has produced 16 feature films and 10 reality shows, and now turns his talents to a cause close to his heart. As a cardiac patient, Jonathan underwent a heart transplant in 2022. His wife has been his caregiver, and he has also been and continues to be a caregiver for his 90-year-old mother. Jonathan offers a unique perspective that bridges the gap between entertainment and real-life challenges.

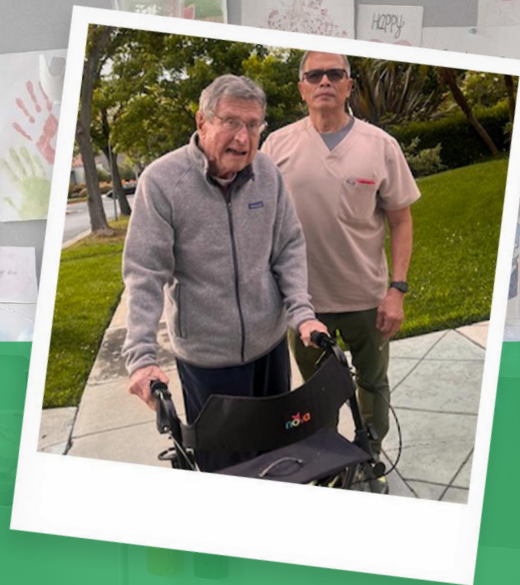
Jonathan Bogner



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Concept

Caregivers Today” is a dynamic blend of information, discussion, and engagement segments all centered around the caregiving experience. Each episode focuses on one specific medical challenge: Heart Disease, Cancer, Arthritis, Alzheimer’s, Crohn's and Colitis, Lung, Kidney, Liver, Parkinson's, Pancreas, Podiatry, HIV/AIDS, and always with a point of convergent around mental health aspects of caregivers and the patients. The show brings together a diverse panel of experts, including medical doctors, therapists, patient advocates, and actual caregivers sharing their firsthand experiences.



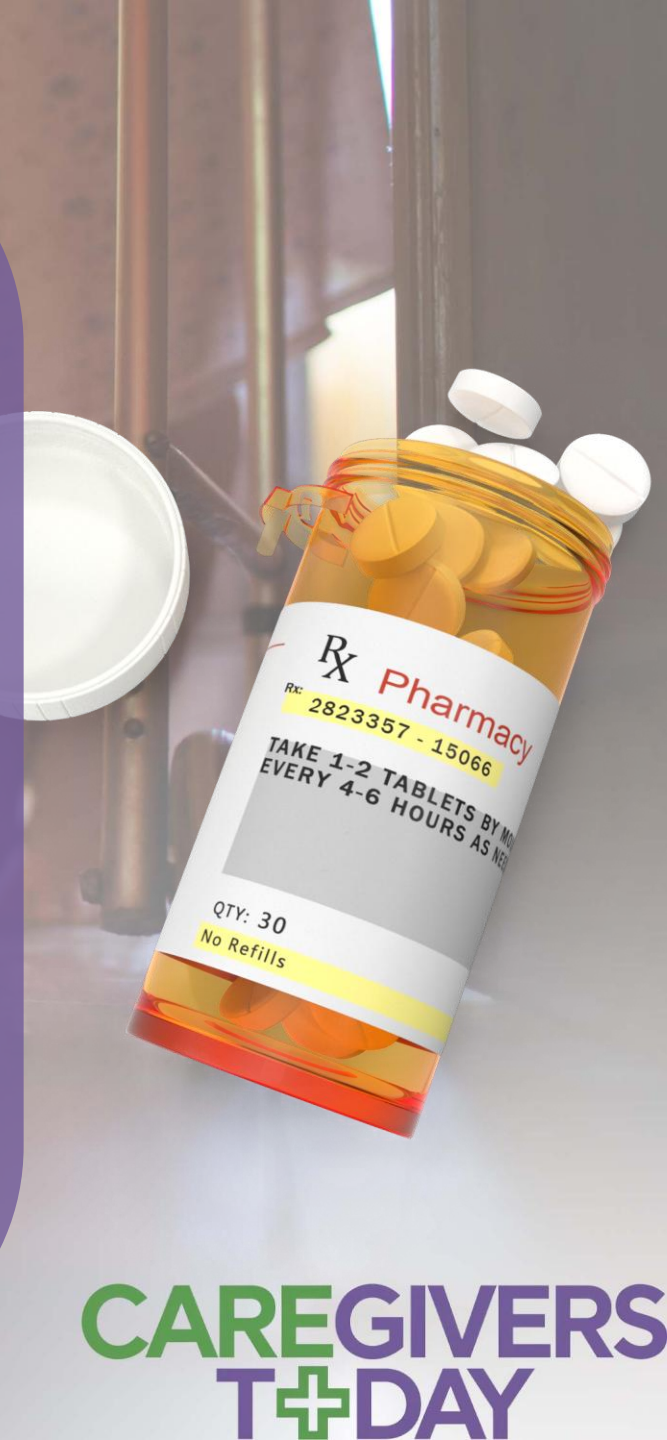
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Structure

Our show unfolds in a carefully crafted sequence, beginning with our host's introduction to the day's medical topic. We then dive into a heartfelt one-on-one interview with a caregiver, followed by our cornerstone: a panel discussion featuring a medical doctor, therapist, and patient advocate. To lighten the mood, we include our "Funniest Moment" segment before transitioning to practical advice specific to this episode on nutrition, followed by a segment for exercise. We wrap up with the host's editorial comments, completing this journey for this episode.

