

**ALL-NEW
SERVICE!**



**TURN RISING SUMMER
TEMPERATURES INTO COOLER,
HAPPIER CUSTOMERS.**

Cool your customers' vehicles immediately!





TURN HIGH HEAT INTO A BETTER GUEST EXPERIENCE.

Cool Car A/C Performance Booster is powered by a thermo-conductive synthetic lubricant.

Performed in 5 - 10 minutes, the service delivers an immediate impact customers feel and see. It lowers vent temperatures by -12F on average, reduces humidity, and extends compressor life, all with one treatment that lasts the lifetime of the vehicle.

BE THE SOLUTION TO SWELTERING SUMMER DRIVES.



IMMEDIATE IMPACT

Customers feel cooler and less humid air fast, making it an easy win for service satisfaction.



WORKS ON ALL VEHICLES

New or old, domestic or import. Works with R-1234yf and R-134a systems, and lasts the lifetime of the vehicle.



SERVICE TIME

5 - 10 minutes with required special tools in the starter kit. A quick service for you and convenient for your customers.



PROVEN PERFORMANCE

Powers through A/C systems, providing improved flow and cooling performance.



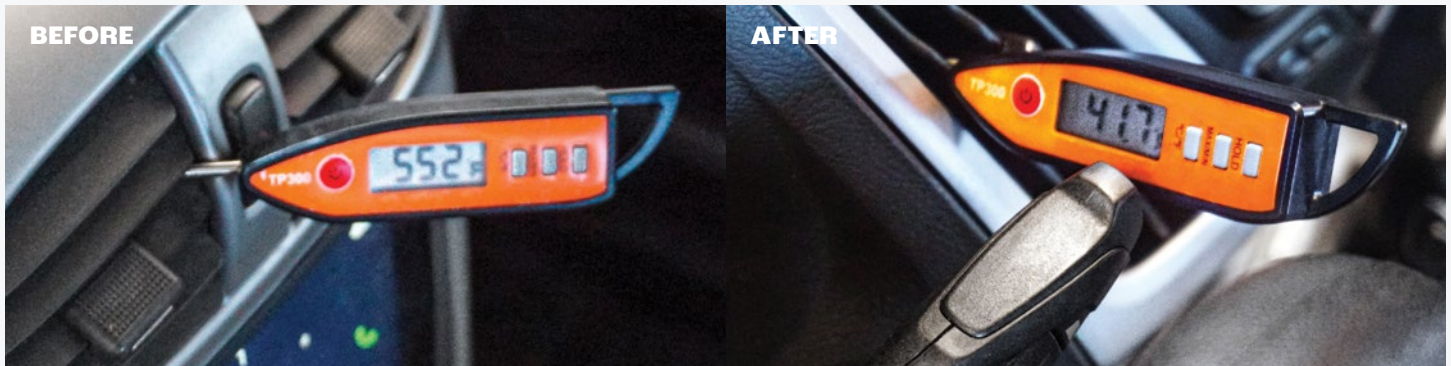
EXTENDED COMPRESSOR LIFE

Thermo-conductive formula reduces friction, heat, and wear.



BETTER FUEL EFFICIENCY

Reduces compressor load, improving mileage.



SUPPORT FOR YOU:

A COOL OPPORTUNITY TO IMPROVE GUEST SATISFACTION.



STRONGER SERVICE EXPERIENCE

Provide a new service that improves customer satisfaction.



NO TECHNICAL DIFFICULTY

Easy. Technician is not required to be EPA Section 609 AC certified to perform the service.



WATCH TRAINING VIDEO

SUPPORT TO SELL:

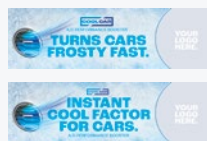
FREE MARKETING CREATES A SEASONAL HIT.

Creative elements, such as outdoor billboards, will promote the service. You'll get a variety of point of sale materials, including counter displays, window clings, and lobby videos. We also provide digital ads for your website and social media feeds.

Consumer Materials That Explain the Comfort Benefit



Outdoor Billboards & Signs



Outdoor Bay Banners



Entrance Point-of-Sale Aids



Your starter kit provides everything you need to get started. Contact Service Champ to get yours.

Lobby Materials and video to initiate interest



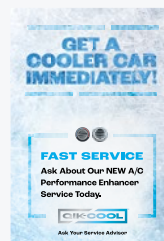
Counter Display



Window Cling



Lobby Point-of-Sale Aids



Posters



Sell Sheets



WATCH CONSUMER VIDEO

FREE CASE \$840 VALUE

Buy three cases of Cool Car A/C Performance Booster and one Starter Kit to get one free case — a value of \$840! FREE!* It's everything your team needs to launch a fast, professional A/C comfort service.



STARTER KIT INCLUDES:

Injection Tool &
Connectors
Vent Thermometer

Greeter Script
Service Work Sheet
Lobby Brochure

Training Guide
Service Tech Info Sheet
Window Cling



EXCLUSIVELY AVAILABLE FROM SERVICE CHAMP

Save time and money every day with affordable prices and easy ordering.



Proven industry leader for over 40 years
1-2 day nationwide delivery
Exceptional customer service

Over 8,000 top products
Unmatched industry fill rates
Time-saving ordering technology



Order at ServiceChamp.com • 800-221-0216



CoolCarNow.com



* 12 services at \$69.99 = \$840 at 100% profit.