



# SPONSORSHIP LEVEL OPPORTUNITIES

	<b>PRESENTING SPONSORS</b> <b>\$5,000</b> 2 AVAILABLE	<b>STAGE SIDE SPONSORS</b> <b>\$4,000</b> 2 AVAILABLE	<b>FRONT STAGE SPONSORS</b> <b>\$2,000</b> 5 AVAILABLE	<b>FIREWORKS SPONSORS</b> <b>\$3,500</b> 2 AVAILABLE	<b>FESTIVAL ENTERTAINMENT SPONSOR</b> <b>\$1,500</b> MULTIPLE	<b>FESTIVAL CHAMPION</b> <b>\$500</b> MULTIPLE	<b>FESTIVAL FRIEND</b> <b>\$300</b> MULTIPLE
<b>RECOGNITION OF SPONSOR LEVEL</b>	- ENTRANCE - PRESS RELEASE - PRINT MEDIA - SOCIAL MEDIA	STAGE LEFT OR RIGHT	1/4 OF STAGE FRONT	DURING FIREWORKS PRESENTATION	GREEN ROOM TENT: NAME & LOGO ON BACKSTAGE PASS	LOGO BANNER	NAME BANNER
<b>INDUSTRY EXCLUSIVITY FOR SPONSOR LEVEL</b>	✓	✓		✓			
<b>COMPANY NAME &amp; LOGO PROMINENTLY DISPLAYED AT SPECIFIC SITES</b>	<b>ENTRANCE BANNER</b> PLUS FOUR (4) ON-SITE LOCATIONS	<b>STAGE VERTICAL 4FT X 12FT BANNER (LEFT OR RIGHT)</b> PLUS ONE (1) ON-SITE LOCATION	<b>2FT X 6FT STAGE FRONT BANNER</b> PLUS ONE (1) ON-SITE LOCATION	<b>2FT X 8FT ON FENCED FIREWORKS AREA</b> PLUS ONE (1) ON-SITE LOCATION	<b>NAME &amp; LOGO ON TENT SIGNAGE &amp; BACKSTAGE PASS</b> PLUS ONE (1) BANNER ON-SITE LOCATION	<b>NAME &amp; LOGO ON SIGNAGE</b> PLUS NAME LISTING ON SPONSOR BANNER	<b>NAME ON SIGNAGE</b> PLUS NAME LISTING ON SPONSOR BANNER
<b>COMPANY NAME PROMINENTLY DISPLAYED IN PUBLICITY MATERIALS SOCIAL MEDIA, &amp; FDCP WEBSITE WITH LINK TO YOUR WEBSITE</b>	✓	✓		✓			
<b>COMPANY NAME LISTED ON PUBLICITY MATERIALS, SOCIAL MEDIA, &amp; FDCP WEBSITE</b>			✓		✓	✓	✓
<b>COMPANY SPONSORSHIP RECOGNIZED ON FDCP SOCIAL MEDIA</b>	2X A WEEK	2X A WEEK	1X A WEEK	2X A WEEK	B1-WEEKLY	ONCE MONTHLY	NAME LISTING ONLY ON WEBSITE SPONSOR PAG
<b>SCHOLARSHIP(S) NAMED/PRESENTED ON BEHALF OF YOUR COMPANY</b>	✓						
<b>PRIME LOCATION FOR 10 X 10 FT SPONSOR BOOTH TO SHOWCASE YOUR BUSINESS/ORGANIZATION</b>	✓	✓	✓	✓	✓		
<b>COMPANY LOGO ON FESTIVAL T-SHIRT</b>	✓	✓	✓	✓			
<b>COMPANY NAME ON FESTIVAL T-SHIRT</b>					✓	✓	✓
<b>PUBLIC ANNOUNCEMENTS OF YOUR COMPANY'S SPONSORSHIP THROUGHOUT EVENT DAY</b>	6X MINIMUM	4X MINIMUM	4X MINIMUM	4X MINIMUM	2X MINIMUM	2X MINIMUM	1X MINIMUM
<b>COMPLIMENTARY FESTIVAL TICKETS</b>	6	4	2	3	2	2	1
<b>COMPLIMENTARY FESTIVAL T-SHIRTS</b>	6	4	2	3	2	2	1

**YOUR DONATION IS 100% TAX-DEDUCTIBLE. VIA PAL, A NJ NON-PROFIT IS A 501(C)3 CHARITABLE ORGANIZATION.**

# WE WANT TO BE PART OF THE 2024 FESTIVAL DA CULTURA PORTUGUESA!

DONATIONS ARE 100% TAX-DEDUCTIBLE. VIA PAL, A NJ NON-PROFIT 501C3 CHARITABLE ORGANIZATION.

## SPONSORSHIP PACKAGES:

- PRESENTING (\$5,000)
- STAGE SIDE (\$4,000)
- FRONT STAGE (\$2,000)
- FIREWORKS (\$3,500)
- FESTIVAL ENTERTAINMENT (\$1,500)
- FESTIVAL CHAMPION (\$500)
- FESTIVAL FRIEND (\$300)

## OTHER SPONSOR OPPORTUNITIES

- CUSTOM SPONSORSHIP

### NOTES:

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- COMMUNITY SERVICE ORGANIZATION (\$100)

## SCHOLARSHIP PATRON:

AMOUNT: \_\_\_\_\_

IN THE NAME OF:

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NOTES:

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CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA ADDRESS: \_\_\_\_\_

FOR MORE INFORMATION ABOUT BEING PART OF THE 2024 FESTIVAL DA CULTURA PORTUGUESA, CONTACT:

**VALERIE PEREIRA** (732) 585-6328  
**ISAURA (IZZY) PEREIRA** (215) 237-7695  
**IRENE TEIXEIRA** (201) 889-7747

PLEASE MAKE CHECKS PAYABLE TO:

**VIA PAL, PO BOX 5436, NEWARK, NJ 07105**

ONCE WE RECEIVE YOUR DONATION, WE WILL SEND YOU A RECEIPT FOR A 100% TAX DEDUCTIBLE DONATION.

EMAIL YOUR LOGO AND/OR COMPANY ARTWORK TO: [FESTIVALPORTUGUESA2019@GMAIL.COM](mailto:FESTIVALPORTUGUESA2019@GMAIL.COM)  
ARTWORK SHOULD BE IN PDF, PNG OR JPEG FORMAT AND BE A MINIMUM OF 300 DPI OR VECTOR LINE ART  
IF YOU NEED ASSISTANCE WITH YOUR ARTWORK. PLEASE CONTACT: VIVIAN ACUNA-FRANCISCO (732) 857-1725