

ELEVATION CONSULTING GROUP, LLC

Tish Williamson, Co-Founder/CEO



Tish has been a strategic communication, media, community affairs and event/special project management specialist for nearly a decade. Tish is an Army veteran, former Army aviator and has over 20 years of leadership experience. She has demonstrated innovative and analytic problem solving and team facilitation skills in the most challenging of environments.

Tish has a passion for strategic messaging, marketing and development/implementation of the client strategic communication plan in support of ECG clients. Her specialties include customer procurement, customer relations, fundraising, web site design, communication, media relations and materials design. Tish is also responsible to outline, develop, write and edit compelling original content that informs and motivates key internal/external audiences including prospective customers, current customers, sponsors and staff.

As the marketing and communications lead for ECG, she manages and develops communication and marketing concepts, visual brand identity and design & production aspects for the varied print and electronic projects in a deadline-driven publishing environment supporting strategic and integrated communication and marketing initiatives. Key projects include, but are not limited to, magazines, brochures, branded materials, web content, advertisements, radio/video scripts and other projects as assigned.