

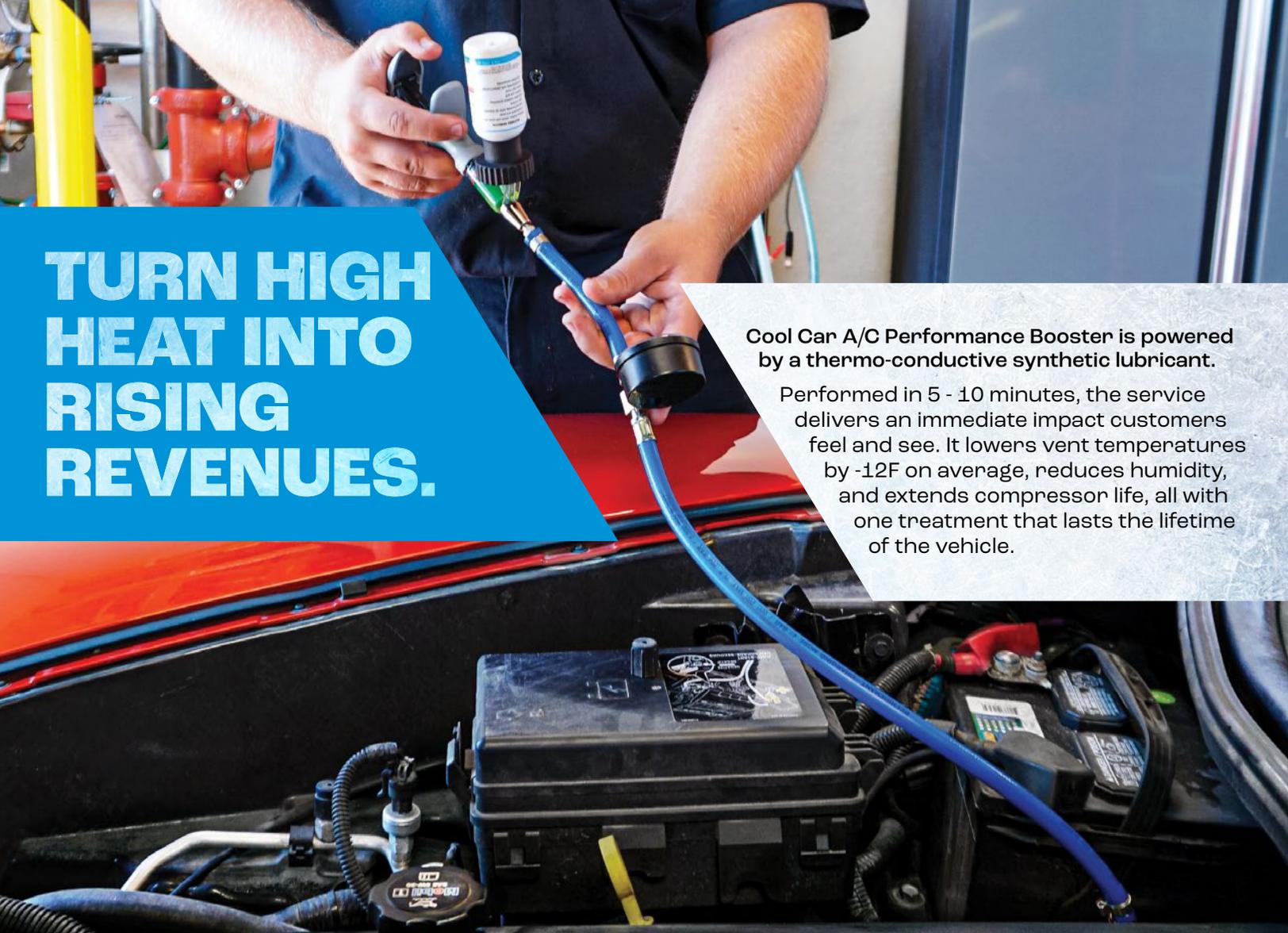
**ALL-NEW  
SERVICE!**



# **TURN RISING SUMMER TEMPERATURES INTO HIGHER REVENUE.**

**Cool your customers' vehicles immediately!**





**TURN HIGH  
HEAT INTO  
RISING  
REVENUES.**

Cool Car A/C Performance Booster is powered by a thermo-conductive synthetic lubricant.

