

MEDIA KIT 2024



SYRENA N. WILLIAMS

MBA/JD, ICF ACC

ATTORNEY | CREATOR | COACH | SPEAKER | FACILITATOR | ILLUMINATOR

CONTACT INFORMATION

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[HTTPS://BIT.LY/SPEAKING-INQUIRY](https://bit.ly/speaking-inquiry)

ABOUT

SYRENA N. WILLIAMS

Syrena N. Williams is a remarkable combination of an attorney, business coach, entrepreneur, encourager, and teacher. She currently serves as the CEO of Syrena Williams Legal Services, PLLC, and the Chief Transformation Officer of Practical Skills University, LLC. Syrena's services often involve invisible day-to-day work. She serves behind the scenes for many businesses and executives as they walk towards their goals, wrangle challenges, and check off successes. She provides discreet, sympathetic, and authentic support to real-life obstacles that many people keep hidden behind the curtains.

Syrena has been an imparter of knowledge and application throughout her career, bringing new programs and strategic implementations to Polaroid, Duke University, North Carolina Central University, and others. She is most sought after for simplifying the complicated into digestible pieces and in relatable stories and multiple ways of attainable implementation. She appeals to the three learning styles audio, visual, and experiential. The ability to go deep into complex matters while imparting knowledge in comfortable and familiar language leaves audiences wanting to connect further after presentations and appearances.

Supporting the community is near and dear to Syrena's heart. She is often partnering and engaging with local nonprofits to care for the homeless, serving organizations in their volunteer efforts for Habitat for Humanity, Stop Hunger Now, or providing holistic support to strengthen small businesses and the trajectories of individuals to create communities that thrive through The One Experience Foundation.

Syrena is the birth mother of one, and community mother to several. She loves cooking, the beach, and stimulating and thought-provoking conversations. [Feel free to book an exploration call for your needs here.](#)

ABOUT

SIGNATURE WORKSHOPS

Creating a Culture of Inclusivity: Strategies for Building a Welcoming Workplace

Offers practical approaches to fostering an environment where all employees feel valued and respected. This guide provides actionable steps for cultivating diversity, equity, and inclusion, ensuring every team member can thrive and contribute to their fullest potential.

Embracing Holistic Wellness: A Comprehensive Guide to Thriving in Life and Work

Explores the interconnectedness of physical, mental, and emotional well-being, offering strategies for achieving balance and fulfillment. This guide provides insights and practical tools to help individuals excel both personally and professionally.

Unleashing Your Potential: The Key to Personal and Professional Growth

Empowering individuals to tap into their innate abilities and drive, unlocking pathways to achieve greater success and fulfillment. This transformative journey bridges the gap between where you are and where you aspire to be.

Journey to Your Best Self: Transformative Strategies for Personal Development

A guide designed to help individuals unlock their full potential through actionable and effective personal growth techniques. This keynote speech offers a comprehensive approach to self-improvement, blending practical advice with inspiring insights to foster lasting positive change.

Navigating the Legal Landscape: Essential Insights for Business Success

Offering crucial guidance for entrepreneurs and business leaders, helping them understand and manage the complex legal challenges they face. This comprehensive resource equips businesses with the knowledge needed to make informed decisions, ensuring compliance and fostering long-term success.

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Beyond Words: Transformative Listening for Inclusive Leadership

In the dynamic and diverse environments of today's workplaces, the ability to listen deeply and inclusively is a cornerstone of effective leadership. This session, "Beyond Words: Transformative Listening for Inclusive Leadership," delves into the art and science of advanced listening techniques that go beyond surface-level hearing. Participants will learn how to harness the power of transformative listening to create more inclusive, equitable, and engaging environments for all team members. Through interactive exercises, real-world examples, and practical strategies, leaders will leave equipped to foster a culture of understanding and respect, where every voice is valued and heard.

Custom Workshops Tailored Just for You!

We are thrilled to offer personalized workshops designed to meet your unique needs. Whether you're looking to address specific challenges, develop new skills, or achieve personal growth, we can create a workshop that's perfectly aligned with your goals. Reach out today to start crafting an experience that's truly transformative!

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PREVIOUS

SPEAKING ENGAGEMENTS

IMPACT & AUDIENCE

SPEAKER EVALUATION

Overall Satisfaction	4.8
Personal Benefit	4.5
Professional Benefit	4.6
Learning Objective	4.4
Speaker was knowledgeable	4.63
Materials were useful	4.48
Presentation was engaging	4.48

AGE



*Average out of a maximum possible score of 5.

GENDER



PAST CLIENTS

- ABFE: A Philanthropic Partnership for Black Communities
- Black Entertainment & Sports Lawyers Association
- Boston Thurmond
- Calloway & Associates, Inc.
- Carolina Cash Adventures Conference
- Cooperative Council of NC
- Eastern North Carolina Entrepreneurial Promise (ENCEP)
- Kate B. Reynolds Charitable Trust
- Minority Executive Education Institute
- National Institute of Economic Development
- NC State Alumni Association (Lawyers)
- North Carolina Bar Association
- North Carolina Central University
- North Carolina Lawyer Assistance Program
- SGA Narmour Wright Design
- Scott Insurance
- Sister Cities International Africa Conference
- Spelman University
- The Dream Academy
- The One Experience
- Transformation Edge Coaching & Consulting
- Thriving Faith Church

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