But the conversation doesn't stop there. After the show, we offer a 15-minute post-show interaction, where viewers can engage directly with our experts in a live Q&A session, extending our community beyond the screen.

From start to finish, Caregivers Today is designed to inform, support, and connect, creating a comprehensive resource for caregivers and patients alike.



EPISODE 1 - Heart

I Think I'm Having a Heart Attack

In this premiere episode, "I Think I'm Having a Heart Attack," we dive into the world of cardiac care. We open with a heartfelt interview with a caregiver supporting a heart patient, sharing their daily challenges and triumphs. Dr. Evan Kransdorf, a leading cardiologist, joins our panel with a therapist and patient advocate to discuss heart health, treatment options, and emotional support. Our nutrition expert offers heart-healthy diet tips, while our exercise physiologist demonstrates cardiac-friendly workouts. The episode features a touching yet humorous moment between a cardiac patient and their caregiver, reminding us that laughter is indeed the best medicine. We conclude with host Jonathan Bogner's insights on heart health awareness.

EPISODE 2 - Cancer

The Doctor Just Told Me I Have Cancer

"The Doctor Just Told Me I Have Cancer" tackles the challenging world of cancer care. We begin with a poignant interview with a caregiver of a cancer patient, exploring their journey from diagnosis to treatment. Dr. Noam Drazin, a hematologist oncologist, leads our expert panel in discussing cancer treatments, side effects, and the importance of emotional support. Our nutrition segment focuses on foods that support the immune system during cancer treatment, while the exercise portion demonstrates gentle movements for cancer patients. The episode's lighthearted moment showcases the resilience of cancer patients and their caregivers. Jonathan wraps up with a call to action for cancer awareness and support.

EPISODE 3 - Arthritis

Everything Hurts

In "I Think I Have Arthritis," we explore the world of joint health. Our caregiver interview highlights the challenges of supporting someone with chronic pain. Dr. Lillian Szydlo, a rheumatologist, joins our panel to discuss arthritis types, treatments, and pain management strategies. The nutrition segment focuses on anti-inflammatory diets, while our exercise physiologist demonstrates joint-friendly exercises. A humorous moment between an arthritis patient and their caregiver lightens the mood. The episode features advice on adaptive tools for daily living with arthritis. Jonathan concludes with thoughts on maintaining an active lifestyle despite arthritis.

EPISODE 4 – Alzheimer's I Have Forgotten Me

"I Have Forgotten Me" delves into the complex world of Alzheimer's disease. We start with a moving interview with an Alzheimer's caregiver, discussing the emotional toll of watching a loved one's memories fade. Dr. Pavani Gunter, a neurologist, leads our panel in exploring Alzheimer's diagnosis, treatment options, and latest research. Our nutrition expert discusses brain-healthy foods, while the exercise segment focuses on activities that may help cognitive function. The episode's funny moment showcases the unexpected joys found in caregiving for Alzheimer's patients. Jonathan closes with reflections on memory and the importance of early detection.

EPISODE 5 – Crohn's & Colitis I Can't Eat Anything

In "I Can't Eat Anything," we tackle the challenges of Crohn's and Colitis. Our caregiver interview reveals the daily struggles of supporting someone with severe dietary restrictions. Dr. Jeffery Lewis, a gastroenterologist, guides our panel discussion on digestive health, treatment options, and quality of life improvements. The nutrition segment is crucial, focusing on diet management for inflammatory bowel diseases. Our exercise physiologist demonstrates low-impact exercises safe for those with digestive issues. A lighthearted moment shows the humor in navigating social situations with dietary restrictions. Jonathan concludes with thoughts on raising awareness for invisible illnesses.

EPISODE 6 - Lungs I Can't Breathe

"I Can't Breathe" explores the challenges of lung problems. We open with a caregiver's perspective on supporting someone with chronic respiratory issues. Dr. Michael Levine, a pulmonologist, leads our panel in discussing various lung conditions, treatments, and the impact of air quality. The nutrition segment focuses on foods that support lung health, while our exercise physiologist demonstrates breathing exercises and safe physical activities for those with lung issues. A funny moment highlights the unexpected aspects of living with respiratory devices. Jonathan wraps up with a message about the importance of lung health and clean air initiatives.

EPISODE 7 - Kidney

My Best Friend Gave Me a Kidney

In "My Best Friend Gave Me Her Kidney," we delve into kidney health and organ donation. We feature interviews with two kidney recipients - one who received a kidney from a relative, and another from an unknown donor. Dr. Theresa Henke, a nephrologist, guides our panel discussion on kidney disease, dialysis, and the transplant process. Our nutrition expert focuses on kidney-friendly diets, while the exercise segment demonstrates safe activities for kidney patients. The episode's heartwarming moment showcases the bond between a donor and recipient. Jonathan concludes with thoughts on the gift of organ donation.