Performed in 5 - 10 minutes, the service delivers an immediate impact customers feel and see. It lowers vent temperatures by -12F on average, reduces humidity, and extends compressor life, all with one treatment that lasts the lifetime of the vehicle.

## **BE THE SOLUTION TO SWELTERING SUMMER DRIVES.**



### **IMMEDIATE IMPACT**

Customers feel cooler and less humid air fast, making it an easy win for service satisfaction.



### **PROVEN PERFORMANCE**

Powers through A/C systems, providing improved flow and cooling performance.



### **WORKS ON ALL VEHICLES**

New or old, domestic or import. Works with R-1234yf and R-134a systems, and lasts the lifetime of the vehicle.



### **EXTENDED COMPRESSOR LIFE**

Thermo-conductive formula reduces friction, heat, and wear.



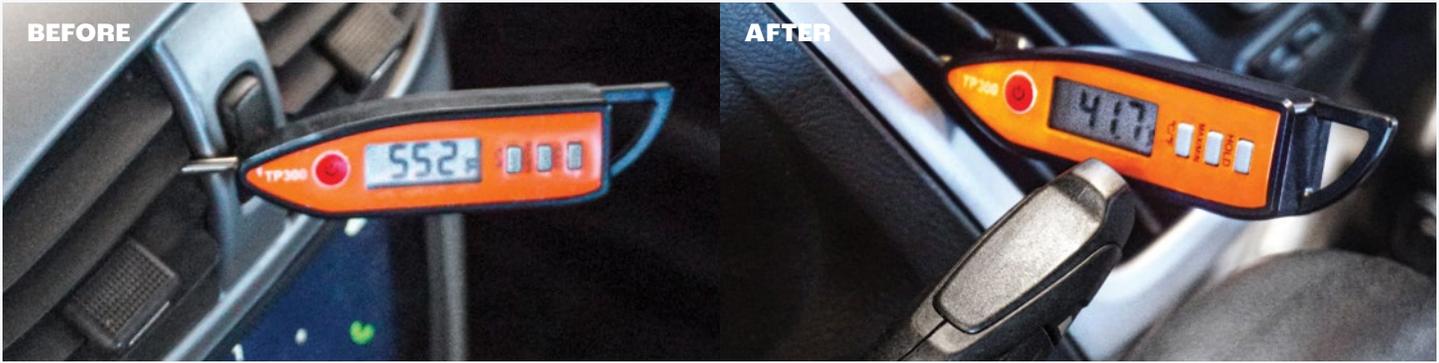
### **SERVICE TIME**

5 - 10 minutes with required special tools in the starter kit. A quick service for you and convenient for your customers.



### **BETTER FUEL EFFICIENCY**

Reduces compressor load, improving mileage.



**SUPPORT FOR YOU:**

**A COOL OPPORTUNITY FOR INCREMENTAL PROFITS.**



**STRONGER SUMMER SALES**

Provide a new service that improves customer satisfaction.



**NO TECHNICAL DIFFICULTY**

Easy. Technician is not required to be EPA Section 609 AC certified to perform the service.



**WATCH TRAINING VIDEO**

**SUPPORT TO SELL:**

**FREE MARKETING CREATES A SEASONAL HIT.**

Creative elements, such as outdoor billboards, will promote the service. You'll get a variety of point of sale materials, including counter displays, window clings, and lobby videos. We also provide digital ads for your website and social media feeds.

**Consumer Campaign Materials to Drive Demand**



Outdoor Billboards & Signs



Outdoor Bay Banners



Entrance Point-of-Sale Aids



Your starter kit provides everything you need to get started. Contact Service Champ to get yours.

**Lobby Materials and video to initiate interest**



Counter Display



Window Cling



Lobby Point-of-Sale Aids



Posters



Sell Sheets



**WATCH CONSUMER VIDEO**

# FREE CASE \$840 VALUE

Buy three cases of Cool Car A/C Performance Booster and one Starter Kit to get one free case – a value of \$840! FREE!\* It's everything you need to get this profitable program started.



## STARTER KIT INCLUDES:

Injection Tool & Connectors  
Vent Thermometer

Greeter Script  
Service Work Sheet  
Lobby Brochure

Training Guide  
Service Tech Info Sheet  
Window Cling



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CoolCarNow.com



Part No. CC-1

\* 12 services at \$69.99 = \$840 at 100% profit.