

Alexis Krouk

alexiskrouk@gmail.com | 727-804-6472 | alexiskrouk.com | www.linkedin.com/in/alexis-krouk

OBJECTIVE

Advertising major at the University of Florida and prospective law student. Highly organized, driven, and detail-oriented with an interest in international and media law.

EDUCATION

University of Florida, BS in Advertising, (expected) Spring 2025.

- Current UF GPA: 4.0

St. Petersburg College, Early College Program. AA in Psychology May 2022.

- St. Petersburg College GPA: 4.0
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WORK AND INTERNSHIP EXPERIENCE

ElectraLand Productions | Gainesville, FL.

January 2024 - Present

Advertising and Video Production Intern

Assisting with advertising, video production, and content creation. Filming and editing projects using InDesign, conducting research for projects, and assisting with media planning.

Butler Weihmuller Katz Craig | Tampa, FL.

May 2024 - August 2024

Marketing Intern

Assisted with marketing tasks for a law firm, working on website maintenance through WordPress and the application of SEO and ADA compliance for the website and social media. Assisted with internal marketing campaigns and promotional efforts such as podcasts.

Café Vino Tinto | Safety Harbor, FL.

September 2021 - August 2022

Food Server

Worked as waitstaff and back-of-house, utilizing strong communication skills to work effectively in a team and serve customers in a timely, organized, and friendly manner.

CLUBS AND ORGANIZATIONS

UF Pre-Legal Honor Society | University of Florida

August 2024 - Present

Member of in-house mock trial teams, as both a witness and attorney.

Chompics Productions | University of Florida

August 2023 - May 2024

Art assistant and set designer for the pre-production team on a web-series production, and art director for a short film.

CERTIFICATIONS AND ACHIEVEMENTS SKILLS

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| <ul style="list-style-type: none">• International Communication Certificate from UF• International Scholar at UF• Phi Theta Kappa• Phi Kappa Phi• Microsoft Bundle Certification• Google Analytics for Beginners Certification• Hootsuite Platform Certification | <ul style="list-style-type: none">• Strong writing, organization, and leadership skills• Adobe InDesign, Photoshop, Illustrator and Premiere Pro• SPSS• WordPress and Canva• SEO |
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