EPISODE 8 - Liver

I Can't Drink Anymore

"I Can't Drink Anymore" explores the critical world of liver health. We begin with a caregiver's account of supporting someone with liver disease, highlighting the lifestyle changes required. Dr. Lisa Chen, a hepatologist, leads our panel discussion on liver functions, diseases, and treatment options. The nutrition segment is crucial, focusing on liver-supportive diets and the importance of alcohol moderation. Our exercise physiologist demonstrates safe exercises for those with liver conditions. We feature an interview with a liver patient, sharing their journey to sobriety and health. A lighthearted moment shows the creative side of crafting non-alcoholic beverages. Jonathan wraps up with a message about liver health awareness and responsible drinking.

EPISODE 9 – Parkinson's

When Will the Shakes Go Away

In "When Will the Shakes Go Away?" we address Parkinson's disease. Our caregiver interview reveals the challenges of supporting someone with progressive motor symptoms. Dr. James Ha, a neurologist specializing in Parkinson's, leads our panel in discussing symptoms, treatments, and recent research developments. The nutrition segment focuses on foods that may help manage symptoms, while our exercise physiologist demonstrates movements that can improve mobility and balance. A touching yet humorous moment showcases a Parkinson's patient's resilience. Jonathan concludes with reflections on adaptability and the search for a cure.

EPISODE 10 - Pancreas

What is a Pancreas?

"What is a Pancreas?" demystifies pancreatic health. We start with a caregiver's perspective on supporting someone with pancreatic disease. Dr. Jeffery Lewis, a gastroenterologist, guides our panel through the functions of the pancreas, related diseases, and treatment options. Our nutrition expert discusses dietary considerations for pancreatic health, focusing on managing diabetes and digestion. The exercise segment demonstrates gentle activities safe for those with pancreatic issues. A lighthearted moment shows the confusion many face when explaining pancreatic problems. Jonathan wraps up with insights on the importance of understanding our often-overlooked organs.

EPISODE 11 - Feet

My Feet Always Hurt

In "My Feet Always Hurt," we step into the world of podiatry. We open with a caregiver's account of supporting someone with chronic foot pain, highlighting the impact on mobility and quality of life. Dr. Michael Corpus, a podiatrist, leads our expert panel in discussing common foot problems, treatments, and the importance of foot health for overall wellbeing. Our nutrition segment focuses on dietary choices that affect foot health, while the exercise physiologist demonstrates foot-strengthening exercises. The episode's humorous moment showcases the trials of finding comfortable shoes. Jonathan concludes with reflections on how foot health affects our entire body and daily life.

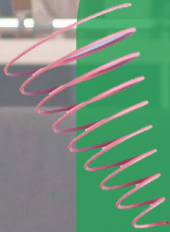
EPISODE 12 – HIV/AIDS

I Will Survive



"I Will Survive" tackles the complex world of HIV/AIDS care. We begin with a poignant interview with a caregiver supporting someone living with HIV, exploring the medical and social challenges they face. Dr. Aaron Perlmutter, an infectious disease specialist, guides our panel discussion on HIV/AIDS treatment advancements, managing the condition, and breaking down stigmas. The nutrition segment focuses on boosting immune health, while our exercise physiologist demonstrates activities to maintain strength and cardiovascular health. Jonathan wraps up with a powerful message about HIV awareness, prevention, and the importance of support systems.



Social Media



“Caregivers Today” extends its reach beyond the television screen. Each episode generates content for social media, including 15-second, 30-second, and 1-minute clips for TikTok, YouTube, Facebook, and Instagram. We will partner with specific associations and foundations that support each issue, such as the American Heart Association, National Kidney Foundation, and American Liver Foundation. This multi-platform approach ensures that our message of support and education reaches caregivers wherever they are.



Summary

"Caregivers Today" is more than a TV show and posts on social media platforms. It's a lifeline for millions of caregivers seeking information, support, and community. Combining Jonathan Bogner's storytelling and his curiosity with real-world advice, including a host of experts from medical doctors, therapists, advocates, patients, and most importantly, the caregiving experiences, we have created a unique platform that educates, entertains, and empowers.

As Jonathan often says, "We all want to live a better and healthier life as we age. We will all be caregivers at one point in our lives, so let's get educated." With "Caregivers Today," we're not just talking about it—we're showing how to make it happen, one episode at a time.

Join us in this journey to transform the landscape of caregiving, one story, one tip, and one laugh at a time.

We are looking for distributor partners and sponsors. We have a sponsor deck available.

Jonathan Bogner

Bogner Entertainment Inc.



Phone

+1 (310) 569-7525



Website

www.bognerentertainmentinc.com

www.personalstories.net



Email

JSBTV8@gmail.com



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Jonathan Bogner's inspiring journey can be read on heart.org, the official website of the American Heart Association.

<https://www.heart.org/en/news/2024/07/01/film-producer-sold-a-movie-then-had-2-strokes-later-a-heart-transplant>